



ESSENDON FOOTBALL CLUB
Club Mascot (Skeeta)
12 Month Contract – Varied hours each week

Essendon Football Club has a reputation as a leader in the Australian sports industry and we are committed to our vision of being recognised as the most respected, inclusive and successful sporting club in the country, consistently setting the benchmark both on and off the field. We currently have a fantastic opportunity for a Club Mascot to 'Don the Sash' and join our Marketing Team for a 12 month contract role, based at our club headquarters at Melbourne Airport.

The Opportunity

Reporting to the Head of Membership & Customer Experience, the Club Mascot (Skeeta) is an integral part of the Essendon Football Club's fan engagement and fan development strategy. Each year, Skeeta appears at around 100 events in Victoria including match days, school visits, charity events, Auskick Clinics and other Essendon community initiatives. Outside of appearances, Skeeta also plays a major role in engaging with our young fans via social media and other digital content.

The successful candidate is a true entertainer with the ability to execute a polished and engaging performance to a mass audience, while also being able to interact directly with an individual fan. The ability to think creatively and improvise on the spot is critical. The successful candidate has a passion for entertainment and must be able to adapt to performing for a wide range of audiences.

The role is contract based and will contain a mix of public performances and in-office content development. An hourly fee will apply and will be negotiated with the successful candidate. Hours per week can vary between 4 and 20 depending on the time of year. A more detailed schedule will be presented to the successful candidate, but attendance is expected at all Melbourne-based EFC matches (home and away), approximately 50 Auskick sessions between April and September and 2-3 weekly community events throughout the year.

What We're Looking For

To be considered for the role, candidates should have the following:

- Ability to work a flexible schedule including evenings and weekends
- A high level of fitness
- Ability to perform under high heat, restrictive outfits and impaired vision
- Ability to perform for at least three hours at a time (with breaks)
- Ability to excite, motivate and entertain a crowd with a great sense of humour
- High level of creativity, energy and spontaneity
- Ability to work independently and demonstrate initiative
- Ability to establish rapport with others and build strong interpersonal relationships

Other attributes which we would value but are not essential include:

- Mascot experience
- Gymnastics, dance, cheerleading and/or acrobat experience
- Experience using social media and an understanding of brand development

To Apply

If you thrive on working in a fast paced, continuously evolving environment with a passionate and dedicated team of high achieving professionals where you can learn and gain valuable experience, we'd love to hear from you!

To apply, please email a short video and message about yourself to rmitrione@essendonfc.com.au

Applications close 5pm, Sunday 5 February 2017
Please note that this role will be subject to background checks.