



2018 PLAYER

# SPONSORSHIP

AFL / AFLW



# 2018 PLAYER SPONSORSHIP

## AFL

### 2018 PRICES

PLATINUM PACKAGE	\$8,245	JUNIOR PACKAGE	\$995
ELITE PLAYER PACKAGE	\$3,500	(THIS PACKAGE IS FOR A CHILD 14 YEARS AND UNDER)	
KEY PLAYER PACKAGE	\$2,850	INTERSTATE PLAYER PACKAGE	\$2,050
FUTURE PLAYER PACKAGE	\$2,300		

ELITE PLAYERS	KEY PLAYERS	FUTURE PLAYERS
DANIEL WELLS	ALEX FASOLO	SAM MCLARTY
BRODIE GRUNDY	JORDAN DE GOEY	KAYLE KIRBY
JAMIE ELLIOTT	TYSON GOLDSACK	RUPERT WILLS
ADAM TRELOAR	TOM LANGDON	BRAYDEN SIER
SCOTT PENDLEBURY	SAM MURRAY	MAX LYNCH
TAYLOR ADAMS	JARRYD BLAIR	NATHAN MURPHY
JAMES AISH	MATTHEW SCHARENBERG	FLYNN APPLEBY
TRAVIS VARGOE	LYNDEN DUNN	TYLER BROWN
LEVI GREENWOOD	CHRIS MAYNE	JAIDYN STEPHENSON
BEN REID	CALLUM BROWN	BRODY MIHOCEK
STEELE SIDEBOTTOM	TOM PHILLIPS	ADAM OXLEY
JACK CRISP	JOSH THOMAS	JACK MADGEN
DARCY MOORE	JOSH DAICOS	
JEREMY HOWE	TIM BROOMHEAD	
	WILL HOSKIN-ELLIOTT	
	BRAYDEN MAYNARD	
	BEN CROCKER	
	JOSH SMITH	
	MASON COX	

If a sponsored player is unable to attend an event due to injury or personal circumstance, the Club will provide a replacement player from the equivalent package level.







# AFL

2018 PLAYER SPONSORSHIP

## PLATINUM \$8,245

### HOSPITALITY AND EVENTS

- » You and a guest will receive an invitation to mingle with your sponsored player(s) at the 2018 Collingwood Season Launch Cocktail Function. Plus, go behind the scenes at the Holden Centre and witness the club's exclusive training facilities alongside your sponsored player(s).

- » Gourmet dining and entertainment in the President's Club function for you and three guests at each of the games below:

#### Round 11 v Fremantle

Sunday 3 June, 3.20pm, MCG

#### Round 18 v North Melbourne

Saturday 21 July, 1.45pm, MCG

- » Guaranteed access to register for, and purchase, two Grand Final tickets if Collingwood is a competing team.
- » Invitation for two children to attend the 2018 Magpie Stars School Holiday Clinic (Date TBC). (Children must be aged between 6 – 12 years).
- » You and a guest are invited to attend Collingwood's night of nights, the 2018 E.W. Copeland Trophy Dinner on Friday 5 October 2018.

### MONEY CAN'T BUY EXPERIENCES

- » You and a guest will be part of the 2018 official team photo day, and have your photo taken with the AFL team. You'll also be sent a framed copy as a keepsake. (Date TBC).
- » You and a guest will be invited to attend the exclusive Player Sponsor Breakfast at the Glasshouse and be seated with your sponsored player(s) on Monday 16 April.
- » You and a guest will enjoy an exclusive Platinum Player Sponsor lunch in the Glasshouse boardroom accompanied by the senior coach, CEO and GM of Football. (Date TBC).
- » Two pre-match change room passes for a Collingwood home game. (Date to be mutually agreed by the club and player sponsor. Please note this will exclude blockbuster matches)

- » You and a guest will be invited to a mid-season review of the team hosted by key personnel from the club's football department. You will be provided exclusive insights into how the team is tracking behind the scenes.
- » You and a guest will go behind the scenes on a match day and take part in Collingwood's Inner Sanctum experience. Watch the team warm up ahead of the game from the interchange bench, listen to a pre-match address from an assistant coach and access to the players' race as they run onto the ground for their pre-match warm-up.

### MERCHANDISE/MEMBERSHIP

- » Your choice between a 2018 AFL team-signed guernsey or a 2018 guernsey personally signed by your sponsored player(s), accompanied with a certificate of authenticity.
- » Official player sponsor scarf with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » 20% discount off your first purchase in 2018 from the official Collingwood Football Club store.
- » One General Admission membership, providing entry to all MCG home games.

### RECOGNITION

- » Receive recognition in the 2018 *In Black and White* Yearbook.
- » Have your family or business name recognised on Collingwood's official website.
- » First right of refusal for 2019 sponsorship of your player.



## ELITE, KEY AND FUTURE STARTING FROM \$2,300

# AFL

### HOSPITALITY AND EVENTS

- » You and a guest will receive an invitation to mingle with your sponsored player(s) at the 2018 Collingwood Season Launch Cocktail Function.
- » Gourmet dining and entertainment in the President's Club function for you and three guests at each of the games below:

#### Round 11 v Fremantle

Sunday 3 June, 3.20pm, MCG

#### Round 18 v North Melbourne

Saturday 21 July, 1.45pm, MCG

- » Invitation for two children to attend the 2018 Magpie Stars School holiday clinic (Date TBC). (Children must be aged between 6 – 12 years).
- » Access to an exclusive on-sale period where you can book two tickets to the 2018 E.W. Copeland Trophy Dinner on Friday 5 October 2018.

### MONEY CAN'T BUY EXPERIENCES

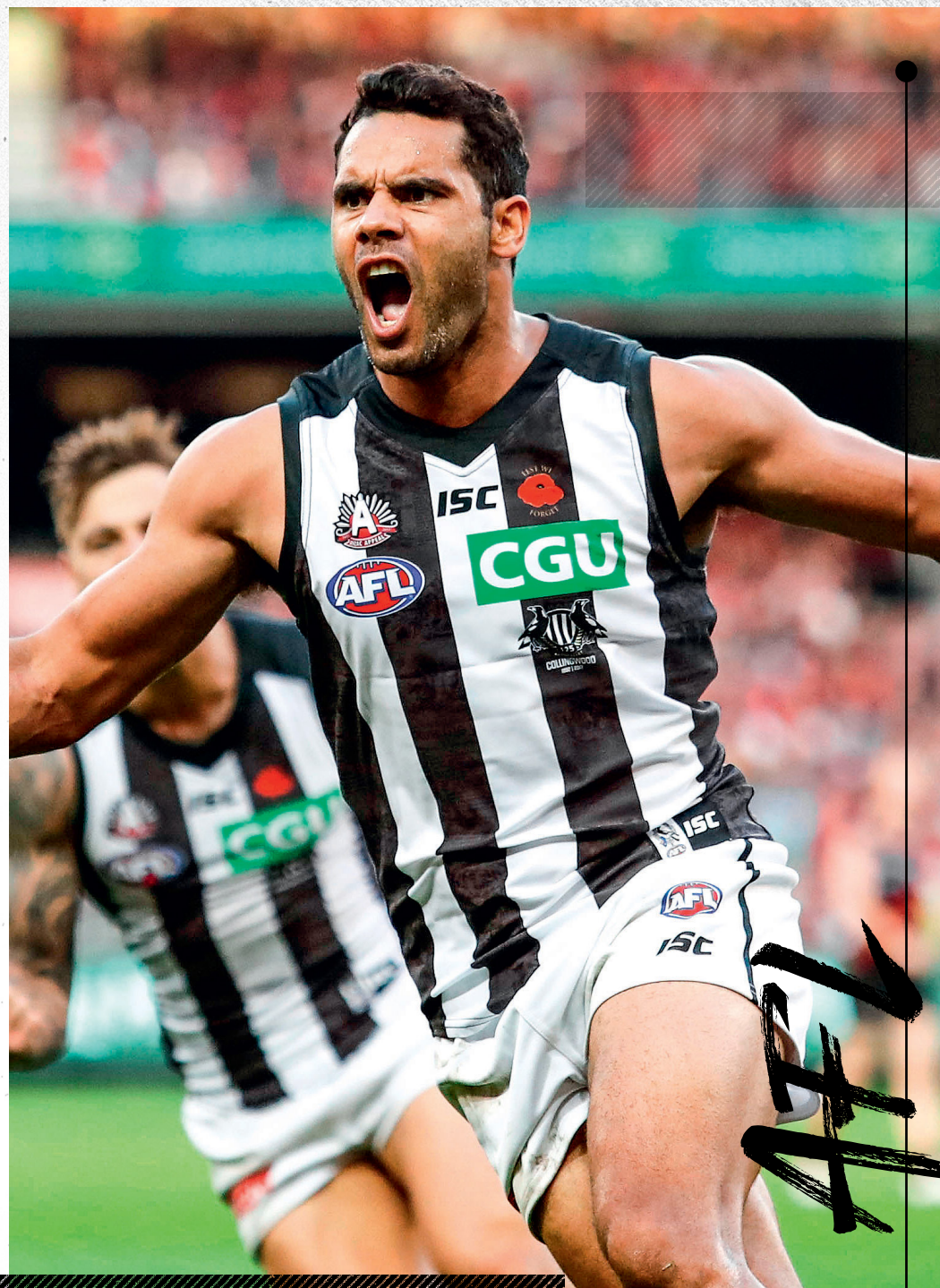
- » You and a guest will be invited to attend the exclusive Player Sponsor Breakfast at the Glasshouse and be seated with your sponsored player(s) on Monday 16 April.
- » You and a guest will be invited to a mid-season review of the team hosted by key personnel from the club's football department. You will be provided exclusive insights into how the team is tracking behind the scenes.

### MERCHANDISE/MEMBERSHIP

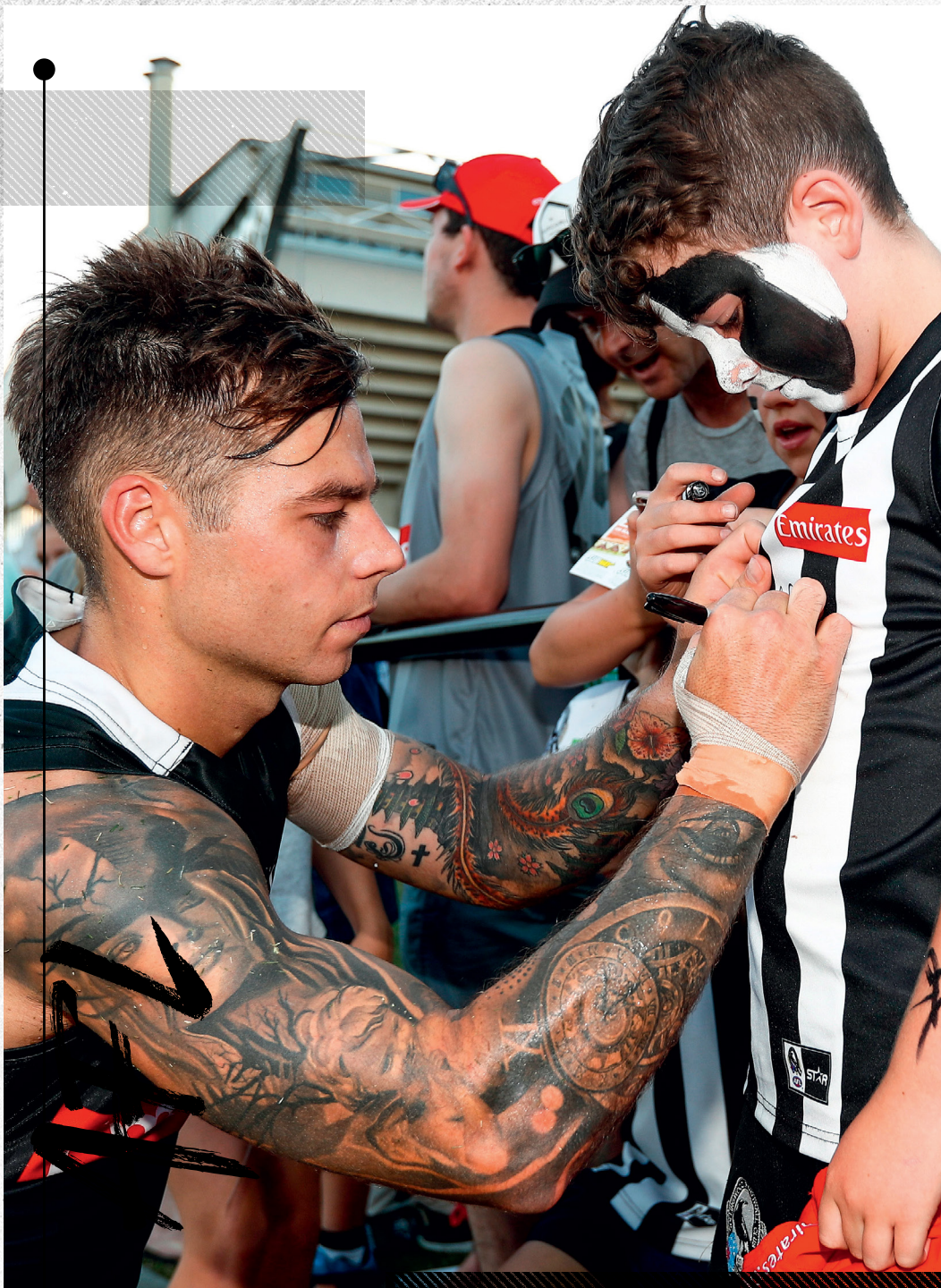
- » Your choice between a 2018 AFL team-signed guernsey or a 2018 guernsey personally signed by your sponsored player, and accompanied with a certificate of authenticity.
- » Official player sponsors scarf with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » One General Admission membership, providing entry to all-MCG home games.

### RECOGNITION

- » Receive recognition in the 2018 *In Black and White* Yearbook.
- » \*Have your family or business name recognised on Collingwood's official website.
- » First right of refusal for 2019 sponsorship of your player.







# AFL

2018 PLAYER SPONSORSHIP

**JUNIOR \$995**  
(AGE 14 AND UNDER)

## BENEFITS:

- » Choose your size for a 2018 youth guernsey and have it personally signed by your sponsored player(s).
- » Own a new pair of Nike football boots personally signed by your sponsored player(s).
- » Receive a personalised video message from your sponsored player(s) on your birthday.
- » An invitation for you and a friend to attend the 2018 Magpie Stars School Holiday Clinic (date TBC; must be aged 6-14 years)
- » An invitation for you and a friend to enjoy a school holiday experience at the Holden Centre. Tour Collingwood's high performance facilities, followed by a football clinic and finish with a Subway lunch. (Date TBC)
- » You and a friend will be invited to come down to the race pre-match and watch the team run out at a Collingwood home game on the MCG. You will be given a glimpse inside the official change rooms. (Date to be mutually agreed by the club and player sponsor. Excludes blockbuster matches)
- » Go in the draw to win the ultimate Mascot experience at a 2018 Collingwood home game on the MCG. (date TBC)



## 2018 PLAYER SPONSORSHIP

# INTERSTATE \$2,050

PRICE APPLICABLE TO ANY PLAYER ON THE LIST

# AFL

### HOSPITALITY

- » You and a guest will receive an invitation to mingle with your sponsored player(s) at the 2018 Collingwood Season Launch Cocktail Function. Plus, go behind the scenes at the Holden Centre and witness the club's exclusive training facilities alongside your sponsored player(s).
- » You and a guest will enjoy an official interstate Collingwood function hosted at a match in your state. This also includes two reserved seats at the match. This interstate experience applies to Sydney, Gold Coast, Adelaide and Perth.
- » Access to an exclusive on-sale period where you can book two tickets to the 2018 E.W. Copeland Trophy Dinner on Friday 5 October 2018.

### MONEY CAN'T BUY EXPERIENCES

- » You and a guest will be given exclusive access to the change rooms pre-match at an interstate game that suits you.

(Applies to the following rounds)

- Round 4** Collingwood v Adelaide Crows
- Round 15** Collingwood v Gold Coast Suns
- Round 20** Collingwood v Sydney Swans
- Round 23** Collingwood v Fremantle

- » You and a guest will watch the players train from inside the boundary at an interstate open training session.

(Applies to the following rounds)

- Round 4** Collingwood v Adelaide Crows
- Round 15** Collingwood v Gold Coast Suns
- Round 20** Collingwood v Sydney Swans
- Round 23** Collingwood v Fremantle

### MERCHANDISE/MEMBERSHIP

- » Your choice between a 2018 AFL team-signed guernsey, or a 2018 guernsey personally signed by your sponsored player, and accompanied with a certificate of authenticity.
- » Official player sponsors scarf with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » Two additional tickets to an interstate match of your choice.

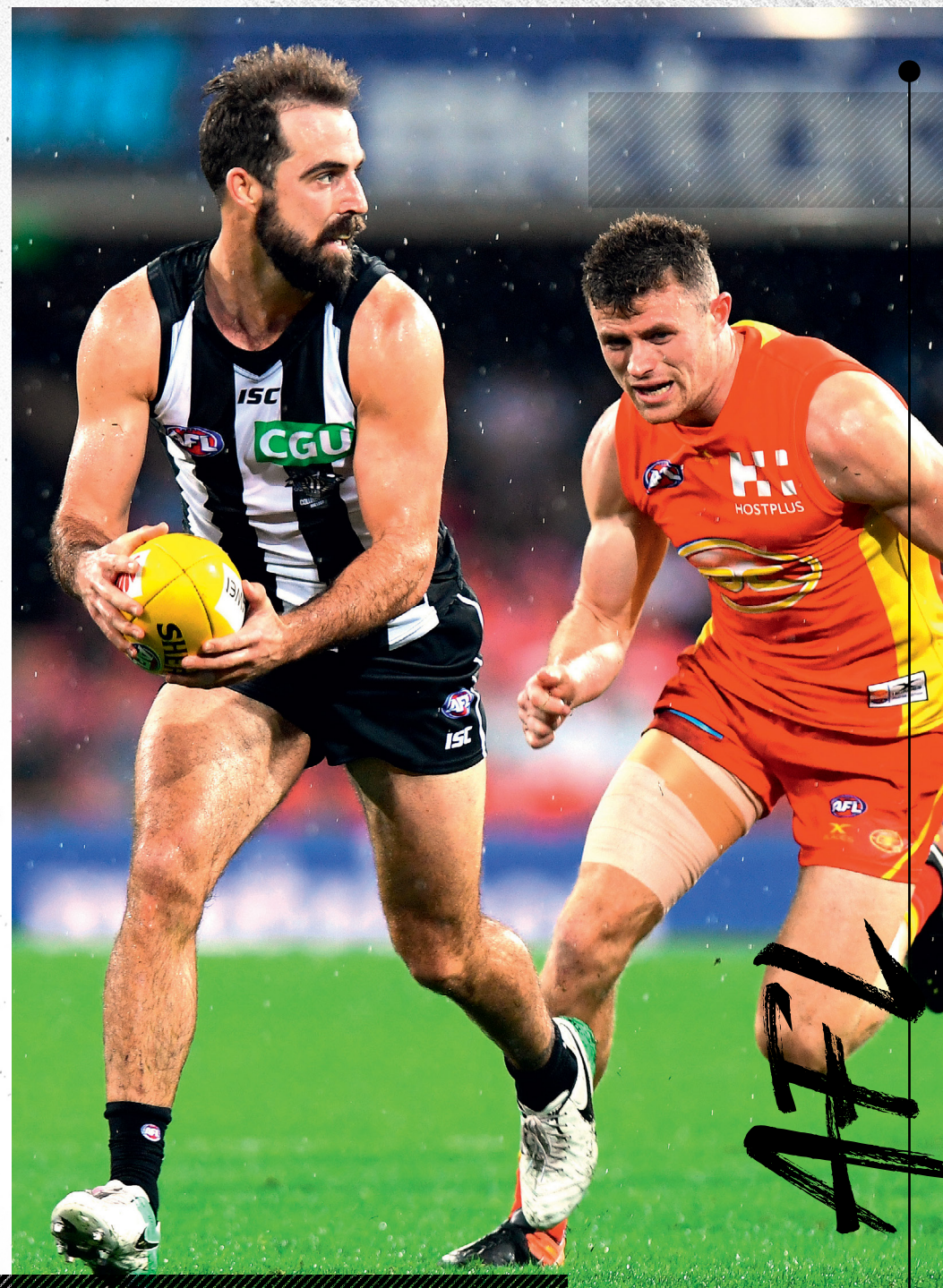
(Applies to the following rounds)\*

- Round 4** Collingwood v Adelaide Crows
- Round 15** Collingwood v Gold Coast Suns
- Round 20** Collingwood v Sydney Swans
- Round 23** Collingwood v Fremantle

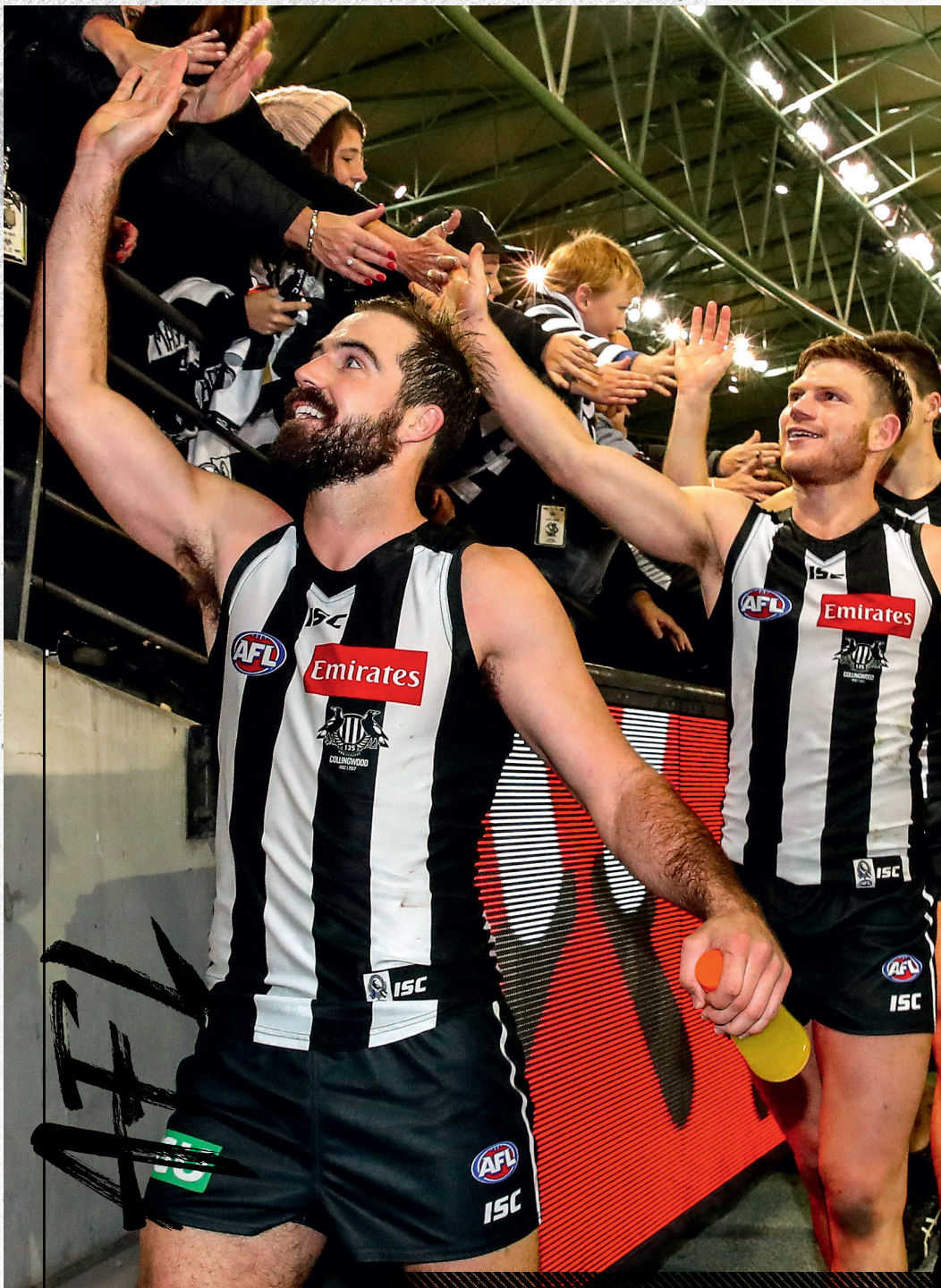
### RECOGNITION

- » Receive recognition in the 2018 *In Black and White* Yearbook.
- » Have your family or business name recognised on Collingwood's official website.
- » First right of refusal for 2019 sponsorship of your player.

*\*Please note, ticketing is subject to availability.*







# AFL

2018 PLAYER SPONSORSHIP

ADD ON INTERSTATE \$750\*

ALREADY PURCHASED A PLAYER SPONSORSHIP PACKAGE,  
BUT STILL WANT TO JOIN THE TEAM INTERSTATE?

## HOSPITALITY

- » You and a guest will enjoy an official interstate Collingwood function hosted at a match in your state. This also includes two reserved seats at the match. This interstate experience applies to Sydney, Gold Coast, Adelaide and Perth.

## MONEY CAN'T BUY EXPERIENCES

- » You and a guest will be given exclusive access to the change rooms pre-match at an interstate game that suits you.

(Applies to the following rounds)

**Round 4** Collingwood v Adelaide Crows

**Round 15** Collingwood v Gold Coast Suns

**Round 20** Collingwood v Sydney Swans

**Round 23** Collingwood v Fremantle

- » You and a guest will watch the player's train up close and personal at an interstate open training session from inside the boundary.

(Applies to the following rounds)

**Round 4** Collingwood v Adelaide Crows

**Round 15** Collingwood v Gold Coast Suns

**Round 20** Collingwood v Sydney Swans

**Round 23** Collingwood v Fremantle

\*(only applicable if you've purchased another package)



## 2018 PLAYER SPONSORSHIP

**ELITE \$1,500**  
**KEY \$995**

# AFLW

### BENEFITS:

- » You and a guest will kick off the season in-style at the official 2018 AFL Women's Season Launch (Date TBC)
- » You and a guest will be invited to attend the 2018 Collingwood AFL Women's Best & Fairest. (Date TBC)
- » You and a guest will tour behind-the-scenes the AFL Women's training facilities at the Holden Centre. Then watch training up close and personal, followed by a team BBQ where you can get to know the players.
- » You and a guest will go behind the scenes with a Collingwood Inner Sanctum pre-match experience, and help form a guard of honour at a Collingwood AFL Women's match. (Date TBC)
- » You and a guest will be part of the 2018 official team photo day and have your photo taken with the team.
- » Your choice between a 2018 official team-signed guernsey, or a 2018 guernsey personally signed by your sponsored player and accompanied with a certificate of authenticity.
- » Two General Admission memberships to Collingwood AFL home games.
- » Official player sponsors scarf, with the opportunity to purchase an extra scarf, exclusive to player sponsors.
- » Receive recognition in the 2018 *In Black and White* Yearbook.
- » Have your family or business name recognised on Collingwood's official website.
- » First right of refusal for 2019 sponsorship

### ELITE PLAYERS

MOANA HOPE	EMMA KING
ASHLEIGH BRAZILL	STEPHANIE CHIOCCI

### KEY PLAYERS

CAITLYN EDWARDS	CECILIA MCINTOSH
CHLOE MOLLOY	ILILISH ROSS
SARAH D'ARCY	SOPHIE CASEY
EMMA GRANT	MEG HUTCHINS
CHRISTINA BERNARDI	TARA MORGAN
LAUREN TESORIERO	JESSICA DUFFIN
BRITTANY BONNICI	HOLLY WHITFORD
MELISSA KUYS	BREE WHITE
ELIZA HYNES	DARCY GUTTRIDGE
STACEY LIVINGSTONE	AMELIA BARDEN
JAIMEE LAMBERT	KRISTY STRATTON
RUBY SCHLEICHER	JASMIN GARNER
GEORGIE PARKER	SARAH DARGAN

*If a sponsored player is unable to attend an event due to injury or personal circumstance, the Club will provide a replacement player from the equivalent package level.*

