



ADELAIDE FOOTBALL CLUB
BOARD OF DIRECTORS MEMBER ELECTION 2019
CANDIDATE PROFILES

THREE (3) Candidates for ONE (1) Position



PAUL EDGINTON

I am an experienced board director with a focus on good governance, leadership, strategy and community engagement.

As a proud South Australian and Crows supporter I seek member support to contribute my experience and expertise to the Club. I hope my broad experience in working in business, community and closely with government enables me to add value to the skills already on the AFC board and to help the Club continue to build its reputation and success not only in Football but its wider ventures and its community.

I have been a Fellow with AICD for more than 10 years, trained at Harvard and Stanford Universities in the USA and invited to be on numerous government boards and advisory committees.

In addition to my professional roles I have also mentored former players, business owners, executives and young people - I have worked closely with White Ribbon and other organisations to support an end to violence against women and most importantly have worked with SYC for 17 years to support young people escape homelessness, finish school and find work. In my time with SYC we have grown to employ more than 600 people, in four states and 70 locations working with 55,000 Australians each year.

I know how to lead a complex and multi-faceted organisation that has a wide range of stakeholder interests to understand and deliver results for.



DANIEL KILEY

I am a passionate Crows supporter, and have been for as long as I can remember. I have been a Club Member for 21 seasons, since first joining as an 11 year old. I sat in the same seat in the outer at Football Park for 15 years, and now watch from the Riverbank Stand with my family.

The Club's administration does an admirable job in running an elite sporting enterprise. I want to help make sure that, in doing so, they don't lose sight of what it means to be a footy club, with Members at its heart.

If elected, my primary focus will be on ensuring that the Club is inclusive and transparent, and that the interests of supporters and Members aren't overlooked. Like all Members, I'm eager for more on-field success in the AFL and AFLW, and when that comes I want our supporters to play a real part in it. I also hope to assist the Club with my professional experience. In an era where the Club's digital interests are becoming increasingly important, I believe that I am uniquely qualified to contribute with expertise both as an intellectual property and media lawyer and as an app developer.

I have no affiliations with existing Board members or Club staff, nor with the management of the SANFL or its teams, and, with your support, I look forward to bringing a fresh perspective to the Board.

To find out more about me, or to get in touch, visit www.19thDan.com.au



KYM RYDER

I have been a passionate Crows supporter and member since the Club's inception. Over time I have thought, "*How can I help the Crows*"?

When my phone didn't ring from Pykey to pull the boots on, I thought that my best skills may not be on the field, but off.

I have been asked how I think that the Club can improve (in particular it's offering to Members). In my view, the following things ought to be considered to build on the Club's strengths:

- A home base for the Club in the City of Adelaide;
- the members' experience (access, seating and entertainment);
- continued support for community programs;
- open communication at all levels.

Electing a grassroots member is essential to demonstrate the maturity of the Club and to ensure there is a genuine members' voice on the Board.

I have 21 years' experience practising Law in South Australia. I can bring some different skills to add to the talents already on the Board.

I have experience in examining corporate governance, and can bring skills in advocacy, negotiation, dispute resolution and management. I continue to be involved in the management of a firm of over 40 people.

I am married with two children and love nothing more than going to see the Crows with them. With experience in community sports, I understand the importance of the members of any Club. I would be pleased to represent those members on the Board of the Adelaide Football Club.
