"PROUDLY SYDNEY"

#aflfinals
YOUR GUIDE TO BUYING TICKETS

As a Sydney Swans member, you have exclusive access to buy tickets before the general public.

This priority period for week 1 matches will be for 24 hours from 10am Tuesday August 30 (venue local time).

For weeks 2 & 3, the priority period will be from 9am-1pm the Monday before each Sydney Swans match.

Match details for each week will be announced on Sundays, at the completion of the previous week’s games.

All up-to-date finals ticketing information and links to buy tickets for all matches will be available at afl.com.au/finals.

CAPTAIN’S MESSAGE

So here it is: AFL finals time. It’s the month we’ve been working so hard to reach. We’ve battled our way through 22 brutal matches.

Along the way there have been some spectacular moments, plenty of knocks and bruises, and the emergence of exciting young talent. There’s been much to celebrate so far – but we’re not done yet.

In September we set out on another journey with our sights set on the AFL’s biggest stage. Just like you’ve done all season long, we’re going to need you by our side, cheering loudly in the stands and supporting the team every step of the way.

Together anything is possible. Together we’re Proudly Sydney.

Go Swans,
Kieren Jack

WELCOME
**PURCHASE TICKETS**

**DOMAIN STADIUM, ETIHAD STADIUM OR SPOTLESS STADIUM**

*ticketmaster*® 1300 136 122 | ticketmaster.com.au/aflfinals

**STEP 1**
Go to ticketmaster.com.au/aflfinals and locate the game you wish to attend. Click Find Tickets.

**STEP 2**
Find the Club member listing and select Find Tickets.

**STEP 3**
Enter the 12-digit barcode on your 2016 Sydney Swans membership card(s) in the free text box and click on Check Barcode.

**STEP 4**
Select the General Public seating area and click Continue.

**STEP 5**
Select the number of additional tickets you’d like to purchase*. Choose your seating category and click Continue. Tickets sell fast for AFL Finals so it is recommended you choose the Best Available option.

**STEP 6**
Select your desired Delivery Method and click Continue. Review your order and click Continue.

**STEP 7**
Create or log in to your Ticketmaster account. Follow the remaining steps to complete your transaction.

*Please note: additional tickets will not be available to any match played at Domain Stadium. For all other matches, the quantity of tickets will be subject to the teams and venues. Please refer to your weekly member emails or afl.com.au/finals for updates.

**PAYMENT INFORMATION**
- Payment for all finals is strictly cash, EFTPOS or credit card.
- For some matches, you will have the opportunity to buy additional tickets for friends*. A transaction limit per venue applies when purchasing tickets.
- You will need all member barcode numbers when purchasing tickets.
- All finals tickets are sold subject to availability.
- During the member priority period, you must purchase the ticket equal to your membership type. Eg Adult membership = Adult ticket.
FOLLOW THE SWANS ON THE PATH TO THE GRAND FINAL

QUALIFYING AND ELIMINATION
WEEK 1
SEPTEMBER 8-11

QUALIFYING FINAL 1
TEAM FINISHING 1ST
TEAM FINISHING 4TH

ELIMINATION FINAL 1
TEAM FINISHING 5TH
TEAM FINISHING 8TH

ELIMINATION FINAL 2
TEAM FINISHING 6TH
TEAM FINISHING 7TH

QUALIFYING FINAL 2
TEAM FINISHING 2ND
TEAM FINISHING 3RD

SEMI-FINALS
WEEK 2
SEPTEMBER 16 & 17

SEMI-FINAL 1
WINNER QF1
WINNER EF1

SEMI-FINAL 2
WINNER EF2

PRELIMINARY FINALS
WEEK 3
SEPTEMBER 23 & 24

PRELIMINARY FINAL 1
WINNER QF1
WINNER SF2

PRELIMINARY FINAL 2
WINNER SF1
WINNER QF2

2016 TOYOTA AFL GRAND FINAL
WEEK 4
OCTOBER 1

WINNER PF1
WINNER PF2
PREMIERS

TEAM FINISHING 1ST
TEAM FINISHING 4TH
TEAM FINISHING 5TH
TEAM FINISHING 8TH
TEAM FINISHING 2ND
TEAM FINISHING 3RD
TEAM FINISHING 6TH
TEAM FINISHING 7TH

WEEK 1
SEPTEMBER 8-11
WEEK 2
SEPTEMBER 16 & 17
WEEK 3
SEPTEMBER 23 & 24
WEEK 4
OCTOBER 1

PRELIMINARY FINALS
QUALIFYING AND ELIMINATION
SEMI-FINALS

9
9
9
9

WINNER QF1
WINNER SF2
WINNER SF1
WINNER QF2

WINNER PF1
WINNER PF2
PREMIERS

TEAM FINISHING 1ST
TEAM FINISHING 4TH
TEAM FINISHING 5TH
TEAM FINISHING 8TH
TEAM FINISHING 2ND
TEAM FINISHING 3RD
TEAM FINISHING 6TH
TEAM FINISHING 7TH

TEAM FINISHING 1ST
TEAM FINISHING 4TH
TEAM FINISHING 5TH
TEAM FINISHING 8TH
TEAM FINISHING 2ND
TEAM FINISHING 3RD
TEAM FINISHING 6TH
TEAM FINISHING 7TH
Celebrate all that is brilliant about Melbourne as we showcase the best Melbourne has to offer in food, music, movies, and of course, the Toyota AFL Grand Final Live Site for all things footy.

All fans are invited to this free event because it’s you who make the game!

Located in Yarra Park outside Gate 3 of the MCG and running over 4 days from Wednesday 28th September until Grand Final Day on Saturday 1st October. For more information visit www.afl.com.au/finals/footy-festival

The Toyota Grand Final Parade proudly supported by City of Melbourne provides a chance for supporters of all age groups to see their favourite players who will take to the field in the Grand Final. Marching bands, roving entertainment and many others will join the cavalcade of Toyota HiLuxs carrying the Grand Finalist teams along the route from the Old Treasury Building to the Live Site at Yarra Park.

The AFL Event Office has a range of flexible ticket options available that combine fantastic pre and post-match events with your very own reserved seat at the 2016 Toyota AFL Grand Final.

Avoid missing out on that ‘One Day to Remember’ and book your AFL Grand Final Package today!

AFL Authorised On-Seller OSAFL16/20.
Australia Post and the AFL share a strong and ongoing commitment to celebrating cultural diversity. Together we recognise how multiculturalism is enriching and connecting communities across Australia.

Celebrating cultural diversity and connecting communities

Australia Post and the AFL share a strong and ongoing commitment to celebrating cultural diversity. Together we recognise how multiculturalism is enriching and connecting communities across Australia.

WOOLWORTHS AFL PLAYGROUND

NAB AFL AUSKICKER OF THE YEAR
Look out for the 2016 NAB AFL Auskicker of the Year nominees as they walk in the 2016 Toyota AFL Grand Final Parade, play on the MCG at the 2016 Toyota AFL Grand Final and present a medal to a Premiership player! To check out all the action, go to facebook.com/NAB.AFL.AOTY.

SWANSHOP
Gear up for the finals at the Swanshop! 2016 members save 10% on Sydney Swans merchandise purchased online at shop.sydneyswans.com.au or in person at the Sydney Swans Melbourne office. To access the discount online, visit the Swanshop and login using your 2016 membership number and password.

FOR MORE INFORMATION AFL.COM.AU/FINALS

To find out more visit: aflcommunityclub.com.au
GOT A QUESTION?
We’ve got answers! Sydney Swans Member Services are available to help you make the most of your membership benefits this Finals Series. If you’ve got a question,

p 1300 663 819
e swansmembership@sydneyswans.com.au
@SwansSupport

# aflfinals