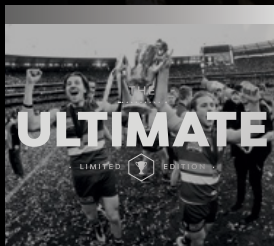


WITNESS HEROES BECOME IMMORTALS



TAKE YOUR PLACE IN HISTORY AT THE
2017 TOYOTA AFL GRAND FINAL



THE ULTIMATE
THE ATLANTIC, CROWN
SATURDAY, SEPTEMBER 30

Exclusive lunch at The Atlantic, Crown, featuring the game's top-tier AFL players and coaches. Chauffeur transfers to the MCG for a genuine money-can't-buy experience, before taking your premium reserved seat at the 2017 Toyota AFL Grand Final.



**CROWN GRAND
FINAL BREAKFAST**
CROWN PALLADIUM
SATURDAY, SEPTEMBER 30

Crown Palladium will play host to this outstanding event where guests will enjoy a gourmet breakfast while hearing from some of the game's greatest names, all giving their exclusive preview of what to expect for the 2017 Toyota AFL Grand Final.



**CARLTON DRAUGHT
GRAND FINAL
FRONT BAR**
YARRA PARK, MCG
SATURDAY, SEPTEMBER 30

Located on the doorstep of the MCG, join excited fans in the casual and relaxed pre-game Carlton Draught Grand Final Front Bar precinct, before taking your guaranteed reserved seat for the 2017 Toyota AFL Grand Final.



**GRAND FINAL
SERIES PASS**
THURSDAY, SEPTEMBER 7 –
SATURDAY, SEPTEMBER 30

Experience all of the drama, excitement, agony and ecstasy of the Toyota AFL Finals Series from start to finish with the newly-released Grand Final Series Pass. Included in your Grand Final Series Pass is access to a match in each week of the 2017 Toyota AFL Finals Series.



**ALL-INCLUSIVE
PERTH PACKAGES**
YARRA PARK
SATURDAY, SEPTEMBER 30

A special limited offer for our WA footy fans. Create an unforgettable Grand Final experience with return flights, accommodation, private coach airport transfers, premium match-day experience and a guaranteed reserved seat for the 2017 Toyota AFL Grand Final.

BOOK NOW! PLACES ARE STRICTLY LIMITED



To take your
place in history,
please contact

Chris Speldewinde on
(03) 9680 6157 or by emailing
Chris.Speldewinde@westernbulldogs.com.au

Jake Summers on
(03) 9680 6153 or by emailing
Jake.Summers@westernbulldogs.com.au

AFL AUTHORISED ON-SELLER OSAFL 17/01. CONDITIONS APPLY.



WITNESS HEROES BECOME IMMORTALS

THE

ULTIMATE

· LIMITED  EDITION ·

THE ATLANTIC, CROWN, SATURDAY, SEPTEMBER 30



Experience Toyota AFL Grand Final Day like never before with 'The Ultimate'.

Your day will start with an exclusive and intimate lunch at leading Melbourne restaurant – The Atlantic, Crown – where you will enjoy a pre-game hospitality experience like no other.

You will hear from the game's elite, premierships heroes, who will share their personal stories of their Toyota AFL Grand Final Day experiences.

PACKAGE INCLUSIONS

- ▶ Guaranteed Level 2 reserved seat for the 2017 Toyota AFL Grand Final.
- ▶ An unrivalled pre-game dining experience at leading Melbourne restaurant, The Atlantic, Crown, reserved exclusively for guests of 'The Ultimate'.
- ▶ Interviews and appearances by top-tier AFL players and coaches, sharing their personal Toyota AFL Grand Final Day stories.
- ▶ Inner-sanctum, 'behind-the-scenes' pre-game experience reserved exclusively for guests of 'The Ultimate'.
- ▶ Chauffeur transfers to the MCG.
- ▶ Access to a premium private bar within the MCG, accessible exclusively by guests of 'The Ultimate'.
- ▶ Exclusive 2017 Toyota AFL Grand Final gift for all guests.

Following the pre-game event you and your guests will be transported to the MCG where you will receive privileged access to a genuine money-can't-buy experience, before taking-up your premium reserved seating for the 2017 Toyota AFL Grand Final.

Book 'The Ultimate' Toyota AFL Grand Final Day experience today and take your place in history.



THE ULTIMATE PACKAGE

Category 1 \$4,030

*price per person

BOOK NOW! PLACES ARE STRICTLY LIMITED



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WITNESS HEROES BECOME IMMORTALS

CROWN GRAND FINAL BREAKFAST

CROWN PALLADIUM, SATURDAY, SEPTEMBER 30



Kick off the biggest day on the sporting calendar in style with the ever-popular Crown Grand Final Breakfast.

Crown Palladium will play host to this outstanding event where guests will enjoy a gourmet breakfast while hearing from some of the game's greatest names, all giving their exclusive preview of what to expect for the 2017 Toyota AFL Grand Final.

Book your Crown Grand Final Breakfast package today so you can be there to 'Witness Heroes Become Immortals'.

PACKAGE INCLUSIONS

- ▶ Guaranteed reserved seat for the 2017 Toyota AFL Grand Final.
- ▶ Indulge in a gourmet breakfast and selection of alcoholic and non-alcoholic beverages.
- ▶ Be captivated by some of the biggest names from the football and media industry.
- ▶ Complimentary copy of the Toyota AFL Grand Final edition of the *AFL Record*.



CROWN GRAND FINAL BREAKFAST PACKAGES

Category 1	\$1,995 incl. GST
Category 2	\$1,955 incl. GST
Category 3	\$1,915 incl. GST

*price per person

BOOK NOW! PLACES ARE STRICTLY LIMITED



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WITNESS HEROES BECOME IMMORTALS

CARLTON DRAUGHT GRAND FINAL FRONT BAR

YARRA PARK, SATURDAY, SEPTEMBER 30



Soak up all the pre-game atmosphere and excitement of the 2017 Toyota AFL Grand Final in the Carlton Draught Grand Final Front Bar.

Located on the doorstep of the MCG, join excited fans in a casual and relaxed pre-game precinct before watching the big match unfold live from the comfort of your guaranteed reserved seat.

'Witness Heroes Become Immortals' at the 2017 Toyota AFL Grand Final and book your Carlton Draught Grand Final Front Bar package today.

PACKAGE INCLUSIONS

- ▶ Guaranteed reserved seat for the 2017 Toyota AFL Grand Final.
- ▶ Access to the relaxed atmosphere of the 'Carlton Draught Grand Final Front Bar' on-site at the MCG.
- ▶ Live pre-game entertainment.
- ▶ Pre-game refreshments and cocktail-style footy fare.
- ▶ Complimentary copy of the 2017 Toyota AFL Grand Final edition of the *AFL Record*.
- ▶ Complimentary 2017 Toyota AFL Grand Final souvenir.



CUB GRAND FINAL FRONT BAR PACKAGES

Category 3	\$1,650 incl. GST
Category 4	\$1,560 incl. GST
Category 5	\$1,470 incl. GST

*price per person

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WITNESS HEROES BECOME IMMORTALS

GRAND FINAL SERIES PASS

2017 TOYOTA AFL FINALS SERIES



Experience all the drama, excitement, agony and ecstasy of the Toyota AFL Finals Series from start to finish with the newly-released Grand Final Series Pass.

Included in your Grand Final Series Pass is access to a match in each week of the 2017 Toyota AFL Finals Series, as well as your reserved seat at the 2017 Toyota AFL Grand Final. In addition to finals access, all guests will receive special souvenir ticketing and a 2017 Toyota AFL Grand Final gift.

Book your Grand Final Series Pass today so you can be there to 'Witness Heroes Become Immortals'.

PACKAGE INCLUSIONS

- ▶ Access to a match in each week of the 2017 Toyota AFL Finals Series.*
- ▶ Guaranteed reserved seat for the 2017 Toyota AFL Grand Final.
- ▶ Special souvenir ticketing and a 2017 Toyota AFL Grand Final gift.



GRAND FINAL SERIES PASS PACKAGES

Category 4	\$1,380 incl. GST
Category 5	\$1,280 incl. GST
Category 6	\$1,180 incl. GST

*price per person

*For full terms and conditions of the Finals Series ticket component of the Grand Final Series Pass package, please visit afl.eventoffice.com.au/gfseriespassconditions.asp

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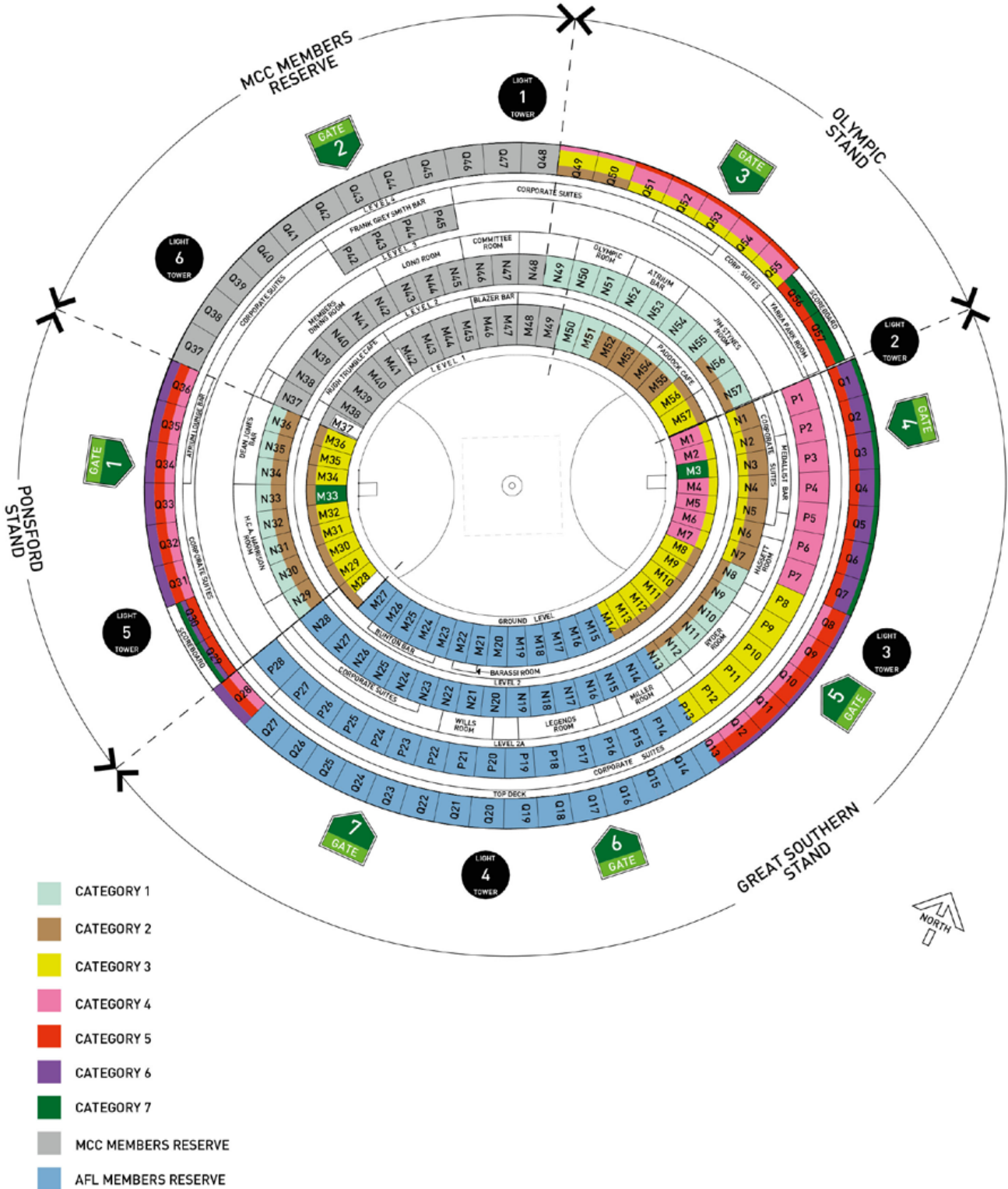


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2017 TOYOTA AFL GRAND FINAL SEATING MAP



Subject to change. To be used as a guide only.



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AFL AUTHORISED ON-SELLER OSAFL17/01. CONDITIONS APPLY.



2017 GRAND FINAL PACKAGE BOOKING FORM



IMPORTANT TO NOTE: ONCE THIS BOOKING FORM IS SUBMITTED, A BOOKING CANNOT BE CANCELLED UNDER ANY CIRCUMSTANCES.

CONTACT DETAILS

CONTACT NAME
 COMPANY
 ADDRESS
 POSTCODE
 TELEPHONE EMAIL

GUEST NAMES (IF KNOWN)

1 5 9
 2 6 10
 3 7 11
 4 8 12

FOR INFORMATION ON ACCOMMODATION & FLIGHTS, PLEASE TICK AND THE AFL EVENT OFFICE WILL CONTACT YOU

PACKAGE DETAILS (PLEASE INDICATE THE NUMBER OF PACKAGES IN BOX BELOW)

PACKAGES	CATEGORY 1	CATEGORY 2	CATEGORY 3	CATEGORY 4	CATEGORY 5	CATEGORY 6	No. OF PEOPLE	TOTAL
The Ultimate	<input type="checkbox"/> \$4,030							\$
Crown Grand Final Breakfast	<input type="checkbox"/> \$1,995	<input type="checkbox"/> \$1,955	<input type="checkbox"/> \$1,915					\$
Carlton Draught Grand Final Front Bar			<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$1,560	<input type="checkbox"/> \$1,470			\$
Grand Final Series Pass				<input type="checkbox"/> \$1,380	<input type="checkbox"/> \$1,280	<input type="checkbox"/> \$1,180		\$
								plus Handling Fee \$20
							Invoice Total	\$

PAYMENT

I WISH TO PAY BY CREDIT CARD DIRECT DEPOSIT PAYMENT PLAN INVOICE BPAY

PAYMENT OPTIONS (Note – all payments are non-refundable)

- a) **Credit Card:** if you choose to pay by credit card the following fees, which will be added to the Booking Total, will apply: Visa/MasterCard – 1.5% and American Express – 3.42%. Please complete your credit card details where indicated below. The AFL Event Office will process your credit card upon receipt of your Booking Form and forward you a Booking Confirmation within 24 hours of receipt.
- b) **Direct Deposit:** for Direct Deposit, the AFL Event Office will provide bank details with your Booking Confirmation. Your Booking Confirmation will be forwarded within 24 hours of the AFL Event Office receiving your Booking Form. For bookings received up to 30 June 2017, full payment will be required within 30 days of receipt of your Booking Confirmation. For bookings made after 1 July 2017, payment will be required immediately.
- c) **Payment Plan:** this payment option is available to all bookings made on/before 31 July 2017. Total booking amount will be divided in equal instalments, based on the number of months remaining in the payment plan cycle. Final payment is due 1 September 2017. The AFL Event Office will detail your monthly payments and provide you with a Letter of Authority with your Booking Confirmation. Please provide your credit card details below to expedite this process.
- d) **Invoice:** if you choose to pay on invoice, the AFL Event Office will provide you with a Booking Confirmation within 24 hours of receiving your Booking Form. The various payment methods will be provided within your Booking Confirmation. This payment option is available to bookings made on/before 30 June 2017.
- e) **BPAY:** BPAY payments are available - a fee of \$1.15 per booking applies. If BPAY is selected as the preferred method of payment, you will receive a confirmation email from the AFL Event Office with a Biller Code and the package purchaser's individual BPAY payment reference number.

CARDHOLDER AUTHORISATION

CARD TYPE VISA MASTERCARD AMERICAN EXPRESS

In lieu of my credit card imprint, I, the undersigned holder of credit card:
 INSERT CARDHOLDER NAME

CARD NUMBER EXPIRY CVC

I hereby authorise AFL Event Office, as the merchant account holder, to charge my credit card with the above Booking Total plus the applicable Credit Card Fee as defined under Payment Options (a). I authorise the AFL Event Office to use my faxed or scanned signature in executing payment for my booking with the AFL Event Office as detailed above. I agree to waive any charge back rights and in the event of a dispute, requests for a refund must be submitted in writing to the AFL Event Office. Please note; the credit card used to pay for the booking must belong to the person in whose name the booking is held and must also be attending the event. For security purposes, and in the situation where this does not occur, AFL Event Office will require a clear copy of either the cardholder's drivers licence or passport as proof of identity. I declare that the above payment has been made on behalf of all persons booked under this booking as detailed above.

Cardholder Name as it appears on your Credit Card:

CARDHOLDER'S SIGNATURE

DATE

I would like to receive further updates, special offers and promotions from the AFL and selected partners in accordance with the AFL privacy policy.

ACKNOWLEDGEMENT

By submitting this Booking Form, I acknowledge and accept the Booking Conditions attached, including the terms of cancellation, and the AFL Privacy Policy (available at www.afl.com.au/privacy or upon request)

SIGNATURE

DATE



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 Jake Summers on (03) 9680 6153 or by emailing Jake.Summers@westernbulldogs.com.au
 AFL AUTHORISED ON-SELLER OSAFL 17/03. CONDITIONS APPLY.

2017 GRAND FINAL PACKAGE BOOKING FORM



Thank you for booking with the AFL Event Office. Please carefully read these conditions as they form the basis for the AFL Event Office accepting the booking.

IMPORTANT INFORMATION

- All prices are per person, in Australian dollars, inclusive of Australian Goods and Services Tax (GST) calculated at the current rate of 10% (subject to change).
- Please check the spelling of names to ensure they match the individual's passport, driver's licence or photo identification.
- In relation to all bookings where more than one passenger is travelling, the person making the booking on behalf of his/her travelling companions will be deemed to have accepted the booking conditions on behalf of all of his/her travelling companions.

TICKET INFORMATION

- 2017 Toyota AFL Grand Final Tickets are sold subject to published AFL Conditions of Entry to the Venue. If you have not received these conditions, please contact the AFL Event Office team to request a copy.
- AFL Event Office is authorised by the AFL to sell and/or distribute Grand Final Tickets and comply with the AFL's approved ticket scheme under the Sports Event Ticketing (Fair Access) Act 2002. AFL Authorised On-Seller OSAFL17/20. We suggest that you take time to become familiar with the AFL Ticketing scheme, please contact the AFL Event Office team to request a copy.
- AFL Grand Final ticket(s) may not, without prior written authorisation of the AFL, be re-sold at a premium or used for advertising, promotion or other commercial purposes (including competitions or trade promotions). If the ticket is sold in breach of these conditions, the ticket will be void and will not entitle the holder to admission to the event.
- **Once this form is submitted, tickets cannot be refunded or exchanged under any circumstances unless accepted under the AFL Ticket scheme.**

POSTAGE AND HANDLING FEE

All packages are subject to an AFL Event Office postage and handling fee of \$20 per booking.

DOCUMENTATION DELIVERY / COLLECTION

For bookings made up to 15 September 2017, following full payment, documentation including match ticket(s) will be delivered by Express Post with signature on delivery (Australian residents only). Documentation delivery will commence in early September 2017. Clubs can also nominate to have all documentation sent to the Club for distribution or directly to the package purchaser, AFLEO will contact you in late-August to finalise these arrangements.

For bookings made after 15 September 2017, following full payment, documentation will be available for collection at the AFL Event Office ticket collection booth. The AFL Event Office collection booth will open from Friday Thursday 28 September 2017. Documentation may only be collected by the person

who made the booking or a person whose name appears within the booking – photo identification will be required.

TERMS OF PAYMENT AND CANCELLATION

The AFL Event Office - Grand Final Payment Plan is available to bookings made up to 31 July 2017. Alternatively, payment in full can be made at the time of booking using credit card or BPAY. For bookings made up to 30 June 2017 an invoice can also be issued for payment (full payment is required within 30 days), see Methods of Payment below. All payments made are non-refundable.

NOTE: Once a booking is requested the package purchaser is responsible for full payment; a booking cannot be cancelled under any circumstances.

METHODS OF PAYMENT

All payments must be made in Australian dollars; payment in any other currency will not be accepted.

AFL Event Office – Grand Final Payment Plan

Respective of where your booking is made, should you choose to take advantage of the AFL Event Office – Grand Final Payment Plan, the AFL Event Office will accept payment via credit card only. If you select the AFL Event Office - Grand Final Payment Plan as your preferred method of payment, an initial instalment will be charged to the package purchaser's nominated credit card at time of booking followed by equal monthly instalments on the anniversary of your booking date. The final instalment or balance due will be charged to the package purchaser's nominated credit card on/before 1 September 2017.

Once your booking has been processed by AFL Event Office, you will receive an email from the AFL Event Office together with a Letter of Authority outlining the terms and conditions of the AFL Event Office - Grand Final Payment Plan. The Letter of Authority must be completed by the package purchaser and returned to the AFL Event Office within 24 hours of receipt.

Payment by Credit Card

AFL Event Office accepts Visa/MasterCard and American Express. Credit Card processing fees apply to each payment as follows: Visa/MasterCard 1.5% of the amount payable and American Express 3.42% of the amount payable.

Please note: the credit card used to pay for the booking must belong to the person in whose name the booking is held and must also be attending the event. For security purposes, and in the situation where this does not occur, AFL Event Office will require a clear copy of either the cardholder's drivers licence or passport as proof of identity.

NOTE: The AFLEO accepts no responsibility for invalid credit cards or the fraudulent use of credit cards. Any loss incurred under these circumstances would be the responsibility of the Club.

Payment by BPAY

BPAY payments are available - a fee of \$1.15 per booking applies. If BPAY is selected as the preferred method of payment, you will receive a confirmation email from the AFL Event Office

with a Biller Code and the package purchaser's individual BPAY payment reference number. This information is required to make the payment via telephone or internet banking. Payment via BPAY must be received within 24 hours. Please ensure the package purchaser calls his/her bank, credit union or building society if they are unsure how to use BPAY.

Payment by Invoice

For bookings made before June 30 2017, you can request the AFL Event Office to issue an invoice for payment and full payment will be required within 30 days. Payment can be made by direct deposit (EFT) or credit card. You will receive a confirmation email from the AFL Event Office together with the invoice.

Payment by Direct Deposit

AFL Event Office bank account details are listed below. The AFL Event Office is not liable for remitting bank fees; please make any arrangements necessary to cover such fees.

Bank: ANZ Banking Group

(116 Miller Street, North Sydney)

Branch (BSB) Number: 012361

Account Number: 2291 75132

Account Name: AFL Event Office

For International bank transfers please include Swift Code ANZBAU3M

PRIVACY

All personal information you provide will be managed by the AFL in accordance with our Privacy Policy which is available at www.afl.com.au/privacy and may be disclosed by the AFL in accordance with the AFL's Privacy Policy and/or used for promotional and marketing purposes. By providing your personal information you agree to such use by the AFL.

TRAVEL INSURANCE

Travel Insurance is recommended. Please contact the AFL Event Office team for policy details, and refer to the PDS for conditions and exclusions.

CONSUMER PROTECTION

General Travel Group Pty Ltd, trades under licence from the AFL as AFL Event Office ("AFLEO"). All AFLEO clients are protected under Australian Consumer Law; for further details visit www.consumerlaw.gov.au.

AGREEMENT

These Booking Terms and Conditions (effective April 2017) supersede any previous version published by the AFL Event Office.

In making this booking and/or amendments thereto, I agree to be bound by the Booking Terms and Conditions. Any prior arrangements, agreements, representations or undertakings are superseded.

LAW OF CONTRACT

These Booking Conditions are governed by the laws of Victoria and any action arising under them or in any way connected with the travel arrangements may be bought only in a court in Victoria, subject to any law which is expressly inconsistent with this.

AFLEO CONDITIONS OF RESPONSIBILITY

AFL Event Office, a division of General Travel Group Pty Ltd ABN 85 003 133 551 and/or their subsidiaries and/or associated companies, give notice that all final travel documentation, tickets and coupons issued by them, or on

their behalf are supplied as agents, and all arrangements for hotel accommodation, entry tickets, transport and conveyance are supplied upon the express conditions that they are not liable for any injury, damage, loss, accident, delay, sickness howsoever caused or occurring to persons or to property.

AFL Event Office and/or their subsidiaries and/or associated companies gives notice that should any damage be caused by the passenger to the property, contents or grounds of the hotel accommodation, or to the property of a third party supplier in carrying out the arrangements of the tours, the costs of repairing any damage caused by the passenger will be the responsibility of the passenger and must be paid to AFL Event Office forthwith by the passenger.

AFL Event Office and/or the subsidiaries and/or associated companies accept no responsibility for loss or additional expenses for any failure to perform or delay if that failure or delay is due to anything beyond their reasonable control. Should there be any disruptions or delays to any service to be provided it will be the responsibility of the passenger to contact AFL Event Office or the Agent/Operator.

AFL Event Office and/or their subsidiaries and/or associated companies give notice that if passengers are attending an event that the event tickets will be subject to Conditions of Entry to the Venue. These conditions are available by contacting AFL Event Office, Level 7, 11 Queens Road, Melbourne, Victoria, Australia 3004. Tel (03) 8617 8484 Fax: (03) 9867 4438 Email: info@afleventoffice.com.au. This clause does not exclude or limit the application of any statutory provision where to do so would contravene that statute or cause any part of this clause to be void.

AFL Event Office and/or the subsidiaries and/or associated companies excludes all implied conditions and warranties except any implied condition or warranty the exclusion of which would contravene any statutory provision or cause any part of this clause to be void.

AFL Event Office and/or the subsidiaries and/or associated companies liability is limited, where it is liable, to refunding the price of the service or product.



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