



AFL Grand Final Ticketing Process

How it all works should the Western Bulldogs participate in the Toyota AFL Grand Final:

The AFL provides each competing Club of the Toyota AFL Grand Final an allocation of 15,000 tickets that Club members have access to purchase. The ticket allocation is inclusive of reserved seats and standing room tickets

Like all clubs, we have more members than tickets available, and therefore some members will miss out on a Grand Final ticket should we be a competing Club. As Grand Final tickets for participating clubs are limited the allocation of tickets is determined by membership priority.

The order of priority for Western Bulldogs members is below:

Priority Group 1: Members with the Charles Sutton Premiership Circle (including current and new Coterie members).

Priority Group 2: EJ Whitten Social Club Members and Premiership Gold Members.

Priority Group 3: All other eligible members[#] (We anticipate that only a small percentage of members in this priority group will be successful in securing a ticket as the majority of tickets will be allocated to members in priority groups 1 and 2.)

What can you do to guarantee* access to purchase a Grand Final ticket?

We have two options to ensure you have guaranteed* access to purchase a ticket should the Bulldogs participate in a Grand Final.

1. Include the EJ Whitten Social Club as part of your membership.

Premiership Gold Members and Members who add the EJ Whitten Social Club as part of their membership are guaranteed* access to purchase a Grand Final ticket.

Please note we cannot guarantee a reserved seat with this product and you do have a chance of being allocated a standing room ticket (subject to the ticket preference selected at the time of booking a Grand Final ticket).

	Adult	Concession	Junior
EJ Whitten Social Club Upgrade	\$120.00	\$110.00	\$80.00

N.B. Must hold a 5 game membership package or higher. Not available to 3 Game or Sideline members



2. **NEW** in 2016 — Add the Charles Sutton Premiership Circle to your membership

To guarantee* that you are allocated the *best available* reserved seating^ at the Grand Final, you can add the new Charles Sutton Premiership Circle to your membership. This product is capped at a very limited 2, 000 places to ensure that members with this product are able to secure reserved seating^.

The Charles Sutton Premiership Circle will also include a limited edition collector's coin, certificate acknowledging your participation in this premium collective in its inaugural year and a \$20.00 Bulldogs Shop voucher plus all the benefits of the EJ Whitten Social Club as well.

Coterie members will be automatically included in the Charles Sutton Premiership Circle to recognise the significant contribution they make to the Club.

	Adult	Concession	Junior
Charles Sutton Premiership Circle Upgrade	\$220.00	\$210.00	\$180.00
Current EJ Whitten Social Club Members, Premiership Gold Members	\$100.00	\$100.00	\$100.00

N.B. Must hold a 5 game membership package or higher. Not available to 3 Game or Sideline members

To avoid disappointment should the Western Bulldogs participate in the 2016 Toyota AFL Grand Final, the Club recommends upgrading to the EJ Whitten Social Club, or to guarantee access to a reserved seat^ adding the Charles Sutton Premiership Circle to your 2016 membership package. Numbers within both categories of membership will be capped to ensure our guarantee* is met. The EJ Whitten Social Club is already close to capacity and with only 2, 000 places available for the Charles Sutton Premiership Circle, we expect both these options to sell out soon

Call 1300 46 36 47 to secure your Grand Final access today.

**Those members with Guaranteed Access (EJ Whitten Social Club and Charles Sutton Premiership Circle) will be required to follow the appropriate procedures as communicated by the Western Bulldogs in order to secure their ticket. Members who do not follow the procedure as outlined by the Club will forfeit their right to access a Grand Final ticket.*

11 and 16 game members, 5 game long distance and interstate members, access Dahlhaus Clubhouse members and 3 game members

^ The category of reserved seating is not guaranteed and is subject to the allocation of tickets provide to the Club by the AFL

**TEAM OF THE
MIGHTY WEST**

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