



Terms and Conditions
2014 Update Your Details Promotion
Brisbane Lions Australian Football Club (BLAFC)

1. Instructions, prizes and information on how to enter form part of these conditions of entry. By entering, entrants accept these conditions of entry.
2. The Promoter is Brisbane Lions Australian Football Club. ABN 43 054 263 473, address is Hyundai Centre, Level 5, Gate 2, 812 Stanley Street, Woolloongabba.
3. The promotional period begins Sunday 10th August at 12pm and ends on Sunday 14 September 2014 at 11.59pm.
4. Entry is open to any Australian resident (Entrant) that accurately confirms or updates their details during the Promotion Period (Entry). Incomplete, indecipherable or illegible entries will be deemed invalid. Employees and their immediate families of the Promoter, related companies of the Promoter and agencies associated with this promotion are ineligible to enter. Entries are deemed to be received at the time of receipt into the promotion database and not at the time of transmission by the Entrant. The Promoter is not responsible for any delay or failure of transmission of any Entry.
5. The major prizes for the competition is to win one of ten complimentary 2015 Brisbane Lions memberships. The membership is not transferrable and is only valid for the 2015 Toyota AFL Premiership season.
 - a. For any winners selected in Queensland, the membership will be a 2015 Queensland Season General Admission membership valued at \$180.
 - b. For any winners selected in Victoria, the membership will be a 2015 Traditional Victorian General Admission membership valued at \$150.
 - c. For any winners selected in any other state in Australia (NSW, TAS, SA, WA, NT & ACT) the membership will be a 2015 Supporter Membership valued at \$55.
 - d. For any existing Brisbane Lions members selected, they will receive the equivalent of their individual 2014 Brisbane Lions Membership, complimentary for 2015.
6. Additional prizes include:
 - a. A Player Meet & Greet opportunity to be drawn at the Lions v. Crows match August 10th, during the 4th quarter. The winner will be contacted via phone on Monday 11th August 2014.
 - i. If the prize remains unclaimed or the winner cannot be contacted by Wednesday 13th August 2014, the Brisbane Lions reserve the right to re-draw the prize.
 - ii. The prize must be used between Monday 11th August to Friday 5th September dependent on Brisbane Lions player availability.
 - b. A 2013 Brisbane Lions home guernsey signed by Matt Maguire to be drawn at the Lions v. Fremantle match August 24th, during the 4th quarter. The winner will be contacted via phone on Monday 25th August 2014.
 - i. If the prize remains unclaimed or the winner cannot be contacted by Wednesday 27th August, the Brisbane Lions reserve the right to re-draw the prize.
 - c. These prizes will be advertised at these matches only, and entries must be submitted at the match by the end of the three quarter time.

7. Entries for the competition are submitted via the following methods:
 - a. Updating or confirming details via email through MMR
 - b. Completing and submitting entry form via:
 - i. Post – Membership Department, PO Box 1535, COORPAROO DC QLD 4151
 - ii. Drop Off at Gabba home games to nominated outlets and match offices
 - c. Logging on to myLions account via www.membership.lions.com.au
 - d. Calling the Membership Department on 1800 216 885 or 07 3335 1777.
8. The major prize draw will take place Wednesday 17 September 2014 at Brisbane Lions Australian Football Club, Hyundai Centre, Level 5, Gate 2, 812 Stanley Street, Woolloongabba.
9. All winners will be notified by phone. If they winner cannot take the prize as stipulated or if it is remains unclaimed by Monday 29th September 2014, the entry will be deemed invalid and the Promoter reserves the right to award the prize to the next valid entry.
10. Entrants' information will be collected in accordance with the Brisbane Lions Australian Football Club Privacy Policy. Please contact us on (07) 3335 1777, www.lions.com.au or privacy@lions.com.au to request a copy of our Privacy Policy.
11. Entrants consent to their information being used by the Promoter and its related companies for the purposes of carrying out marketing, planning, product development and promotional campaigns in any media including email and SMS, unless an Entrant otherwise withdraws their consent to the use of their information in this manner.
12. In the event that they are a winner, Entrants consent to the Promoter using the Entrant's name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion and for any other purpose at the Promoter's sole discretion
13. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participants or any other person's computer related to or resulting from participation in or downloading of any materials in this promotion.
14. If for any reason this promotion is not capable of running as planned including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion.
15. The Club reserves the right to amend these terms and conditions at any time.

Brisbane Bears-Fitzroy Football Club Ltd

Trading as Brisbane Lions Australian Football Club
Hyundai Centre
Level 5, Gate 2 The Gabba
812 Stanley Street
Woolloongabba QLD 4102

ABN 43 054 263 473

www.lions.com.au

Ph. 07 3335 1777

Fax 07 3217 4905