

Essendon Football Club Membership

Kia Loyalty Reward Program

Terms and Conditions:

1. This offer is open only to current Essendon Football Club financial members (**Member**) as at 31 July 2017. ABN Holders, Fleet buyers, rental companies, government authorities and agencies or persons acquiring vehicles for business or commercial purposes are excluded from the offer.
2. The offer commences on 1 August 2017 at 12am (AEST) and expires 31 August 2017 at 11.59pm (AEST) (**Offer Period**). The Vehicle must be purchased during the Offer Period. The offer may not be combined or made in conjunction with any other offer or promotion of Kia Australia and is not transferable. The vehicle may only be subject to one reward claim.
3. The Member can purchase any of the new Kia vehicle models set out below (**Vehicle**) from any authorised Kia dealer at any price during the Offer Period and receive the reward amount (or otherwise referred to as 'cash back') for that model. Demonstration or second hand vehicles (as defined by Kia Australia and/or authorised Kia dealers) are excluded from this offer.

Kia Vehicle Model	Reward Amount
Picanto	\$777
Rio	\$777
Cerato (Hatch, Sedan)	\$777
Rondo	\$777
Optima	\$777
Carnival	\$777
Soul	\$777
Sportage	\$777
Sorento	\$777

4. The purchaser of the vehicle will not be required to identify themselves as a member of Essendon FC at the time of purchase of the Vehicle.

How to claim the Reward

5. You may claim for payment of the reward by following the procedures set out below.
 - (a) After purchase and registration of the Vehicle, the Member can download the Member Loyalty Reward Program Claim Form (**Claim Form**) available on the Kia Australia website at www.kia.com/au/essendon-member-offer To claim and to be eligible for the Reward, the Member must email the completed and signed Claim Form to Kia Australia at the email address set out on the Claim Form, together with:
 - (i) A copy of their current Essendon FC membership card;

- (ii) A copy of their current driver's licence;
 - (ii) A copy of the registration papers of the Vehicle purchased; and
 - (iii) A copy of the sale contract for the purchase of the Vehicle.
 - (b) The name of the Member must be identical to the name contained in the sale contract and the registration papers.
 - (c) Kia Australia will not be responsible for any Claim Forms that are lost during transmission or are received by Kia Australia that are illegible or damaged, or incomplete or incorrectly completed.
 - (d) The Claim Form must be received by Kia Australia within 3 months of the date of purchase of the Vehicle. Kia Australia will not accept any claims or pay any Reward if the eligible Claim Form is received at Kia Australia after the 3 month period.
 - (e) The Member is only entitled to the Reward if the person is a current financial Member of Essendon Football Club for 2017 as at 31 July 2017 and who purchases the Vehicle, which must be within the Offer Period. Upon receipt of the Claim Form, Kia Australia will verify the identity of the Member and whether they comply with these terms and conditions at the time of the claim.
 - (f) Upon verification of identity and valid membership of the Member, Kia Australia will send a cheque to the Member in the Claim Form.
6. Kia Australia reserves all rights to refuse or reject any claims for the Reward if Kia Australia in its discretion determines or is of the reasonable opinion that the claimant does not meet or comply with these terms and conditions.
 7. Claimants under the age of 18 must obtain the written permission of a parent or guardian over the age of 18 to make a claim under this offer.
 8. Incomprehensible and illegible Claim Forms and accompanying documents will be deemed invalid.
 9. Kia Australia reserves the right to request Members to provide Kia Australia with any additional proof of identity, proof of purchase of a Vehicle or other evidence Kia Australia requires to establish the validity of the claimant's Reward claim, and to reject any claim for the Reward if the claimant is unable to satisfy any such requests to the extent Kia Australia requires in its discretion.
 10. Kia Australia reserves the right to reject any claims if Kia Australia suspects the claimant has tampered with the claims process, a claimant submits a claim that is not in accordance with these terms and conditions or the claimant has, in the opinion of Kia Australia, engaged in conduct in making the claim which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of Kia Australia.
 11. The Reward amount or the legal or beneficial interest in the Reward amount cannot be transferred, encumbered, mortgaged or assigned and cannot be redeemed for anything other than payment by cheque made payable by Kia Australia to the Member pursuant to these Terms and Conditions.
 12. Kia Australia reserves the right in its sole and absolute discretion and at any time (including during the Offer Period) to cancel, suspend, terminate, amend or modify this offer and these terms and conditions in any way (including but not limited to changing the eligible Vehicles and the amount of the applicable Reward).
 13. "Kia Australia" means Kia Motors Australia Pty Ltd, (ABN 97 110 483 353) of 67 Epping Road, Macquarie Park, NSW, 2113.