



The Official Magazine of the Fremantle Football Club

**FREMANTLE**  
FOOTBALL CLUB

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**FREMANTLE FOOTBALL CLUB LTD**

*The Official Magazine of the Fremantle Football Club*

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COVER PHOTOGRAPH: Shane Parker and Shaun McManus by Tony McDonough



**THE BOARD** of the Fremantle Football Club use a very simple notion when considering the progress or otherwise of the Club, across all areas. It is – “are we on track to achieve the objectives we set ourselves”.

Whilst the notion is simple, it is often very challenging. Like our supporters, everyone associated with the Club gets highly emotional about the week to week fortunes of our football team. We all invest a great amount into our Club, and the great pay off is watching our team win, and likewise we all despair in our losses.

The gap between perception and reality in football is often very wide. As a Club,

we have never built up expectations as to what the team can achieve in 2004, simply because we are very respectful of this tough competition, and we know that we have not yet got the maturity and team structures to consistently beat the powerhouse clubs. But importantly, we are very much on track to have in place all of the elements necessary to have a genuine crack at a Premiership – with this current group of players, and a few additions via considered recruiting.

Hope is a very powerful emotion, but it won't win you the Premiership. Careful planning, growing maturity and maintaining the highest expectations will take us there, and yes there will be some disappointments.

We received criticism for building and promoting our recent Friday night clash against Essendon. This is a little hard to fathom. Yes we failed on the night. Was that disappointing? Yes it was. Was it surprising? No. We played a tough mature team at full strength on their home ground. But it was a great experience for our team and we would do the same thing all over again.

Simply, we need to find out who can perform under these conditions – and those who show they cannot on a consistent basis will no longer form part of the plan.

Fremantle is emerging as a powerful force in AFL football. Great crowds, lots of members, terrific corporate support and a football team which can take us all the way. With the support and tolerance of all our stakeholders, this young playing group will surely provide all of us with a fantastic journey over the next few years.



Rick Hart



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**Being an AFL senior coach is an all-consuming job, seven days a week, regular early starts and late finishes, training sessions, matches, media requirements, planning, video reviews, opposition analysis, match committee meetings, individual player meetings, members and sponsor functions, and Club promotional work. Managing the demands of the job and carrying the hopes and expectations of many. The coach is also a husband and a father.**

**CHRIS WAS BORN** in New South Wales (not Victoria as he will correct you) and moved at an early age to Shepparton, two and half hours north east of Melbourne, where his parents still live. Penny was born and raised in Melbourne and her family lives on the Mornington Peninsula.

Chris met Penny at Teachers College in Melbourne where both were studying Physical Education. When she entered college Penny recalls that "apparently 'the boys' would check out the first year girls in gymnastics and pick out a girl and I was Chris' girl".

"How embarrassing, I don't think gymnastics was my forte," Penny said. "That was in 1983 and we have been together ever since."

"We dated for seven years and being the girlfriend of an AFL player it could be testing at times but outweighed by lots of great times."

They have a close and strong bond that is evident to anyone who has met them and after nearly 15 years of marriage they are an even stronger and closer family with Michael and Emma, both in high school, and Jade enjoying year 3.

Like most families they have shared many ups and downs but were confronted with no bigger decision than packing up the family and moving to Perth in late 2001.

"It was a great opportunity for Chris, he loves football and loves coaching but we are very much a family and that's how the decision was made, as a family."

"We have made many sacrifices along the way before we were ever faced this decision", Penny said. "Being involved in a football club at senior level demands your time and blood."

Penny was ecstatic when Chris got the call to say that he had the job, and for her all their heart ache and hard work over the years had paid off.

"Chris has been involved in football ever since I have known him. I entered our relationship knowing his love for football and I cannot deny him his passion."

"As a player he gave 5000 per cent and was acknowledged with Life Membership at the Melbourne Football Club even though he only played 86 games, so that speaks volumes."

"His time and effort in coaching under 18's, reserves and seniors has always been the same," Penny said. "And coming to Fremantle I knew that the time Chris would give would increase, if that was possible!"

But for Penny, a PE teacher for 16 years at Lilydale High School in suburban Melbourne, the only real difficulty was giving up the job she loved. "I love teaching and have a great relationship with my students; I still get emails from my students."

"I have started some relief teaching and would love to take it up again permanently but football is a very insecure business so I don't know how long we will be here."

The greatest selling point in moving West was the weather "I am a fire sign, Aries, and worship the sun, so what better place than WA."

While looking forward to the move, Penny promised herself that she would put the children's needs totally first. Penny knew what was around the corner as Chris took on his first senior coaching role.

"Chris' time at home is minimal and when he is it's usually outside on the phone: we very rarely have quiet time

together as a family," Penny says. "Chris tries to spend as much time as he can with the children but it is difficult."

Such is the demand on Chris' time Penny says that they would spend no more than five waking hours a week with each other. "And I could count on one hand the number of times we have sat down for dinner as a family."

"You certainly have to be very independent being married to an AFL senior coach, and credit though to the children and myself, we have adapted to our new way of life."

"Because Chris' job is so full on and demanding a lot falls back onto me," Penny says with a smile "I am the taxi, the umpire, the cook, the maid, gardener, banker, cleaner, you name it – even handy man!"

"Chris does like to think he's a bit of a handy man but it's probably best that I not say any more on that."

"I don't have to worry about him avoiding chores around the house because he just doesn't have time to do any."

"Chris knows how much I do and tries to help out as much as he can when he is home, even when he is on the phone he tries to lend a hand with the washing or the dishes."

"And travelling interstate every second week adds to the time he is away from the family."

"I miss him and it is lonely sometimes, but not as lonely as it is for him being away three days every fortnight living out of a hotel room."

"He misses all the special moments the kids have, both in school and in sport," Penny says. "I know that kills him."

"His great strength as a father is that he is there when it counts."

Penny knows if it came down to it, family would come before the job.

But Chris does have one other love and anyone who knows him or has heard him speak (or sing) knows that love is AC/DC. Yes the coach is a true blue rocker but what of his musical influence over the family.

"Well young Jade is a little rocker just like his dad, you can hear them coming home from three streets away with Highway to Hell blaring out of the car."

And during the season?

"Before a game Chris is very relaxed, he has worked all week and prepared hard, the rest is up to the players and what the opposition throws at them. He doesn't seem to get nervous."

"He rarely goes out the night before a game, he would rather relax or go over the plans, unless he has something to do for the club."

"On game day he will do a work out to clear his mind, running through everything, and then we let him go to the game separately; we let him have a relaxed trip into the game."

"We drive in later so the children can be themselves."

"After a loss Chris is very disappointed but moves straight onto the next game." But Penny warns "It's me you want to avoid!"

"The buck stops with Chris and it is extremely hard not to take it all personally, especially after the little time he has available to the family," said Penny. "There really is no off season and I learnt that 10 years ago what with the season, the trade, the draft, and preparation for pre-season training; it just goes on."

"I am continually amazed with Chris' energy, he is one to have a power nap and then he is off again whereas I need a good 8 hours and I still struggle to function."

"Without doubt his strengths are his loyalties to his family – me, the kids and the footy club."

After nearly three years in the West, Penny just doesn't want to leave. When Chris signed his second contract that would keep him at Fremantle until 2005, he said he was pleased with the new contract "otherwise I would be going back to Melbourne alone."

Penny freely admits she shed tears in last year's final, not because of the loss but rather watching and listening to the crowd and pride for the man, her husband, who had led the club to its historic finals appearance.

"In over 20 years of football I have never seen a crowd react like they did after that finals loss to Essendon. Just watching and listening to the crowd, they were awesome in their appreciation of the efforts for the year even though they lost, that was amazing. I was very proud of the job Chris had done."

So many history-making moments last year have brought raised hopes and dreams this year and as expectations have increased so too has the pressure.

One thing is certain, whether you know Chris well or just know him as the coach of Fremantle, what you see is what you get.

But for the man, the husband and father, who gives nearly every waking minute to the club, he could not do what he does without Penny. ☺





Cometti brings you the inside story every Tuesday.



National Nine News, Weeknights 6.00pm

# Put the Kangaroos in a haze.

Join the purple haze on July 10 when the Dockers take on the Kangaroos at Subiaco Oval. Then afterwards, don't forget you can bid for the home game ball online at [www.Alinta.net.au](http://www.Alinta.net.au). Alinta has a long and proud history of supporting the Fremantle Football Club. This year, as Official Energy Partner, our logo will appear on every Fremantle home game ball. We couldn't be in better hands.



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# Passion by the Numbers

**Do You Have The Passion? The up front challenge was thrown down last year and has been answered emphatically – more people than ever are showing they do have the passion.**

**AS THE CLUB** ended the worst season in its short history in 2001, Club membership stood at 23,898 and the season's average home crowd attendance was 21,258. In fact, since 1999 attendances and membership had been in steady decline.

That decline has been not only been arrested but turned around significantly. Since 2002 average home game attendances have risen by a dramatic 8,485 people per game.

Last season saw the club set new attendance records against each club in 8 games at Subiaco. That trend continues this year with every one of the club's seven home games setting new attendance records against all opposition – 34,177 v Carlton (beating previous best of 33,250 set in 2003), 32,575 v Adelaide (31,225 in 2003), 35,021 v Geelong (30,127 in 2003), 39,931 v St Kilda (26,723 in 2003), 32,575 v Brisbane (28,450 in 2003), 33,125 v Melbourne (26,461 in 1996) and 36,507 v Port Adelaide (24,193 in 2002).

The round 7 clash with St Kilda attracted the highest ever non-Derby home crowd in the club's history, the same game that saw the aggregate

number of people who have attended Fremantle home games surpass the 2.5 million mark.

Year	Aggregate Home	Average	Change
1995	256,235	23,294	
1996	246,062	22,369	- 4.0%
1997	242,275	22,025	- 1.5%
1998	250,594	22,781	+ 3.4%
1999	261,807	23,801	+ 4.5%
2000	246,845	22,440	- 5.7%
2001	233,842	21,258	- 5.3%
2002	289,944	26,359	+ 24.0%
2003	337,486	30,681	+ 16.4%
2004*	243,911	34,844	+ 13.6%

\* Up to and including Round 13

In fact, after 13 rounds of this season more people have attended home games than in the either of the entire 1997 and 2001 seasons.

The support shown through the turnstiles on game day has also been displayed by the numbers of supporters who have now made the commitment to become members of the club. While 2003 saw membership increase

by just under 7 per cent, this year the club's membership resources were at full stretch as membership rocketed past the 32,000 mark for the first time in the club's history.

Additional staff were employed and even the telephone system required an urgent upgrade to handle the increased activity. And it did not end once the season started with new members being signed at the rate of over 30 per day well into the season, an experience never before seen at the club. Since the beginning of the 2003 season, membership has increased by over 35 per cent. This increase in membership places the club sixth in the AFL behind Adelaide (47,097), Collingwood (41,126), West Coast (40,792), Essendon (37,098) and Port Adelaide (36,340). Fremantle's membership increase is the largest in the AFL in 2004.

Year	Members	Change
1995	18,456	
1996	19,622	+ 6.32%
1997	19,949	+ 1.67%
1998	22,186	+11.21%
1999	24,896	+ 12.22%
2000	24,925	+ 0.12%
2001	23,898	- 4.12%
2002	23,775	- 0.52%
2003	25,368	+ 6.70%
2004*	32,329	+ 27.44%

\* Up to 15 June 2004

## The Haze is Back

**Purple Haze returns on Saturday 10th July for the round 15 game against the Kangaroos. Last year's inaugural Purple Haze Game was a fantastic event as thousands of Fremantle members and supporters turned Subiaco Oval into a sea of purple.**

And it's on again! Phillips Fox Lawyers, proud sponsors of the club will again support the game and, as major sponsors of Starlight Children's Foundation, hope to raise much needed funds for the Foundation in the 2004 Phillips Fox/Starlight Purple Haze Game. Last year's game, a unique initiative in the AFL aiming to create a total and complete purple visual experience around Subiaco Oval, raised over \$14,000 for the Foundation.

This year's Phillips Fox/Starlight Purple Haze Game aims to be bigger and better than last year with the ground lit in purple lights and special light shows, skydivers dressed in purple and towing purple smoke flares, face painters, topped off with over 100 purple air guitarists and purple dance troupe on the ground to get you in the mood before the game.



Photo: Getty Images

So it's time to make your preparations and get your purple gear ready, the face paint and hair dye, it's on again. The Fremantle Team Store has the best range of purple gear for you to show your colours against the Kangaroos. Your essential purple gear is the Purple Scarf (\$24.95), the Large Purple Flag (\$19.95), the purple team cap (\$20.00) or the purple team beanie (\$15.00). And for this year's game, the Team Store has created your Purple Pack with some great bargains.

Buy the Scarf, Flag and Cap and pay only \$50.00, a saving of \$14.90 or if a cap is not your style, buy the Scarf, Flag and Beanie for \$50.00 for a saving of \$9.90. (see Team Store Advertisement back cover)

So let's welcome the Kangaroos to Subiaco Oval with an even greater haze than last year.

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*Rick Hart, Managing Director*



**RICK HART**

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# Dressed to Impress

**Behind closed doors, the seldom seen haven of players, the change room, is as much a symbol of Australian Rules football as the players and coach themselves.**

**LOCKERS, SCATTERED CLOTHES,** bags, guernseys, boots and the smell of liniment gave way for hairstylists, make up artists, photographers and fine Italian fabric in May when Fremantle Oval's change rooms were transformed from the masculine retreat of footballers to the glamour of the modelling world.

The fashion shoot launched the partnership between Fremantle and Exclusive fashion label PIERUCCI who recently became a sponsor of the Club, developing a contemporary and stylish official Club corporate uniform. Players and staff now each have a completely tailored custom uniform incorporating a two




piece fine Italian wool suit with embroidered club crest on pocket, French cuff shirt and unique Club cufflinks bearing the anchor on club colours and tie.

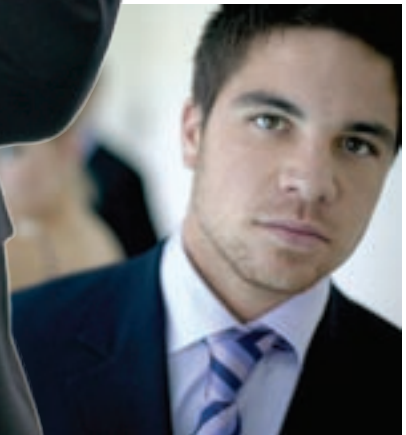
Des Headland, Paul Haselby, Matthew Pavlich, James Walker, Justin Longmuir and Paul Medhurst experienced the life of a model, with makeup, lights, cameras and backdrops all part of the day.

Chief Executive Officer Cameron Schwab said having national fashion brand PIERUCCI on board confirmed the Club's growing national presence and provided PIERUCCI a stage on which to show the outstanding range of quality and craftsmanship of such a great West Australian company.

"What is more significant is that this sponsorship was brought directly to the Club by the players, and in particular James Walker," he said.

Keep your eyes open because thanks to PIERUCCI, at Fremantle we dress to impress. 

Photography: Robert Johnson




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**AS A 22 YEAR OLD** professional footballer Luke McPharlin is a perfect example of a young man with a talent for Australia's great game and a burning ambition to provide himself with a good education at the same time. Luke is a first home owner, a student, a professional footballer and a musician. He has more responsibilities than the average 22 year old could dream of and as with all AFL players, lives his life under public scrutiny. His second CD has just been released and he has completed mid semester exams at University. But Luke wouldn't change a thing. He loves his job and meets thousands of people every year from all walks of life. Luke kept a diary over a three week period so we could share his busy lifestyle.

**MONDAY 10TH MAY 2004**

7:30am: Up and going – healthy breakfast before leaving for Uni at 8:30am  
 9:00am: Biochemistry lecture looking at protein composition  
 10:30am: Leave Uni for training at Fremantle Oval  
 11:00am: Weights session in the gym  
 11:30am: Team lunch – our volunteers are fantastic in preparing us a healthy lunch before training  
 12:30am: Team Review – review with the coach on the game against St Kilda, after the poor first half performance we had an extra long review meeting, skills training session was cancelled  
 4:00pm: Left training and headed home – study to do after today's lecture  
 6:30pm: Mum and Dad's for dinner  
 8:00pm: Back home, feet up and watch some TV, then to bed at 10:30pm

**TUESDAY 11TH MAY**

6:30am: Up and at it – Sustain cereal (my favourite) and OJ to get going  
 7:00am: Left for training at Perry Lakes, running session  
 9:00am: Tutorial at Uni – Biomedical Science – chromatography  
 10:00am: Laboratory at Uni – practice the theoretical stuff we cover in lectures and tutorials – today it was separating proteins using chromatography  
 12:45pm: Lunch – sushi and Chicken Teriyaki  
 1:00pm: Left Uni and headed for training at Freo Oval  
 1:30pm: Specialised kicking session  
 2:00pm: Group Yoga session for the whole team  
 2:30pm: Team Meeting – Tuesday's we go over the last game  
 4:00pm: Training – drills and group work  
 5:00pm: Signing – we spend a few minutes signing

autographs for the crowd at training – It's great to be involved with our supporters.  
 5:30pm: Team Meeting – short and sweet just to go over any specific things that may have come up during training  
 6:30pm: Left training and grabbed some takeaway pasta on my way to the recording studio  
 7:00pm: Spent two hours fine tuning new CD  
 9:30pm: Leave the studio to head home and straight to bed at 10:00pm: its been a long day

**WEDNESDAY 12TH MAY 2004**

7:00am: Up and going – Sustain cereal (of course), eggs on toast and OJ  
 8:00am: leave for the club  
 8:30am: Massage time – to loosen up the muscles  
 9:30am: Physio – minor treatment  
 10:00am: Back home to get an hour's study  
 11:45am: Back to the club for Podiatrist's appointment before heading to Uni for a lecture  
 2:40pm: Left Uni to go home to meet the plumber. Spent the afternoon studying – I find I really have to devote a significant amount of time to studying so I don't fall behind  
 6:30pm: Dinner – caught up with a mate for Japanese  
 9:30pm: Back home – quiet time, feet up and read my book, then lights out at 10:30pm

**THURSDAY 13TH MAY**

7:30am: Breakfast of Sustain, Fruit and Yoghurt  
 8:30am: Left for Uni  
 9:00am: Biochemistry lecture today looked at Amino Acids and their side chains  
 10:00am: University library – some quiet study time  
 12:00pm: Lunch – met a friend, salad roll today  
 12:30pm: Left for training at Subiaco Oval  
 1:30pm: Team meeting – strategies for the coming game  
 2:00pm: Training – closed session



3:30pm: Headed home after training  
 4:00pm: Studied before going out for a friend's birthday  
 6:30pm: Oceanus Restaurant in City Beach – I organised dinner here because Mark Seymour, who is the former lead singer of Hunters and Collectors, was playing.  
 10:00pm: Home and into bed

**FRIDAY 14TH MAY**

7:00am: This time taking myself out for breakfast  
 7:30am: Café in Melville, omelette and milkshake  
 9:00am: Home to pack for Tasmania  
 9:45am: Off to the airport  
 10:15am: check-in, boarded at 11:00am  
 11:15am: Take Off – another plane trip – usually I try to make the most of the time I have and this was not a direct flight to Tasmania, we went via Melbourne. I spent most of the time reading and studying and I watched the movie, the Big Bounce. Had a meal and we played our usual quiz. Whenever we travel someone has to create a quiz, a mix of sport and general knowledge questions. We get into groups of three or four, the quiz kills a bit of time and we all get a laugh  
 4:30pm: Arrive Melbourne  
 5:30pm: Depart Melbourne for Launceston  
 6:30pm: Arrived Launceston – supporters at the airport  
 7:00pm: Arrived at the hotel – unpacked and had a shower  
 7:30pm: Went out for dinner with Pav, Schamm, Aaron Sandilands and Robbie Haddrill  
 9:00pm: Physio at the hotel  
 9:30pm: Back to the room: read and watched some TV, lights out at 10:30pm

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**SATURDAY 15TH MAY**

9:00am: Catching up on the time difference – team breakfast at 9:15am: eggs on toast, fruit and cereal  
 9:45am: We had a Ferry trip along the main river through Launceston – a bit chilly but the scenery was fantastic.  
 12:00pm: Walked to York Park for Training  
 12:30pm: Preparation – strapping and getting ready  
 1:00pm: Team Meeting followed by 1:30pm Training  
 2:00pm: Shower and change, walk back to hotel, free time. Ham and salad roll on the way back.  
 3:30pm: Caught up with friends who live in Tassy so it was good to catch up with them for a couple of hours  
 5:30pm: Friends dropped me back at the hotel  
 5:45pm: Grab a massage with our trainers  
 6:30pm: Team dinner  
 7:30pm: Video – motivational video  
 8:00pm: Back to the room: quiet time, rang home, read, watched TV before lights out at 10:30pm

**SUNDAY 16TH MAY**

8:00am: Game day  
 8:15am: Team Breakfast – eggs on toast, lots of water and OJ – I usually drink about three litres of water the day of a game and heaps of Powerade  
 9:30am: Back to the room: stretching  
 10:00am: Physio – to have my strapping done  
 10:30am: Pack and check out of the hotel  
 11:00am: Loaded the bus – everyone helps  
 11:20am: Left for York Park  
 11:45am: Preparation – during this time we are able to individually prepare for the game. Each of us has our own way of focusing on the job  
 12:30pm: Warm Up  
 12:55pm: Coach addresses the players  
 1:10pm: Bouncedown  
 4:00pm: Game finished – very disappointed – no one in a good mood, next half hour warming down, media interviews have to be done  
 5:30pm: Board the bus for dinner in town, have to fill in time until we leave for the airport, everyone very quiet, just want to get home  
 7:30pm: Bus to the airport, a long wait to board  
 8:20pm: Board, thankfully a direct flight home. Most of us watched the movie or slept, quiet trip home  
 12:15am: Arrived at home, unload the bags, everyone helps out, home very late, get to bed at 1:15am

**MONDAY 17TH MAY**

7:00am: Up early and cleaned the house – I have trouble sleeping after a game so I have a bizarre habit of waking early and cleaning my house after every game. That way it is done for the week and it is one less thing for me to worry about.  
 8:00am: Breakfast – cereal, fruit and toast  
 8:30am: Off to Uni for lecture – still learning about proteins, an exam coming up  
 10:00am: Left uni for the club – massage much needed after the long flight, feeling a bit tight  
 11:30am: Off to Mum and Dad's for a walk in the pool. Usually after a game we have a recovery session but because we got back so late the coaches decided to cancel recovery as long as we did something ourselves. So, I went and walked in the water at mum and dad's for about 15 minutes. Straight from the pool to a hot bath. Soaked for about 20 mins then did some stretching.  
 1:00pm: Lunch at Mum and Dad's  
 2:00pm: Back home and to bed  
 4:00pm: Two much-needed hours sleep – showered and unpacked and put on some washing  
 6:00pm: Back to Mum and Dad's for dinner  
 7:00pm: Drove to a friend's house, to work on the CD cover  
 9:15am: Back home to bed and lights out straight away

**TUESDAY 18TH MAY**

8:30am: Running Session – Breakfast was as usual  
 10:00am: Laboratory at University – separation of particular proteins using cation exchange units  
 1:00pm: Drove to the Club for 1:30pm Physio  
 2:00pm: Yoga and Team meeting  
 4:00pm: Team Training and Signing  
 6:30pm: Drove Home and at 7:00pm Cooked Dinner  
 7:30pm: Washing and Ironing while watching TV  
 10:30pm: Bed

**WEDNESDAY 19TH MAY**

8:00am: Specialised weights session – normal breakfast  
 9:30am: Massage and Physio  
 11:00am: Met with the Defence Coach Chris Waterman to go over the previous week's game  
 12:10pm: Drove to Subiaco Oval  
 12:45pm: Western Front interview – Paul Hasleby does a bit of work for Channel 10 on the Western Front. Today, he wanted to do a general interview with me before training

**MONDAY 24TH MAY**

10:00am: University Lecture – Biochemistry, we looked at DNA structure and function  
 11:15am: The Club for 11:30am weights session and a team lunch followed by 1:00pm Team Meeting and preparation  
 2:00pm: Team Skills Session  
 3:00pm: Drove home and did some study  
 6:00pm: Mum and dad's for Monday roast  
 9:30pm: Drove home and bed at 10:00pm

**TUESDAY 25TH MAY**

7:30am: Training – Running session  
 9:00am: Breakfast – this was round two of breakfast because I had some fruit before running  
 10:00am: University Lab – isolation of DNA  
 11:00pm: Lunch and to training  
 1:30pm: Physio treatment  
 2:00pm: Yoga and Team Meeting  
 3:30pm: Team preparation  
 4:00pm: Team Training and signing  
 5:30pm: Promotional Visit – BankWest had a function in our Boardroom so I went along with Troy Cook, Justin Longmuir and Des Headland – mingled with the guests,

good to meet our corporate supporters  
 6:30pm: Drove home and prepared some dinner  
 7:30pm: Relaxing time before 9:30pm bed

**WEDNESDAY 26TH MAY**

8:00am: Weights Session, followed by 9:00am Massage  
 10:00am: Meeting, the defenders got together to discuss the game against Brisbane  
 10:30am: Drove home  
 10:45am: Final study before this afternoon's exam  
 12:00pm: To the Club, salad roll on the run  
 12:30pm: Team Preparation  
 1:00pm: Team meeting and 2:00pm Team Training  
 3:15pm: Drove to University  
 4:00pm: Exam: Microbiology Lab Exam  
 5:30pm: Met with a CD producer  
 6:45pm: Radio Interview – an interview on 6PR  
 7:30pm: Arrived home – Prepared some dinner  
 8:30pm: Packed – Because we leave early tomorrow morning  
 9:30pm: Bed – Read my book before lights out

**THURSDAY 27TH MAY**

7:20am: Robbie Hadrill picked Matthew Pavlich and myself up to go to the airport  
 8:00am: Arrived – had a coffee before we left  
 9:00am: Another plane trip – This week's quiz was organised by Matthew Carr, Justin Longmuir, Matthew Pavlich and myself. Watched the movie (Along came Polly) and then did some study  
 12:30pm: Arrived in Melbourne  
 1:30pm: Checked in to hotel, walked to Telstra Dome  
 2:00pm: Telstra Dome –checked out the new Sky Cam and had a stretch along the boundary line before heading back to the hotel  
 3:00pm: Met with my Manager while in town  
 6:00pm: Team Dinner  
 7:30pm: Read and watched TV until 9:30pm Lights out

**FRIDAY 28TH MAY**

8:15am: Woke and had a good stretch  
 9:00am: Breakfast and then 10:00am Team meeting  
 11:00 am: Watched my personal video of the previous game  
 1:00pm: Team Lunch after which 1:30pm Sleep  
 2:45pm: Preparation  
 3:45pm: Boarded Bus for Telstra Dome  
 4:45pm: Team Meeting  
 5:40pm: Bouncedown against Essendon  
 8:45pm: Supporters Function – After the game the whole team attended a supporters function  
 9:45pm: Arrived back at hotel  
 10:45pm: Went for a short walk with a few of the boys  
 12:00am: Bed – Midnight is always our curfew for a night out

**SATURDAY 29TH MAY**

5:00am: Boarded the Bus for Melbourne Airport  
 5:15am: Arrived at Melbourne Airport  
 6:15am: Flight departs  
 10:15am: Arrived Perth  
 10:30am: Pav, myself and Robbie drove home



Luke's CD is out now and is available from the Fremantle Team Store

1:30pm: Team Training then 3:00pm Team Meeting  
 3:30pm: Drove to university  
 4:00pm: Studied with a friend in the library, it's actually good studying with someone.  
 6:30pm: Dinner – friend's place for fantastic Lasagne and salad  
 9:30pm: Drove home and bed at 10:00pm

**THURSDAY 20TH MAY**

Rostered Day Off from Football  
 9:30am: It's nice to have a sleep in and a good breakfast on a day off.  
 10:00am: Did a load of washing and hung it out  
 11:30am: Worked with my brother on our CD  
 1:30pm: Drove to university  
 2:00pm: Group study session for exams coming up.  
 4:15pm: Stopped at the Supermarket on the way home.  
 5:30pm: Massage  
 7:30pm: Dinner – friend came round home, cooked some pasta and watched a bit of TV.  
 10:00pm: Friend left, wash up the dishes and off to bed

**FRIDAY 21ST MAY**

9:00am: Breakfast  
 10:00am: Team Training – usual light session before the game, and a team lunch together  
 12:30pm: Team Meeting –focus on strategies and match ups for the next day's game  
 1:30pm: Drove to Uni  
 2:00pm: Microbiology Laboratory at University  
 6:30pm: Arrived home and cooked dinner – the night before a game I always try to cook pasta for dinner  
 7:30pm: Study – went over some of the study notes  
 8:30pm: Watched TV – Adelaide v Collingwood, bed at 10:00pm

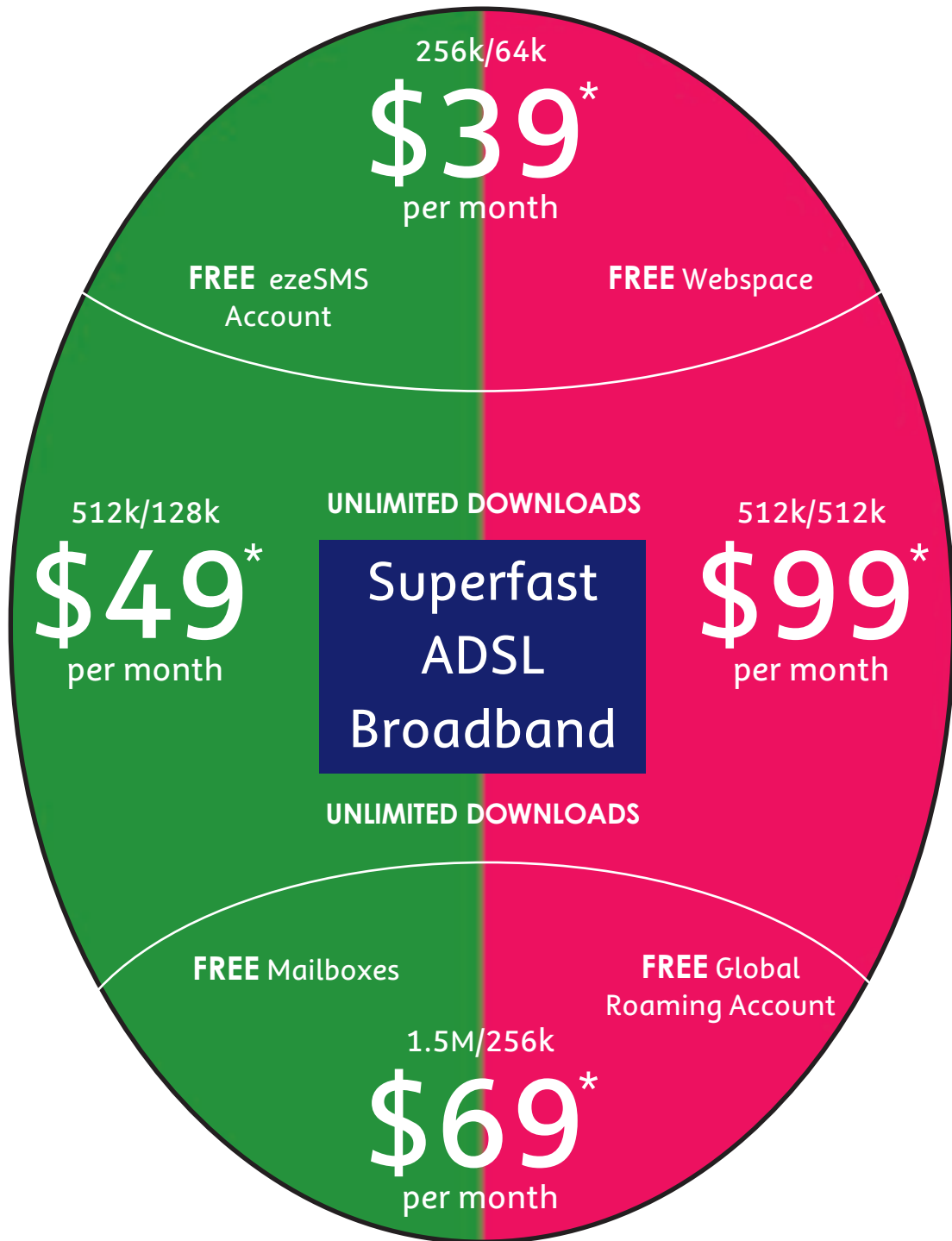
**SATURDAY 22ND MAY**

8:15am: Stretch – as soon as I wake up I like to have a good stretch and get straight into drinking lots of water to hydrate  
 9:00am: Watching television and stretching  
 12:15pm: Arrived at Subiaco Oval  
 12:30pm: Pre-game preparations  
 2:10pm: Game – against Brisbane  
 6:15pm: Met a friend in Subiaco for dinner  
 10:30pm: Home and bed at 11:00pm

**SUNDAY 23RD MAY**

7:15am: Up early and once again cleaned the house (my habit again)  
 9:00am: Recovery Training – A light run  
 10:30am: Continue working on CD  
 12:45pm: Drove to Murdoch University, group study session so we could use the facilities of another Uni  
 3:30pm: Drove Home – an afternoon sleep, pretty tired from yesterday  
 6:30pm: Dinner – Cooked myself pasta and vegetables  
 7:30pm: Study and bed at 10:30pm

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# Ten Years On

**Shane Parker**  
Date of Birth: 18/02/73  
Nickname: Parks  
Games for FFC: 175  
AFL Games Total: 175  
Finals Games: 1  
Pre-Season Games: 11  
Goals for FFC: 9  
AFL Goals Total: 9  
Debut for FFC: Round 3, 1995  
Recruited From: Subiaco

**Shaun McManus**  
Date of Birth: 09/02/76  
Nickname: Macca  
Games for FFC: 157  
AFL Games Total: 157  
Finals Games: 1  
Pre-Season Games: 6  
Goals for FFC: 70  
AFL Goals Total: 70  
Debut for FFC: Round 5, 1995  
Recruited From: East Fremantle



**Lots of things happened in our lives in ten years. Terrorism tragically became so very real and Bali delivered it so close to home, one millennium to another was threatened by a bug, Australia hosted its second Olympic Games, Rugby World Cup games were played at Subiaco, lost bells found a new home on our foreshore, a footballing legend gave his name to a freeway, Australia II returned to Fremantle and the Fremantle Football Club was born.**

**INDIVIDUALLY, A DECADE** can present the extremes of life, moments to test and reward, to challenge belief and ability. For most, these moments are experienced in isolation or shared only by a select few while for some they are played out in full view of others.

For two young Perth footballers, the last ten years represent one of the most rewarding and yet most difficult journeys they could have contemplated as it began late in 1994 when, along with a group of 70 young, hopeful West Australian's they chased their dream to play AFL football.

Now, over three thousand days later, there is a sense of pride for Shaun McManus and Shane Parker that they have experienced all the highs and lows that has made Fremantle the Club it is today.

That initial training session is nothing more than a faded memory Shane. "I really can't remember what that was like," he said. "All I remember now is all of us running around in a big group and I was thinking 'hey this is different'".

Shane had grown up north of the river, gone to school at St Stephens in Duncraig and was an engineering student at UWA. For him, football was a hobby, a way for him to keep fit and enjoy some time playing a game he loves with his friends. Never had he imagined football would become a profession he would continue with for the next ten years. "Engineering and University was my main concern," he said. "But I was playing league football for Subiaco for my own enjoyment and when the opportunity came up to have go at Fremantle I thought I would have a go."

Shaun McManus however was a different story. He was a true local in the Fremantle community. Born and raised around Fremantle he had been a student at Corpus Christi High school and had been a regular in what was East Fremantle's 1994 Premiership side.

Shaun had a true love of Fremantle. So much so that he had pinned his football future on the rumours of the possibility of Fremantle being home to the next AFL Club.

"I loved playing the game," he said. "And I had the opportunity to go to into the draft and to Melbourne in 93 but I had heard rumours that Fremantle would eventually have a team and I really wanted to play for Fremantle because I had a rich family history in the community."

***"I think for me that was the most exciting part, I was going to be part of something new, part of history making and I think I have carried that pride with me the whole journey."***

"So when the opportunity came up to go the training session and be offered a contract with the Club, I was pretty rapt."

"I remember there were a couple of thousand people that came down to the oval to see what was going on and also be part of something new."

"I think for me that was the most exciting part, I was going to be part of something new, part of history making and I think I have carried that pride with me the whole journey."

Both have admitted the initial stages of their AFL career were difficult. Not only was it physically taxing but it was a real awakening of what was required from an AFL footballer. Being an Engineering student Shane said he found it difficult to comprehend that football was his occupation.

"I don't know that I thought football was worth enough," he said. "I had never really fully seen it as an occupation but you soon realise that everything comes down to your performance and the realisation of how tough the league is and what you have to do to stay in it."

"You quickly develop a respect for those who have been a part of the competition for so long."

Shaun agreed, saying he had spent the first twelve months attempting to develop an understanding of the profession of football.

"I look back now and part of me thinks I probably wasn't mature enough to handle it," he said.

"I really wanted to play for Fremantle but part of me wanted to be like my friends and still be in that young, party mode. You are soon told that you are expected to behave in a certain way and nine out of ten times you do, but it makes that transition harder."

"I guess too that you are thrown into the public eye and you tend to have people recognising you and watching where you are and who you're with. It is also difficult to learn to deal with the media and have them watching your every move."

In the Gerard Neesham era most would say

that Fremantle was a young Club fighting to become competitive in the century old competition where most other AFL clubs had a strong tradition and legions of supporters.

Looking back now, Shane said he was grateful to have had three coaches in his career who have given him ample opportunity.

"All three of my coaches have given me every opportunity," he said. "I don't think that always happens and I guess from that point of view I am grateful they gave me a go."

"But I know I learnt a lot from Gerard and I am still using that knowledge now."

"I also learnt a lot from Gerard," Shaun added. "And since then every coach has just added to that along the way."

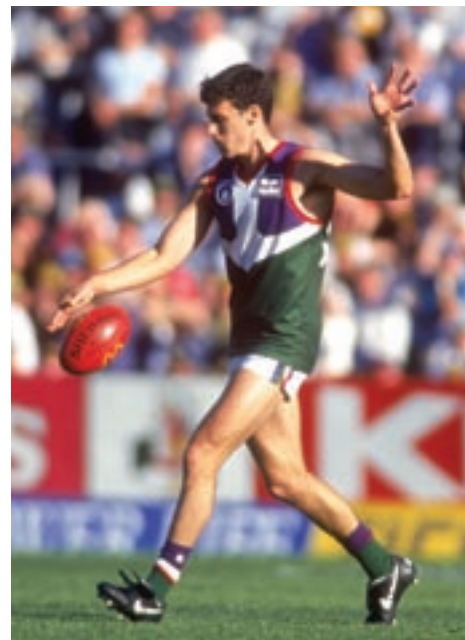
In 2001 however, the Fremantle Football Club hit an all time low. Membership numbers had decreased, the team wasn't winning and the media and general public had a close focus on the club and the players.

Interestingly, those that were actually a part of the gloomy times freely admit that the downward spiral not only affected their football and the football club it affected their personal life and self esteem.

"Those days were unbelievably depressing," Shaun said. "You would turn up to training and you were always working so hard to try and get things back on track."

"At the same time you would always try and have a smile on your face. We did so much work at the time. We would analyse things to an amazing extent to see if we could lift but for some reason we just couldn't do it."

"We just couldn't seem to get into a winning way, even though we worked harder probably than any other team to try to find a way to win. But the worst part in the whole scheme of things was that people honestly thought we







were the laziest guys around.

“Through the AFL they labelled us a bunch of drunks and it was so unfair because we weren’t that at all. But it just proved to us that if you are not winning games people can label you whatever they want and I think for me that was the most depressing part of that whole time.

“Being Captain at the time I was always in the limelight trying to give people reasons for our bad form but personally it was hard enough being captain and seeing the Club you love go through such a tough time.

“I think for me there will probably always be that wish that I could have captained the Club in a successful time, because at the time we were pretty unsuccessful.”

Shane agreed that the whole environment at the Club in 2001 was significantly different to the positive atmosphere of today.

“I think it’s fair to say that the whole place was pretty depressed,” he said.

“What Shaun said is so true, it was never a lack of effort on our part and that was the hardest thing. We knew we were working as hard as we possibly could but we just couldn’t work out how to change what was happening.

“It was so frustrating and I personally also got so frustrated with people analysing you all the time. Sadly people equate lack of success with you being weak or a lesser human and I don’t think that is necessarily the case.

“But that is what it’s like until you win games.”

During the dark times it was family who rose to the challenge of keeping their chins up and their heads above what at the time seemed like deep water.

“The main reason I never went to Melbourne to play was because of my family and the friends that I have here,” Shaun said.

“And I reckon we were carrying a heap of baggage, I used to go to my mum and dads and complain like hell.

“Sometimes I would think that I didn’t deserve some of the things I was going through at Fremantle. I used to talk to my parents, tell them what was happening but at the end of the day I would still turn up and have another crack at it.

“You turn up and do your running or your weights and give it your 100%”

Shane couldn’t agree more. “Absolutely, family was great, my father is fairly cluey when it comes to football and he gives me very reasonable advice when I need it.

“But just in general family and friends were excellent at the time.”

Ironically it was in the desperate times at the Club that both men met their partners.

Shane was introduced to his future wife and Shaun would meet the mother of his son Lachlan.

“My wife was a friend of my cousin and when I met her it was really great,” Shane said.

“She wasn’t really a fan of football so I could get away from it a little bit. Some of the stories she would come home with after work put things into perspective because in her work she deals with people in their worst situations.

“She is very very supportive of me in terms of coming to games but really she would take or leave football, she just does it for me.”

Also in the past few years, Shaun has tackled another life changing task of becoming a father.

“Yeah it has all been pretty strange but at the same time fantastic,” he said.

“Sometimes I still struggle to switch off after a game of football and go from being player to dad. I mean it’s no problems with Lachie because you always make the time for your child but for my partner it’s hard because you have to put on a ‘happy’ front or they start to think they have done something wrong.

“I think sometimes people forget that after training or a game, you are just exhausted.”

While both now have played more than 150 AFL games, reaching the milestone for

Shaun was made tougher with injury.

“I really didn’t think I would get to 150 games after I had my second knee reconstruction,” he said.

“I think though what I have learnt over the years is that once you are injured you forget about it pretty quickly and just try to look at getting back.

“Mind you the first game I played after my knee reconstruction I was sweating in the change rooms like I was about to get shot, I was that nervous.”

After the bleak season in 2001, the club was given a massive overhaul.

“Chris has been great because he is so positive,” Shaun said. “I am prouder than ever right now to say that I am playing at Fremantle and now we are winning a few games it is still stressful but I am happy to be doing it.”

Since the changes there is no doubt the Club has made a remarkable turnaround. So much so, that membership numbers in 2004 have hit an all time high and home game crowds continue to break records.

“To be honest I think I can speak for both of us that the thing I admire and respect the most is the supporters,” Shane said.

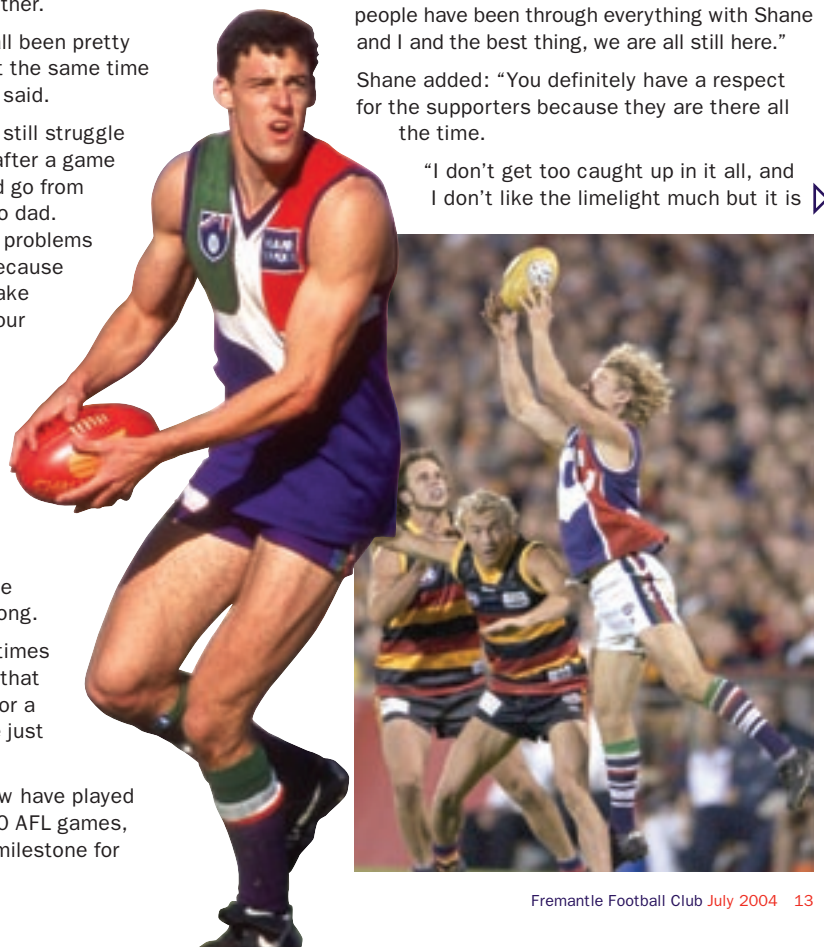
“Absolutely,” Shaun interrupted. “I have a deep deep respect for those six or eight thousand people who would come to see us play, even when we were getting beaten week in and week out.

“In some ways they are the people you want to go out and win for and I think only by being at a club like Fremantle could I have experienced the loyalty of people like that.

“Not to say I don’t admire all of our new members because I do I appreciate them wholeheartedly but the reality is that these people have been through everything with Shane and I and the best thing, we are all still here.”

Shane added: “You definitely have a respect for the supporters because they are there all the time.

“I don’t get too caught up in it all, and I don’t like the limelight much but it is ▶







Shane Parker's 150th game, Round 4, 2003

nice to know that people take notice of what you are doing."

With the future of Fremantle looking bright both men said they think the upcoming players of today are more prepared for the AFL.

"Nowadays the draftees are a lot more confident than we were, so to take them under your wing is not the thing," Shaun said.

"I do remember when we were young you had to earn your stripes and you sat in the change rooms and only spoke to those who you thought were at your level.

"It's a lot different these days."

"The whole system is different these days," Shane added.

"They are a lot readier to play AFL football I think. A lot of them come through at 18 and are physically ready straight away to take the field and I don't think you saw as much of that in our day."

Now facing the tough task of living up the expectation to make the final eight this year Shaun and Shane are looking forward to what their futures hold.

***"the thing I admire and respect the most is the supporters..."***

"I just want to do it for as long as I can while I am playing well," Shaun said. "That is the main thing, you have to be playing well and be consistent. I have already achieved more than I ever expected I would and getting life membership at the Fremantle Football Club is such a big honour for me.

"That and playing in my first ever AFL game have been the highlights of my career."

Shane agreed consistency was the key.

"You can only play while you add value to the side," he said. "As long as I am contributing I will continue to play the game for Fremantle."

"And like Shaun the highlight of my career has also been to receive life membership and to play in the first ever final.

"In football you have more lows than highs but I would never change the choice I made to play football."

With a ten year journey like Shaun and Shane's it is obvious both have a love for the Club and the game they have devoted their lives to for the past decade. 🍷

Photography: Getty Images



Shaun McManus' 150th game, Round 4, 2004



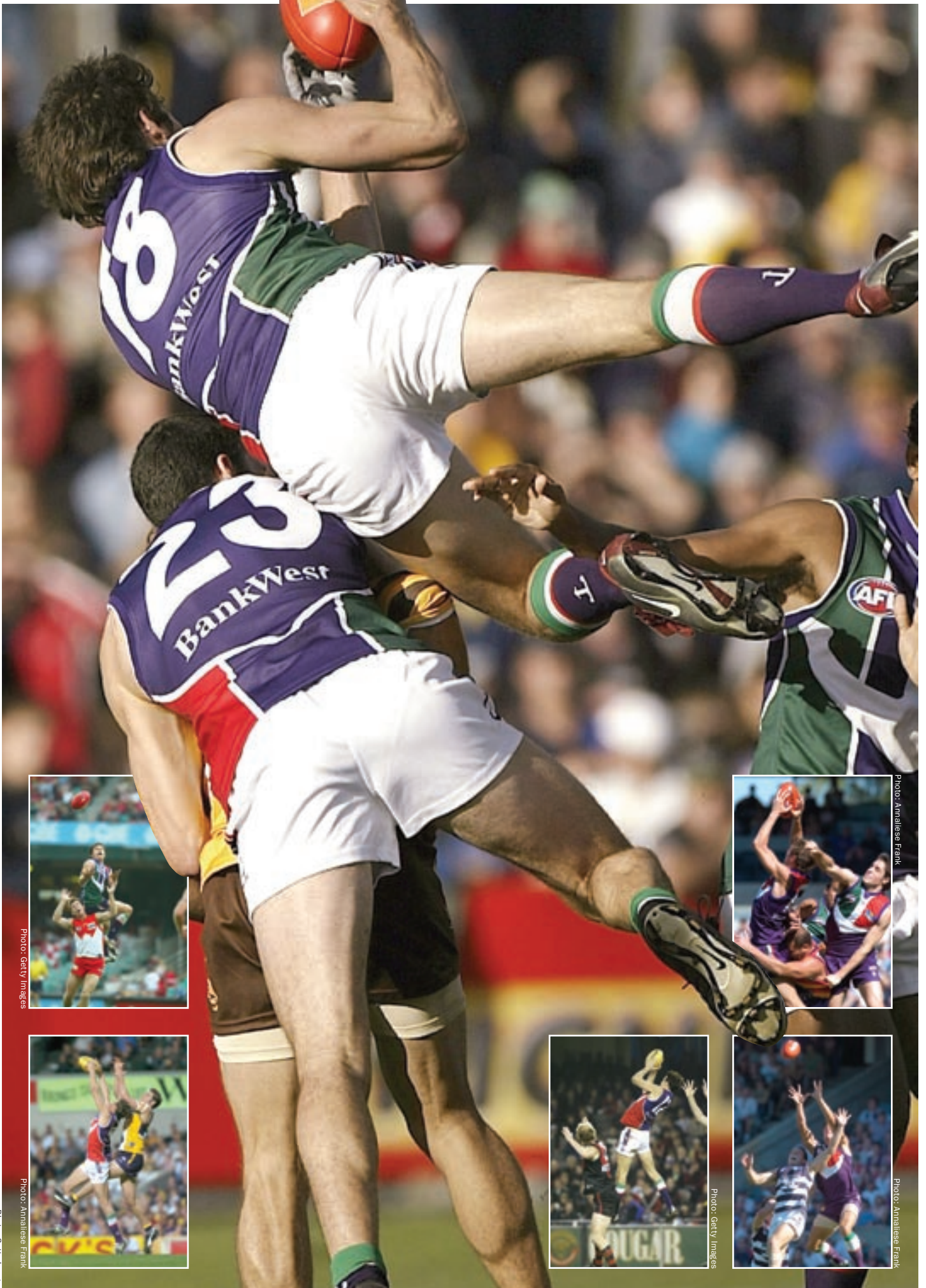


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Photo: Annaliese Frank



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It costs \$20,000 to train these young pups as guide dogs for the visually impaired

## A Helping Hand

Photo: Annaliese Frank

**THE CLUB IS PROUD** of the contribution it makes to the community each year and in particular our players who visit numerous schools, hospitals, and aged care groups and attend charity and other community fundraising activities. It is a responsibility that the players welcome as a tangible way that they can offer something back to the broader community.

The Club has joined with key sponsors and corporate partners to extend that support to selected charities on game day.

In the round 7 game against St Kilda, Premier Sponsor Alinta's support for the Salvation Army and the generosity of the record crowd of 39,931 who attended the game resulted in a fantastic \$7,468.90 being raised for the Salvos, an increase of almost \$4,000 on last year's efforts.

Patersons, The Australian Stockbroker, joined with the Club for the game against reigning premiers Brisbane in round 9 to raise funds for the Association for the Blind WA. The Patersons/Guide Dogs game was able to raise over \$7,500 to assist the training of guide dogs in WA.

Thank you to all our members and supporters for their generosity. ☺

Don't forget the round 15 game against the Kangaroos is the 2004 Phillips Fox/Starlight Purple Haze Game to raise much needed funds for the Starlight Children's Foundation.

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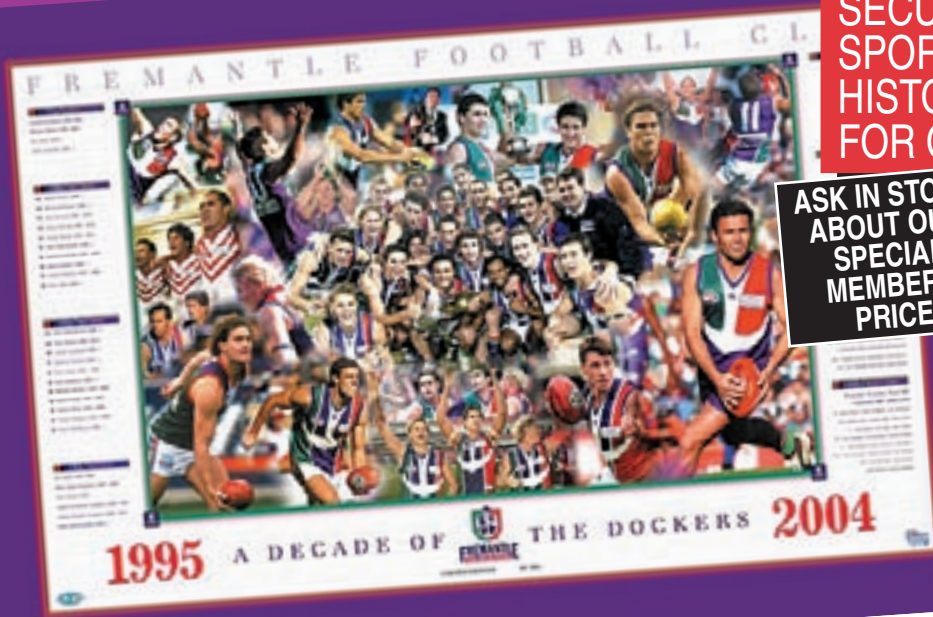
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# Guess who?

Can you guess which of these precious little faces is now all grown up and playing in your favourite team each week?

After much pleading each of these players has supplied us with a small photo of themselves in their younger years. You will notice some of the players still resemble those innocent little faces but see if you can pick who is who and which baby has grown into the men we know as Pav, DJ, Robbie and Matty. The answers are on page 35.



Matthew Carr



Baby C



Robbie Hadrill



Baby B



Matthew Pavlich



Baby A



Baby D



Des Headland

## MILESTONES – COMING UP

The club will play its 100th game at Subiaco Oval against Collingwood in Round 19

*Troy Cook*

1 game for 100 FFC games  
8 games for 150 AFL games  
(99 Fremantle, 43 Sydney)

*Dion Woods*

1 game for 50 FFC/AFL games

*Paul Hasleby*

1 game for 100 AFL/FFC games

*Luke McPharlin*

2 games for 50 FFC games

*Matthew Pavlich*

3 games for 100 AFL/FFC games

*Robert Hadrill*

6 games for 50 AFL/FFC games

*Troy Simmonds*

5 games for 100 AFL games  
(60 Fremantle, 40 Melbourne)

*Justin Longmuir*

9 games for 100 AFL/FFC games

## BIRTHDAYS 2004

Players that will celebrate their birthdays between now and 31 December are:

JULY

- 5th Brett Peake (21)
- 13th Troy Simmonds (26)
- 18th Dylan Smith (22)
- 20th David Mundy (19)

AUGUST

- 12th Troy Cook (28)

SEPTEMBER

- 11th Scott Thornton (22)

OCTOBER

- 7th Ryley Dunn (19)
- 20th Michael Johnson (20)

NOVEMBER

- 22nd Ben Cunningham (23)

DECEMBER

- 1st Luke McPharlin (23)
- 6th Aaron Sandilands (22)
- 9th Roger Hayden (24)
- 11th Paul Medhurst (23)
- 29th Matthew Carr (26)
- 31st Matthew Pavlich (23)



# VOTED THE BEST FISH AND CHIPS

The Kailis name has been linked with Fremantle since 1928. Victor is a Harbour Master and Committee Member of the inaugural Fremantle Football Foundation.



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**STATISTICS AFTER 13 ROUNDS**

Ladder Position: 7th  
 Ave Winning Margin: 27.9 pts  
 Ave Losing Margin: 22.3 pts  
 Ave Score For: 87.6 pts  
 Ave Score Against: 82.9 pts

**PLAYED ALL 13 GAMES:**

Troy Simmonds Jeff Farmer  
 Paul Haselby Paul Medhurst  
 Luke McPharlin Robert Hadrill  
 Matthew Pavlich James Walker  
 Shane Parker Peter Bell

**MILESTONES**

Ryley Dunn and Daniel Gilmore made their AFL debuts in Round 1 against Carlton  
 Clive Waterhouse played his 100th AFL/FFC game against Carlton in Round 1  
 James Walker played his 100th AFL/FFC game against Sydney in Round 2  
 Shaun McManus played his 150th AFL/FFC game against Collingwood in Round 4  
 Troy Longmuir played his 50th game for Fremantle in Round 7 against St Kilda  
 Paul Medhurst played his 50th AFL/FFC game against Hawthorn in Round 8  
 Troy Simmonds played his 50th game for Fremantle against Hawthorn in Round 8  
 Jeff Farmer played his 50th game for Fremantle against Essendon in Round 10  
 Peter Bell played his 200th AFL game against Melbourne in Round 11  
 Matthew Carr played his 100th AFL game against Melbourne in Round 11  
 Paul Medhurst kicked his 100th AFL goal against Brisbane in Round 9  
 Matthew Pavlich kicked his 100th AFL goal against Melbourne in Round 11  
 The Club played its 100th AFL game against Carlton in Round 1  
 The Club played its 100th home and away game against Sydney in Round 2

**THE TOP 5'S**

Goals	Total
Paul Medhurst	27
Troy Simmonds	23
Jeff Farmer	20
Justin Longmuir	14
Matthew Pavlich	13

Disposals	Total
Paul Haselby	342
Peter Bell	315
Matthew Pavlich	281
James Walker	218
Luke McPharlin	203

Kicks	Total
Matthew Pavlich	185
Paul Haselby	178
Peter Bell	169
Luke McPharlin	144
Des Headland	125

Handballs	Total
Paul Haselby	164
Peter Bell	146
James Walker	98
Matthew Pavlich	96
Troy Cook	91

**FIRSTS**

Membership passed the 30,000 mark for the first time in the Club's history. All home crowds exceeded 30,000 per game for the first time.  
 39,931 people attended the Round 7 clash with St Kilda, the highest non-Derby crowd.  
 The first time the Club has won back-to-back Derbies (round 22, 2003 and round 6, 2004).  
 Paul Medhurst's career high nine goals against Brisbane in round 9 is the most goals by a Fremantle player at Subiaco Oval and the most goals kicked against Brisbane.  
 Defeated Richmond for the first time at the MCG in Round 12.  
 Best start to a season in the club's history, in the eight for 13 consecutive weeks since round 1.  
 First time kept scoreless in a quarter, first quarter against Richmond, Round 12 at MCG.

Ave Per Game
2.1 (13 games)
1.8 (13 games)
1.5 (13 games)
1.2 (12 games)
1.0 (13 games)

Ave Per Game
26.3 (13 games)
24.2 (13 games)
21.6 (13 games)
16.8 (13 games)
15.6 (13 games)

Ave Per Game
14.2 (13 games)
13.7 (13 games)
13.0 (13 games)
11.1 (13 games)
11.4 (11 games)

Ave Per Game
12.6 (13 games)
11.2 (13 games)
7.5 (13 games)
7.4 (13 games)
8.3 (11 games)

Tackles	Total	Ave Per Game
Paul Hasleby	58	4.5 (13 games)
Matthew Pavlich	48	3.7 (13 games)
Shaun McManus	41	3.7 (11 games)
Troy Cook	40	3.6 (11 games)
Des Headland	39	3.5 (11 games)

Marks	Total	Ave Per Game
Luke McPharlin	92	7.1 (13 games)
Matthew Pavlich	67	5.2 (13 games)
Troy Simmonds	64	4.9 (13 games)
Robert Hadrill	59	4.5 (13 games)
James Walker	58	4.5 (13 games)

Hit Outs	Total	Ave Per Game
Aaron Sandilands	268	24.4 (11 games)
Justin Longmuir	125	10.4 (12 games)
Troy Simmonds	73	5.6 (13 games)

Frees For	Total	Ave Per Game
Peter Bell	18	1.4 (13 games)
Paul Hasleby	11	0.9 (13 games)
Jeff Farmer	11	0.9 (13 games)
Troy Simmonds	10	0.8 (13 games)
Graham Polak	10	0.9 (11 games)

**Coming up...**

VENUE				
14	Western Bulldogs	Sun 4 July	2.10pm	Telstra Dome
15	Kangaroos	Sat 10 July	5.40pm	Subiaco
16	Adelaide	Sat 17 July	7.10pm	AAMI
17	Sydney	Sat 24 July	2.10pm	Subiaco Oval
18	Carlton	Sat 31 July	2.10pm	Optus Oval
19	Collingwood	Fri 6 August	6.40pm	Subiaco Oval
20	Geelong	Sat 14 Aug	2.10pm	Skilled Stadium
21	West Coast*	Sun 22 Aug	2.10pm	Subiaco Oval
22	St Kilda	Sat 28 Aug	7.10pm	Telstra Dome

\*Fremantle home game  
 All home games are local time; subtract 2 hours for eastern states and 90 minutes for Adelaide



Paul Medhurst kicked a career high nine goals against the defending premiers





Photo: Getty Images

**Number 1 Ticketholder Rove McManus got the season underway**

**ROUND ONE v CARLTON**

Saturday 27 March, Subiaco Oval

<b>Fremantle</b>	<b>5.3</b>	<b>9.9</b>	<b>13.12</b>	<b>15.17</b>	<b>(107)</b>
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<b>Carlton</b>	<b>3.3</b>	<b>5.6</b>	<b>8.9</b>	<b>8.12</b>	<b>(60)</b>
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Goals: Medhurst 4, Farmer 3, Schammer 2, Bell 2, Hasleby 1, Carr 1, Pavlich 1, Browne 1  
Kicks: Bell 20  
Marks: McPharlin 12  
Handballs: Bell 18  
Disposals: Bell 38  
Milestones: Clive Waterhouse 100 FFC/AFL games  
Debut: Daniel Gilmore, Ryley Dunn

**ROUND TWO v SYDNEY**

Sunday 4 April, SCG

<b>Sydney</b>	<b>5.1</b>	<b>7.6</b>	<b>12.9</b>	<b>15.12</b>	<b>(102)</b>
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<b>Fremantle</b>	<b>3.2</b>	<b>5.6</b>	<b>8.9</b>	<b>10.11</b>	<b>(71)</b>
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Goals: Pavlich 3, Longmuir 2, Simmonds 2, Waterhouse 2, Farmer 1  
Kicks: Pavlich 16, Bell 16  
Marks: Pavlich 6  
Handballs: Hasleby 14  
Disposals: Hasleby 28  
Milestones: James Walker 100 FFC/AFL games

**ROUND THREE v ADELAIDE**

Sunday 11 April, Subiaco Oval

<b>Fremantle</b>	<b>2.2</b>	<b>3.4</b>	<b>7.8</b>	<b>10.13</b>	<b>(73)</b>
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<b>Adelaide</b>	<b>2.3</b>	<b>4.10</b>	<b>6.12</b>	<b>8.16</b>	<b>(64)</b>
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Goals: T Longmuir 4, Simmonds 1, Grover 1, Hasleby 1, Waterhouse 1, Bell 1, Medhurst 1  
Kicks: Hasleby 21  
Marks: Hadrill 12  
Handballs: Pavlich 14  
Disposals: Pavlich 32



Photo: Annaliese Frank

**Troy Longmuir's four goals against Adelaide**

**ROUND FOUR v COLLINGWOOD**

Sunday 18 April, Telstra Dome

<b>Fremantle</b>	<b>3.3</b>	<b>7.10</b>	<b>10.12</b>	<b>12.16</b>	<b>(88)</b>
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<b>Collingwood</b>	<b>2.3</b>	<b>3.4</b>	<b>5.7</b>	<b>7.12</b>	<b>(54)</b>
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Goals: Medhurst 3, Cunningham 2, T. Longmuir 2, Simmonds 2, Pavlich 1, J. Longmuir 1, Farmer 1  
Kicks: McPharlin 18  
Marks: McPharlin 13  
Handballs: Walker 12  
Disposals: Hasleby 26  
Milestones: Shaun McManus 150 FFC/AFL games

**ROUND FIVE v GEELONG**

Sunday 25 April, Subiaco Oval

<b>Fremantle</b>	<b>7.0</b>	<b>11.2</b>	<b>14.7</b>	<b>18.9</b>	<b>(117)</b>
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<b>Geelong</b>	<b>4.1</b>	<b>8.3</b>	<b>11.5</b>	<b>14.7</b>	<b>(91)</b>
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Goals: Simmonds 5, Schammer 3, Farmer 3, Headland 2, Medhurst 2, Sandilands 1, Pavlich 1, J. Longmuir 1  
Kicks: Pavlich 17  
Marks: J. Longmuir 7  
Handballs: Hasleby 14  
Disposals: Pavlich 29

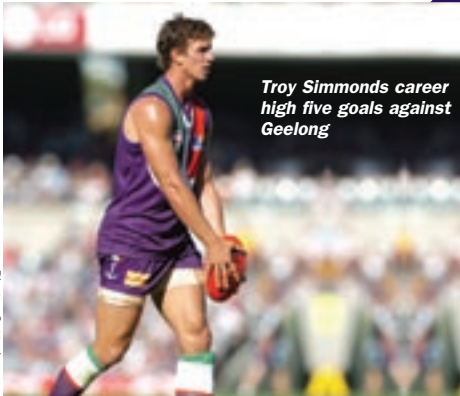


Photo: Getty Images

**Troy Simmonds career high five goals against Geelong**

**ROUND SIX v WEST COAST**

Saturday 1 May, Subiaco Oval

<b>Fremantle</b>	<b>4.1</b>	<b>7.3</b>	<b>11.8</b>	<b>12.11</b>	<b>(83)</b>
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<b>West Coast</b>	<b>3.2</b>	<b>7.5</b>	<b>9.5</b>	<b>11.7</b>	<b>(73)</b>
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Goals: Farmer 3, Hasleby 2, Simmonds 1, Polak 1, Medhurst 1, Walker 1, J. Longmuir 1, Grover 1, Bell 1  
Kicks: Bell 15  
Marks: Bell 8  
Handballs: Bell 18  
Disposals: Bell 33

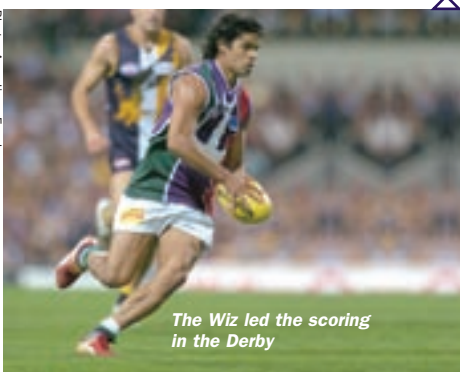


Photo: Annaliese Frank

**The Wiz led the scoring in the Derby**

**ROUND SEVEN v ST KILDA**

Saturday 8 May, Subiaco Oval

<b>St Kilda</b>	<b>4.0</b>	<b>8.4</b>	<b>12.7</b>	<b>14.11</b>	<b>(95)</b>
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<b>Fremantle</b>	<b>1.4</b>	<b>1.4</b>	<b>6.5</b>	<b>11.6</b>	<b>(72)</b>
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Goals: J Longmuir 3, Medhurst 2, Simmonds 2, Pavlich 1, McManus 1, T. Longmuir 1, Farmer 1  
Kicks: Bell 21  
Marks: Hayden 10  
Handballs: Cook 13  
Disposals: Bell 30  
Milestones: Troy Longmuir 50 FFC games

**ROUND EIGHT v HAWTHORN**

Sunday 16 May, York Park, Launceston

<b>Hawthorn</b>	<b>2.5</b>	<b>6.7</b>	<b>8.9</b>	<b>10.10</b>	<b>(70)</b>
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<b>Fremantle</b>	<b>3.1</b>	<b>4.6</b>	<b>6.8</b>	<b>8.13</b>	<b>(61)</b>
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Goals: Bell 2, Simmonds 2, Pavlich 1, T. Longmuir 1, J. Longmuir 1, Farmer 1  
Kicks: Bell, McManus 17  
Marks: Pavlich 10  
Handballs: Hasleby 14  
Disposals: Bell 26  
Milestones: Troy Simmonds 50 FFC games, Paul Medhurst 50 AFL/FFC games



Photo: Annaliese Frank

**Paul Hasleby in great form**

**ROUND NINE v BRISBANE**

Saturday 22 May, Subiaco Oval

<b>Fremantle</b>	<b>5.6</b>	<b>10.8</b>	<b>15.14</b>	<b>20.17</b>	<b>(137)</b>
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<b>Brisbane</b>	<b>3.4</b>	<b>8.5</b>	<b>9.7</b>	<b>11.12</b>	<b>(78)</b>
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Goals: Medhurst 9, Farmer 3, Bell 2, Waterhouse 2, Pavlich, J Longmuir 1, Polak 1, Hasleby 1  
Kicks: Medhurst 16  
Marks: Medhurst 8  
Handballs: Hasleby 19  
Disposals: Hasleby 31

**ROUND TEN v ESSENDON**

Friday 28 May, Telstra Dome

<b>Essendon</b>	<b>4.8</b>	<b>11.11</b>	<b>14.12</b>	<b>17.13</b>	<b>(115)</b>
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<b>Fremantle</b>	<b>2.2</b>	<b>3.5</b>	<b>7.9</b>	<b>12.13</b>	<b>(85)</b>
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Goals: Simmonds 2, Walker 2, J. Longmuir 2, Waterhouse 2, Headland 1, Polak 1, Pavlich 1, Hayden 1  
Kicks: Pavlich 18  
Marks: Grover 9  
Handballs: Hasleby 16  
Disposals: Hasleby 26, Pavlich 26  
Milestones: Jeff Farmer 50 FFC games

**ROUND ELEVEN v MELBOURNE**

Sunday 6 June, Subiaco Oval

<b>Melbourne</b>	<b>4.3</b>	<b>6.7</b>	<b>7.8</b>	<b>13.15</b>	<b>(93)</b>
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<b>Fremantle</b>	<b>2.2</b>	<b>4.5</b>	<b>9.8</b>	<b>9.8</b>	<b>(62)</b>
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Goals: McPharlin 3, Medhurst 2, Pavlich 2, Farmer 1, Simmonds 1  
Kicks: Pavlich 17  
Marks: Parker 6, Sandilands 6  
Handballs: Grover 11  
Disposals: Bell 25  
Milestones: Peter Bell 200 AFL games, Matthew Carr 100 AFL games

**ROUND TWELVE v RICHMOND**

Sunday 13 June, MCG

<b>Fremantle</b>	<b>0.0</b>	<b>3.4</b>	<b>7.5</b>	<b>12.9</b>	<b>(81)</b>
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<b>Richmond</b>	<b>3.3</b>	<b>7.6</b>	<b>9.9</b>	<b>10.11</b>	<b>(71)</b>
-----------------	------------	------------	------------	--------------	-------------

Goals: Simmonds 4, Schammer 2, J Longmuir 2, Carr 1, Headland 1, Browne 1, Farmer 1  
Kicks: Hasleby 21  
Marks: J. Longmuir 10  
Handballs: J. Longmuir 12  
Disposals: Hasleby 32

**ROUND THIRTEEN v PORT ADELAIDE**

Saturday 19 June, Subiaco Oval

<b>Port Adelaide</b>	<b>2.4</b>	<b>9.7</b>	<b>14.9</b>	<b>17.10</b>	<b>(112)</b>
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<b>Fremantle</b>	<b>4.3</b>	<b>7.3</b>	<b>12.3</b>	<b>16.3</b>	<b>(102)</b>
------------------	------------	------------	-------------	-------------	--------------

Goals: Bell 3, Medhurst 3, Carr 2, Farmer 2, Simmonds 1, Woods 1, Headland 1, Grover 1, Pavlich 1, Browne 1  
Kicks: Carr 18  
Marks: Carr 7, Hadrill 7  
Handballs: Bell 14  
Disposals: Bell 28

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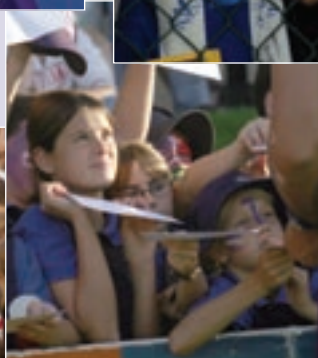
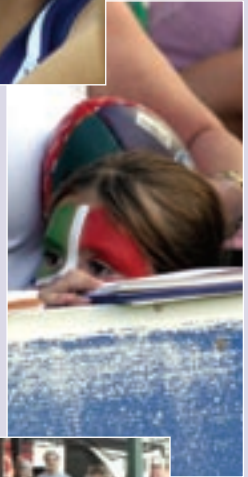




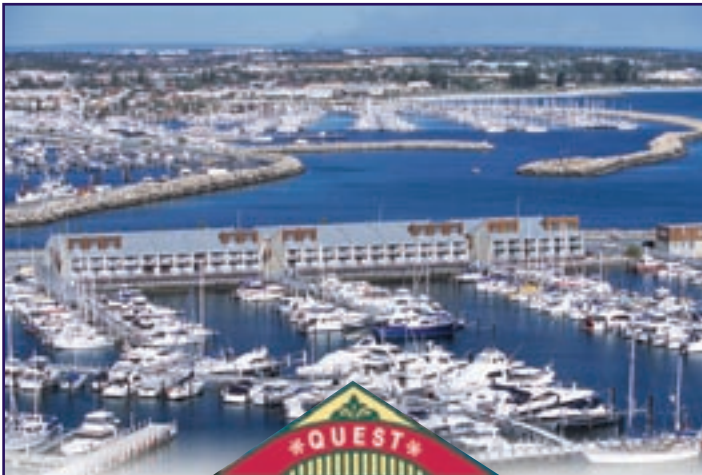


# Stars In Their Eyes

**TUESDAY TEAM** training at Fremantle Oval is proving more popular than ever in season 2004. Providing a unique opportunity for supporters to not only watch training but also to grab an autograph or treasured photograph with their favourite player, People's Night now attracts regular large crowds every Tuesday afternoon at 4:00pm. While players try and meet as many supporters as possible and sign as many autographs as they can, the number of people attending People's Night this year means that the players can only spend 15 minutes each night with supporters, so if you are unable to get to meet your favourite player don't despair, there is always next Tuesday.







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## Jim McGinty MLA State Member for Fremantle

If I can be of any assistance please contact:



Shop 1, Queensgate Centre,  
William St, Fremantle  
PO Box 871  
Fremantle WA 6959

Ph: 9336 7000

Fax: 9430 4564

[jmcginty@mp.wa.gov.au](mailto:jmcginty@mp.wa.gov.au)

**PROUD TO BE A SUPPORTER OF THE FREMANTLE DOCKERS**





## A Kiss Moment

WELL, YES, we have to show the picture again. Senior Coach Chris Connolly and CEO Cameron Schwab presented KISS with Fremantle jumpers on stage at the WACA concert on 8th May. The on-stage appearance gave the Club tremendous coverage nationally and for Schwab, a long time KISS fanatic, the moment "was a dream come true" and was capped off when the band signed the CEO's guitar. Rumour has it that he slept with the guitar for a week.



## Two's Company and Three is our Crowd

**THIS YEAR** the Club welcomed triplets Ged, Aiden and Miller as HMAS Recruits members all the way from London. The boys were born ten weeks premature to parents Gae and David Street on

the other side of the world where their father has been working for the past few years. Despite living thousands of miles away, Gae and David are dedicated Fremantle supporters and the triplets' Aunty Anna who lives in Perth

was responsible for signing them up to follow in their parents' footsteps. Ged, Aiden and Miller are each doing well and have donned their new Fremantle gear to pose for their first purple team photo. The family will move back to Perth at the end of the year. ☺

## New Man in Victoria

**SHANE ROGERS** has recently joined the Club as Victorian Operations Manager replacing Wayne Hughes who has moved to the Carlton Football Club as Recruiting Manager.

Shane has been with the Club since 1999 as part of the Club's recruiting team until he moved to Collingwood in 2003 as the Pro Scout for the Pies. During this time he was working full time as Corporate Services Manager at Deacons Law firm responsible for managing national projects. He took up his new full time role on 10 May.



As Victorian Operations Manager Shane will continue to work heavily in the recruiting field with Phil Smart, the Club's Recruiting Manager, as well as managing the administrative areas of the Club in Victoria. "It is an exciting opportunity to work at such a progressive Club as Fremantle and I hope to contribute to the team's success in coming years".

Shane can be contacted during Office hours, 9.00am to 5.00pm EST on 03 9749 0720 or [victoria@fremantlefc.com.au](mailto:victoria@fremantlefc.com.au)

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Photos: Getty Images

# Springa

**Spending their weekends in iridescent yellow relaying messages from an intense AFL Senior Coach, runners are typically fit men with a solid understanding of the game.**

**GARY INGRAHAM**, better known as Springa, has been the Fremantle runner for four years. A qualified personal trainer, Gary considered himself lucky when approached with the opportunity to be Fremantle's runner, a role in which he works closely with the players.

"I always thought it would be fantastic to be involved in a club like Fremantle because they are such a young club," he said.

"They have had their ups and downs and to see the amazing changes that have taken place around the club in such a short space of time is unreal.

"I feel very lucky, very privileged to be involved." Gary said one of the most important elements of his role is to adjust to the pressure cooker situation of a tough game.

"You have to get used to things needing to be done very quickly," he said.

"You get better with practice until you become comfortable in the situation."

Along with being the messenger on game day Gary said knowing the players on a personal level helped him to identify how each message should be delivered.

"It's different for every player but if you know they are upset about a mistake you really have to deliver the message in a positive way.

"Usually I would be saying to move on into the next phase and adjust accordingly. It's always good to be positive no matter how bad it is."

"I like to have a couple of days to go through things in my head so I am relaxed about it all," he said.

Gary attends the team's final meeting each week and speaks to the assistant coaches to see if there are any special requirements.

"That way if a pressure situation arises I can

make a decision fast and know it's going to be the right one."

Although he has immensely enjoyed the past four years, Gary admits the job is not easy.

"You have to be switched on all the time," he said.

"And you must have a reasonable knowledge of the game and how it changes every year, and I think as far as terminology and set ups go you have to be a full bottle there as well.

"It's a big commitment especially with my wife and young family at home but they are very supportive and like anything that is a big help."

Delivering hundreds of messages every year made it difficult for Gary to remember his favourite, but he was adamant a message to Des Headland in the dying minutes of the Round 19, game against the Kangaroos last year stuck in his mind.

"We had been down all day and the scores were level," he said.

"Des Headland was lining up for goal with 20 seconds to go, and I had to get to all the players and tell them the ramifications if Des missed.

"I told them that if he kicked a point everyone had to go man on man so they didn't get the ball and if he kicked a goal everyone had to run to our backline and stack our backline so they couldn't kick a goal.

"It's a pretty standard play but as he was lining up, I knew, that he knew, that the last place I was going was straight to him, so he held up and stopped and waited for me to get there.

"I yelled at him 'Chris' words exactly DJ, *you must score*' and he gave me one of those cheeky Dessie smiles and did exactly what was needed." ☑

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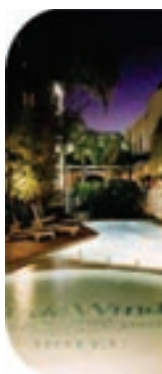
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*Dockers member. Member of BSCAA(WA).*



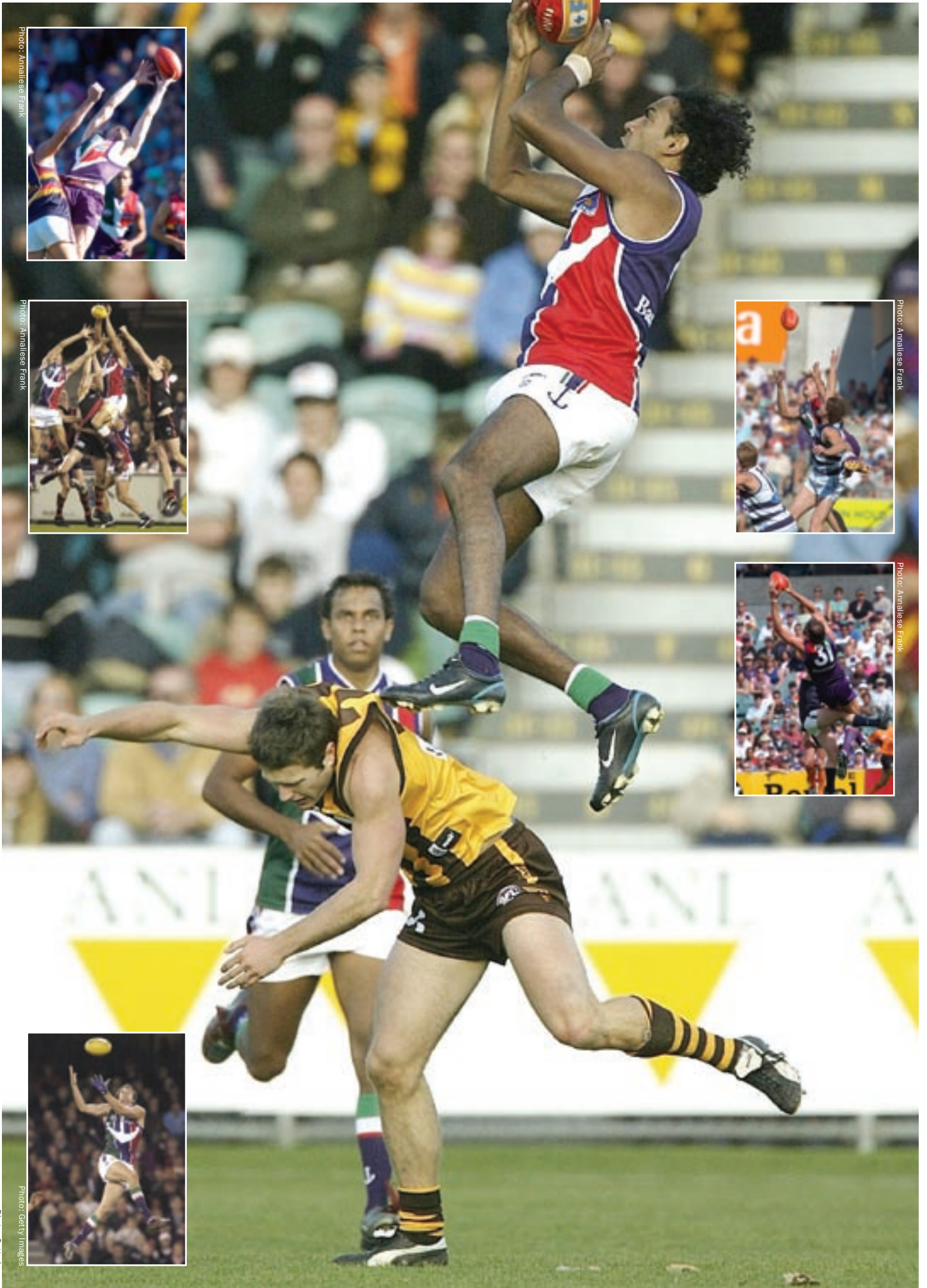


Photo: Annaliese Frank



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DJ gets into character



# Lights, Camera, Action

FREMANTLE OVAL was turned into a movie set recently with the filming of the new TV commercial for Major Sponsor BankWest. Players were joined on "set" by a host of BankWest staff who volunteered to showcase their somewhat questionable skills with the Sherrin, proving that we are all indeed thankful that BankWest decided to help the Club off the field rather than on the field. ☐

Photos: Fremantle Football Club



Simmo on the charge



The star treatment

## Support Your Favourite Player

**THIS YEAR** the Club introduced an exciting and innovative way for you to sponsor your favourite player. The Player Sponsor Package and Player Supporter Package are fantastic ways for you to show your passion for the Club and to support your favourite player. A sponsor and supporter package is available for every player.

By becoming a player sponsor, you receive a table of nine at the 2004 Banquet Auction where you will be joined for the evening by your player, a signed 2004 playing guernsey, a framed photo signed by your player with a personalised message, your name on the players locker and much much more.

A Player Sponsor Package is great value at only \$2,250 and Peter Bell, Matthew Carr, Troy Cook, Robert Hadrill, Daniel Haines, Paul Hasleby, Roger Hayden, Des Headland, Troy Longmuir, Shaun McManus, Luke McPharlin, Paul Medhurst, David Mundy, Matthew Pavlich, Graham Polak, Aaron Sandilands, Byron Schammer, Troy Simmonds, James Walker, and Clive Waterhouse have been quickly snapped up by their new player sponsors. The Player Supporter Package at just \$800 offers great value and a host of benefits.

Full details of both these packages are available in the corporate section on the club's web site at [www.fremantlefc.com.au](http://www.fremantlefc.com.au) or by contacting the sales team at the club on 9433 7000.



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## Limited Edition Coke

Hitting selected hotels, cafes, and restaurants in July is the Limited Edition 250mL bottles of Coke celebrating Fremantle's 10th Anniversary. Featuring Senior Coach Chris Connolly and Captain Peter Bell on the unique black and white wrappers, these limited edition bottles will only be available while stocks last.



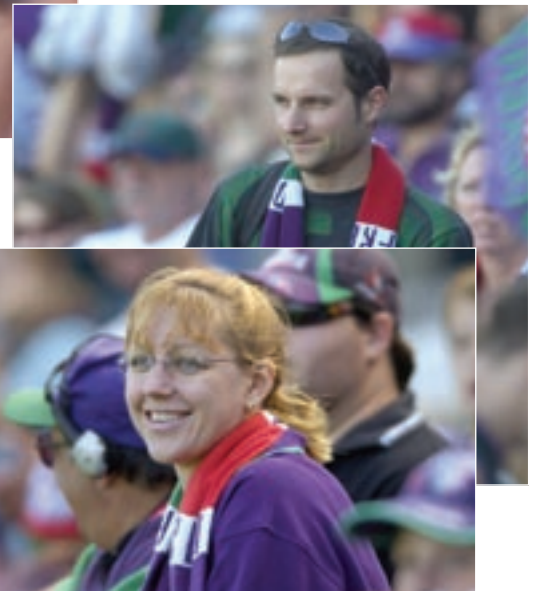
## For your diary

Date	Event
Wednesday 21 July	Carlton Mid Banquet Auction Burswood Grand Ballroom – (see details and booking form on the address sheet of this magazine) Bookings now open. For further details call Wendy on (08) 9433 7182 or email wendyt@fremantlefc.com.au
Friday 20 August	Carlton Mid Derby Subiaco Oval – marquee on Kitchener Park – see the noticeboard section on the club's web site for more details in late July.
Friday 1 October	Doig Medal Burswood Grand Ballroom – the club's night of nights as the year's Best and Fairest player is named at this gala event. Tickets on sale in August. See the noticeboard section on the club's web site in August for details.



## Face in the Crowd

**THANKS TO** our Premier sponsor ALLPHONES at each home game our mystery photographer snaps the face of one lucky supporter. Our winner is posted on the Club's website on the Monday after the game and all you have to do is contact the Club to claim your prize of a pre-paid mobile phone courtesy of ALLPHONES. These are our lucky winners so far this year.



## Members Raffle to Assist Community Programme

**THIS YEAR'S** member raffle is bigger and better than ever with fantastic prizes including the sensational Mitsubishi Outlander XLS as the major prize valued at \$39,990. Each adult member will be sent two 10 ticket raffle books and all funds raised by the raffle will support the club's Community Development Programme launched earlier this year. Each year, members do an incredible job selling raffle tickets and this year should be no exception as everyone would want the chance to win the luxury Mitsubishi Overlander XLS. At just \$2 a ticket tickets should sell fast.

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Raffle will be drawn on 15/10/04. Ticket sales must cease 15/09/04.

All winners will be notified and results will be published in The West Australian on 18/10/04.

Permit No.: LS032155  
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C/- Fremantle Football Club Ltd, Parry Street, Fremantle WA 6160  
Telephone: (08) 9433 7000

Prizes are non-refundable, non-transferable or redeemable for cash.





**HELLO AGAIN** to all our young Fremantle members, I hope everyone is well and that you are all enjoying the footy so far this season. We have had quite a good start and are looking forward to finishing the year on a strong note. There are now just under 6,000 junior members which is fantastic and we would love for all of you to get to the games or the Tuesday afternoon training sessions. It's been great to see so many of you at 'People's Night' on Tuesday afternoons but for those of you who haven't been to see us train do your best to come down it's a great afternoon and I'm sure you wouldn't mind having a break from your homework! You can watch us train, check out our new team store and even get your favourite players signature after training. Look after yourself guys and girls and I hope to see you soon.

# SPOT THE DIFFERENCE

Find the five (5) differences between the two pictures to the right. Email your answers through to **competitions@fremantlefc.com.au** or post to: PO Box 381, Fremantle 6959, to go into the draw to win one of five Disney Prize packs to celebrate the upcoming Disney production "Home on the Range".



Here are some Rib Tickling jokes from some of the players.

Q: What do you call a cow with no legs?

A: Ground Beef!

Q: What do you call a sheep with no legs?

A: A cloud!

Q: What did the pony say when he had a cold?

A: I'm just a little horse!

Q: Where does a bee go to the bathroom?

A: A BP Station.

If you have any funnies send them along with your name and age to: **competitions@fremantlefc.com.au** or post to Wiz Kidz at PO Box 381, Fremantle 6959. If they make us laugh they will appear in the next edition of the Club Magazine.





# Home on the Range

Saddle up for fun and adventure as Walt Disney Feature Animation presents “Home on the Range”, a rollicking new animated musical-comedy starring the most overlooked hero in Wild West history – the cow. When an eviction notice arrives at the “Patch of Heaven” dairy farm, three docile cows decide that it’s time for bovine intervention. To get the money they need, the cows take it on the hoof to collect the reward for Alameda Slim, a cunning cattle rustler who uses his “gee-tar” and hypnotic yodel to lure the cattle like a Pied Piper. Risking their hides to brave bad men and the rugged western landscape, these determined dairy queens steer into harm’s way to try and lasso their man and save the farm. Featuring the vocal talents of Roseanne, Dame Judy Dench, Cuba Gooding Jr., Randy Quaid, Jennifer Tilly, Charlie Haid and Anne Richards. “Home on the Range” is rated PG and is in cinemas September 30.

**GUESS WHO? Answers from page 19.**

- Baby A is Matthew Carr
- Baby B is Des Headland
- Baby C is Matthew Pavlich
- Baby D is Robert Hadrill



## SANDILANDS STACK-UP!

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If you stacked cartons of Choc Chill one on top of the other as shown, how many would it take to equal Aaron Sandilands’ height?

- 4    6    8    13    15

\* a Choc Chill is about 16cm high.



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Entries close 31st August 2004



# THE #1 WAY TO GET TO THE FOOTY

There is not enough parking at Subiaco Oval so why not take a Bus or Train instead.



**SEASON 2004** has been a record year for membership of the Fremantle Football Club with membership of the club now standing at 32,329. This increase of over 27 per cent places the club sixth in the AFL behind Adelaide (47,097), Collingwood (41,126), West Coast (40,792), Essendon (37,098) and Port Adelaide (36,340).

**ROUND 21 CARLTON MID DERBY**

The round 21 game against West Coast, the 20th Carlton Mid Derby, on Sunday 22th August is a Fremantle home game and Fremantle members that hold a season reserved seat will retain their seating rights for this match.

West Coast members will receive a priority ticketing period of two days once tickets are made available for sale on Monday 9th August. Tickets will go on sale to the general public on Wednesday 11th August at which time members may also purchase additional tickets (subject to availability).

There will be no special ticketing arrangements for the game for Fremantle Associate and Full Club Members.

**2004 AFL FINALS SERIES TICKETING**

Ticketing arrangements for the 2004 AFL Finals Series have now been finalised by the AFL.

**IMPORTANT DATES**

Qualifying/Elimination Finals: September 3,4,5 – tickets on sale August 30

Semi Finals: September 10,11,12 – tickets on sale September 6

Preliminary Finals: September 17, 18 – tickets on sale September 13

Grand Final: September 25 – tickets on sale September 19

All ticketing and finals series games information for matches involving Fremantle will be posted on the club's web site, fremantlefc.com.au, as soon as possible.

**AFL FINALS SERIES MATCHES PLAYED AT SUBIACO OVAL**

In the event that Fremantle qualifies for a finals series game at Subiaco Oval, Fremantle members will have a two day priority access period to purchase a ticket through Ticketmaster7, in the week leading up to a finals match. There will be no additional priority ticketing period for Harbour Master members. After the priority access period, tickets are made available for sale to the general public (subject to availability). Members can also purchase additional tickets at this time.

Fremantle members will be able to purchase one (1) ticket per membership held (applicable to all membership categories including Harbour Masters). Up to a maximum of eight (8) tickets may be purchased per transaction subject to a valid, unique membership barcode being provided for each ticket purchased. Tickets will be available for purchase online, via telephone, and at Ticketmaster7 outlets.

All ticketing and finals series games information for Fremantle finals matches at Subiaco Oval will be posted on the club's web site, fremantlefc.com.au, as soon as possible. Please note that the club does not sell finals series tickets and all ticket enquiries and purchases should be directed to Ticketmaster7.

**PURCHASING A TICKET**

In 2004, Ticketmaster7 introduced barcode recognition technology to make the ticket purchasing process more efficient and avoid instances of non-members getting access to tickets during the members' priority ticketing period.

All members will be required to quote their unique barcode number when purchasing a ticket online or via telephone, and will be required to produce their membership card when purchasing at Ticketmaster7 outlets.

Full Club members (including Junior full club members), Country and Corporate members who do not have barcodes on their cards will be sent a letter which will provide their barcode information. Please note that Associate and Junior Squadron members of the Club are not entitled to priority access to purchasing AFL Finals Series tickets and therefore do not have a barcode on their membership card.

Members and supporters are reminded that the club does not sell finals series tickets.

**SEATING LOCATIONS AT SUBIACO OVAL**

All AFL finals series games are games managed directly by the AFL and not by the individual clubs as is the case during the home and away season. Members that hold a season reserved seat should be aware that this reserved seat is only for the home and away season and does not apply to finals series matches.

Members will not have the option of selecting a particular seat for AFL Finals Series matches. However, the club has made arrangements with the AFL and Ticketmaster7 to provide members with a degree of choice with regard to seating location.

Members will be able to select both an area of the stadium (but not a specific block), as well as budget, standard or premium priced seats (subject to availability within the chosen area).

Location within the stadium will be from a selection of the Eastern Stand, ANZ Stand, Two Tier Stand and Three Tier Stand. If you are unsure as to which specific blocks are covered in each of these areas, please consult the map on the club's web site.

**TICKETING FOR INTERSTATE FINALS SERIES GAMES**

In the event that Fremantle compete in an AFL Finals Series match outside of Western Australia (Sydney, Melbourne, Adelaide or Brisbane) members will be able to purchase tickets through the appropriate ticketing agent in that state. Full details of ticketing arrangements for these matches will be made available on the club's website. Interstate ticketing agents are as follows:

NSW (Telstra Stadium, SCG), Ticketek – (02) 9266 4800

VIC (Telstra Dome, MCG), Ticketmaster7 – 13 61 00

QLD (Gabba), Ticketmaster7 – 13 61 00

SA (AAMI Stadium), Bass Tickets – 13 12 46

**FREMANTLE V WEST COAST FINALS SERIES MATCH**

In the event that Fremantle play West Coast at Subiaco Oval in the AFL Finals Series, tickets will be made available to members of both Clubs proportioned according to the number of adult members of each Club. Full details of ticketing for a Fremantle v West Coast final series game will be made available on the Club web site and published in *The West Australian* prior to tickets going on sale.

**TICKET PRICES**

Ticket prices for AFL Final Series matches are set by the AFL and will be posted on the club's web site during round 20 of the AFL home and away season.

**2004 AFL GRAND FINAL**

The distribution of the club's allocation of tickets to the 2004 AFL Grand Final is

published and regularly updated and available to view on the club's website. Grand Final tickets are not available for purchase through the club.

**2005 MEMBERSHIP RENEWAL – IMPORTANT DATES**

*Members with Reserved Seats in 2004*

Membership renewal advice for the 2005 season will be distributed to members during the first week of October. It is important that you keep your postal address updated with the Club to ensure that you receive your renewal advice.

*Indicative Renewal Timeline*

Renewal Advice – 8th October

Renewal Deadline – 22nd November

Membership Fulfilment – January 2005

To ensure that you retain your 2004 season seat for the 2005 season you will need to complete your membership renewal on or before Monday 22nd November. After this date, unrenewed seats will be made available to members requesting a seating change and to new members. This deadline cannot be extended.

*Members without Reserved Seats in 2004 and Interstate Members*

Membership renewal advice for the 2005 season will be distributed mid-November. It is important that you keep your postal address updated with the Club to ensure that you receive your renewal advice

*Indicative Renewal Timeline*

Renewal Advice – 19th November

Renewal Deadline – 29th January

Membership Fulfilment – February 2005

**ALCOHOL FREE FAMILY BLOCKS**

All members and supporters are again reminded that blocks 113, 115, 136, 137, 415 and 416 at Subiaco Oval are classified as ALCOHOL FREE. The Western Australian Football Commission staff will be vigilant with regard to this throughout the remainder of the 2004 season.

**MEMBERSHIP CONTACT DETAILS**

Membership Department:  
Telephone: (08) 9433 7111  
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Email: membership@fremantlefc.com.au

**Ticketmaster7 Outlets and Contact Information**

**Subiaco Hotline: 1300 135 915**  
**Online: www.ticketmaster7.com.au**

- Ticketmaster 7 Outlets:**  
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**Sony Central** (Perth) (08) 9322 6800  
**Arena Joondalup** (08) 9300 3355  
**Wesley CD Megastore** (Perth) (08) 9321 6652

# Community Programme in Full Swing

In February this year the club launched its new Community Development Programme (CDP), the first integrated programme of its kind in the AFL. The club has committed over \$200,000 to its blueprint to expand and integrate the club into the Western Australian community. The CDP has over 50 key initiatives embracing all areas of the community within four key areas – junior football clubs, education, regional communities, and special community groups.

## SCHOOL OF THE WEEK

Primary school children have had the opportunity each week, at the popular People's Night team training sessions, to participate in a specialised clinic, watch team training, get that treasured autograph or photo and have a class photo taken with a Fremantle player. Photographs from the clinics and the class photos are available each week in the photogalleries section of the club's web site.

Over 1,000 primary school students from Landsdale PS, Samson PS, Oberthur PS, Rosalie PS, Orana Catholic PS, Mandurah Catholic College, Bremer Bay, York DHS, Kensington Sec College, Herne Hill PS, St Brigids School, Sacred Heart PS, Amaroo PS, Mt Barker PS, St Patricks PS, Manjimup ESC, Donnybrook DHS, Walpole PS, Frankland PS, Tincurru PS, Bunbury Cathedral Grammar School, and Cowaramup PS have attended Fremantle Oval since February. ☐

Photos: Faith Moran



# Long Bomb Hits Target

As part of the Fremantle Football Club's Community Development Programme (CDP), unveiled in February 2004, the Club launched its Freo Long Bomb competition the game against Melbourne in Round 11 at Subiaco Oval.

**DESIGNED FOR** primary school students, the competition aims to build school spirit through participation and enjoyable competition, to assist the skill development of junior footballers, and to promote participation in sport. The competition was conducted in primary schools across the State from 7 June and 25 June with the finals will be held on Friday 23 July at Fremantle Oval. The competition is split into four sections – Years 4/5 girls, Years 4/5 boys, Years 6/7 girls and Years 6/7 boys, and challenges students to kick a football as far as possible on their preferred kicking foot.

Every student who participates will receive a certificate from CDP Ambassador, Fremantle

Captain Peter Bell and each participating school will receive five footballs.

The competition is generously supported by the Active Factor Programme, a Coca-Cola Amatil Western Australia initiative developed in order to address the role the Coca-Cola System has in educating and supporting the community in combating the overweight and obesity issue. The Active Lifestyle Program aims to give emphasis to the positive contribution made by the Coca-Cola System through activity programs aimed at children.

As part of the Active Lifestyle Program, The Coca-Cola Company has developed an umbrella brand to bind together all existing and newly created kids' activity programs – this brand is



called the Active Factor. The Coca-Cola System is committed to helping kids lead a healthy life through the Active Factor program which will focus on Education (laying the foundation for good habits for life), Participation (genuine opportunity for more kids to participate in organised activity) and Inspiration (role model leadership to inspire individual participation). ☐



# Young Talent on Show

**17** Fremantle Football Club  
**YOUTH LEAGUE**

**16** Fremantle Football Club  
**YOUTH LEAGUE**

**THE FLAGSHIP INITIATIVE** of the CDP, the Fremantle Football Club Youth Leagues have proven to be a fantastic addition to the junior football landscape by providing enhanced levels of resources, support and expertise to all the junior competitions involved in the league. The Under 17 Fremantle Football Club Youth League encompasses all metropolitan 17's competitions in the new metropolitan WAFL districts while the Under 16 Fremantle Football Club Youth League expands across the Bunbury and Districts Junior Football Association and the Peel 16's competition. A feature of the youth leagues is competition games played at Fremantle Oval following Tuesday night training and the opportunity for teams to play curtain raiser games at Subiaco Oval at each Fremantle home game. Teams from South Bunbury and Harvey/Brunswick/Leschenault showed their wares in the curtain raiser before the round 9 game against Brisbane.

Photos: Annaliese Frank and Fremantle Football Club



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