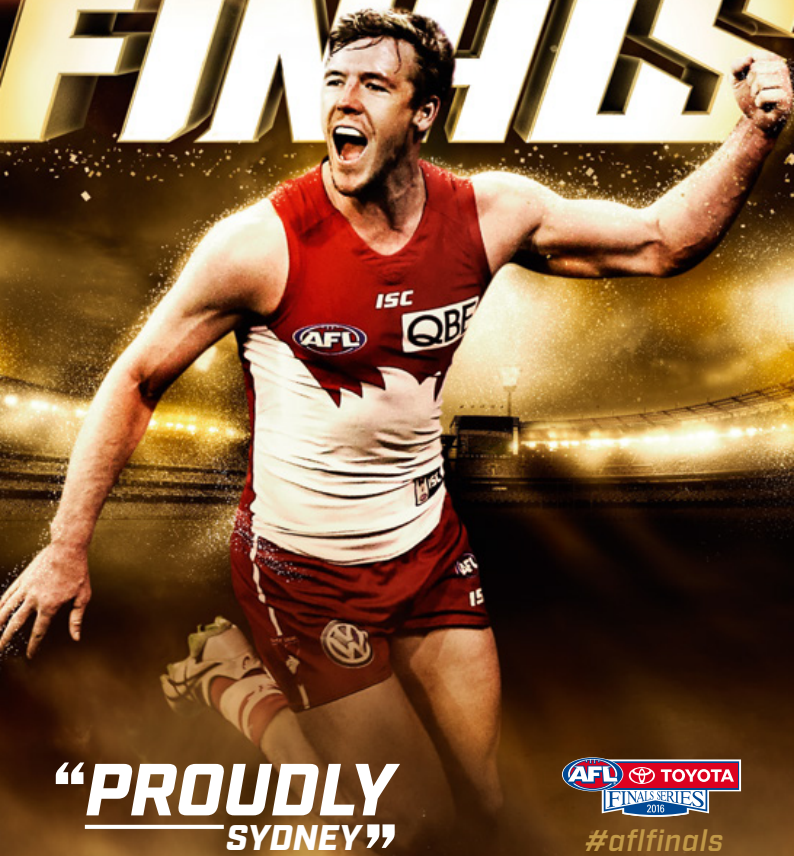


# THE FINALS



**“PROUDLY  
SYDNEY”**



#aflfinals



## CAPTAIN'S MESSAGE

So here it is: AFL finals time. It's the month we've been working so hard to reach. We've battled our way through 22 brutal matches.

Along the way there have been some spectacular moments, plenty of knocks and bruises, and the emergence of exciting young talent. There's been much to celebrate so far – but we're not done yet.

In September we set out on another journey with our sights set on the AFL's biggest stage. Just like you've

done all season long, we're going to need you by our side, cheering loudly in the stands and supporting the team every step of the way.

Together anything is possible. Together we're Proudly Sydney.

Go Swans,  
Kieren Jack

## YOUR GUIDE TO BUYING TICKETS

As a Sydney Swans member, you have exclusive access to buy tickets before the general public.

This priority period for week 1 matches will be for 24 hours from 10am Tuesday August 30 (venue local time).

For weeks 2 & 3, the priority period will be from 9am-1pm the Monday

before each Sydney Swans match. Match details for each week will be announced on Sundays, at the completion of the previous week's games.

All up-to-date finals ticketing information and links to buy tickets for all matches will be available at [afl.com.au/finals](http://afl.com.au/finals).

# THE FINALS





## PURCHASE TICKETS

### DOMAIN STADIUM, ETIHAD STADIUM OR SPOTLESS STADIUM

**ticketmaster**® 1300 136 122 | [ticketmaster.com.au/afifinals](http://ticketmaster.com.au/afifinals)

#### STEP 1

Go to [ticketmaster.com.au/afifinals](http://ticketmaster.com.au/afifinals) and locate the game you wish to attend. Click **Find Tickets**.

#### STEP 2

Find the Club member listing and select **Find Tickets**.

#### STEP 3

Enter the 12-digit barcode on your 2016 Sydney Swans membership card(s) in the free text box and click on **Check Barcode**.

#### STEP 4

Select the General Public seating area and click **Continue**.

#### STEP 5

Select the number of additional tickets you'd like to purchase\*. Choose your seating category and click **Continue**. Tickets sell fast for AFL Finals so it is recommended you choose the **Best Available** option.

#### STEP 6

Select your desired **Delivery Method** and click **Continue**. Review your order and click **Continue**.

#### STEP 7

Create or log in to your Ticketmaster account. Follow the remaining steps to complete your transaction.

\*Please note: additional tickets will not be available to any match played at Domain Stadium. For all other matches, the quantity of tickets will be subject to the teams and venues. Please refer to your weekly member emails or [afl.com.au/finals](http://afl.com.au/finals) for updates.

Note: Please be advised that bookings may attract additional ticket agent transaction fees. All information is correct at the time of printing but is subject to change without notice.



## PURCHASE TICKETS

### MCG, ADELAIDE OVAL, ANZ STADIUM OR THE SCG

**TICKETEK** 132 849 | [ticketek.com.au](http://ticketek.com.au)

#### STEP 1

Go to [ticketek.com.au](http://ticketek.com.au). You will need a Ticketek account to complete the transaction online. Click **SIGN IN** in the top left corner to enter your login details. If you don't have an account, click on **JOIN NOW** to sign up before you get started.

#### STEP 2

Click on **2016 Toyota AFL Finals Series** and find the game you wish to attend.

#### STEP 3

Go to the **Tickets & Event Info** box and under the date, drop down to select the Club member option.

#### STEP 4

Enter the 12-digit barcode on your 2016 membership card(s) in the text box under **Barcodes**. For multiple barcodes, enter on separate lines.

#### STEP 5

Select the Sydney Swans seating area and price category of the tickets you wish to purchase.

#### STEP 6

Select your ticket type and quantity per member type. Repeat this process for each barcode you entered.

#### STEP 7

To purchase additional tickets\*, select the quantity required next to each guest ticket type.

#### STEP 8

Select your preferred **Delivery Option** and click **Continue**. Follow the remaining steps to complete your transaction.

#### PAYMENT INFORMATION

- Payment for all finals is strictly cash, EFTPOS or credit card.
- For some matches, you will have the opportunity to buy additional tickets for friends\*. A transaction limit per venue applies when purchasing tickets.
- You will need all member barcode numbers when purchasing tickets.
- All finals tickets are sold subject to availability.
- During the member priority period, you must purchase the ticket equal to your membership type. Eg Adult membership = Adult ticket.



# FOLLOW THE SWANS ON THE PATH TO THE GRAND FINAL



## QUALIFYING AND ELIMINATION

WEEK 1  
SEPTEMBER 8-11

## SEMI-FINALS

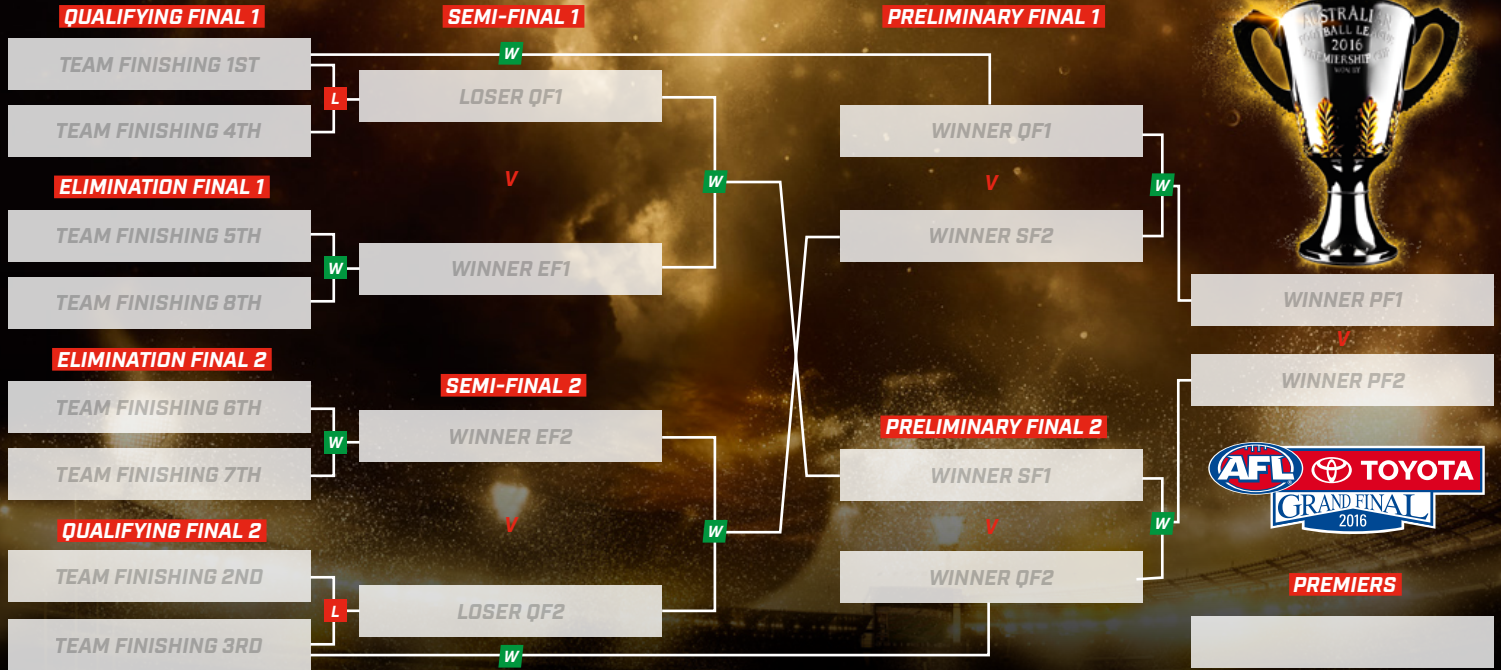
WEEK 2  
SEPTEMBER 16 & 17

## PRELIMINARY FINALS

WEEK 3  
SEPTEMBER 23 & 24

## 2016 TOYOTA AFL GRAND FINAL

WEEK 4  
OCTOBER 1





## AFL TRAVEL POWERED BY VIRGIN AUSTRALIA



Get on board AFL Travel and get behind your AFL team this finals series. AFL Travel is the AFL's official travel destination and has ticket, accommodation and Virgin Australia flight packages for all Toyota AFL Finals Series matches played anywhere in Australia. To receive information on packages as soon as they're released register today at [www.afltravel.com.au/finals](http://www.afltravel.com.au/finals)

## 2016 TOYOTA AFL GRAND FINAL PACKAGES

Avoid missing out on that 'One Day to Remember' and book your AFL Grand Final Package today!

The AFL Event Office has a range of flexible ticket options available that combine fantastic pre and post-match events with your very own reserved seat at the 2016 Toyota AFL Grand Final.



Guarantee your place today at [www.afl.com.au/eventoffice](http://www.afl.com.au/eventoffice)

AFL Authorised On-Seller OS AFL16/20.

## 2016 TOYOTA AFL GRAND FINAL TICKETS



If Sydney Swans secure a place in a Preliminary Final, eligible members will be required to register their intent to purchase a 2016 Toyota AFL Grand Final ticket should the team qualify\*. Eligible members can register online at [ticketek.com.au](http://ticketek.com.au) or by calling 1300 796 939 on the following dates (times will vary):

**Winner Qualifying Final 1**  
Wednesday, September 14

**Winner Qualifying Final 2**  
Thursday, September 15

**Winner Semi-Final 1**  
Wednesday, September 21

**Winner Semi-Final 2**  
Thursday, September 22

Detailed information regarding Grand Final Ballot registrations will be communicated to eligible members separately.

\* Registering for a Grand Final ticket does not necessarily guarantee purchase; please refer to terms and conditions in the Grand Final registration communication.

## FOXTEL FOOTY FESTIVAL



Celebrate all that is brilliant about Melbourne as we showcase the best Melbourne has to offer in food, music, movies, and of course, the Toyota AFL Grand Final Live Site for all things footy.

All fans are invited to this free event because it's you who make the game! Located in Yarra Park outside Gate 3 of the MCG and running over 4 days from **Wednesday 28th September** until Grand Final Day on **Saturday 1st October**. For more information visit [www.afl.com.au/finals/footy-festival](http://www.afl.com.au/finals/footy-festival)

## 2016 TOYOTA AFL GRAND FINAL PARADE



The Toyota Grand Final Parade proudly supported by City of Melbourne provides a chance for supporters of all age groups to see their favourite players who will take to the field in the Grand Final. Marching bands, roving entertainment and many others will join the cavalcade of Toyota HiLuxs carrying the Grand Finalist teams along the route from the Old Treasury Building to the Live Site at Yarra Park.

## 2016 TOYOTA AFL GRAND FINAL LIVE SITE



All fans are invited to celebrate Toyota AFL Grand Final week – located in Yarra Park outside the MCG from **Wednesday 28th September** until Grand Final Day on **Saturday 1st October**. Bring the family and come celebrate the greatest time of the year, Finals time.

## VIRGIN AUSTRALIA PREMIERSHIP PARTY



Attend the ultimate post-match celebration when the MCG opens its gates to the public via gate 4, 5 & 6 from 6pm on Toyota AFL Grand Final day. Enjoy a concert from our Grand Final day artists before the 2016 AFL Premiers are presented to the crowd.



**FOR MORE INFORMATION  
AFL.COM.AU/FINALS**

## WOOLWORTHS AFL PLAYGROUND

The fun of the Woolworths AFL Playground continues into September. Check out [www.aflauskick.com.au/woolworths-afl-playground](http://www.aflauskick.com.au/woolworths-afl-playground) for times and locations.



## NAB AFL AUSKICKER OF THE YEAR

Look out for the 2016 NAB AFL Auskicker of the Year nominees as they walk in the 2016 Toyota AFL Grand Final Parade, play on the MCG at the 2016 Toyota AFL Grand Final and present a medal to a Premiership player! To check out all the action, go to [facebook.com/NAB.AFL.AOTY](http://facebook.com/NAB.AFL.AOTY).



FOR MORE INFORMATION  
[AFL.COM.AU/FINALS](http://AFL.COM.AU/FINALS)

## SWANSHOP

Gear up for the finals at the Swanshop! 2016 members save 10% on Sydney Swans merchandise purchased online at [shop.sydneyswans.com.au](http://shop.sydneyswans.com.au) or in person at the Sydney Swans Melbourne office. To access the discount online, visit the Swanshop and login using your 2016 membership number and password.



## Celebrating cultural diversity and connecting communities

Australia Post and the AFL share a strong and ongoing commitment to celebrating cultural diversity. Together we recognise how multiculturalism is enriching and connecting communities across Australia.



To find out more visit: [aflcommunityclub.com.au](http://aflcommunityclub.com.au)



**SYDNEY SWANS**



***GOT A QUESTION?***

We've got answers! Sydney Swans Member Services are available to help you make the most of your membership benefits this Finals Series. If you've got a question,

**p** 1300 663 819

**e** [swansmembership@sydneyswans.com.au](mailto:swansmembership@sydneyswans.com.au)

**t** @SwansSupport

**THE  
FINALS**



**#aflfinals**