



Terms and Conditions for 'Jack Links – Running of the Bulls' Promotion for 2019 Brisbane Lions Home Games.

1. Information on how to enter and prizes form a part of these Terms and Conditions. If there is any conflict between these Terms and Conditions and any other published material, these Terms and Conditions prevail.
2. The Promoter is the Brisbane Lions Australian Football Club, Hyundai Centre, Level 5, Gate 2, 812 Stanley Street Woolloongabba, Queensland 4102, ABN 43 054 263 473.
3. The Promotion will open at 9.00am AEST on Monday, 18th of March 2019 and closes at 9.00am AEST, Thursday, 15th of August 2019.
4. Entry is open to residents of Queensland who are aged 18 years and over. Employees and their immediate families of the Promoter, its agencies and venues/outlets associated with this promotion are ineligible to enter.
5. To enter access the online entry form via <https://www.lions.com.au/club/partners/jack-links> and fully complete all compulsory entry form fields and submit the entry form.
6. Compulsory entry form fields include:
 - First name
 - Last name
 - Age
 - Phone number
 - Email address
7. Limit applies of one entry per person.
8. One (1) eligible entrant will be selected at random for each of the 2019 Brisbane Lions AFL home games at the Gabba to be held during Rounds 1, 3, 5, 7, 9, 11, 15, 18, 20 and 21 of the 2019 AFL Premiership Season
9. The Draw Schedule below outlines when the eligible entrant for each Round will be drawn and notified, prior to the nominated Brisbane Lions home games.

2019 Draw Schedule

ROUND	2019 BRISBANE LIONS HOME GAME AT THE GABBA	DATE/TIME WHEN THE WINNERS FOR EACH GAME WILL BE DRAWN
1	Brisbane Lions v West Coast Eagles (Saturday, 23 rd March 2019)	9.00am AEST, Thursday 21 st March 2019

3	Brisbane Lions v Port Adelaide (Saturday, 6 th April 2019)	9.00am AEST, Tuesday 2 nd April 2019
5	Brisbane Lions v Collingwood (Thursday 18 th April 2019)	9.00am AEST, Monday 15 th April 2019
7	Brisbane Lions v Sydney Swans (Saturday, 4 th May 2019)	9.00am AEST, Tuesday 30 th April 2019
9	Brisbane Lions v Adelaide (Saturday, 18 th May 2019)	9.00am AEST, Tuesday 14 th May 2019
11	Brisbane Lions v Hawthorn (Saturday 1 st June 2019)	9.00am AEST, Tuesday 28 th May 2019
15	Brisbane Lions v Melbourne Demons (Sunday 30 th June 2019)	9.00am AEST, Tuesday 25 th June 2019
18	Brisbane Lions v North Melbourne (Saturday 20 th July 2019)	9.00am AEST, Tuesday 16 th July 2019
20	Brisbane Lions v Western Bulldogs (Sunday 4 th August 2019)	9.00am AEST, Tuesday 30 th July 2019
21	Brisbane Lions v Gold Coast SUNS (Saturday, 10 th August 2019)	9.00am AEST, Tuesday 6 th August 2019

10. All valid non-selected entries from each Round's draw will be automatically entered into any subsequent draws.

11. Eligible entrants selected will be notified by email on the Tuesday prior to the game they have won the prize to attend and participate in the Promotion.

12. Each eligible entrant selected will be provided with 2 x Reserved Seat tickets for the game they have been selected to attend.

13. To be eligible to win the major prize, you must race (on foot) against the LED animated bulls over a designated distance and beat them to the "finish" line.

14. A 'win' is defined as the entrant crossing the designated 'finish' line of the race before the LED animated bulls. A loss is defined as crossing the designated 'finish' line of the race after the LED animated bulls. A draw is defined as crossing the designated 'finish' line of the race at the same time as the LED animated bulls.

15. The entrant will receive a prize pack whether they win, lose or draw.

16. The total number of prize winners in this competition is ten (10), being 1 winner for the first ten Brisbane Lions 2019 home games. The prize on offer is:

Number of winners	Prize description	Prize Value
One (1) winner per Round	Each winner receives: <ul style="list-style-type: none"> 2 x XXXX Mates Place tickets 	\$417.20

Ten (10) Rounds	<ul style="list-style-type: none"> • \$150 Coles/Myer Gift Card • Jack Links Merchandise Pack (contains Fluffy stubby holder, bottle opener, beer coasters, cap, backpack, sticker) • 15 x Jack Links Beef Jerky 25g Packs 	
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17. The ten (10) winners from the season will automatically be entered in to the draw for the Major Prize to be awarded at the Round 22 Brisbane Lions v Geelong Cats match on Saturday 17 August at the Gabba

18. To win the Major Prize, the ten (10) winners must compete in a race against each other over a designated distance .

19. The winner of the Major Prize will be the person who crosses the designated ‘finish’ line of the race first.

20. The Major Prize on offer is:

Number of winners	Prize description	Prize Value
One (1) winner	Winner receives <ul style="list-style-type: none"> • \$5,000 cash and; • One Year’s supply of Jack Links Beef Jerky 	\$6,020

21. Each eligible entrant must make their own way, at their own cost, to and from the Brisbane Lions Home Game at the Gabba

22. The game is not transferable. Should the eligible entrant not be able to attend the assigned game, the promoter will re-draw the prize.

23. The prize is not transferable.

24. If for any reason a winner does not take a prize (or an element of a prize) by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.

25. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority. Winners will not be entitled to any additional compensation in the event that the prize or element of a prize has been substituted at equal or greater value.

26. The Brisbane Lions will contact the winner with all details and ticketing prior to the game day.

27. If the winner cannot take the prize as stipulated or if it is unclaimed by the end of the relevant Home Game, the entry will be void and the Promoter reserves the right to withhold it as a prize for

that particular game. In the event of a dispute about the identity of the winner, the winner will be the person named in the online entry form.

28. The Promoter reserves the right to verify the validity of entries and the identification of entrants. The Promoter reserves the right to disqualify any entrant for tampering with the entry process or for participation which is not in accordance with these conditions of entry.

29. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained relating to the prize except for any liability which cannot be excluded by law.

30. The Promoter will not be liable for personal injury suffered during participation in the promotion, except to the extent directly caused by the Promoter's negligence. If requested by the Promoter, the eligible entrants selected must sign and return any liability release and indemnity provided by the Promoter and/or its contractors as a condition of their participation in the Promotion. Failure to return the signed releases and indemnities may result in the entitlement to participate in the Promotion at the selected game being forfeited and the selection of another prize winner.

31. If for any reason this promotion is not capable of running as planned including wet weather, cancelled games, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion.

32. The Brisbane Lions has a Privacy Policy. Where we collect your personal information we will act in accordance with that Policy. Please contact us on (07) 3335 1777, www.lions.com.au or privacy@lions.com.au to request a copy of our Privacy Policy.

33. Entrants consent to the Promoter publishing their name and/or associated entry onto the Promoter's website and associated social media pages including Facebook.

34. The Promoter reserves the right to vary these terms and conditions at any time prior to the draw.

35. The decision of the promoter is final and no correspondence will be entered into.