

Promotion	2017 Ford Fan Engagement – Carji Greeves Medal Best & Fairest Experience
Promoter	The Promotion will be conducted by the Geelong Football Club Limited (ABN 67 005 150 818) of Simonds Stadium, Kardinia Park, La Trobe Terrace, Geelong, Victoria, 3220 (“the GFC ”), via its nominee, the Chief Commercial Officer of GFC. The GFC is a not-for-profit organisation.
Website	www.geelongcats.com.au
Entry Restrictions	<p>Entry is open to residents of Victoria aged 18 years or older at the commencement of the Entry Period.</p> <p>For clarity, entrants do not have to be a registered member of the Geelong Football Club in order to be eligible to enter this competition.</p>
Method of Entry	<p>To enter, entrants must:</p> <p>Fill out the entry form hosted on the Geelong Football Club website or Geelong Cats Facebook page. The entrant must provide the below details to be eligible:</p> <ul style="list-style-type: none"> - First Name - Last Name - Email - Phone - DOB - Postcode - Privacy and terms and conditions check box <p>The Privacy and Terms and Conditions will include the following agreement: “By ticking this box you agree to the terms and conditions of the competition and understand that all personal information you provide will be used by Geelong Cats and the AFL in accordance with the AFL & AFL Club’s Privacy Policy (www.geelongcats.com.au/privacy). By providing your personal information, you agree to such use by the Geelong Cats and the AFL”.</p>
Entry Period	<p>Opens: Wednesday 6th September 2017 5:00pm (AEDT)</p> <p>Closes: Friday 22nd September 2017 at 12:00am (AEDT)</p>
Draw Details	5 x Major Prize Draws: The Promoter will hold a Major Prize Draw on 25 September 2017 at 11:00am (AEDT) at Simonds Stadium, Kardinia Park, La Trobe Terrace, Geelong, VIC, 3220.

<p>Draw Method: The Promoter will conduct a random computerised draw of all eligible entrants will be conducted to determine five (5) Major Prize Winners. The Draw will be conducted in the presence of representatives of the Promoter, together with an independent witness acting as a scrutiniser, who is not associated with the management or conduct of the Promotion.</p>
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Prize Details

One (1) package for each of the five (5) Winners, comprising of the following entitlements:

- 1 x double pass to the 2017 Carji Greeves Medal Best & Fairest, held at Palladium at Crown, Level 1 Crown Towers, Crown Melbourne, 8 Whiteman St, Southbank Victoria 3006.
- 1 x double pass includes: pre – dinner drinks, three course meal and premium beverage package. Value up to \$300 (incl. GST).
- Accommodation at Crown Metropol in a King Suite as booked by the Promoter, inclusive of one (1) night accommodation for two (2) people. Value up to \$272 (incl GST).
- A professional photo with 5 AFL Geelong Football Club Players (at the discretion of the Geelong Football Club).
- The professional photo will be printed and signed by the 5 Players, and distributed in the preseason; March 2018.
- A Geelong Football Club Merchandise Pack, comprising of:

1 x Sherrin Football signed by the Geelong Football Club 2017 players

1 x Geelong Football Club scarf

1 x Geelong Football Club beanie

Please note: the Prize subject to the terms and conditions imposed by the Promoter, and other Prize Provider or suppliers. See Prize Details for limitations and information on all Prizes.

Additional Information & Terms

Travel: Unless expressly stated otherwise, if a Prize involves travel, no other costs will be included and all expenses (including, but not limited to, the costs of transport to and from a prize venue and meals), other than those specifically referred to, will be at each winner's and (if applicable) their accompanying guest's cost. Accommodation is for room charges only. The Promoter will not be liable for the failure of the winner and any accompanying guests to meet travel schedules or cancellations

for whatever reason and regardless as to fault, and no cash or alternative tickets or bookings will be awarded in lieu of that element of the prize. No travel insurance is included in any travel prize.

Tickets: Unless expressly stated otherwise, if a Prize involves tickets to an event, the Promoter will not be responsible for any changes in times or dates, or cancellations or rescheduling of events that may prevent the prize winner from redeeming the prize or any part of it; and no cash or alternative tickets will be awarded in lieu of that element of the prize. All tickets are only valid for the date or period specified on the tickets or by the provider, and are subject to any terms and conditions imposed by the provider. Once awarded, the Promoter is not liable for any ticket that has been lost, stolen, forged, damaged or tampered with in any way.

Alcohol: Should the Prize include an event at which alcohol will be served, participants must be aged 18 years or over.. All prize winners and their guests must carry valid photo identification with them at all times during the Event. If alcohol is made available as part of the prize at the Event, then this will be provided subject to the principles of responsible service of alcohol as exercised by the staff and management of the premises at which the Event takes place. The premises staff and management reserve the right to refuse service of alcohol to any prize winner or their accompanying guest should they be deemed to be intoxicated.

Geelong Football Club Player Photo: Unless expressly stated otherwise, a Prize involves a “photo with 5 Geelong Football Club players” element with nominated GFC players and/is subject to the discretion of the Promoter and will at all times be subject to the availability. The Promoter will not be liable for the failure of the winner and any accompanying guests to meet the players for whatever reason, and no cash or alternative tickets will be awarded in lieu of that element of the prize.

Prize Details: All Prize(s) will be awarded as specified in to the Prize Details. If a Prize is unavailable for any reason, the Promoter, at its discretion, may substitute it for another item of equal or higher value. The Prize(s) are subject to any prize restrictions specified in the Schedule subject to the Relevant State Authorities that have granted the licence. All Prizes or parts of the Prize(s) are subject to availability, non- transferable and non-exchangeable, must be used on any dates specified in these terms and conditions or as stipulated by the prize provider and are not redeemable for cash unless cash is specified. The Promoter will not be responsible or liable if for any reason beyond their reasonable control any element of any prize is not provided. The Promoter will not be liable for any damage to or delay in transit of prizes, or for any compensation in relation to those prizes.

Notification

Winners will be notified by telephone within two (2) business days of the Draw.

Publication of Winners

Prize winners details will be published on the Geelong Football Club website (<http://www.geelongcats.com.au/>) from 27 September 2017 for a period of 28 days.

Release & Indemnity

- To the extent permitted by law, all Prize winners release from, and indemnify the Promoter against all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in the Promotion including (but not limited to) loss of income, loss of opportunity, personal injury and damage to property, whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
- The Promoter and its agencies and representatives associated with this Promotion will not be liable for any loss (including but not limited to indirect or consequential loss), damage or personal injury which is suffered or sustained (including without limitation to that caused by any person's negligence) relating to this Promotion or the awarding or taking of the prizes except for any liability which cannot be excluded by law (in which case liability is limited to the minimum amount allowable by law).

Australian Consumer Law

- A winner has rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These rights include a statutory guarantee that any services provided by the Promoter will be rendered with due care and skill and that any goods will be of acceptable quality. These Conditions of Entry do not exclude, restrict or modify those statutory rights in any way. However, to the extent it is permitted by law to do so, the Promoter makes no representations or warranties, express or implied, other than the Australian Consumer Law, regarding the quality and suitability of the prize awarded under these Conditions of Entry and will not be responsible for breach of any such implied terms.

Facebook

- Entrants release Facebook and its associated companies from all liability arising in respect of the Promotion and acknowledge that: (a) the Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook; (b) any information provided by the entrant in connection with the Promotion is provided to the Promoter and not to Facebook; and (c) any

questions, comments or complaints regarding the Promotion will be directed to the Promoter, not to Facebook.

Publicity Materials

- Promoter has the right to publicise, broadcast, film, publish and communicate to the public the names, characters, likenesses or voices of any entrants for any promotion or matter incidental to the Promotion.
- Prize winners consent to their entry being read out on air and/or to their telephone and other conversations with the Promoter being broadcast on air and communicate to the public on the website/s.
- Prize winners may be required by the Promoter to participate in photo, recording, video and/or film session(s) (the “publicity materials”) and acknowledge that the Promoter has the right to use such publicity materials in any medium (including, without limitation, the internet) and in any reasonable manner it sees fit, unless that person advises the Promoter at the time of entering the Promotion that he/she wishes to retain his/her anonymity.

Copyright

- By entering this Promotion all entrants:
 - assign to the Promoter all rights including present and future copyright in their entry and the publicity materials in all media (including, without limitation, the internet) and whether in existence now or created in the future;
 - agree not to assert any moral rights in respect of their entry and the publicity materials (wherever and whenever such rights are recognised) against the Promoter, its assigns, licensees and successors in title; and
 - undertake to the Promoter that their entry is not in breach of any third party intellectual property rights.

Technical Malfunctions / Tampering

- The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, communication network, computer equipment, software, technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any error, omission, alteration, tampering, deletion, theft,

destruction, transmission interruption, communications failure or otherwise, injury or damage to entries or to participants' or any other person's computer related to or resulting from participation in or down-loading any materials in this Promotion. If the Promotion is not capable of being conducted due to circumstances beyond the Promoter's control, including due to any technical or communications problems, the Promoter reserves the right to amend, suspend or cancel the competition subject to approval from any relevant authority.

- The Promoter reserves the right to disqualify all entries from any entrant who tampers with, or benefits from tampering with, the entry process or the Promotion. Entrants can enter the Promotion once. Automatically- or computer-generated entries will not be accepted.

Privacy

- By participating in this Promotion, each entrant agrees that the Promoter may use and disclose the personal information provided by the entrant for the purpose of conducting the promotion or any draw, and for any of the purposes set out in the Promoter's Privacy Policy (available at www.geelongcats.com.au/privacy), which contains information about how you may access and seek correction of your personal information or complain about a breach of your privacy, and how the Promoter will deal with that complaint. You can request to access, update or correct any personal information we hold about you by writing to the Promoter's Privacy Officer at (03) 5225 2360 or by sending an email to privacy.officer@geelongcats.com.au . Any requests to access, update or correct any information should be directed to the Promoter.