



The Power to Surprise

Essendon Football Club Membership 2016 Kia Loyalty Offer - Terms and Conditions

Terms and Conditions:

1. This offer is open only to current Essendon Football Club (**EFC**) financial members (**Member**) at the time the vehicle is purchased. ABN Holders, Fleet buyers, rental companies, government authorities and agencies or persons acquiring vehicles for business or commercial purposes are excluded from the offer.
2. The offer commences on 1 September 2016 at 12am (AEST) and expires 30 September 2016 at 11.59pm (AEST) (**Offer Period**). The Vehicle must be purchased during the Offer Period. The EFC Membership Offer is not transferable. The vehicle may only be subject to one EFC Member Offer claim.
3. This offer is only available to the first 100 EFC Members who claim a Reward/cash back under the EFC Kia Loyalty Offer.
4. The Member can purchase any of the new Kia vehicle models set out below (**Vehicle**) from any authorised Kia dealer at any price during the Offer Period and receive the reward amount (or otherwise referred to as 'cash back') for that model (**Reward**). Demonstration or second hand vehicles (as defined by Kia Australia and/or authorised Kia dealers) are excluded from this offer.

Kia Vehicle Model	Reward Amount
Picanto	\$500
Rio	\$500
Cerato (Hatch, Sedan,	\$500
Rondo	\$500
Optima	\$500
Carnival	\$500
Soul	\$500
Sportage	\$500
Sorento	\$500



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How to claim the Reward

5. You may claim for payment of the Reward by following the procedures set out below.
 - a. EFC Members interested in purchasing a new Kia must contact the EFC Member team. The EFC Membership team will validate the customer's membership. Once the membership has been validated, the EFC team will send the Member a letter via email (or post where Member does not have email access) which will contain a unique code that is required for the Member to redeem the offer and which will contain instructions on how to redeem the EFC Member Offer. The code can only be used once and can only be processed by the Member with respect to one Vehicle purchased by the Member during the offer period.
 - b. Once the Member has received the code, the Member may purchase a new Kia vehicle.
 - c. After the Member has purchased the new Kia vehicle, the Member must send the following documents through to the Kia Australia Office for offer validation and processing.
 - i. A copy of the letter sent to the Member by the EFC Membership team containing their unique code; and
 - ii. A signed copy of the Member's Kia new vehicle contract for the eligible Kia Vehicle; and
 - iii. A copy of the Kia new vehicle purchase invoice; and
 - iv. A copy of the Kia new vehicle registration papers.
 - d. The name of the Member must be identical to the name contained in the signed copy of the Kia new vehicle sale contract sent through to Kia Australia.
 - e. Kia Australia will not be responsible for any Claim documents that are lost during transmission or are received by Kia Australia that are illegible or damaged, or incomplete or incorrectly completed.
 - f. The Claim documents must be received by Kia Australia within 1 month of the date of purchase of the Vehicle. Kia Australia will not accept any claims or pay any Reward if the eligible Claim documents are received at Kia Australia after the 1 month period.
 - g. The Member is only entitled to the Reward if the person is a financial Member of Essendon Football Club at the time the member purchases the Vehicle, which must be within the Offer Period. Upon receipt of the Claim documents, Kia Australia will verify the identity of the Member and whether they comply with these terms and conditions at the time of the claim.



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6. Upon verification of identity and valid membership of the Member, Kia Australia will deposit the Reward amount by cheque which will be posted out to the Members nominated postal address within 2 months of receipt of the Members documents. Kia Australia will not be responsible for cheques made out to Members for which details were incorrectly provided by the claimant.
7. Kia Australia reserves all rights to refuse or reject any claims for the Reward if Kia Australia in its discretion determines or is of the reasonable opinion that the claimant does not meet or comply with these terms and conditions.
8. Claimants under the age of 18 must obtain the written permission of a parent or guardian over the age of 18 to make a claim under this offer.
9. Incomprehensible and illegible Claim documents will be deemed invalid.
10. Kia Australia reserves the right to request Members to provide Kia Australia with any additional proof of identity, proof of purchase of a Vehicle or other evidence Kia Australia requires to establish the validity of the claimant's Reward claim, and to reject any claim for the Reward if the claimant is unable to satisfy any such requests to the extent Kia Australia requires in its discretion.
11. Kia Australia reserves the right to reject any claims if Kia Australia suspects the claimant has tampered with the claims process, a claimant submits a claim that is not in accordance with these terms and conditions or the claimant has, in the opinion of Kia Australia, engaged in conduct in making the claim which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of Kia Australia.
12. The Reward amount or the legal or beneficial interest in the Reward amount cannot be transferred, encumbered, mortgaged or assigned and cannot be redeemed for anything other than payment by cheque made payable by Kia Australia to the Member pursuant to these Terms and Conditions.
13. Kia Australia reserves the right in its sole and absolute discretion and at any time (including during the Offer Period) to cancel, suspend, terminate, amend or modify this offer and these terms and conditions in any way (including but not limited to changing the eligible Vehicles and the amount of the applicable Reward).
14. "Kia Australia" means Kia Motors Australia Pty Ltd, (ABN 97 110 483 353) of 67 Epping Road, Macquarie Park NSW 2113.
15. Kia Australian Office details:
Kia Motors Australia
Att: EFC Members Offer
Locked Bag 2207
North Ryde BC NSW 1670
Ph: 131 542
Email: redemption@kia.com.au



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16. Essendon Football Club – Membership Team details:

Essendon Football Club – Membership Team

275 Melrose Drive, Melbourne Airport VIC 3045

Phone: 1300 462 662

Email: membership@essendonfc.com.au