



2019 PLAYER SPONSORSHIP



2019 PLAYER SPONSORSHIP PACKAGES

If you wish to support and engage with the current playing list of the Essendon Football Club; a 2019 Player Sponsorship package is perfect for you.

Player Sponsorship offers you "money can't buy" opportunities to meet your sponsored player/s one on one, mingle with like-minded individuals, and gain greater insights into the club. As a bonus, your Player Sponsorship also means you are making a generous financial contribution to the club.

You will have the opportunity to build a real relationship with one of the club's established leaders, or to follow the journey of an up and coming star who is at the beginning of his AFL dream.

BRONZE

The Bronze Player Sponsor is the perfect entry package for any level of supporter, which recognises your support for the club through the player sponsorship.

- Personalised welcome letter from your sponsored player
- 2019 Essendon Football Jumper, signed by your sponsored player
- 2019 Official Player Sponsor Lapel Pin
- Two (2) 2019 Player Sponsorship cards and lanyards
- Two (2) tickets to attend the Player Sponsor Cocktail Function
- Access into Essendon's Player Sponsor function room at each Marvel Stadium Home game.
- Acknowledgement as a Player Sponsor on the official Essendon Football Club website
- Access to exclusive club communications
- First Right of Purchase in 2020
- One (1) Tiwi Bombers Player Sponsorship (NEW in 2019)

\$995 per package Inc GST

SILVER

The Silver Player Sponsor allows you to be a part of the club's Inner Sanctum, and gain special access to major club events and experiences.

Benefits included are as per the Bronze level; plus the following:

- Two (2) Tickets to attend the Season Launch
- Two (2) Tickets to attend the EFC Player Sponsor Trivia Night
- Two (2) photos with your sponsored player
- Two (2) Tickets to attend the EFC Business Networking Breakfast
- Two (2) Tickets to attend the 2019 Crichton Medal
- Two (2) Tickets to attend the Inner Sanctum Experience at The Hangar
- Two (2) Tickets to attend the Pre-Season Breakfast Experience

\$3,550 per package Inc GST

GOLD

The Gold Player Sponsor receives the ultimate Essendon Football Club experience, with access to premium dining on game-day and once in a lifetime experiences.

Benefits included are as per the Bronze & Silver level; plus the following:

- Two (2) tickets to attend the Fujitsu General Grand Final Comedy Debate
- Two (2) tickets into a Private Suite at the Round 9 Fremantle home game at Marvel Stadium
- Two (2) tickets to the Round 4 President's Function at the MCG
- Two (2) tickets to the Round 20 President's Club Function at Marvel Stadium
- Pre-Cocktail Event access to the 2019 Crichton Medal
- Access for two (2) guests into the change-rooms (game pending availability)
- 2019 Essendon Football Club fully signed team jumper

\$6,995 per package Inc GST

JUNIOR (12 AND UNDER) (NEW IN 2019)

Our new Junior Player Sponsorship is the perfect way for a young Bomber to support his/her favourite player at the club.

Benefits Included:

- 2019 Official Player Sponsor Lapel Pin
- Personalised welcome letter from your sponsored player
- Signed Youth Jumper by your sponsored player
- Two (2) spots to the Kid's Sports Holiday Program
- Two (2) spots to the Player Sponsor Cocktail Night
- Two (2) spots in a Guard of Honour during an Essendon home game
- Access to exclusive club communications
- First Right of Purchase in 2020

\$495 per package Inc GST



THE TIWI BOMBERS PLAYER SPONSORSHIP

As part of the Essendon Football Club's strategic plan to deliver genuine community outcomes, \$50 from your 2019 player sponsorship will go directly towards helping the club strengthen its commitment to the Tiwi Islands community.

With the highest suicide rate in the world per capita, this donation will go directly towards enhancing the local Tiwi community by helping fund the establishment of the first junior competition and leadership programs, whilst also strengthening our Tiwi NGA academy with players like Anthony McDonald-Tipungwuti a product of this region.

The Tiwi have proven to be the single biggest motivator for the community to achieve, not only in football but also in life. It is a lifeline for the players but also the wider community.

As part of your donation, you'll receive a Tiwi Bombers player sponsorship.

TIWI BOMBERS PLAYER SPONSORSHIP

Benefits Included:

- One (1) player sponsorship for a Tiwi Bomber
- One (1) signed photo from your sponsored Tiwi Bomber
- One (1) welcome letter from the Tiwi Bombers GM thanking you for your support
- Recognition on the Tiwi Bombers Website
- Opportunity to receive weekly match report

We thank you for your donation and look forward to providing you with an update of how these funds are helping this community of the season ahead.



SELECT YOUR PACKAGE(S)

☐ **Bronze - \$995** per package Inc GST

Player

Player

Sub Total \$

Player

Player

☐ **Silver - \$3,550** per package Inc GST

Player

Player

Sub Total \$

Player

Player

☐ **Gold - \$6,995** per package Inc GST

Player

Player

Sub Total \$

Player

Player

☐ **Junior (Under 14 years of Age) - \$495** per package Inc GST

Player

Player

Sub Total \$

Player

Player

I would like to complement my Player Sponsorship with the following:

2019 Major Club Events

EVENT	DATE	TIME (LOCAL)	VENUE	STYLE	DRESS CODE	PLAYER SPONSOR PRICE	QTY
Season Launch	Tue, Mar 12			Cocktail	Jacket & Tie	\$195 (RRP \$215)	<input type="text"/>
Dick Reynolds Club Golf Day	Thur, Feb 7	8:00am	Sandhurst Golf Club		Golf	\$240 (RRP \$260)	<input type="text"/>
Grand Final Comedy Debate	Thur, Sept 26	11:30am	Crown Palladium	Sit Down	Business Casual	\$225 (RRP \$245)	<input type="text"/>
Crichton Medal				Sit Down	Jacket & Tie	\$225 (RRP \$275)	<input type="text"/>

ADDITIONAL INFORMATION

☐ Please keep me informed of any unique opportunities involving travel to Tiwi Bombers (with EFC players and personnel)

☐ I would like to learn more about leaving a Gift in my Will to the Essendon Football Club.

CONTACT DETAILS

Contact Name

Address

Suburb

Postcode

State

Contact No.

Email

Name to be used for
Sponsorship Recognition

PAYMENT INFORMATION

I hereby confirm that I have read and understood the benefits included in the sponsorship packages and agree to pay the Essendon Football Club the total sponsorship owing by one of the following payment options:

☐ In Full On Application Or

☐ In eight Installments 12.5% on 16th December 12.5% on 16th February 12.5% on 16th April 12.5% on 16th June
12.5% on 16th January 12.5% on 16th March 12.5% on 16th May 12.5% on 16th July

☐ Visa ☐ Mastercard ☐ AMEX (3.1% surcharge applies) ☐ Cheque ☐ Cash (In person only) ☐ Diners (3.1% surcharge applies)

Credit card number

Expiry Date

Card Holders Name

CCV

Signature

Date