



Collingwood Football Club is embarking on a new chapter and is looking for the right professionals to shape the club's next 125 years. Now with six elite sporting teams under the one roof at the Holden Centre, the club is reimagining its future.

While always committed to challenging and innovating in the pursuit of excellence as a high performance organisation, Collingwood also prides itself on being a leader in the community. This is your opportunity to be part of the changing landscape of Australian sport in the heart of Melbourne's Olympic Park.

GRAPHIC DESIGNER

We are seeking an experienced graphic designer to create dynamic, brand-aligned design for websites and a range of digital and print marketing communications. Working within our High Performance culture, working on Australia's biggest sporting brand, and as part of motivated and passionate team, this is a once in a lifetime opportunity to combine your passion for sporting brands with your outstanding creative graphic design skills.

This role will be responsible for:

- Creating and producing original brand-aligned designs for websites and other digital communications on a variety of platforms, including mobile, tablet, and social media
- Creating original brand-aligned designs for print communications
- Creating design concepts, comps, and development- and production-ready files for digital and print communications
- Developing and presenting concept sketches or storyboards to internal and external stakeholders
- Working collaboratively across the club to successfully integrate design to meet digital marketing communications objectives and industry and institutional standards for accessibility and usability
- Brainstorm and participate as part of creative teams that include other designers, developers, writers, editors, producers, videographers, and others

To be successful you will have:

- Formal qualifications in Graphic Design, Commercial Art or related field.
- 5+ years' experience working in an autonomous graphic design role at a mid/senior level
- An ability to create innovative new design ideas and to bring create ideas to the table to influence stakeholders
- Proficiency in Adobe CC Illustrator, InDesign and Photoshop and ideally animation (AfterEffects)
- Strong skills in branding design and implementing brand guidelines
- We are looking for someone with strong initiative, who is proactive with energy, drive and enthusiasm underlining everything they do. You will have a passion for sport and an interest and eye for design in other sporting codes in Australia and around the world.

In return, we offer a highly competitive remuneration package and benefits, state of the art facilities and a strong and vibrant work culture.

Please send through a detailed CV and covering letter to careers@collingwoodfc.com.au