



# 2019 Player *Sponsorship*

AFL



# 2019 Player Sponsorship

## 2019 PRICES

PLATINUM PACKAGE	\$8,245
ELITE PLAYER PACKAGE	\$3,500
KEY PLAYER PACKAGE	\$2,850
FUTURE PLAYER PACKAGE	\$2,300

JUNIOR PACKAGE	\$995
(THIS PACKAGE IS FOR CHILDREN AGED 14 AND UNDER)	
INTERSTATE PLAYER PACKAGE	\$2,050

**Please note:** there is a maximum of one player sponsor per player for the Platinum Package and four player sponsors per player in Elite, Key and Future packages.

ELITE PLAYERS	KEY PLAYERS	FUTURE PLAYERS
JORDAN DE GOEY	DANIEL WELLS	MARK KEANE
BRODIE GRUNDY	JAIDYN STEPHENSON	ANTON TOHILL
JAMIE ELLIOTT	TYSON GOLDSACK	RUPERT WILLS
ADAM TRELOAR	TOM LANGDON	JACK MADGEN
SCOTT PENDLEBURY	MASON COX	MAX LYNCH
TAYLOR ADAMS	BRAYDEN SIER	NATHAN MURPHY
JAMES AISH	MATTHEW SCHARENBERG	FLYNN APPLEBY
TRAVIS VARCOE	LYNDEN DUNN	TYLER BROWN
LEVI GREENWOOD	CHRIS MAYNE	ISSAC QUAYNOR
WILL HOSKIN-ELLIOTT	CALLUM BROWN	WILL KELLY
STEELE SIDEBOTTOM	TOM PHILLIPS	ATU BOSENAVULAGI
JACK CRISP	JOSH THOMAS	
DARCY MOORE	JOSH DAICOS	
JEREMY HOWE	TIM BROOMHEAD	
DAYNE BEAMS	BRODY MIHOCEK	
BEN REID	JORDAN ROUGHEAD	
BRAYDEN MAYNARD	BEN CROCKER	

If a sponsored player is unable to attend an event due to injury or personal circumstance, the club will provide a replacement player from an equivalent package level.





AFL

**PLATINUM \$8,245**

### HOSPITALITY AND EVENTS

- » You and a guest will receive an invitation to mingle with your sponsored player(s) at the 2019 Collingwood Season Launch.
- » Gourmet dining and entertainment in the President's Club function for you and three guests at two matches throughout the 2019 season.
  - Round 15 v North Melbourne, Saturday 29 June 7.25pm
  - Round 23 v Essendon, (Date TBC).
- » Guaranteed access to register for, and purchase, two Finals tickets (Grand Final included)
- » Invitation for two children to attend the 2019 Magpie Stars School Holiday Clinic (Date TBC). (Children must be aged between 6 – 12 years).
- » You and a guest are invited to attend Collingwood's night of nights, the 2019 E.W. Copeland Trophy on Friday 4 October, 2019.

### MONEY CAN'T BUY EXPERIENCES

- » You and a guest will be part of the 2019 official team photo day, and have your photo taken with the AFL team. You'll also be sent a framed copy as a keepsake. (Date TBC).
- » You and a guest will be invited to attend the exclusive Player Sponsor Breakfast at the Glasshouse where you will be seated with your sponsored player(s). (Tuesday 18 June, 2019)
- » You and a guest will enjoy an exclusive Platinum Player Sponsor lunch in the Glasshouse boardroom accompanied by the senior coach, CEO and GM of Football. (Date TBC).
- » You and a guest will be invited to a mid-season review of the team hosted by key personnel from the club's football department. You will be provided exclusive insights into how the team is tracking behind the scenes.

- » You and a guest will go behind the scenes on a match day and take part in Collingwood's Inner Sanctum experience. Listen to a pre-match address from an assistant coach and watch the team run onto the ground for their pre-match warm-up from the Players' Race. (Match to be determined by Collingwood Football Club)

### MERCHANDISE/MEMBERSHIP

- » Your choice between a 2019 AFL team-signed guernsey or a 2019 guernsey personally signed by your sponsored player(s), accompanied with a certificate of authenticity.
- » Official player sponsor scarf with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » 20% discount off your first purchase in 2019 from the official Collingwood Football Club Superstore.
- » Two General Admission memberships, providing entry to all MCG home games.

### RECOGNITION

- » Recognition in the 2019 *In Black and White* Yearbook.
- » Have your family or business name recognised as a Player Sponsor on Collingwood's official website.
- » First right of refusal for sponsorship of your player in 2020.



## ELITE, KEY AND FUTURE

Starting from \$2,300

# AFL

### HOSPITALITY AND EVENTS

- » You and a guest will receive an invitation to mingle with your sponsored player(s) at the 2019 Collingwood Season Launch.
- » Gourmet dining and entertainment in the President's Club function for you and a guest at two matches throughout the 2019 season.
  - Round 15 v North Melbourne, Saturday 29 June 7.25pm
  - Round 23 v Essendon, (Date TBC).
- » Invitation for two children to attend the 2019 Magpie Stars School Holiday Clinic (Date TBC). (Children must be aged between 6 – 12 years).
- » Access to an exclusive on-sale period where you can book two tickets to the 2019 E.W. Copeland Trophy on Friday 4 October, 2019.

### MONEY CAN'T BUY EXPERIENCES

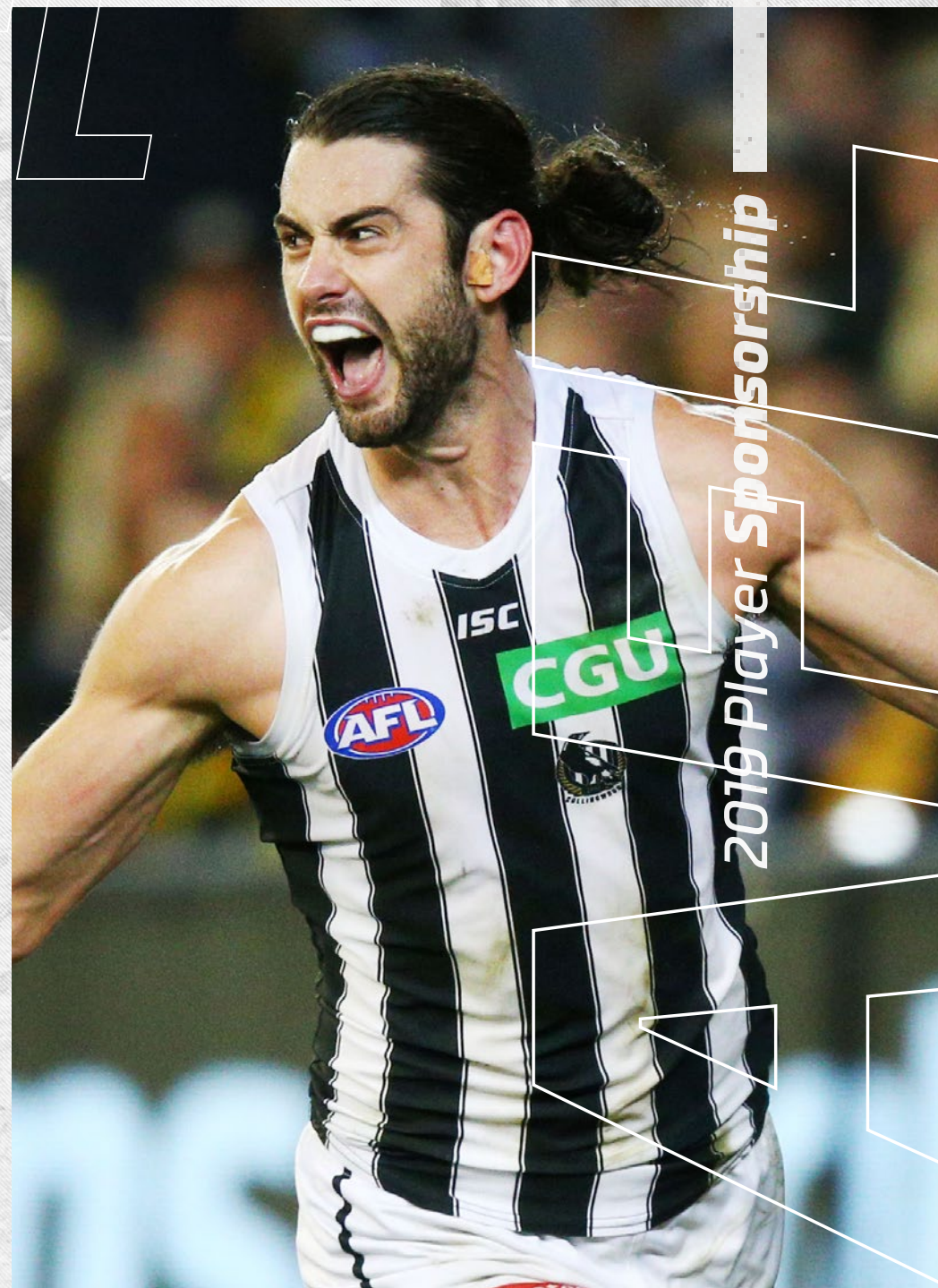
- » You and a guest will be invited to attend the exclusive Player Sponsor Breakfast at the Glasshouse where you will be seated with your sponsored player(s). (Tuesday 18 June, 2019).
- » You and a guest will be invited to a mid-season review of the team hosted by key personnel from the club's football department. You will be provided exclusive insights into how the team is tracking behind the scenes.
- » You and a guest will be invited to take part in Collingwood's official guard of honour at MCG pre-game. Match is TBC and to be determined by The Collingwood Football Club.

### MERCHANDISE/MEMBERSHIP

- » Your choice between a 2019 AFL team-signed guernsey or a 2019 guernsey personally signed by your sponsored player, accompanied with a certificate of authenticity.
- » Official player sponsors scarf with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » Two General Admission memberships, providing entry to all MCG home games.

### RECOGNITION

- » Recognition in the 2019 *In Black and White* Yearbook.
- » Have your family or business name recognised as a Player Sponsor on Collingwood's official website.
- » First right of refusal for sponsorship of your player in 2020.







# AFL

## JUNIOR \$995

(AGE 14 AND UNDER)

### BENEFITS:

- » Choose your size 2019 youth guernsey and have it personally signed by your sponsored player(s).
- » Own a new pair of Nike football boots personally signed by your sponsored player(s).
- » A Magpie Stars membership providing entry to all Collingwood Home and Away matches at the MCG and Marvel Stadium.
- » You and a friend will be invited to attend the 2019 Magpie Stars School holiday clinic. (Date TBC). (Children must be aged between 6 – 12 years).
- » You and a friend will be invited to come down to the Players' Race pre-match and watch the team run out at a Collingwood home game on the MCG. You will be given a glimpse inside the official change rooms. (Date to be mutually agreed by the club and player sponsor. Excludes blockbuster matches)
- » Go in the draw to win the ultimate Mascot experience at a 2019 Collingwood home game at the MCG. (date TBC)



**INTERSTATE \$2,050**  
(APPLICABLE TO ANY PLAYER ON THE LIST)

**AFL**

### HOSPITALITY

- » You and a guest will receive an invitation to mingle with your sponsored player(s) at the 2019 Collingwood Season Launch.
- » You and a guest will enjoy an official interstate Collingwood function hosted at a match in your state. This includes two reserved seats at the match. This interstate experience applies to Sydney, Brisbane, Adelaide and Perth.
- » Access to an exclusive on-sale period where you can book two tickets to the 2019 E.W. Copeland Trophy on Friday 4 October, 2019.

### MONEY CAN'T BUY EXPERIENCES

- » You and a guest will be given exclusive access to the change rooms pre-match at an interstate game that suits you. (Dates TBC)
- » You and a guest will watch the players train from inside the boundary at an interstate open training session. (Dates TBC)

### MERCHANDISE/MEMBERSHIP

- » Your choice between a 2019 AFL team-signed guernsey, or a 2019 guernsey personally signed by your sponsored player, and accompanied with a certificate of authenticity.
- » Official player sponsors scarf with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » Two additional tickets to an interstate match of your choice (Dates TBC).

*\*Please note, ticketing is subject to availability.*

### RECOGNITION

- » Recognition in the 2019 *In Black and White* Yearbook.
- » Have your family or business name recognised as a Player Sponsor on Collingwood's official website.
- » First right of refusal for sponsorship of your player in 2020.





2019 Player Sponsorship



# AFL

**ADD ON INTERSTATE**  
**\$750\***

*Already purchased a Player Sponsorship Package,  
but still want to join the team interstate?*

## HOSPITALITY

- » You and a guest will enjoy an official interstate Collingwood function hosted at a match in your state. This includes two reserved seats at the match. This interstate experience applies to Sydney, Brisbane, Adelaide and Perth.

## MONEY CAN'T BUY EXPERIENCES

- » You and a guest will be given exclusive access to the change rooms pre-match at an interstate game that suits you. (Dates TBC)
- » You and a guest will watch the player's train up close and personal at an interstate open training session from inside the boundary. (Dates TBC)

(Please note these packages are subject to availability and only applicable if you've purchased another package)