



ESSENDON



PLAYER LOCKER SPONSORSHIP

ESSENDON FOOTBALL CLUB

LOCKER SPONSORSHIP



ESSENDON FOOTBALL CLUB BEGINS AN EXCITING NEW CHAPTER IN OUR 140 YEAR HISTORY WITH OUR MOVE TO THE NEW HIGH PERFORMANCE CENTRE AT MELBOURNE AIRPORT. THIS INCLUDES A NEW PLAYER LOCKER ROOM AND NEW LOCKERS.

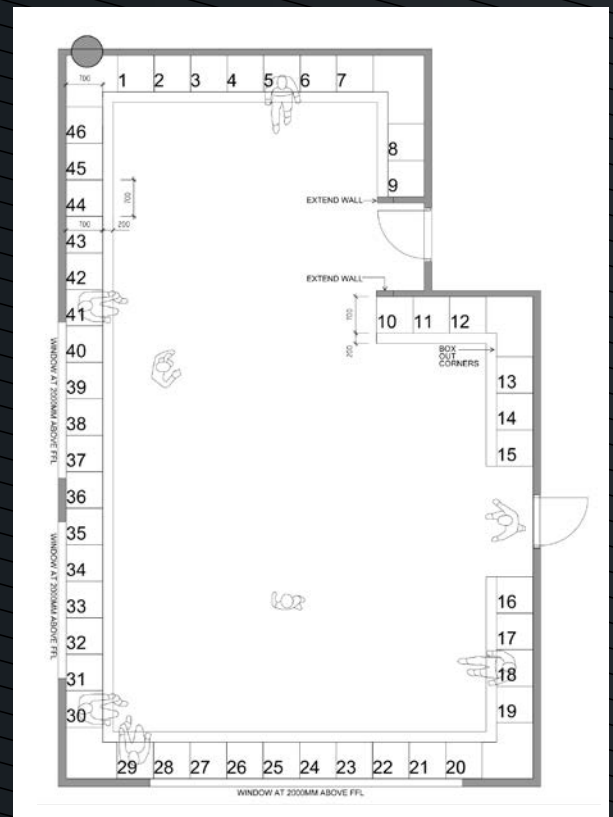
By sponsoring a player locker you will be immortalised on a locker at one of the country's greatest sporting clubs. You have a unique opportunity to join these greats while helping to fund the development of the club's new high performance training facility.

LOCKER SPONSORSHIP

10 years or lifetime options.

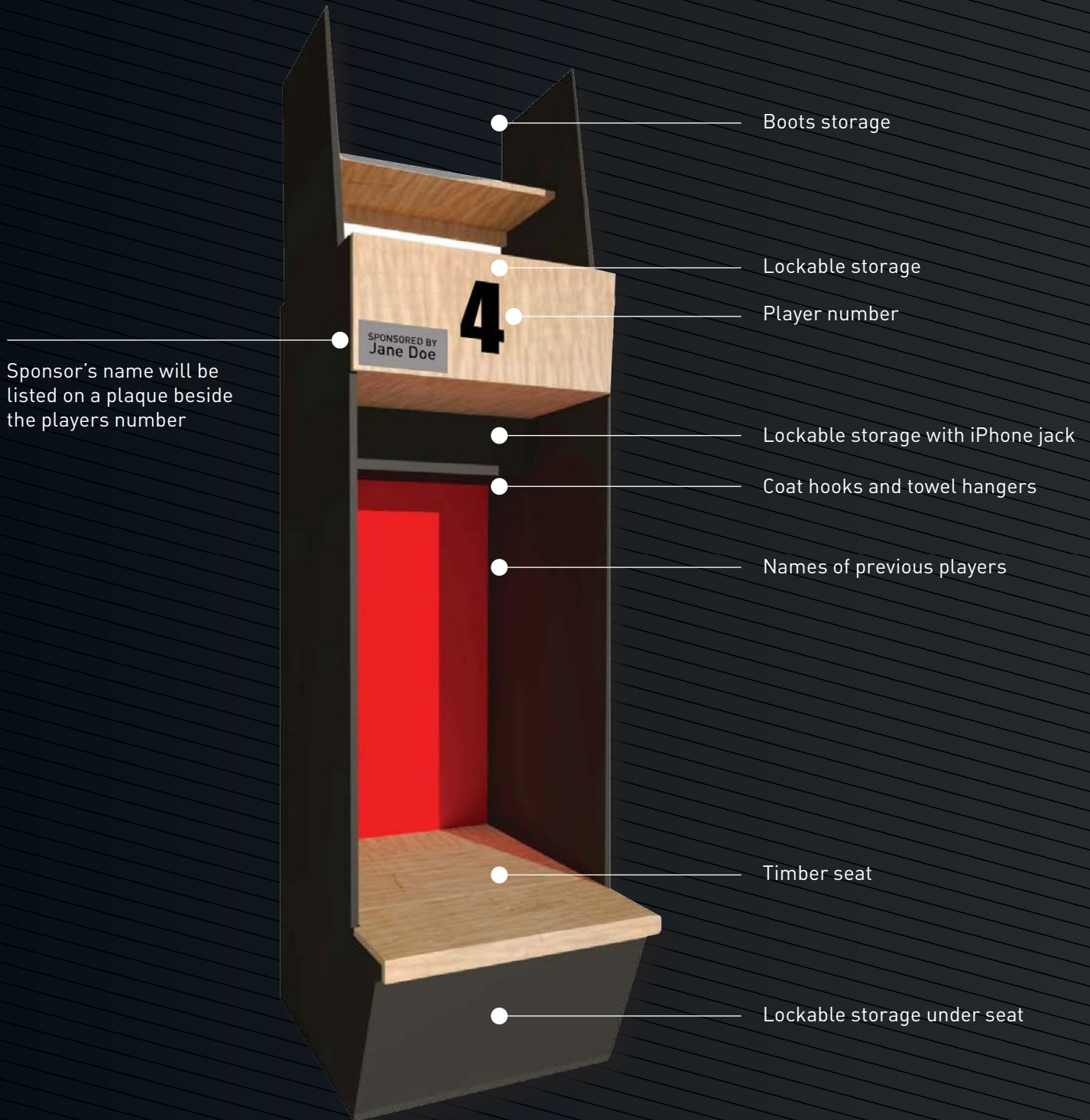
Benefits:

- Your name, or business name on the locker
- A signed photo of your player and your locker
- A thank you letter from Essendon Football Club
- An invitation to you and your guest to an exclusive one-off locker room sponsorship cocktail event attended by Essendon players and coaches.



- ▶ The new Essendon players change room will have 46 lockers.

LOCKER SPONSORSHIP



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CURRENT LOCKER NAMES AND NUMBERS

NO.	PLAYER	SEASONS
1	Forbes, Keith Clarke, Jack Neagle, Merv Harvey, Mark Hibberd, Michael	1928-1937 1951-1967 1977-1985 1984-1997 2011-
2	Okey, Howard Rawle, Keith Mercuri, Mark Dyson, Ricky Bellchambers, Tom	1928-1934 1942-1943, 1946-1949 1992-2004 2004-2012 2008-
3	Fitzmaurice, Tom Reynolds, Dick Gill, John Salmon, Paul Gumbleton, Scott	1918-1920, 1922-1924 1933-1951 1951-1957 1983-1995, 2002 2007-
4	Exelby, Murray McDonald, Norm Andrews, Ron Wanganeeen, Gavin Watson, Jobe	1935-1944 1947-1953 1973-1983 1991-1996 2003-
5	Baring, Fred Shaw, David Daniher, Terry Hird, James Stanton, Brent	1910-1915, 1918-1924 1959-1968 1978-1992 1992-2007 2004-
6	Hird Snr, Allan Daniher, Neale Daniher, Anthony Wellman, Sean Daniher, Joe	1940-1945 1979-1981, 1985, 1989-1990 1987-1994 1996-2004 2013-
7	Hutchison, Bill Dunell, Frank Daniher, Chris Solomon, Dean Jetta, Leroy	1942-1957 1979-1986 1987-1997 1998-2006 2007-
8	Evans, Ron Plummer, Elton Clarke, Neil Bewick, Darren Winderlich, Jason	1958-1962 1934-1944 1977-1987 1988-2000 2003-
9	Sewell, Greg Heard, Shane Cockatoo-Collins, Che Ramanauskas, Adam Goddard, Brendan	1952-1961 1977-1987, 1991 1994-1998 1999-2008 2013-
10	Coleman, John Foulds, Garry ODonnell, Gary McVeigh, Mark O'Brien, Nick	1949-1954 1974-1989 1987-1998 1999-2012 2012-



11	Birt, John Anderson, Greg Hardwick, Damien Peverill, Damien Zaharakis, David	1957-1967 1988-1992 1994-2001 2001-2008 2009-
12	Bell, George Capuano, Barry Symons, Michael Welsh, Andrew Crameri, Stewart	1933-1942 1959-1966 1992-1999 2002-2011 2010-
13	Smith, Dave Williams, Darren Long, Michael	1903-1911, 1913 1979, 1983-1989 1989-2001
14	Lambert, Chris Blew, Russell Calthorpe, David Johnson, Jason Ashby, Jason	1939-1942, 1944-1951 1960-1968 1992-1998 1997-2008
15	Laing, Roy Buttsworth, Wally Gross, Don Ezard, Alan Dempsey, Courtenay	1913-1915, 1918-1925 1939-1949 1965-1974 1983-1993 2006-
16	Ogden, Percy Johnston, Graeme Hamilton, Paul Barnard, Paul Pears, Tayte	1910-1915, 1918-1921 1962-1967 1986-1992 1996-2003 2008-

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17	Sewart, Bill Lambert, Harold Gerlach, Darryl Carey, Stephen Melksham, Jake	1905-1915 1940-1941, 1946-1951 1963-1972 1980-1986 2010-
18	Shea, Paddy Burgess, Reg Vander Haar, Paul Lloyd, Matthew Hurley, Michael	1908-1915, 1918 1954-1960 1977-1990 1995-2009 2009-
19	Cassin, Jack Somerville, John Close, Robin Somerville, Peter Hille, David	1936-1944, 1946-1947 1960-1967 1968-1978 1988-1999 2001-2013
20	Torney, Hugh Fordham, Ted Buhagiar, Tony Slattery, Henry Merrett, Jackson	1933-1943 1961-1969 1981-1984 2005-2012 2012-
21	Busbridge, Bill Ruddell, Cec Fletcher, Ken Wallis, Dean Heppell, Dyson	1904-1912 1940-1943, 1945-1949 1967-1980 1987-2001 2011-
22	Lane, Gordon Williams, John Duckworth, Bill Carlisle, Jake	1940-1949 1965-1973 1982-1990 2010-
23	Clarke, Thomas Brittingham, Bill Fraser, Ken Bolton, Mark Myers, David	1927-1934 1943-1952 1958-1968 1998-2007 2008-
24	Maher, Frank Jones, Jack McKenzie, Don Misiti, Joe Browne, Alex	1921-1928 1946-1954 1960-1974 1992-2004 2011-
25	Timms, Ken Moss, Graham Merrett, Roger Lucas, Scott Steigberg, Ariel	1957-1965 1973-1976 1978-1987 1996-2009
26	Syme, Bob Thompson, Mark Heffernan, Chris Hooker, Cale	1944-1945, 1947-1953 1983-1996 1997-2002, 2006-2007 2008-
27	Madden, Simon Alessio, Steven Davis, Luke	1974-1992 1992-2003
28	Garden, Jack Walsh, Paddy Epis, Alex Daniel, Peter Kavanagh, Elliot	1915, 1920-1926 1927-1936 1958-1968 1968-1974 2012-

29	Reynolds, Tom Grenvold, David Moorcroft, Gary Davey, Alwyn	1937-1944 1989-1996 1995-2002 2007-
30	Leek, Geoff Walsh, Kevin Ryder, Patrick	1951-1962 1981-1991 2006-
31	Mitchell, Hugh Crow, Max Fletcher, Dustin	1953-1967 1974, 1976-1982 1993-
32	Webster, Len Davis, Barry Watson, Tim Blumfield, Justin Colyer, Travis	1927-1938 1961-1972 1977-1991, 1993-1994 1996-2002 2010-
33	Wilson, Andrew Hawker, Glenn Caracella, Blake McPhee, Adam Van Unen, Dylan	1971-1977 1978-1988 1997-2002 2003-2009
34	Sampson, Brian Hardingham, Kyle	1959-1966 2010-
35	Bushby, Percy Pryor, Geoff Gleeson, Martin	1936, 1939-1948 1965-1970, 1973-1974
36	Dalgleish, Lachlan	2013-
37	Gregory, Sean	
38	Denham, Sean Kommer, Nick	1992-2000 2013-
39	Hird Jnr, Allan Hocking, Heath	1966-1967 2007-
41	Howlett, Ben	2010-
42	Hams, Will	2013-
43	Rioli, Dean	1999-2006
45	Stubbs, Justin	1988, 1990
46	Baguley, Mark	2012-
47	DellOlio, Cory	2012-

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CONTRIBUTION DETAILS

10 Year Locker Sponsorship

\$5,000 to Essendon Football Club. In addition a \$6,000 voluntary tax deductible donation to the Australian Sports Foundation is requested

Lifetime Locker Sponsorship

\$10,000 to Essendon Football Club. In addition a \$15,000 voluntary tax deductible donation to the Australian Sports Foundation is requested.

LOCKER NUMBER PREFERENCES

Please indicate your top five preferences for locker numbers. Please note that we cannot guarantee your requested number. First preference will go to lifetime sponsors. For multiple locker requests we will hold a ballot.

FAQ

How many lockers are there?

46 lockers in total

Can I choose my number?

Yes, but we can not guarantee that you will receive your requested number.

Please list your top 5 preferred numbers and we will aim to provide you with one of your selected numbers. Please note, first preference will go to lifetime sponsorship options.

What benefits do I get?

Your name is displayed on the main locker area near the player number for the duration of your sponsorship. You will also receive a signed photo of your player and locker, a thank you letter from Essendon Football Club, and two tickets to an exclusive one-off locker room sponsorship event.

CONTACT

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