

HOW TO REGISTER FOR THE 2015 AFL GRAND FINAL BALLOT

To register for a Grand Final ticket you will need your membership barcode number printed on the previous page. Members who wish to sit together must register in a group providing all membership barcode numbers in one transaction, using one credit card. A limit of eight (8) barcodes per transaction applies.

Members will be required to register for the Grand Final ballot via the internet (by logging onto ticketek.com.au) or phone (by calling 1300 796 939). If you choose to register via the website, please ensure you have a My Ticketek Account before registering. If you don't already have one, we recommend logging onto ticketek.com.au and selecting 'My Ticketek' to create an account at least 24 hours prior to registration.

AFL Club Support Upgrade Members

If you are a FULL AFL Hawthorn Club Support member and have upgraded to a Priority One Plus, Priority One or Priority Two Hawthorn Football Club membership, you can register in your allotted time listed below however, if you choose to register within the Hawthorn members' allocation you waive your right to purchase a Grand Final ticket during the AFL Full Member Club Support on-sale.

PRIORITY GROUP ONE PLUS – GUARANTEED*

Legends Club - Registration time **8am – 11am EST on allocated day**

Randomisation will decide the order of allocating tickets, as all registered members in this group are guaranteed a ticket.*

**Any Legends Club members who do not register in the designated timeframe or instead elect to register within the Priority One timeframe will have waived their right to be allocated a ticket within this group. Any Legends Club members who do not register in the designated timeframe or instead elect to register within the Priority Two timeframe will have waived their right to a guaranteed ticket. At the time of registration, Priority Group One Plus members can elect not to receive standing room ticket(s), however we strongly recommend all members select Option 1 – I will accept the best available ticket – including standing room at the time of registering to retain guaranteed access to a Grand Final ticket.*

PRIORITY GROUP ONE - GUARANTEED*

Kennedy Club, Gold Seating, Interstate Gold and Tassie Gold - Registration time **12 midday - 4pm EST on allocated day**

Randomisation will decide the order of allocating tickets, as all registered members in this group are guaranteed a ticket.*

**Any Kennedy Club, Gold Seating, Interstate Gold or Tassie Gold members who do not register in the designated timeframe or instead elect to register within the Priority Two timeframe will have waived their right to a guaranteed ticket. At the time of registration, Priority Group One members can elect not to receive standing room ticket(s), however we strongly recommend all members select Option 1 – I will accept the best available ticket – including standing room at the time of registering to retain guaranteed access to a Grand Final ticket.*

PRIORITY GROUP TWO - BALLOT

Silver Seating, Interstate Silver and MCC Hawk members - Registration time **5pm-9pm EST on allocated day**

Randomisation will decide who is successful in the ballot for receiving a 2015 Grand Final ticket.

Priority Two members will be allocated a Grand Final ticket after the registrations of Priority Groups One Plus and Priority Group One have been fulfilled. At the time of registration, Priority Group Two members can elect not to receive Standing Room ticket(s), however we strongly recommend all members select Option 1 – 'I will accept the best available ticket – including Standing Room' at the time of registering.

REGISTRATION PROCEDURE

Members who are recorded in the Club database as requiring an accessible seat, wheelchair space or who hold a Companion Card will be contacted by the Club via mail prior to Wednesday 9 September, to complete a registration form. You must adhere to the deadline given in this letter in order to receive access to register via Accessible Seat Registration Form. If you have not been contacted prior to this date and require access to a wheelchair space, accessible seat or hold a Companion Card due to medical reasons (medical certificate may be required) please call the Membership team on 1300 042 957.

Members have two options to register for a Grand Final ticket; via the website ticketek.com.au or phone 1300 796 939.

You will be prompted to provide your 12-digit membership barcode number(s) and credit card number. Each barcode entered will be charged a \$5.50 non-refundable fee at time of registration to cover administration costs.

For easy reference you can record your member barcodes here:

[illegible]

REGISTRATION OPTIONS

The following ticket options will be provided for members to select when registering:

1. I will accept the next best available ticket – **INCLUDING STANDING ROOM**
Members can receive category 1-7 seating, restricted view or standing room ticket. These will be allocated on next best available basis.
2. I will accept the next best available reserved seat – **NO STANDING ROOM**
Members can receive a category 1-7 or restricted view seating only. Members will not be allocated a standing room ticket.

If you select option 2 and all reserved seat tickets have been allocated when your registration is being processed, you **will not** be issued a Grand Final Ticket.

Adult members may only purchase tickets at Adult prices and Concession and Junior members may only purchase at Concession prices. Please note there is no Junior price for the AFL Grand Final. Any 2015 Hawthorn Football Club Youth or Concession member must show proof of concession upon entry to the venue.

Members wishing to sit together must register their group in one transaction using one credit card (Visa, Mastercard, Amex, Diners). There is a maximum of eight (8) tickets per transaction and members should be aware that registrations with more than one ticket are "one in all in" or "one out all out"; group bookings will not be split.

If successful in the ballot, the member who provided the credit card details during the Ballot Registration period must ensure they have sufficient funds in accordance with the prices highlighted below. It is each member's responsibility to ensure they have sufficient funds to cover the range of ticket prices in addition to the \$5.50 non-refundable registration fee per barcode registered. Tickets will be allocated via the Ballot on a next best available basis, and therefore members can receive a category 1-7 seat, restricted view seat or standing room ticket (depending on which ticket option was chosen during the ballot registration process). The credit card holder should have sufficient funds to potentially pay for Category 1 tickets.

2015 AFL GRAND FINAL TICKET PRICES

Price Category	Adult	Concession
1	\$399.00	\$339.00
2	\$380.00	\$323.00
3	\$340.00	\$289.00
4	\$300.00	\$255.00
5	\$260.00	\$221.00
6	\$220.00	\$187.00
7	\$180.00	\$153.00
Restricted view seat	\$150.00	\$128.00
Standing room ticket	\$150.00	\$128.00

CHECK LIST

To assist in registering for the Grand Final ticket ballot, we suggest you have the following items:

- Step-by-step telephone or internet booking guide (overleaf)
- The 12-digit barcode on the membership cards of all the members included in your registration (please remember you can only register as many members as the number of valid barcodes you have and you can register up to eight (8) members per transaction)
- A valid credit card (Visa/MasterCard/Amex/Diners) with sufficient funds to cover all Grand Final ticket payments
- A pen to record your account number



Tasmania

BOOKING GUIDE – INTERNET

1. Visit ticketek.com.au and log into your My Ticketek account. As the credit card holder you will need to ensure that you are a My Ticketek member to continue with the registration process.
2. Click on the Hawthorn Football Club Grand Final Registration tile on the Ticketek homepage.
3. Select your Priority Group from the drop down menu on the right hand side of the page.
4. Enter your member barcode(s) in the box provided and click 'Apply Now'. Each barcode registered will be charged a non-refundable \$5.50 fee at the end of the registration process.
5. The next page will prompt you to select your ticket preference. You will have the choice of the following two options:
 1. I will accept the next best available ticket – **INCLUDING STANDING ROOM**
 2. I will accept the next best available reserved seat – **NO STANDING ROOM**
6. To register each member for a Grand Final ticket select '1' from the drop down list next to each ballot price type. **REPEAT THIS FOR EACH BARCODE THAT YOU HAVE ENTERED.** Select the listed delivery method and then proceed to the payment screen.
7. The next page will confirm your registration. Please read these details carefully and review all information before proceeding. Read the terms and conditions and check the box stating that you agree. Submit payment.
8. Once the registration is complete and your credit card has been authorised, you will be transferred to the confirmation page and sent an email confirming your registration and your Ticketek Account Number. Keep this and the membership barcodes supplied as reference of your registration.

Ticketek Account Number

BOOKING GUIDE – PHONE

1. Phone Ticketek on 1300 796 939. Ensure you have all member barcodes and your credit card ready.
2. The operator will ask you to read out each barcode one by one. Each barcode will be charged a non-refundable \$5.50 fee at the end of the registration process.
3. Once the barcodes have been recorded the operator will ask you for your ticket preference. You will have the choice of the following two options:
 1. I will accept the next best available ticket – **INCLUDING STANDING ROOM**
 2. I will accept the next best available reserved seat – **NO STANDING ROOM**
4. The operator will record and confirm your personal details including your credit card details. All registration details will be confirmed back to you before the registration is processed.
5. The operator will provide your Ticketek Account Number. Keep this and the membership barcodes supplied as reference of your registration.

Ticketek Account Number

PLEASE NOTE: Should you encounter any issues with your barcodes when you are trying to register within your priority period, please contact the Hawthorn Membership department on 1300 042 957 immediately to investigate and fix the issue.

IF HAWTHORN FOOTBALL CLUB QUALIFIES FOR THE GRAND FINAL

Members who are successful in obtaining a 2015 Toyota AFL Grand Final ticket will automatically be charged for tickets once it has been confirmed that Hawthorn Football Club will participate in the 2015 Grand Final. Members who were successful in the ballot will have their credit card charged on either September 26 or September 27 (after winning the Preliminary Final).

Please ensure that you have enough funds for all tickets on your nominated card. There will be no follow up on any rejected credit cards once the ballot has been run. If your credit card fails to process, your tickets will be reallocated to the next eligible members. If you need to change your credit card details prior to the ballot, you can do so up until 11am, Friday 25 September by contacting Ticketek on 132 849. **Note:** You cannot update your credit card via your My Ticketek account.

Members can log onto the Ticketek website or hawthornfc.com.au from 9am Monday 28 September to see if they were successful or unsuccessful in the ballot by checking for their Ticketek Account Number. Email notification will also be sent to successful and unsuccessful members by the Club on Monday 28 September.

Tickets for successful members will be available for collection from all Victorian and selected interstate Ticketek outlets from midday EST Monday September 28. Alternatively, the Ticketek box office at the MCG (Gate 3) will also be available on Grand Final day for ticket collections. Please note that only the credit card holder may collect the tickets and must present photo ID, the credit card used to purchase the tickets and the Ticketek Account Number. It is highly recommended that the credit card holder collects their tickets prior to Grand Final day. 2015 Grand Final tickets will not be posted.

IF HAWTHORN FOOTBALL CLUB DOES NOT QUALIFY FOR THE GRAND FINAL

Members will not be charged for tickets however the \$5.50 registration fee (per member) will be retained to cover administration costs incurred.

ON-SELLING OF 2015 GRAND FINAL TICKETS

Under the Major Sporting Events Act 2009 (Vic) it is illegal to on-sell or advertise for resale AFL Grand Final tickets at a premium or as part of a package, unless the seller is authorised in writing by the AFL.