



**FREMANTLE  
DOCKERS**

**FREMANTLE DOCKERS  
FOOTBALL CLUB**

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Fremantle Football Club Limited  
ACN 066 055 249 ABN 830 660 552 49

8 August 2016

Johnny Docker  
Fremantle Oval, Parry Street  
Fremantle WA 6190

Dear Johnny,

**How to secure your seats at the new Perth Stadium**

The Fremantle Dockers are planning for the transition to the new Perth Stadium at Burswood to be a "Members First" experience.

The Perth Stadium will be an outstanding stadium and is on track to be ready for the 2018 Toyota AFL Premiership Season. The Fremantle Dockers are working to ensure that our members have priority access at the stadium with more seating options for the 2018 season.

**Planning is underway for Fremantle Dockers members**

Whilst the club continues to work with the AFL and the newly appointed operator of the stadium (VenuesLive) to agree on a long-term access agreement to the stadium that is in the best interests of the club and our members, we are already planning for the transition to the new Perth Stadium for the 2018 AFL season.

All Fremantle Dockers reserved seat members will be guaranteed a seat at the stadium for the 2018 season once their 2017 membership seat(s) have been renewed. The club is working to ensure that our members:

- Have more reserved seating options available, including access to exclusive bars, restaurants, lounges and family areas.
- Have access to seating at a similar category and location to their current seating arrangements at Domain Stadium.
- Can express an interest in securing seat(s) for family and friends who are currently not Fremantle Dockers members from today.
- Can nominate groups of family and friends they wish to sit with at the Perth Stadium from today.

## **How do Fremantle Dockers members transition to the Perth Stadium?**

In October 2016, Fremantle Dockers reserved seat members will receive their 2017 Fremantle Dockers membership pack. To be guaranteed a seat at the Perth Stadium members should:

1. Renew their 2017 reserved seat membership by 30 November 2016.
2. In early 2017, all financial reserved seat members will be invited to utilise the on-line seating map to review the reserved seat membership options available at the Perth Stadium.
3. Once the club has allocated members a reserved seat that is equivalent to their current seat at Domain Stadium members can then accept the seat at the Perth Stadium; or
4. Utilise the on-line seating map to move to an alternative location in the stadium (subject to availability and with priority given based on years of membership).

## **Can members sit with friends and family who are also Fremantle members at the Perth Stadium in 2018?**

Please note that the club will allocate members a reserved seat(s) at the Perth Stadium in a similar category and location to their current seating arrangements at Domain Stadium. The best way for members to sit with friends and family who are also Fremantle members at the Perth Stadium is to:

1. Complete the groupings form and return it to the club by 30 September 2016 via;
  - The link to the online form found at [www.fremantlefc.com.au/perthstadium](http://www.fremantlefc.com.au/perthstadium)
  - Or for more information or assistance call the club on (08) 9433 7111 or email the club at [membership@fremantlefc.com.au](mailto:membership@fremantlefc.com.au)
2. Renew their 2017 reserved seat membership by 30 November 2016.
3. In early 2017, all financial reserved seat members will then be invited to utilise the on-line seating map to review the reserved seat membership options available at the Perth Stadium.
4. Once the club has allocated members a reserved seat that is equivalent to their current seat at Domain Stadium members can then accept the seat at the Perth Stadium; or
5. Utilise the on-line seating map to move to an alternative location in the stadium (subject to availability and with priority given based on years of membership).

Members will be able to discuss this with fellow members at the remaining home games of the 2016 AFL Season to ensure that they have all of their appropriate details to complete the form.

When completing the form members will need to nominate a group leader. The group leader will then be required to complete the Perth Stadium groupings form by 30 September 2016. The club will communicate with the group leader on the group's behalf. We recommend the group leader is someone who has access to emails and can check them regularly, as the majority of communication will be via email.

We are working to ensure that members can select groups of up to ten (10) people, and the group will be allocated seats based on the Fremantle Dockers member within the group with the highest years of membership. This does not need to be the nominated group leader.

## **Can members secure additional reserved seat memberships at the Perth Stadium?**

If members are interested in securing additional seats at the Perth Stadium in 2018; the best way is to:

1. Renew their existing 2017 reserved seat membership by 30 November 2016.
2. Request additional reserved seat membership(s) at Domain Stadium before 30 November 2016 by:
  - Completing an online form at [www.fremantlefc.com.au/perthstadium](http://www.fremantlefc.com.au/perthstadium)
  - Or for more information or assistance call the club on (08) 9433 7111 or email the club at [membership@fremantlefc.com.au](mailto:membership@fremantlefc.com.au)
3. In early 2017, all financial reserved seat members will then be invited to utilise the on-line seating map to review the reserved seat membership options available at the Perth Stadium.
4. Once the club has allocated members a reserved seat that is equivalent to their current seat at Domain Stadium members can then accept the seat at the Perth Stadium; or
5. Utilise the on-line seating map to move to an alternative location in the stadium (subject to availability and with priority given based on years of membership).

## **What is the process for financial Harbour Master members?**

Fremantle Dockers Harbour Master members must complete the same process outlined above, however Harbour Masters will receive further correspondence in early 2017 regarding their exclusive entitlements at the Perth Stadium.

## **More information for Fremantle Dockers members**

The club has a dedicated Perth Stadium information team to answer any questions regarding the member transition to the stadium. We are open Monday to Friday from 8.30am to 5pm and can be contacted via:

- Email [membership@fremantlefc.com.au](mailto:membership@fremantlefc.com.au)
- Phone (08) 9433 7111
- In person at the Fremantle Dockers Administration Building at Fremantle Oval.

Thank you for your passion and support of the Fremantle Dockers and we look forward to putting members first at the new Perth Stadium.

Yours sincerely,



David Pitts  
General Manager, Business Operations  
Fremantle Dockers