

FACT SHEET

AFRICA



SNAPSHOT POPULATION FIGURES:

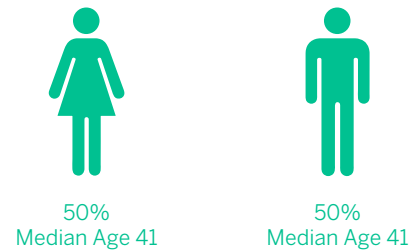
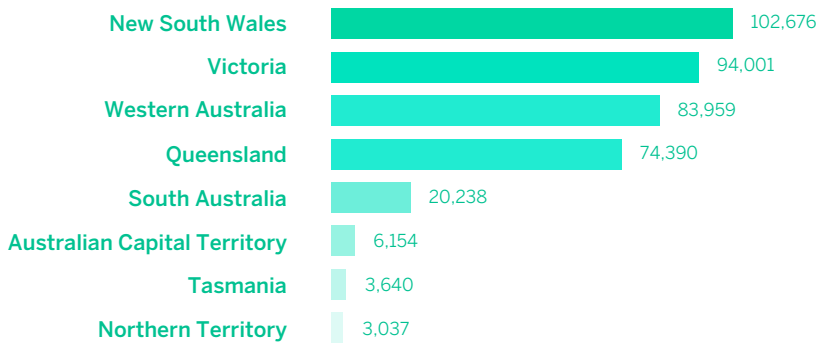
Against Australia's total population of 23,401,891 people (2016 Census), approximately 388,179 people* (1.7%) of Australia's population identified as being born in Africa.

*Africa in its entirety is made up of 3 regions: North Africa, Central & West Africa and Southern & East Africa. The approximate figure of 388,179 represents the total of these 3 regions.

VITAL STATISTICS

Population born in Africa (by State) **388,179**

26% identified as living in NSW



LANGUAGE ISSUES BY REGION

Top 5 languages spoken by region:

North Africa: Arabic, English, Dinka, Greek, Italian.

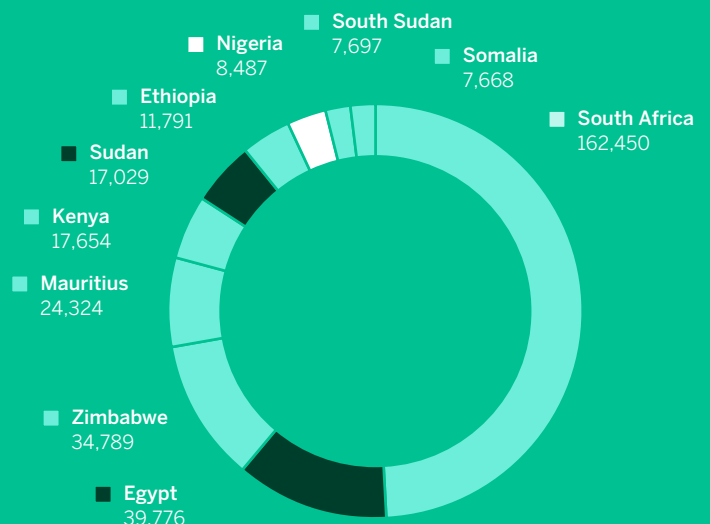
Central & West Africa: English, Swahili, Akan, French, and Yoruba.

Southern & East Africa: English, Afrikaans, French, Shona and Somali.

Key:

- North Africa
- Central & West Africa
- Southern & East Africa

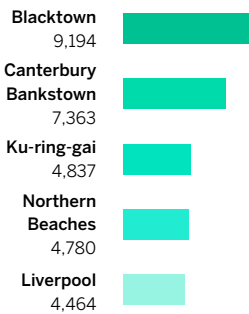
COUNTRIES OF BIRTH



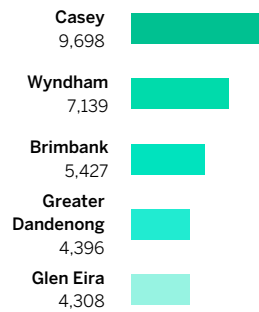
TOP 5 MAJOR LOCAL GOVERNMENT AREA BY STATE/TERRITORY*

*Australian Capital Territory: Top 5 major residential suburbs in the ACT include Bonner, Ngunnawal, Gungahlin, Casey, and Kambah.

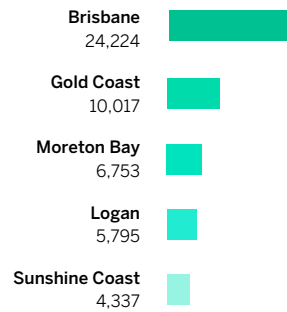
New South Wales



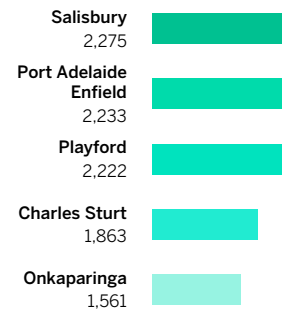
Victoria



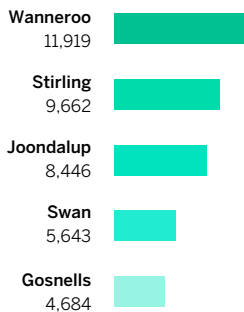
Queensland



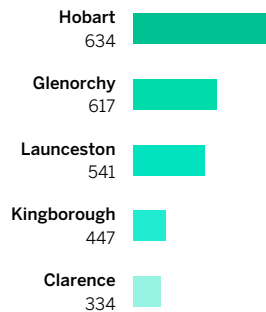
South Australia



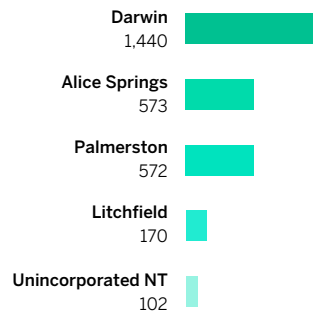
Western Australia



Tasmania



Northern Territory



VALUES AND PASSION POINTS

Cultural Opportunities (Festivals/National Days)

- 🍷 Africultures – March (NSW)
- 🍷 Africa Day – 25 May (VIC)
- 🍷 African Music and Cultural Festival – December (VIC)
- 🍷 Unmasked African Festival – September (SA)
- 🍷 Nelson Mandela Commemorative Day
- 🍷 Celebration of African Australians (CAA), (VIC)

Cultural Protocols

- 🍷 Greet everyone respectfully and instantly as soon as you meet them.
- 🍷 Cover your mouth when you yawn.
- 🍷 In Southern Africa, it is considered polite to receive a gift with the right hand.
- 🍷 When reaching out to receive something, the best etiquette is to hold both hands out - cupped.
- 🍷 Sport is a popular conversation starter.

Participation in Sports and Physical Activity

- 🍷 According to the 2006 Australian Bureau of Statistics General Social Survey (GSS) the lowest participate rates in sport and physical activity were most evident in people reporting their place of birth as North Africa with the lowest overall participation of 32%.

Passion Points

- 🍷 Sports: Popular sports include soccer, rugby union, cricket, track and field, wrestling
- 🍷 Music
- 🍷 Arts and Craft
- 🍷 Entrepreneurship
- 🍷 Innovators for cause

Key Community Structures

- 🍷 African Communities Councils in NSW, SA and QLD
- 🍷 Organisation of African Communities in WA
- 🍷 Somalia Association of NSW, Rockdale
- 🍷 African Australian Association ACT Inc.
- 🍷 Africa Media Association
- 🍷 African Community Associations across Australia: <http://afsaap.org.au/resources/african-community-groups-in-australia/>

Key Media Presence & Media Consumption

- 🍷 Radio: SBS, 2000FM, 3ZZZ, 3YYR – The Pulse