

100,000 FANS

4 QUARTERS

2 TEAMS

ONE DAY TO REMEMBER



GRAND FINAL EVE
CENTRE SQUARE
FRIDAY, SEPTEMBER 30

Enjoy the build-up to the biggest game of the year with a Grand Final Eve function in the heart of Melbourne. Join excited supporters for a three-course meal, premium beverages and live entertainment.

THE INTERCHANGE
FOXTEL FOOTY
FESTIVAL PRECINCT
SATURDAY, OCTOBER 1

Surround yourself with the pre-game atmosphere of the 2016 Toyota AFL Grand Final in the 'Foxtel Footy Festival Precinct'. Located on the doorstep to the MCG, join excited fans for the pre-game entertainment and offerings of The Interchange.

ELITE GRAND FINAL BREAKFAST
CROWN PALLADIUM
SATURDAY, OCTOBER 1

Start Grand Final day in style at Crown Palladium with a gourmet brunch offering and live entertainment. Let the excitement build as you listen to some of the biggest names from the football and media industry.

GRAND FINAL GREATNESS
CENTRE SQUARE
SATURDAY, OCTOBER 1

As you countdown the final hours to the first bounce, enjoy an exquisite pre-game lunch and premium entertainment at the exclusive Centre Square Precinct in Birrarung Marr. Upon the final siren re-join us for a post-game celebration to remember.

FINAL SIREN
CENTRE SQUARE
SATURDAY, OCTOBER 1

Celebrate after the Grand Final in the exclusive Centre Square precinct with a cocktail party and live entertainment from a high-profile musical act. The perfect ending to the biggest event on Australia's sporting calendar.

SOLD OUT IN RECORD TIME IN 2015 - GET IN QUICK TO ENSURE YOU DON'T MISS OUT!

BOOK NOW! PLACES ARE STRICTLY LIMITED

TO SECURE YOUR PLACE
PLEASE CONTACT:

Our Experiences Sales Team on **(03) 9652 1133**
or by emailing **experiences@melbournefc.com.au**.

AFL AUTHORISED ON-SELLER OSAFL16/07. CONDITIONS APPLY.





ONE DAY TO REMEMBER
GRAND FINAL EVE
 CENTRE SQUARE
 FRIDAY, SEPTEMBER 30

Feel the anticipation build on the eve of the biggest game of the year, the 2016 Toyota AFL Grand Final. Located in the exclusive Centre Square Precinct at Birrarung Marr and just a short stroll from the MCG, join excited supporters for an amazing evening filled with entertainment on the eve of the big game.

PACKAGE INCLUSIONS

- ▶ Guaranteed seating at the 2016 Toyota AFL Grand Final, with the choice of category 4 or 5 seating options, as part of your package.
- ▶ Exclusive access to a first-class hospitality experience in Centre Square.
- ▶ Indulge in a three-course menu with continuous beverage service throughout the evening.
- ▶ Be entertained by an expert footy panel including stars of the game and a performance from a high-profile musical act.
- ▶ Complimentary copy of the Grand Final edition of the *AFL Record*.

GRAND FINAL EVE PACKAGES

Category 4 \$1,625
 Category 5 \$1,610

*price per person

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FOOTY FESTIVAL

FOXTEL



ONE DAY TO REMEMBER

THE INTERCHANGE

FOXTEL FOOTY FESTIVAL PRECINCT
SATURDAY, OCTOBER 1



Surround yourself with the pre-game atmosphere of the 2016 Toyota AFL Grand Final in the 'Foxtel Footy Festival Precinct'. Located on the doorstep to the MCG, join excited fans for the pre-game entertainment and offerings of The Interchange before watching the match unfold live from the comfort of your reserved seat.

PACKAGE INCLUSIONS

- ▶ Guaranteed category 6 seating at the 2016 Toyota AFL Grand Final.
- ▶ Access to the relaxed atmosphere of the 'Foxtel Footy Festival Precinct', on-site at the MCG.
- ▶ Pre-game refreshments and cocktail-style footy fare.
- ▶ Live pre-game entertainment.
- ▶ Complimentary copy of the Grand Final edition of the *AFL Record*.
- ▶ Complimentary Grand Final Souvenir.

GRAND FINAL 'THE INTERCHANGE' PACKAGE

Category 6 \$995*

*price per person

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ELITE GRAND FINAL BREAKFAST
PROPERTY CARE



ONE DAY TO REMEMBER

ELITE GRAND FINAL BREAKFAST

CROWN PALLADIUM,
SATURDAY, OCTOBER 1



Kick off the biggest day on the sporting calendar in style with all the excitement at the Elite Grand Final Breakfast. Crown Palladium will play host to this exclusive event with guests enjoying a gourmet brunch offering and plenty of live entertainment to build the anticipation in the lead-up to the game.

PACKAGE INCLUSIONS

- ▶ Guaranteed seating at the 2016 Toyota AFL Grand Final, with the choice of category 3 or 4 seating options, as part of your package.
- ▶ Indulge in a gourmet brunch and selection of alcoholic and non-alcoholic beverages.
- ▶ Be captivated by some of the biggest names from the football and media industry.
- ▶ Complimentary copy of the Grand Final edition of the *AFL Record*.

ELITE GRAND FINAL BREAKFAST PACKAGES

| | |
|------------|---------|
| Category 3 | \$1,765 |
| Category 4 | \$1,730 |

*price per person

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ONE DAY TO REMEMBER

GRAND FINAL GREATNESS

CENTRE SQUARE
SATURDAY, OCTOBER 1



As you countdown the final hours to the first bounce, indulge in an exquisite pre-game lunch at the exclusive Centre Square Precinct in Birrarung Marr. Enjoy the entertainment provided by a panel of football experts before a short stroll to the MCG to take your reserved seat and watch the action unfold. On conclusion of the match you will have access to re-join us at the 'Final Siren' event at Centre Square which promises to be a post-game celebration to remember.

PACKAGE INCLUSIONS

- ▶ Guaranteed category 1, 2 or 3 seating at the 2016 Toyota AFL Grand Final.
- ▶ Access to the Centre Square hospitality precinct from 10:30am.
- ▶ Enjoy an exquisite three-course meal and premium beverages before the match.
- ▶ Be entertained by a panel of leading football analysts and past and present champions.
- ▶ Complimentary copy of the Grand Final edition of the *AFL Record*.
- ▶ Re-join us at the 'Final Siren' post match event at Centre Square to top off your day.

GRAND FINAL GREATNESS PACKAGES

| | |
|------------|---------|
| Category 1 | \$2,640 |
| Category 2 | \$2,590 |
| Category 3 | \$2,520 |

*price per person

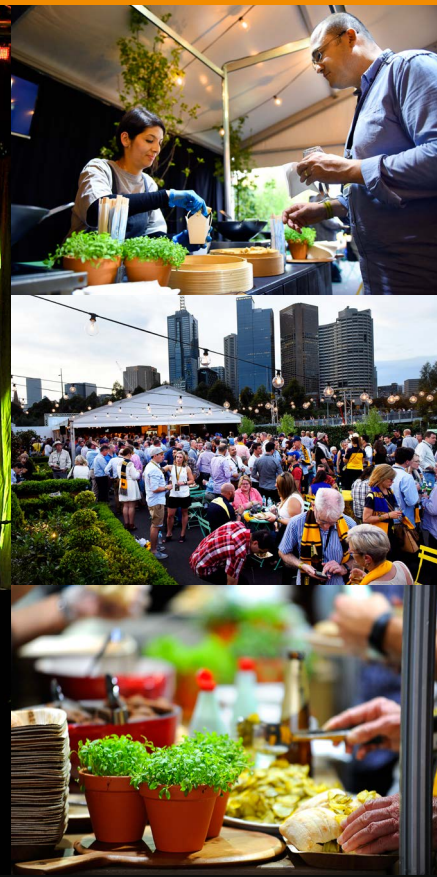
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ONE DAY TO REMEMBER
FINAL SIREN
CENTRE SQUARE
SATURDAY, OCTOBER 1



Win, lose or draw, Centre Square at Birrarung Marr provides the perfect way to celebrate on Grand Final night. Join us on conclusion of the game for a night of festive food, premium beverage offerings and high-profile music acts on that one day to remember.

PACKAGE INCLUSIONS

- ▶ Enjoy guaranteed category 3 seating at the 2016 Toyota AFL Grand Final.
- ▶ After taking in all the action from great seats, gain entry to the exclusive.
- ▶ Centre Square hospitality precinct from 5:30pm.
- ▶ Enjoy a range of delicious roving cocktail food with premium beverages.
- ▶ Re-live all the action from the big game in the relaxed atmosphere of the lounge or join in the excitement of the concert from a high-profile musical act.

FINAL SIREN PACKAGE

Category 3 \$2,270

*price per person

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2016 GRAND FINAL PACKAGE BOOKING FORM



IMPORTANT TO NOTE: ONCE THIS BOOKING FORM IS SUBMITTED, A BOOKING CANNOT BE CANCELLED UNDER ANY CIRCUMSTANCES.

CONTACT DETAILS

CONTACT NAME.....
COMPANY.....
ADDRESS.....
.....POSTCODE.....
TELEPHONE..... EMAIL.....

FOR INFORMATION ON ACCOMMODATION & FLIGHTS, PLEASE TICK AND THE AFL EVENT OFFICE WILL CONTACT YOU

PACKAGE DETAILS [PLEASE INDICATE THE NUMBER OF PACKAGES IN BOX BELOW]

| PACKAGES | CATEGORY 1 | CATEGORY 2 | CATEGORY 3 | CATEGORY 4 | CATEGORY 5 | CATEGORY 6 | No. OF PEOPLE | TOTAL |
|-----------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|--------------------------------|---------------|------------------------|
| Grand Final Greatness | <input type="checkbox"/> \$2,640 | <input type="checkbox"/> \$2,590 | <input type="checkbox"/> \$2,520 | | | | | \$ |
| Final Siren | | | <input type="checkbox"/> \$2,270 | | | | | \$ |
| Elite Grand Final Breakfast | | | <input type="checkbox"/> \$1,765 | <input type="checkbox"/> \$1,730 | | | | \$ |
| Grand Final Eve | | | | <input type="checkbox"/> \$1,625 | <input type="checkbox"/> \$1,610 | | | \$ |
| The Interchange | | | | | | <input type="checkbox"/> \$995 | | \$ |
| | | | | | | | | plus Handling Fee \$20 |
| Invoice Total | | | | | | | | \$ |

PAYMENT

I WISH TO PAY BY: CREDIT CARD DIRECT DEPOSIT PAYMENT PLAN INVOICE BPAY

PAYMENT OPTIONS [Note - all payments are non-refundable]

- (a) Credit Card:** If you choose to pay by credit card the following fees, which will be added to the Booking Total, will apply: Visa/MasterCard - 1.5% and American Express - 3.42%. Please complete your credit card details where indicated below. The AFL Event Office will process your credit card upon receipt of your Booking Form and forward you a Booking Confirmation within 24 hours of receipt.
- (b) Direct Deposit:** for Direct Deposit, the AFL Event Office will provide bank details with your Booking Confirmation. Your Booking Confirmation will be forwarded within 24 hours of the AFL Event Office receiving your Booking Form. Full payment will be required within 30 days of receipt of your Booking Confirmation. For bookings made after 1 July 2016, payment will be required immediately.
- (c) Payment Plan:** this payment option is available to all bookings made on/before 30 June 2016. Total booking amount will be divided in equal instalments, based on the number of months remaining in the payment plan cycle. Final payment is due 1 August 2016. The AFL Event Office will detail your monthly payments and provide you with a Letter of Authority with your Booking Confirmation. Please provide your credit card details below to expedite this process.
- (d) Invoice:** If you choose to pay on invoice, the AFL Event Office will provide you with a Booking Confirmation within 24 hours of receiving your Booking Form. The various payment methods will be provided within your Booking Confirmation. This payment option is available to bookings made on/before 30 June 2016.
- (e) BPAY:** BPAY payments are available - a fee of \$1.15 per booking applies. If BPAY is selected as the preferred method of payment, you will receive a confirmation email from the AFL Event Office with a Biller Code and the package purchaser's individual BPAY payment reference number.

CARDHOLDER AUTHORISATION

CARD TYPE VISA MASTERCARD AMERICAN EXPRESS

In lieu of my credit card imprint, I, the undersigned..... holder of credit card:

INSERT CARDHOLDER NAME

Card Number: Expiry / CSV

hereby authorise AFL Event Office, as the merchant account holder, to charge my credit card with the above Booking Total plus the applicable Credit Card Fee as defined under Payment Options [a]. I authorise the AFL Event Office to use my faxed or scanned signature in executing payment for my booking with the AFL Event Office as detailed above. I agree to waive any charge back rights and in the event of a dispute, requests for a refund must be submitted in writing to the AFL Event Office. Please note; the credit card used to pay for the booking must belong to the person in whose name the booking is held and must also be attending the event. For security purposes, and in the situation where this does not occur, AFL Event Office will require a clear copy of either the cardholder's drivers licence or passport as proof of identity. I declare that the above payment has been made on behalf of all persons booked under this booking as detailed above. Cardholder Name as it appears on your Credit Card.....

CARDHOLDER'S SIGNATURE

DATE

I WOULD LIKE TO RECEIVE FURTHER UPDATES, SPECIAL OFFERS AND PROMOTIONS FROM THE AFL AND SELECTED PARTNERS IN ACCORDANCE WITH THE AFL PRIVACY POLICY.

ACKNOWLEDGEMENT

By submitting this Booking Form, I acknowledge and accept the Booking Conditions attached, including the terms of cancellation, and the AFL Privacy Policy [available at www.afl.com.au/privacy or upon request]

SIGNATURE

DATE

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AFL AUTHORISED ON-SELLER OSAFL16/07. CONDITIONS APPLY.



2016 GRAND FINAL PACKAGE BOOKING FORM



Thank you for booking with the AFL Event Office. Please carefully read these conditions as they form the basis for the AFL Event Office accepting the booking.

IMPORTANT INFORMATION

- All prices are per person, in Australian dollars, inclusive of Australian Goods and Services Tax (GST) calculated at the current rate of 10% (subject to change).
- Please check the spelling of names to ensure they match the individual's passport, driver's licence or photo identification.
- In relation to all bookings where more than one passenger is travelling, the person making the booking on behalf of his/her travelling companions will be deemed to have accepted the booking conditions on behalf of all of his/her travelling companions.

TICKET INFORMATION

- 2016 Toyota AFL Grand Final Tickets are sold subject to published AFL Conditions of Entry to the Venue. If you have not received these conditions, please contact the AFL Event Office team to request a copy.
- AFL Event Office is authorised by the AFL to sell and/or distribute Grand Final Tickets and comply with the AFL's approved ticket scheme under the Sports Event Ticketing (Fair Access) Act 2002. AFL Authorised On-Seller OSAFL16/20. We suggest that you take time to become familiar with the AFL Ticketing scheme, please contact the AFL Event Office team to request a copy.
- AFL Grand Final ticket(s) may not, without prior written authorisation of the AFL, be re-sold at a premium or used for advertising, promotion or other commercial purposes (including competitions or trade promotions). If the ticket is sold in breach of these conditions, the ticket will be void and will not entitle the holder to admission to the event.
- Once this form is submitted, tickets cannot be refunded or exchanged under any circumstances unless accepted under the AFL Ticket scheme.

POSTAGE AND HANDLING FEE

All packages are subject to an AFL Event Office postage and handling fee of \$20 per booking.

DOCUMENTATION DELIVERY / COLLECTION

For bookings made up to 15 September 2016, following full payment, documentation including match ticket(s) will be delivered by Express Post with signature on delivery (Australian residents only). Documentation delivery will commence in early September 2016. Clubs can also nominate to have all documentation sent to the Club for distribution or directly to the package purchaser, AFLEO will contact you in late-August to finalise these arrangements.

For bookings made after 15 September 2016, following full payment, documentation will be available for collection at the AFL Event Office ticket collection booth. The AFL Event Office collection booth will open from Friday 30 September 2016. Documentation may only be collected by the person who made the booking or a person whose name appears within the booking – photo identification will be required.

TERMS OF PAYMENT AND CANCELLATION

All payments made are non-refundable. **NOTE: Once a booking is requested the package purchaser is responsible for full payment; a booking cannot be cancelled under any circumstances.**

METHODS OF PAYMENT

All payments must be made in Australian dollars; payment in any other currency will not be accepted.

AFL Event Office – Grand Final Payment Plan

Irrespective of where your booking is made, should you choose to take advantage of the AFL Event Office – Grand Final Payment Plan, the AFL Event Office will accept payment via credit card only. If you select the AFL Event Office – Grand Final Payment Plan as your preferred method of payment, an initial instalment will be charged to the package purchaser's nominated credit card at time of booking followed by equal monthly instalments on the anniversary of your booking date. The final instalment or balance due will be charged to the package purchaser's nominated credit card on/before 1 August 2016.

Once your booking has been processed by AFL Event Office, you will receive an email from the AFL Event Office together with a Letter of Authority outlining the terms and conditions of the AFL Event Office – Grand Final Payment Plan. The Letter of Authority must be completed by the package purchaser and returned to the AFL Event Office within 24 hours of receipt.

Payment by Credit Card

AFL Event Office accepts Visa/MasterCard and American Express. Credit Card processing fees apply to each payment as follows: Visa/MasterCard 1.5% of the amount payable and American Express 3.42% of the amount payable.

Please note: the credit card used to pay for the booking must belong to the person in whose name the booking is held and must also be attending the event. For security purposes, and in the situation where this does not occur, AFL Event Office will require a clear copy of either the cardholder's drivers licence or passport as proof of identity.

NOTE: The AFLEO accepts no responsibility for invalid credit cards or the fraudulent use of credit cards. Any loss incurred under these circumstances would be the responsibility of the Club.

Payment by BPAY

BPAY payments are available – a fee of \$1.15 per booking applies. If BPAY is selected as the preferred method of payment, you will receive a confirmation email from the AFL Event Office with a Biller Code and the package purchaser's individual BPAY payment reference number. This information is required to make the payment via telephone or internet banking. Payment via BPAY must be received within 24 hours. Please ensure the package purchaser calls his/her bank, credit union or building society if they are unsure how to use BPAY.

Payment by Invoice

For bookings made before June 30 2016, you can request the AFL Event Office to issue an invoice for payment and full payment will be required within 30 days. Payment can be made by direct deposit (EFT) or credit card. You will receive a confirmation email from the AFL Event Office together with the invoice.

Payment by Direct Deposit

AFL Event Office bank account details are listed below. The AFL Event Office is not liable for remitting bank fees; please make any arrangements necessary to cover such fees.

Bank: ANZ Banking Group (116 Miller Street, North Sydney)

Branch (BSB) Number: 012361

Account Number: 2291 75132

Account Name: AFL Event Office

For international bank transfers please include Swift Code ANZBAU3M

PRIVACY

All personal information you provide will be managed by the AFL in accordance with our Privacy Policy which is available at www.afl.com.au/privacy and may be disclosed by the AFL in accordance with the AFL's Privacy Policy and/or used for promotional and marketing purposes. By providing your personal information you agree to such use by the AFL.

TRAVEL INSURANCE

Travel Insurance is recommended. Please contact the AFL Event Office team for policy details, and refer to the PDS for conditions and exclusions.

CONSUMER PROTECTION

General Travel Group Pty Ltd, trades under licence from the AFL as AFL Event Office ("AFLEO"). All AFLEO clients are protected under Australian Consumer Law; for further details visit www.consumerlaw.gov.au/travel and click on Consumer FAQs.

AGREEMENT

These Booking Terms and Conditions (as at 18 December 2015) supersede any previous version published by the AFL Event Office. In making this booking and/or amendments thereto, I agree to be bound by the Booking Terms and Conditions. Any prior arrangements, agreements, representations or undertakings are superseded.

LAW OF CONTRACT

These Booking Conditions are governed by the laws of New South Wales and any action arising under them or in any way connected with the travel arrangements may be bought only in a court in New South Wales, subject to any law which is expressly inconsistent with this.

AFLEO CONDITIONS OF RESPONSIBILITY

AFL Event Office, a division of General Travel Group Pty Ltd ABN 85 003 133 551 and/or their subsidiaries and/or associated companies, give notice that all final travel documentation, tickets and coupons issued by them, or on their behalf are supplied as agents, and all arrangements for hotel accommodation, entry tickets, transport and conveyance are supplied upon the express conditions that they are not liable for any injury, damage, loss, accident, delay, sickness howsoever caused or occurring to persons or to property.

AFL Event Office and/or their subsidiaries and/or associated companies gives notice that should any damage be caused by the passenger to the property, contents or grounds of the hotel accommodation, or to the property of a third party supplier in carrying out the arrangements of the tours, the costs of repairing any damage caused by the passenger will be the responsibility of the passenger and must be paid to AFL Event Office forthwith by the passenger.

AFL Event Office and/or the subsidiaries and/or associated companies accept no responsibility for loss or additional expenses for any failure to perform or delay if that failure or delay is due to anything beyond their reasonable control. Should there be any disruptions or delays to any service to be provided it will be the responsibility of the passenger to contact AFL Event Office or the Agent/Operator.

AFL Event Office and/or their subsidiaries and/or associated companies give notice that if passengers are attending an event that the event tickets will be subject to Conditions of Entry to the Venue. These conditions are available by contacting AFL Event Office, Level 7, 11 Queens Road, Melbourne, Victoria, Australia 3004. Tel (03) 8617 8484 Fax: (03) 9867 4438 Email: info@afleventoffice.com.au. This clause does not exclude or limit the application of any statutory provision where to do so would contravene that statute or cause any part of this clause to be void.

AFL Event Office and/or the subsidiaries and/or associated companies excludes all implied conditions and warranties except any implied condition or warranty the exclusion of which would contravene any statutory provision or cause any part of this clause to be void.

AFL Event Office and/or the subsidiaries and/or associated companies liability is limited, where it is liable, to refunding the price of the service or product.

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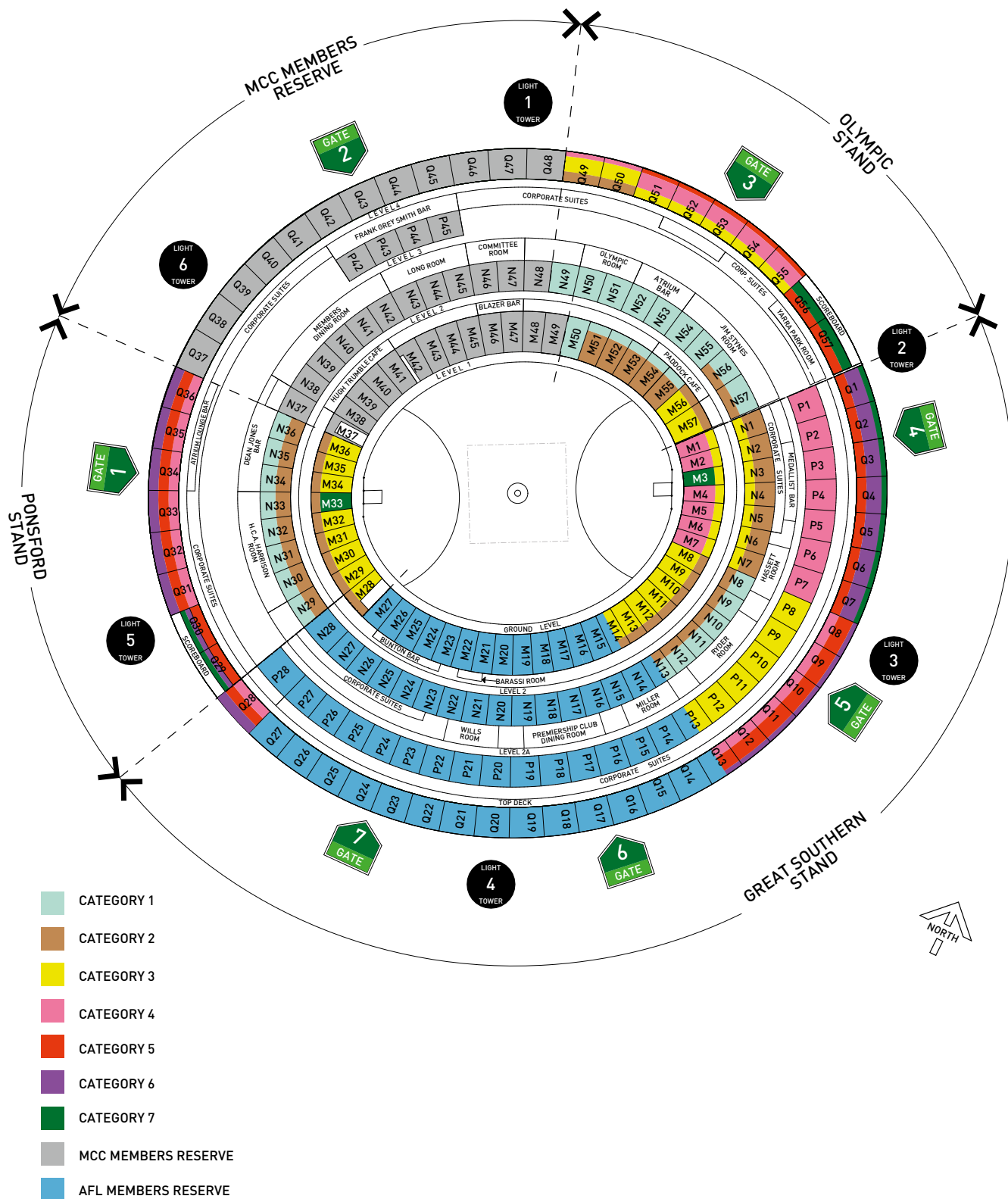
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2016 TOYOTA AFL GRAND FINAL SEATING MAP



SUBJECT TO CHANGE. TO BE USED AS A GUIDE ONLY.



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