



ALL FOR THE FINALS



AFL.com.au/finals

@AFL

#AFLfinals



CAPTAIN'S MESSAGE

What a season we've had so far — yet it feels we've only just scratched the surface.

It's not just those who take to the field each week that have taken us up the ladder this season. It has taken an enormous collective effort to get us to this position.

We are ALL part of this exciting ride. The players, coaches, officials and the club as a whole — especially you, our members and fans.

We can take pride in how far we've come, but we won't for one minute take our eyes off the prize.

So, stand by us, lend us your full-blooded passion and support — and together, let's see if we can write another chapter for the Western Bulldogs Football Club.

Because now, it's all for the finals.

**Go Dogs,
Robert Murphy**

As a Western Bulldogs member, you have exclusive access to buy tickets before the general public.

This priority period will be from 9am-1pm (venue local time), the Monday before each Western Bulldogs match in Weeks 1-3 of the 2015 Toyota AFL Finals Series.

Match details for each week will be announced on Sundays, at the completion of the previous week's games. Should we play a final in Perth on a weekend when there are two finals at Domain Stadium, the member priority period may change.

All up-to-date finals ticketing information and links to buy tickets for all matches will be available at afl.com.au/finals.

YOUR GUIDE TO BUYING TICKETS

**ALL FOR THE
FINALS**



TICKETING

TO PURCHASE TICKETS FOR DOMAIN STADIUM, ETIHAD STADIUM OR SPOTLESS STADIUM

ticketmaster[®] 1300 136 122 | ticketmaster.com.au/aflfinals

STEP 1

Go to ticketmaster.com.au/aflfinals and locate the game you wish to attend. Click on **See Tickets**.

STEP 2

Find the Club member listing for the final you wish to attend and select **See Tickets**.

STEP 3

Enter your Club member barcode(s) in the free text box and click on **Check Barcode**. Review your barcodes for the order.

STEP 4

Select General Public as your seating area and click **Continue**.

STEP 5

Select the amount of additional tickets you'd like to purchase (if available). Under the Section drop-down, choose which level you wish to sit and click **Continue**. Please note, tickets sell fast for AFL Finals so it is recommended you choose the **Best Available** (default) option.

STEP 6

Select your desired **Delivery Option** and click the Continue button. Check your order on the Review page and click **Continue**.

STEP 7

Create or log in to your Ticketmaster account. Follow the remaining steps to complete the transaction.

*Please note additional tickets will not be available to any match played at Domain Stadium. For all other matches, the quantity of tickets will be subject to the teams and venues. Please refer to your weekly member emails or afl.com.au/finals for updates. Note: Please be advised that bookings may attract additional ticket agent transaction fees. All information is correct at the time of printing but is subject to change without notice.

TO PURCHASE TICKETS FOR THE MCG, ADELAIDE OVAL, ANZ STADIUM OR THE SCG

TICKETEK 132 849 | ticketek.com.au

STEP 1

Go to ticketek.com.au and click on **2015 Toyota AFL Finals Series** to locate the game you wish to attend.

STEP 2

Create a Ticketek account by clicking on **Register** located in the top left-hand corner. If you already have an account, click on **Sign In** to enter your login details.

STEP 3

Go to the **Event Information** box and under the **Date** drop-down, find the club member listing for the final you wish to attend.

STEP 4

Enter your club member barcode(s) in the free text box under **Barcodes**. For multiple barcodes, enter on separate lines.

PAYMENT INFORMATION

- Payment for all finals is strictly cash or credit card.
- For some matches, you will have the opportunity to buy additional tickets for friends*. A transaction limit per venue applies when purchasing tickets.

STEP 5

Select the Club area and price category for the tickets you wish to purchase. To select best available, choose **Reserved Seats**, or select seating on a particular level.

STEP 6

Select your ticket category and number of tickets per member type. Repeat this process for each member barcode that you entered.

STEP 7

To purchase additional tickets, select the desired amount from the quantity drop-down list next to the desired **Guest Pass Price Type(s)**.

STEP 8

Select your desired **Delivery Option** and click the **Continue** button. Follow the remaining steps to complete your transaction.

- You will need all member barcode numbers when purchasing tickets.
- All finals tickets are sold subject to availability.
- During the member priority period, you must purchase the ticket equal to your membership type. Eg Adult membership = Adult ticket.



FOLLOW THE BULLDOGS ON THE PATH TO THE GRAND FINAL



QUALIFYING AND ELIMINATION

WEEK 1
SEPTEMBER 11-13

SEMI-FINALS

WEEK 2
SEPTEMBER 18 & 19

PRELIMINARY FINALS

WEEK 3
SEPTEMBER 25 & 26

2015 TOYOTA AFL GRAND FINAL

WEEK 4
OCTOBER 3

QUALIFYING FINAL 1

TEAM FINISHING 1ST

TEAM FINISHING 4TH

ELIMINATION FINAL 1

TEAM FINISHING 5TH

TEAM FINISHING 8TH

ELIMINATION FINAL 2

TEAM FINISHING 6TH

TEAM FINISHING 7TH

QUALIFYING FINAL 2

TEAM FINISHING 2ND

TEAM FINISHING 3RD

SEMI-FINAL 1

W

LOSER QF1

V

WINNER EF1

SEMI-FINAL 2

WINNER EF2

V

LOSER QF2

W

PRELIMINARY FINAL 1

WINNER QF1

V

WINNER SF2

PRELIMINARY FINAL 2

WINNER SF1

V

WINNER QF2



WINNER PF1

V

WINNER PF2



PREMIERS

DON'T MISS A MOMENT

AFL TRAVEL POWERED BY VIRGIN AUSTRALIA



Get behind your team this finals series with AFL Travel, the official travel provider of the AFL. Get on board with ticket, accommodation and Virgin Australia flight packages to all Toyota AFL Finals Series matches played anywhere in Australia. To receive information on packages as soon as they're released for sale, register today at afltravel.com.au/finals.



2015 TOYOTA AFL GRAND FINAL TICKETS



If the Western Bulldogs secure a place in a Preliminary Final, eligible members will be required to register their intent to purchase a 2015 Toyota AFL Grand Final ticket should the team qualify*. Eligible members can register online at ticketek.com.au or by calling 1300 796 939 on the following dates (times will vary):

Winner Qualifying Final 1
Wednesday, September 16

Winner Qualifying Final 2
Thursday, September 17

Winner Semi-Final 1
Wednesday, September 23

Winner Semi-Final 2
Thursday, September 24

Detailed information regarding Grand Final Ballot registrations will be communicated to eligible members separately.

*Registering for a Grand Final ticket does not necessarily guarantee purchase; please refer to terms and conditions in the Grand Final registration communication.

WHAT'S ON

2015 TOYOTA AFL GRAND FINAL LIVE SITE

All fans are invited to celebrate Toyota AFL Grand Final week - located in Yarra Park outside the MCG from **Wednesday 30th September** until Grand Final Day on **Saturday 3rd October**. Bring the family and come celebrate the greatest time of the year, Finals time.

2015 TOYOTA AFL GRAND FINAL PARADE

The Toyota AFL Grand Final Parade provides a chance for supporters of all age groups to see their favourite players who will take to the field in the Grand Final. Marching bands, roving entertainment and many others will join the cavalcade of Toyota HiLux carrying the two Grand Finalist teams along the route from the Old Treasury Building to Yarra Park at the MCG.

**FOR MORE
INFORMATION
CHECK OUT
AFL.COM.AU/FINALS**

VIRGIN AUSTRALIA PREMIERSHIP PARTY



Attend the ultimate post-match celebration when the MCG opens its gates to the public via Gate 4, 5 and 6 from 6pm on Toyota AFL Grand Final day. Enjoy a concert from our Grand Final day artists before the 2015 AFL Premiers are presented to the crowd.



WHAT'S ON

2015 TOYOTA AFL GRAND FINAL PACKAGES

Ensure you're part of Australia's premier sporting event and buy your 2015 Toyota AFL Grand Final Package today! More than just a ticket, the Grand Final Package gives you access to exclusive AFL functions, with pre and post-match entertainment options. Guarantee your place at afl.com.au/eventoffice.

AFL Authorised On-Seller OSAFL15/20.



NAB AFL AUSKICKER OF THE YEAR

Look out for the 2015 NAB AFL Auskicker of the Year nominees as they walk in the 2015 Toyota AFL Grand Final Parade, play on the MCG at the 2015 Toyota AFL Grand Final and present a medal to a Premiership player! To check out all the action, go to facebook.com/NAB.AFL.AOTY.



WOOLWORTHS AFL PLAYGROUND

The fun of the Woolworths AFL Playground continues into September. Check out afl.com.au/playground for times and locations.



LADDER

Get your piece of finals memorabilia and help Ladder tackle youth homelessness by buying an Official 2015 AFL Premiership Cup Pin for just \$5. Pins will be available during the Finals Series from your local Woolworths store or ladder.org.au.



**FOR MORE INFORMATION
CHECK OUT AFL.COM.AU/FINALS**



Celebrating cultural diversity and connecting communities

Australia Post and the AFL share a strong and ongoing commitment to celebrating cultural diversity. Together we recognise how multiculturalism is enriching and connecting communities across Australia.



To find out more visit: aflcommunityclub.com.au

WESTERN BULLDOGS



GOT A QUESTION?

*We've got answers! Western Bulldogs
Member Services are available
to help you make the most of your
membership benefits this Finals
Series. If you've got a question,*

p 1300 46 36 47

e membership@westernbulldogs.com.au

t [@westernbulldogs](https://twitter.com/westernbulldogs)

**ALL FOR THE
FINALS**



@AFL #AFLfinals