



Collingwood Football Club is one of the oldest sporting clubs in Australia. It is also one of the most contemporary, diverse and innovative, with seven elite sporting teams under the one roof at the superbly equipped Holden Centre.

We are constantly looking for the right professionals to enable Collingwood to honour its past, succeed in the present, shape a prosperous future and proudly meet its responsibilities as a community leader.

This is your opportunity to be part of a high performance sports landscape in the heart of Melbourne's Olympic Park.

DIGITAL PRODUCT COORDINATOR

The Collingwood Football Club is seeking a Digital Product Coordinator to join us as we embark on 2019. Based at the Holden Centre, working within a strong and vibrant team culture, we are looking for a professional with experience in communications and technology to oversee the presentation of our major digital assets, specifically the club website and mobile application.

This will involve taking ownership of the website and app roadmaps, and driving development to achieve desired business outcomes, as well as the day-to-day management of these platforms.

The position will report into the Head of Digital Content and will have an additional focus on collaborating with the communications team to ensure all sponsor assets are managed and presented as required, while also taking the lead managing relationships with key digital suppliers.

The successful applicant will manage all digital and content analytics and reporting and will help identify new opportunities for introducing innovative digital products and features.

Ultimately, the club's new Digital Product Coordinator will be proactive, passionate and driven. They will ensure that we remain at the forefront of the digital product space and will champion the important connection between sport and innovation.

If you think that this sounds like this is your next step, and you have experience in a similar role with formal qualifications in communications, please send through your resume to careers@collingwoodfc.com.au. Applications close Friday 11 January 2019.