Data Analyst

The Brisbane Lions currently have a unique opportunity for a talented and dedicated **Data Analyst** to join our team based at the Gabba. Reporting to the GM – Consumer Business, the **Data Analyst** will be pivotal in developing and driving consumer data capabilities within the Club. The role will work collaboratively across the Club, as well as with AFL Shared Services, analysing consumer, customer and fan-based data to identify trends and business opportunities. This is an exciting opportunity to use data and customer insights to directly impact the experience of Brisbane Lions fans, members and business operations.

Responsibilities include, but are not limited to:

Data Collection and maintenance

- Manage the collection and maintenance of key databases, ensuring data integrity, quality and compliance
- Work closely with the AFL Shared Services teams on establishing processes to maintain and improve Club datasets

Data Analysis and Interpretation

- Work closely with all internal stakeholders to understand business data needs
- Analysis and interpretation of data to identify various key trends, benchmarks, insights and profiles to assist with ascertaining future opportunities

Reporting

- Provide technical reporting to assist with key business decisions and continuous improvement efforts
- Develop and maintain automated data analytics dashboards
- Project support as required

Our ideal candidate will be technically minded, with experience partnering with business to understand priorities and importance in effective communication of data insights to support business decisions. Using your well-developed interpersonal and communication skills, you should have the ability to develop relationships quickly across a broad range of stakeholders.

Ideally you will have 2-4 years experience in a similar role and be experience using databases and data visualisation tools such as Tableau. You must have a strong problem-solving and critical thinking mindset, with a proven ability to transform large, complex and raw datasets into clear and actionable insights. You will thrive in working autonomously and proactively to develop regular reporting tools and dashboards for use across the business.

Tertiary qualifications in Business and Data Analytics, or a related field, are essential.

Due to the nature of the industry, the ideal candidate must be flexible in their availability as odd hours, and some weekend work will be required for this role, such as working all home games. To apply, please forward your CV and professional covering letter (maximum 1 A4 page) jobs@lions.com.au Applications close 1st December 2019.

Brisbane Lions is an equal opportunity employer, committed to providing a working environment that embraces and values diversity and inclusion. Aboriginal and Torres Strait Islander applicants are encouraged to apply.