

**Samsung 2019 8K QLED TV Launch Promotion (Promotion)
Terms and conditions for game of skill promotion (T&Cs)**

Promotion	The Promotion is a game of skill for a Prize that may be won by an Eligible Entrant who submits an Eligible Entry during the Promotional Period.																																																																		
Eligible Entrants	<p>Eligible Entrants are persons who:</p> <ul style="list-style-type: none"> (a) are Australian residents aged 18 years and over, excluding employees of the Promoter and any agency associated with this Promotion, and their immediate family; and (b) submit an Eligible Entry during the Promotional Period. 																																																																		
Promotional Period (time in Melbourne, Victoria)	Start time and date	9:00 AM AEST, Thursday 21 March 2019																																																																	
	End time and date	10:59 AM AEST, Monday, 12 August 2019																																																																	
Prize	<p>Each Winner (defined below) will win two (2) Samsung Goal Class experience tickets to an AFL match, inclusive of premium seating plus food and drinks ("Prize").</p> <p>Three (3) Prizes will be offered for each of the AFL matches set out in column 1 of the table below (each a "Match"):</p> <table border="1" data-bbox="470 896 1380 1937"> <thead> <tr> <th>Match</th> <th>Stadium</th> <th>State</th> <th>Judging Date AEST 3:00pm</th> </tr> </thead> <tbody> <tr> <td>12 April 2019 Collingwood v Western Bulldogs</td> <td>MCG</td> <td>VIC</td> <td>1 April 2019</td> </tr> <tr> <td>19 April 2019 North Melbourne v Essendon</td> <td>Marvel</td> <td>VIC</td> <td>8 April 2019</td> </tr> <tr> <td>26 April 2019 Port Adelaide v North Melbourne</td> <td>Adelaide Oval</td> <td>SA</td> <td>15 April 2019</td> </tr> <tr> <td>3 May 2019 Collingwood v Port Adelaide</td> <td>Marvel</td> <td>VIC</td> <td>24 April 2019</td> </tr> <tr> <td>10 May 2019 Sydney v Essendon</td> <td>SCG</td> <td>NSW</td> <td>29 April 2019</td> </tr> <tr> <td>24 May 2019 Sydney v Collingwood</td> <td>SCG</td> <td>NSW</td> <td>13 May 2019</td> </tr> <tr> <td>31 May 2019 North Melbourne v Richmond</td> <td>Marvel</td> <td>VIC</td> <td>20 May 2019</td> </tr> <tr> <td>7 June 2019 Richmond v Geelong</td> <td>MCG</td> <td>VIC</td> <td>27 May 2019</td> </tr> <tr> <td>14 June 2019 Essendon v Hawthorn</td> <td>Marvel</td> <td>VIC</td> <td>3 June 2019</td> </tr> <tr> <td>5 July 2019 Hawthorn v Collingwood</td> <td>MCG</td> <td>VIC</td> <td>24 June 2019</td> </tr> <tr> <td>26 July 2019 Collingwood v Richmond</td> <td>MCG</td> <td>VIC</td> <td>15 July 2019</td> </tr> <tr> <td>2 August 2019 North Melbourne v Hawthorn</td> <td>Marvel</td> <td>VIC</td> <td>22 July 2019</td> </tr> <tr> <td>9 August 2019 GWS Giants v Hawthorn</td> <td>UNSW</td> <td>ACT</td> <td>29 July 2019</td> </tr> <tr> <td>16 August 2019 Melbourne v Sydney</td> <td>MCG</td> <td>VIC</td> <td>5 August 2019</td> </tr> <tr> <td>23 August 2019 Game TBC</td> <td>TBC</td> <td>VIC</td> <td>12 August 2019</td> </tr> </tbody> </table> <p>The Winner is responsible for the cost of all transportation to and from the Match.</p> <p>Samsung Goal Class seats and hospitality are not for retail sale and are a "money can't buy" experience.</p>			Match	Stadium	State	Judging Date AEST 3:00pm	12 April 2019 Collingwood v Western Bulldogs	MCG	VIC	1 April 2019	19 April 2019 North Melbourne v Essendon	Marvel	VIC	8 April 2019	26 April 2019 Port Adelaide v North Melbourne	Adelaide Oval	SA	15 April 2019	3 May 2019 Collingwood v Port Adelaide	Marvel	VIC	24 April 2019	10 May 2019 Sydney v Essendon	SCG	NSW	29 April 2019	24 May 2019 Sydney v Collingwood	SCG	NSW	13 May 2019	31 May 2019 North Melbourne v Richmond	Marvel	VIC	20 May 2019	7 June 2019 Richmond v Geelong	MCG	VIC	27 May 2019	14 June 2019 Essendon v Hawthorn	Marvel	VIC	3 June 2019	5 July 2019 Hawthorn v Collingwood	MCG	VIC	24 June 2019	26 July 2019 Collingwood v Richmond	MCG	VIC	15 July 2019	2 August 2019 North Melbourne v Hawthorn	Marvel	VIC	22 July 2019	9 August 2019 GWS Giants v Hawthorn	UNSW	ACT	29 July 2019	16 August 2019 Melbourne v Sydney	MCG	VIC	5 August 2019	23 August 2019 Game TBC	TBC	VIC	12 August 2019
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Eligible Entry	<p>To enter the Promotion, an Eligible Entrant must visit the Website, enter his / her Personal Information and answer the question <i>“What do you love about AFL and why?”</i> in [50] words or less.</p> <p>Each Eligible Entrant that submits an Eligible Entry agrees to participate in the Promotion (including these T&C's and the Samsung Privacy Policy) and will have opted-in to receive marketing communications from the Promoter.</p>	
Criteria	3 Eligible Entries that are judged the most creative and original.	
Personal Information	Full name, email address, phone number, postcode and preferred Match to attend.	
Website	https://www.afl.com.au/samsung	
Maximum Eligible Entries per entrant	Maximum Prizes per Eligible Entrant	
Unlimited	1	
Judging Dates	<p>The judging for the Promotion will take place at Thread Communications, Level 5, 111 Coventry Street, Southbank 3006 at the dates and time set out in column 4 of the table above (“Judging Date”).</p> <p>Judging will be conducted by Thread Communications Pty Ltd ACN 155 682 698 on behalf of the Promoter (“Agent”).</p>	
Judging process and Prize draws	<p>On each Judging Date, a panel of judges comprising employees of the Agent (“Panel”) will exercise absolute discretion in choosing 3 Eligible Entries that best satisfy the Criteria to award a Prize for the applicable Match. The Panel decision is final and no correspondence will be entered into with any Eligible Entrant.</p> <p>The 3 Eligible Entrants who submitted those Eligible Entries will each win the corresponding Prize for that Judging Date (each, a “Winner”).</p> <p>Once selected as a Winner, all Eligible Entries submitted by the Winner will be removed from the entry pool and the Winner will not be eligible to win in this Promotion again.</p> <p>Each Winner's name will be published on the Samsung website within 2 business days of Winners being selected.</p> <p>The Promoter or its agent will attempt to contact the Winner within 2 days via the Personal Information provided.</p> <p>The Winner will be required to provide their delivery address for the Prize. The Promoter will endeavour to deliver the Prize to the Winner by courier within 5 days of the Winner being contacted.</p>	
Second chance winner	<p>If a Winner is not able to satisfy these T&Cs or forfeits or fails to accept their Prize within 2 days of being notified that he/she is a Winner (including because the Winner cannot be contacted by the Promoter), then that Winner will be deemed to have forfeited their Prize. In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Criteria out of the remaining Eligible Entries (“Second Chance Winner”). The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.</p>	
General	<p>(a) These T&Cs govern the Promotion.</p> <p>(b) Instructions on how to enter and the Prize form part of these T&Cs.</p> <p>(c) Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(d) This Promotion is not valid in conjunction with any other offer or promotion. The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.</p> <p>(e) Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are</p>	

	<p>responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter.</p> <p>(f) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs.</p> <p>(g) The Prize is not transferable or exchangeable and is not redeemable for cash. If the Prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize with a prize of equal or greater value and/or specification.</p> <p>(h) If the Promotion is cancelled for a particular Match due to weather conditions, the Promoter may, in its sole and absolute discretion, offer the Winner a replacement Prize to a different Match.</p> <p>(i) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the Promotion, as appropriate.</p> <p>(j) Except for liability which cannot be excluded as a matter of law, including the <i>Competition and Consumer Act 2010</i> (Cth), Promoter excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct, indirect or consequential, arising in any way out of the Promotion, including any tax liability.</p> <p>(k) Each Eligible Entrant consents to the Promoter sending marketing communication to the Personal Information included in his/her Eligible Entry.</p> <p>(l) Failure by Samsung to enforce any of its rights at any stage does not constitute a waiver of those rights.</p>
Privacy	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.</p>
Promoter	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>