

Melbourne Football Club



MELBOURNE
FOOTBALL CLUB

The Ron Barassi Bequest Society

Your legacy after the final siren

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The Melbourne Football Club is rich in history both on and off the field. Everyone needs a hero and our club has many. They have shaped our club, shaped the game, and we want this to continue for generations to come.

As a young boy, I dreamed of playing for Melbourne, following in my father's footsteps. My father, Ron Barassi senior, played in the 1940 premiership team. He was the first VFL player killed in World War Two, at Tobruk in Libya. As many of you would know, I went on to become a player, vice-captain, captain, coach, No. 1 ticket holder and Life Member of our great club. I am proud that my journey will now continue as a lasting legacy for generations through the Ron Barassi Bequest Society.

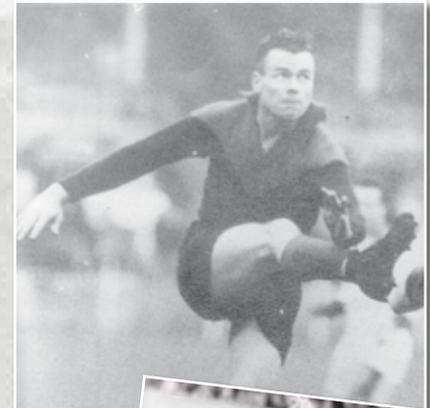
Bequests provide a simple but incredibly powerful way for all past, present and future supporters of the Melbourne Football Club to make a vital contribution to the future of the club by building a large capital reserve. The Ron Barassi Bequest Society was formed to recognize and thank those people who decide to make a bequest to the club a part of their legacy.

When you include a bequest to the Melbourne Football Club in your will, you will be invited to join the Ron Barassi Bequest Society. Society members will come together for special functions throughout the year, where you will have the opportunity to catch up with old friends and make new ones.

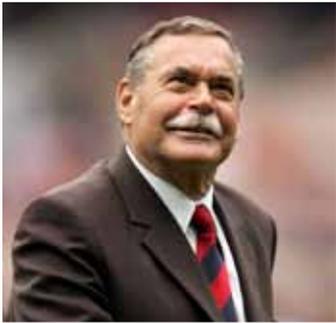
I hope you will join me in securing the future of the club you love by making a bequest to the Melbourne Football Club a part of your estate planning.


17410 31

Ron Barassi



HOW YOU CAN HELP THE MELBOURNE FOOTBALL CLUB



Every heart beats true for the red and the blue... time passes, names change, but we all have one thing in common, the love of the Demons.

Making a bequest to the Club is a unique way of supporting the red and blue football family, without impacting on your present income. Bequests will help secure the future of the Club.

All past, present and future supporters of the Melbourne Football Club who are interested in the future of the Club now have an opportunity to play a vital and integral part in the Club's future successes.



When you and your family are planning your estate, you want to provide for those people and causes nearest and dearest to you.

Once you have provided for your loved ones, please consider making a gift to the Melbourne Football Club.

We recommend that you consult your legal advisor and discuss these important decisions with your family and friends.

By leaving a bequest today, your bank balance will be exactly the same tomorrow.

WHAT IS THE RON BARASSI BEQUEST SOCIETY?

A bequest society has been formed to thank and acknowledge those who make a bequest to our Club. We want to honour people in their lifetime, and show our appreciation for their generosity towards the Club.

When you include a gift in your will, please let us know so that we can thank you. If you choose, we would be pleased and proud to include your name on our list of Society members. Some people may prefer to join anonymously, and this decision we respect.

Society members will be invited to a special annual function hosted by the Club. Family are welcome to join members on these special occasions

LIVING GIFT

Another option to consider is a bequest gifted in advance. Some members have chosen to gift their bequest now rather than update or prepare a will; this is an option that we would love to discuss with you. Living gift members also enjoy all the benefits associated with the bequest society.



To read personal stories from members who have left a bequest please log onto melbournefc.com.au

CHAIRPERSON, BEQUEST SOCIETY AND MEMBER PRIVILEGES

Fay Spencer is a name that many will know as she was married to one of the Club legends, Stuart Spencer who began his football career with Melbourne in 1950. Stuart was a country boy, and had no idea when he arrived in the big city that he would become part of a golden era for the Club. He played in two premierships and won two Best and Fairest awards.



Apart from his inspirational playing career, Stuart made a wonderful contribution to the MFC as a board member and Club President from 1986 to 1991. Sadly Stuart passed away in September 2011.

Fay is honored to be Chairperson of the Bequest Society, carrying on Stuart's legacy and is looking forward to working with her friend of so many years, Ron Barassi.

Fay will be hosting functions, catching up with old friends and making new ones who share her passion for the Club that is still a much loved part of her family.

MEMBER PRIVILEGES

As a member of the Bequest Society you will receive:

- Your name placed on the Ron Barassi Bequest Society Honour Board (optional)
- A specially designed Ron Barassi Bequest Society lapel pin
- Invitations to complimentary special functions throughout the year
- Opportunities to meet and listen to players, both past and present
- Regular Bequest Society newsletters to keep you updated with the Club's activities
- Socialise with old and new friends who share your passion for the Demons



IT'S YOUR CHOICE

When you make a bequest to the Melbourne Football Club, please tell us how you would like your bequest to benefit the Club and players. Every bequest will contribute to the long term security of the Club.



PLEASE TELL US HOW YOU WOULD LIKE YOUR BEQUEST TO BE INVESTED

- **Melbourne Football Club Bequest Endowment Fund:**
This will create an asset for the Club to help secure our future. Money in this fund is invested in perpetuity, thus returning much needed income to the Club on an annual basis.
- **Fan Development Fund (community/charity programs):**
If current trends continue, Melbourne Football Club membership will drop 1% in the next 25 years. Other Melbourne based clubs will increase their membership numbers by an average of 17%. We need to advance and run the best community programs to engage and create the next Demon generation.
- **Football Premiership Fund:** Our next premiership will be won because we recruit, retain and develop the very best players. Our football environment must have elite facilities and programs driven by outstanding coaches and cutting edge sports science.

COMMUNITY ALIGNMENTS

Did you know that over the past three years, on average we have provided five million dollars worth of support to the local community and charities?

Through the Ron Barassi Bequest Society, we will ensure we actively participate in programs that benefit the community and deliver much needed funds to local organisations.



PROGRAMS & INITIATIVES

We deliver 18 community programs and initiatives across Victoria

SCHOOL EDUCATION

Literacy program aimed at primary students



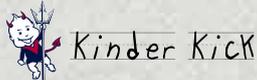
Cyber safety program for secondary and primary school students



Aspirational girls' program aimed at Year 9 students



Motor skills program aimed at kindergarten children



Values based program for primary school students



GRASSROOTS FOOTBALL

MFC is the major sponsor of the Victorian Women's Football League



MFC has developed Demon Friendly Clubs, offering a number of grassroots opportunities



MFC has developed Demon Friendly Auskick Centres, offering a number of grassroots opportunities for participants



Ticketing program for those who may not have the opportunity to attend a game



Football program aimed at teen girls



BEQUEST WORDING

Making a bequest is a simple and inexpensive process.

You can change your will, in consultation with your family and lawyer, or simply add a Codicil to an existing will at no cost.

You can define the extent of your bequest in one of four ways:

- A percentage of the total value of your estate
- The residue of your estate after taking care of all your other beneficiaries
- A specified amount of money
- Proceeds from the sale of certain assets such as life insurance policy, securities or shares.

We recommend you use the following wording when including the Melbourne Football Club in your will.

“I give to the Melbourne Football Club ABN 27005686902 _____% of my Estate, OR _____% of the residue of my Estate, OR I give to the Melbourne Football Club the sum of \$_____ or my treasured artifact described as _____ to be used for _____, and I direct that the receipt of an authorised officer of the Melbourne Football Club will be sufficient discharge to my Executor or Trustees for this bequest.”



Step 1

Gather all the names and contact details of your intended beneficiaries:

- Family
- Close Friends
- Clubs and associations of which you are a member (eg Melbourne Football Club)
- Charities

Step 2

Gather together all the relevant information regarding your assets. Do you have?:

- Real estate, own your home or investment property
- Bank accounts (record all relevant account information)
- Life Insurance policies
- Superannuation
- Shares
- Bonds or debentures
- Car(s), boat or caravan
- Furniture/household/personal items
- Jewellery
- Collections/stamps/coins
- Overseas assets
- Other _____

Step 3

Make a list regarding the distribution of your assets to your intended beneficiaries, the time, the amount, percentage or residue of estate.

Step 4

Once you are happy with your list, contact your solicitor or legal advisor to arrange for your wishes to be inserted into your will.

Step 5

Sit back and relax in the knowledge that planning your estate and making a will enables you to decide how your assets will be distributed, ensuring the people and causes closest and dearest to you are provided for.

CONTACT INFORMATION

To seek further information, to clarify details or to enjoy a confidential conversation about leaving a bequest, please contact **Sharon Wangman**, MFC Bequest Manager on **(03) 9652 1157**, Mobile 0427 942 200 or email her at bequests@melbournefc.com.au

Mr / Mrs / Miss / Ms / Dr / Other *(please indicate)*

First name: _____

Last name: _____

Address: _____

Postcode: _____ State: _____

Phone (Home): _____

Phone (Mobile): _____

Date of Birth *(optional for Birthday Club)*: ____ / ____ / ____

Email: _____

CONFIDENTIAL RESPONSE COUPON

Please complete this form and return it to:

Sharon Wangman

Bequest Manager, Melbourne Football Club

PO Box 254, East Melbourne, VIC, 8002

- I have already included a gift to the Melbourne Football Club in my will.

- I am considering a bequest, please contact me to discuss my needs.

- I would like to discuss a bequest or donation, please contact me.

- I would like to know more about joining The Ron Barassi Bequest Society, please contact me.

