



Directory

Fremantle Football Club

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Communications Manager
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Football Manager
Steven Icke
Football Manager
Senior Coach

Edition 1 2003

A Product of the Fremantle Football Club Communications Department.

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COVER PHOTOGRAPH: Matthew Carr celebrates one of his two goals against Geelong, Round 20, 2002. Photo: Getty Images.

CEO's Message

UNDERSTANDABLY, much of the speculation in relation to Fremantle's prospects for the 2003 Season focuses on the prospect of the Club making the finals for the first time since entering the competition in 1995.

Clearly, our supporters yearn for September action, and the football world is slowly coming around to the fact that Fremantle has built a quality young list.

Why is it then that as a Club, we continue to play down the importance of making finals in 2003?

Sure it would be tremendous for our supporters, who have experienced some dark times, and yes it would remove the 'monkey on our back' as the only team not to play finals. It would also be great for the players and their development to experience finals pressure.

All terrific, but a short term trip to the finals is not what this Club is about. We are about putting together a football club, and a football team that is capable of making the finals for a number of years running in order to have a genuine shot at the Premiership in any one of those Seasons.

Making the finals as a one-off experience is like having a big night out – feels great at the time, but you feel shocking in the morning. Seasons only become memorable in the long term when you win the Premiership, and the fact is this generally requires consistent long term performance.

The question we ask ourselves is, "are we on track to win the Premiership?". And the answer is yes, based on genuine talent in the abilities and attitude of the player group, and the talent and commitment of those responsible for the development of the team.

We will ask that same question in October 2003. What is crucial is that the answer is still yes, regardless of whether we make the finals or not this Season.

Rest assured, Fremantle will have its day.

Cameron Schwab

People's Night Returns

People's Night training at Fremantle Oval returned on March 25. Every Tuesday night team training session, starting at 4:00pm, gives supporters and members a great opportunity to watch the team train and to get an autograph or photo. This year the Club wants to turn People's Night purple. Players will be training in purple Guernseys and every member of staff will be wearing an item of purple on that day. Supporters and members are urged to wear purple to training and show the team they have the passion of purple.

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Connolly looks forward with confidence

WITH A YEAR'S experience at Fremantle behind him, an enthusiastic group of players, a first-class support team and programs in place, Senior Coach Chris Connolly is quietly optimistic about the coming season.

"We expect to improve this season, as individuals and as a team," said Connolly. "How that equates to win-loss on the premiership ladder depends on how well our opposition improves."

Season 2002 gave Connolly and his coaching staff the opportunity to sort out the playing list needed to develop a team that can be a consistent finals contender.

"We now have a very young list, second youngest in the

AFL, and we would expect the players on the list to spend many, many years together", Connolly said.

For Connolly the aim is to build the chemistry so the team can really come through together. "It's a long-term proposition, in football it's all about one day winning a premiership."

"That's what the whole thing is about from our point of view," Connolly said. "We are on track to one day do exactly that – win a premiership."

Connolly consistently drives one fact home – over the past 18 years, 16 of the premiers have been first or second on the ladder and this puts the position very clearly, the team must work into that bracket to

be a dominant team in the AFL competition.

"We have to be realistic as to where we are at now and how long it will take us to put that quality team together,"
Connolly said. "People are desperate for us to make the eight but it's pointless unless you can make your way into the top two at some stage."

"We've just got to make sure we keep to our plan and keep adding to our list around the age bracket of 22 which is the heart and soul of our club."

And a change in the team's style of play is planned. "We structured up more defensively last year and we will be more attacking this year," Connolly said. "That will be linked into the structure of the team on

the ground and also in the way we move the ball."

There will be some natural improvement in the team this year and some new players that Connolly expects to have an impact. "Des Headland, of course, who will play midfield/ forward, Aaron Sandilands off our rookie list, Clive Waterhouse, returning from injury and Byron Schammer, our No. 1 draft pick," Connolly said. "And others who had an injury-interrupted 2002 such as Anthony Jones, Daniel Haines and Graham Polak have all trained well."

For Connolly it is all shaping as another very exciting year as the team and players build on the improvements of 2002.

Dedicated Dockers wed

FOR DAVID FORBES and new wife Patricia there can be no better demonstration of their dedication to the Dockers than to have their wedding photographs taken on Fremantle Oval and have the Club's theme song played as they left the reception for their honeymoon.

After having known each other for just over 3 years, David and Patricia were married on 25th January this year.

An initial meeting was organised through a mutual friend who just had to get the two mad Dockers supporters together. This first meeting was socially at a pub.

But the social meeting led to a bet being made – if the Dockers beat the Eagles in the Western Derby in July 1999, then David would take Patricia on a date. Well, as history shows that was the first Derby win for the Dockers, they went on their date and now are husband and wife.



Every speech at the reception mentioned the Dockers at some point. And the Club song to farewell them as a married couple was the icing on the cake.

They have been to every home game since David won the bet and are looking forward to this season as one that will make the Dockers a force in the AFL.

They clearly have the passion.

2002 Yearbook out now!

ALL CLUB MEMBERS of the Fremantle Football Club are entitled to a copy of the Club's 2002 Yearbook as part of their 2003 membership (one per household). To receive your copy, present your 2003 membership card at the Dockers Yearbook stall on the grassed area between Gates 19 & 24, Subiaco Oval, prior to either of the following games:

Round 2, Fremantle v Sydney, Saturday, 5 April
Round 4, Fremantle v Kangaroos, Sunday, 20 April
Alternatively, feel free to drop into our office at Fremantle
Oval during business hours.



VOLUNTEERS WANTED

The West Australian Football Commission is seeking volunteers to run venue tours of Subiaco Oval.

The position would be suited to physically active retirees who are available during office hours. Uniforms and training will be provided.

> For more information please call Vanessa on 9381 2187.



Do you have the passion?

ON 11 MARCH, the Club launched its new advertising campaign aiming to capture the essence of the Fremantle Football Club - the passion of its supporters.

Regarded by many as the most fervent and loudest supporters in the AFL, the

Club's advertising campaign seeks to reflect the meaning of the passion for your team.

The advertising campaign breaks all typical forms of sports marketing, starting with a new television commercial that is barely recognisable as a footy ad,

without a spectacular mark or running goal in sight.

The commercial asks the question, "what is more important - going to the game or the temptation of your beautiful partner?" If you're a Dockers supporter the choice is easy - passion for your team wins the day.

The campaign is the brainchild of Fremantle's new advertising agency, The Brand Agency. The Brand decided to go against all current trends in sports advertising and do something completely different - focus on the team's supporters and not their players.

"We wanted a campaign that truly reflected what the Fremantle Football Club is about and what it means to be a member and support our exciting young team," said the Club's CEO Cameron Schwab.

"The campaign is not just about the spectacle or excitement of being at the game, but what it means to be a Fremantle supporter passionate above all other options."

The campaign actively asks the question "Do you have the passion?"

The Brand's creative team Craig Buchanan and Des Hameister were the force behind the campaign, assisted by Alex Tew. The commercial was shot in one weekend by renowned director, Paul Cutter.



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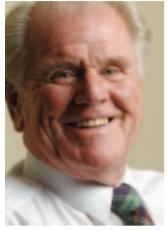


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Fremantle legend honoured

FREMANTLE legend Con Regan has been honoured by the AFL with the prestigious Jack Titus Award, the first Western Australian to receive the award, presented annually in recognition of outstanding service to football.

Con was taken aback with the award. "I'm a bit embarrassed to be honest but its a great honour, especially being the first West Australian or the first out of Victoria for that matter, it's a big thing... I was very shocked," Con said. "I've never had anything in my life like this."

Con played a total of 264 League games for East Fremantle Football Club between 1953 and 1965. In that time East Fremantle made the top four every year and won two Premierships. Con became the first player to play 250 games for East Fremantle, also playing 25 WAFL finals games and 9 state games.

The highlight of his career was playing in the winning 1961 Australian Carnival Team, "winning grand finals are always a big thing but that would have to be the highlight," Con says.

Con has been involved in football continually since 1941 from junior football in Fremantle right up to the present time as Team Manager for the Fremantle Football Club.

The legend's philosophy is simple, "I just love competitive sport, I naturally just enjoy football. It's the fact that people have to become part of a team. The world today is very individualistic and selfish and football makes you become part of a team and think about other people. It's a big character building asset."

After winning the WAFL Grand Final in 1965, Con was transferred as a Police Officer to Katanning where he not only captained/coached Wanderers Football Club but also co-founded the Central Great Southern Junior Sports Council.

He also captained/coached the East Fremantle Sunday League Team as well as Donnybrook Football Club. Both teams won at least one premiership while Con was there.

In 1963, Con was made a Life Member of the East Fremantle Football Club and a member of the WAFL "200" Club. In 1996 he was elected to the Fremantle City Hall of Fame and in 1997 made a Legend in the Fremantle Football Club's Hall of Legends.

As well as his football achievements Con was also very successful in water polo, playing more than 50 years senior water polo with the Melville Club, where he is a life member.

Con joined the Fremantle Football Club as Team Manager on the Club's foundation and he says the best the thing about football is the lifetime friends you make. "I just love being part of a club and supporting a club," Con says.

Donate with a mate

DOCKERS Jeff Farmer and Trent Croad helped launch the Red Cross' "Donate With a Mate" campaign on 12th March with the help of teammates Antoni Grover, Luke McPharlin

and Shaun McManus. The campaign encourages donors to book a friend or family member to accompany them to donate blood, making them eligible to win great prizes, courtesy of Rick Hart Electrical.





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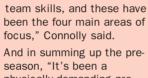
ENTERING his second year as Fremantle Senior Coach, Chris Connolly has been able to implement a more thorough and detailed program to prepare the team for what is shaping as an exciting season for Fremantle

The team started its campaign for 2003 with a grueling 6 day-a-week preseason training program on 4 November 2002. With last season's pre-season focused on conditioning to improve the confidence level of the players, this season's program has continued that focus but with an increased skill element

"They have been doing a combination of strength training, speed endurance training, individual skills and over Christmas. The Club's gym was opened every second day over the break with up to 14 players coming in to train, such is the attitude of the players."

"I said right from the start when I first came here that the most pleasing aspect of the whole Club has been the attitude of the players," Connolly said. "They are really disciplined and desperate for success".

The players are hands-on under active coaching guidelines for about 16.5 hours a week. That doesn't include their recovery and injury treatment and education programs.



season, "It's been a physically-demanding preseason program in a 13-week bracket for the majority of the players with a two-week break

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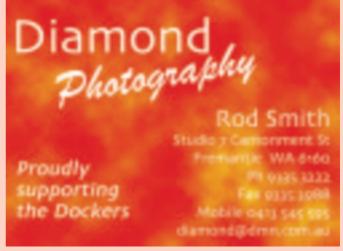
Players are also educated to rest as such intense training undertaken in the off-season affects sleeping and eating patterns. The Club's conditioning and medical teams constantly monitor the affects of the training programs as it is such a dramatic drain on the body. But for Connolly, the intense, full-on training program is essential. "I reckon Australian Rules football is the most physically-demanding sport in the world

because of its nature – big oval, two hours of play and contact from every angle, so you've got to do a lot of work and be durable during the season."





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Camp truly rewarding

IN A NEW initiative by the AFL, all 16 AFL Clubs ventured into regional Australia for Community Pre-Season Camps. The Fremantle Dockers set up camp in Bunbury from Wednesday 5 February through to Saturday 8 February that culminated in the Club's first intra-club match for the year.

The camp activities started with the coaching staff and players venturing to Collie, Harvey, Donnybrook, Busselton and Margaret River for a series of footy clinics and community BBOs.

Training sessions were interspersed with high school visits, primary school footy clinics, an AusKick Super Clinic, hospital visits, and a series of Football Forums conducted by the Department of Sport and Recreation.

While sponsor breakfasts and



dinners kept everyone busy, the diary was still clear for a round of golf and the end of the player's pre-season teams competition, won this year by Walker's Texas Rangers, captained by James Walker.

The four-team competition was conducted during the preseason as a light-hearted break from the gruelling training schedules and included indoor beach volleyball, a cricket match

and the deciding event conducted in Bunbury, the putting competition.

For players and staff alike, the Bunbury camp was an overwhelming success. "To see the enjoyment of the kids having a kick-to-kick and hand-pass with the AFL

kids having a kick-to-kick and hand-pass with the AFL players was a very enjoyable experience for the players and coaches and we can't wait to do it again next year," said Assistant Coach Kelly O'Donnell.

"The amount of support for the Fremantle Football Club in the south-west is huge and we can't wait until we get the chance to visit and meet these supporters again," said Senior Coach Chris Connolly. "Only next time we will hopefully be meeting them as members of the Club."





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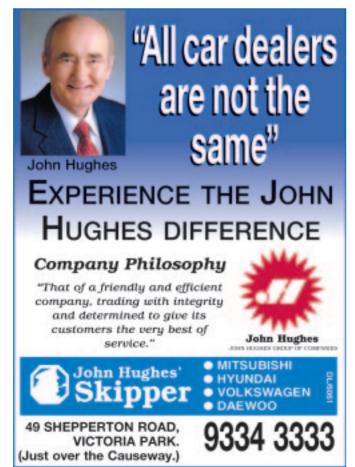
Warren Conway

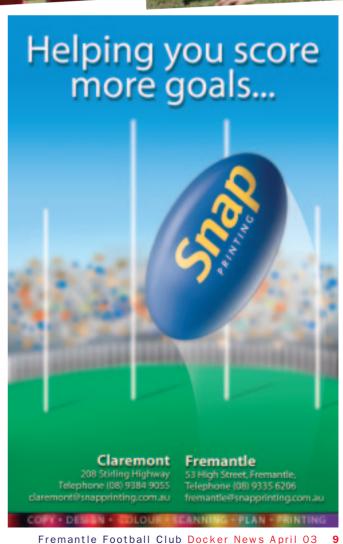
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Everything but the kitchen sink

WHILE THE players train hard and the coaching staff lay the plans and prepare the team for each game, very few people see the massive efforts each week of the Club's Property Manager Pat Watson.

An association with football clubs stretching back to 1955 with the East Perth Football Club, Pat's experience helps him with the "little bit of pressure" that each week brings to his job.

Pat is responsible for all the Club's gear not only for training but also getting it to and from

matches efficiently and safely, including away matches.

And to top it off, he's also in charge of the laundering. With about 600 football jumpers, track suits, shorts, socks, towels and sheets. there's plenty to keep him, and the laundry, busy.

But the major challenge for Pat comes during the season. And what a challenge it is getting the equipment to matches, particularly in the Eastern States, is like a finelytuned military operation.

When the team travels, Pat has to pack footballs, socks, two sets of short-sleeved playing jumpers and one set of longsleeved jumpers, training jumpers and training shirts, shorts, tracksuits, blankets. stretchers, medical cases, whistles and mouthguards, drinking cups, whiteboards, markers and pens, team name tags, sheets, large towels and small towels, scissors, drinks, mats, money bags, soap, eskies, an ultrasound machine, ice bags and bandages, gloves, runners' gear, binoculars, computer equipment, wet weather gear, communication equipment, banners and signs. a bootstudders box, a time clock box, and even aftergame snacks.

For games in Adelaide, Sydney and Brisbane, Pat also has to take massage tables, a drink tray, water bottles, cooler bags and buckets, sunscreen and an urn and coffee cups.

When it comes to loading and unloading at the airports, on and off team buses Pat is helped by the team manager and players.

On game day, Pat leaves the team's hotel for the ground up to two hours before the players to set up for their arrival

And for the return trip Pat starts all over again this time with the addition of players' bags.

This year Pat's got an added problem with three Sunday games when the team will catch an early flight home so he will have to have to start his packing before the end of the game. "There'll be a bit of pressure," Pat says. "We'll be going flat out but I'm sure we'll manage it okay.'

Despite the pressure, Pat wouldn't have it any other way. "It's a job where you can't afford to make a mistake and I haven't made one yet, touch wood," Pat says.

















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Premiership season fixtures

ROUND	CLUB	DATE	TIME	VENUE
1	Adelaide	Sun 30 March	1.10pm	AAMI Stadium
2	Sydney	Sat 5 April	5.40pm	Subiaco Oval
3	Richmond	Sun 13 April	2.10pm	MCG
4	Kangaroos	Sun 20 April	1.40pm	Subiaco Oval
5	West Coast	Sun 27 April	1.40pm	Subiaco Oval
6	Essendon	Sun 4 May	1.40pm	Subiaco Oval
7	W. Bulldogs	Sun 11 May	2.10pm	Telstra Dome
8	St Kilda	Sun 18 May	1.40pm	Subiaco Oval
9	Melbourne	Sat 24 May	2.10pm	MCG
10	Carlton	Sat 31 May	1.40pm	Subiaco Oval
11	Port Adelaide	Sun 8 June	1.10pm	AAMI Stadium
12	Geelong	Sat 14 June	5.40pm	Subiaco Oval
13	Hawthorn	Sun 29 June	1.10pm	York Park
14	Brisbane	Sat 5 July	1.40pm	Subiaco Oval
15	Collingwood	Sat 12 July	2.10pm	MCG
16	Adelaide	Sun 20 July	1.40pm	Subiaco Oval
17	Sydney	Sun 27 July	1.10pm	SCG
18	Richmond	Sat 2 August	1.40pm	Subiaco Oval
19	Kangaroos	Sun 10 August	2.10pm	MCG
20	W. Bulldogs	Sun 17 August	1.40pm	Subiaco Oval
21	Essendon	Sat 23 August	2.10pm	Telstra Dome
22	West Coast	Sat 30 August	5.40pm	Subiaco Oval

Quiet achiever

WHEN Shane Parker plays his first game in season 2003 he will become the first Fremantle player to play 150 games for the Club.

An inaugural player on the Club's entry to the AFL in 1995, Shane has quietly gone about his business demonstrating the true



professional he is, both on and off the field.

"His excellent attitude to training and the game makes him the backbone of our defence," Senior Coach Chris Connolly said. "He is rarely beaten and we can always count on Shane for 100 percent week in and week out, he is a pleasure to coach."

Season 2002 was perhaps Shane's best for the Club, with the vice-captain taking third place in the Club Champion awards.

Every Fremantle player, staff member and supporter joins in congratulating Shane on a marvellous achievement reaching 150 games and look forward to many more games from Shane as the team develops as a force within the AFL.

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Club Records

Games:

Shane Parker 149

Consecutive Games:

Troy Cook 66

Goals (Overall):

Clive Waterhouse 164

Goals (Season):

Tony Modra 71

Goals (Game):

Tony Modra 10

All 22 Games in 2002

Peter Bell

Paul Hasleby

Matthew Pavlich

Shaun McManus

James Walker

Justin Longmuir

Antoni Grover

Matthew Carr

Troy Cook

2002 Game Stats

Average Score For: 86 points

Average Score Against: 98 points

Average Winning Margin:

Average Losing Margin: 41

Goals For:

274

Goals Against:

319

Highest Score:

138 points

Lowest Score:

49 points

13th position with 9 wins, 13 losses



LUKE TOIA	
Date of Birth: 23/11	/77
Height:	
Weight:	
Games for FFC:	
AFL Games Total:	
Pre-Season Games:	4
Goals for FFC:	33
AFL Goals Total:	33
D 1 1 (FFO 4	



AFL Goals Total: Recruited from:



TROY LONGMUIR

Date of Birth:.....27/05/79

Height:......185





		2002
P	ą	12
20	0	7
6	3	r.

Debut for FFC:..





ANDREW SEIGERT
Date of Birth:.....18/01/82
Height:..... Height:
Weight:
Games for FFC:
AFL Games Total:
Pre-Season Games:
Goals for FFC:
AFL Goals Total:
Debut for FFC:



CHRIS C	ONNOLLY	
Date of Birth:.		
Height:	176	
Weight:		
AFL Games To		
Melbour		
4th Club Chan		
Pre-Season Games:6		
AFL Goals Tota	al:38	





ANTONI GROVER
Date of Birth:.....11/03/80 Height:.. Weight:.









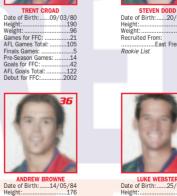
Weight:..... Recruited From:Calder Cannons



ANTHON Date of Birth:

RICKY
Date of Birth:
Height:......
Weight:....
AFL Games To
Pre-Season Ga
AFL Goals Tot
Recruited Froi
Rookie List

CLIVE WATERHOUSE
Date of Birth:23/06/74
Height:184
Weight:184



STEVEN DODD

Date of Birth:.....20/06/83

 Height:
 189

 Weight:
 78

 Recruited From:
 East Fremantle

 Rookie List
 Rookie List





One Winning Team Prou

Height:
Weight:
Games for FFC:
AFL Games Total:
Pre-Season Games:
Goals for FFC:
AFL Goals Total:
Debut for FFC:

2003







DION WOODS	_
Date of Birth: 25/01/	82
Height:1	
Weight:	
Games for FFC:	
AFL Games Total:	
Pre-Season Games:	
Goals for FFC:	
AFL Goals Total:	
Debut for FFC:20	001







-		
	AUN MCMA	
Date of	Birth:C	9/02/76
Games	or FFC:	123
	nes Total:	
Pre-Sea	son Games	5
Goals fo	r FFC:	60
AFL Goa	ıls Total:	60
Debut fo	or FFC:	1995







Goals for FFC:
AFL Goals Total:
Debut for FFC:



AARON SANDILANDS
Date of Birth:.....06/12/82
Height:.....211
Weight:.....114
Recruited From:.....East Fremantle



TROY COOK Date of Birth:.....12/08/76



ROGER HAYDEN
Date of Birth:.....09/12/80
Height:.....

2002 Club **Champion**

Matthew Pavlich

2002 AII Australian

Matthew Pavlich

Most Brownlow Votes 2002

Peter Bell 14

Leading Stats in 2002

Goal Kicking Trent Croad 42

Marks Troy Simmonds 127

Disposals Peter Bell 572

(308 kicks, 264 handballs) Tackles

Troy Cook 111

Frees For Steven Koops 32

Hitouts

Frees Against Troy Simmonds 30

Troy Simmonds 337 Long Kicks

Matthew Pavlich 151 Short Kicks

Peter Bell 139

Contested Marks Justin Longmuir 36

Handballs Received Peter Bell 276

Inside 50 Paul Hasleby 92 Rebounds From 50 Matthew Pavlich 106 Hard Ball Gets Paul Hasleby 74

Loose Ball Gets Peter Bell 116



Rookie List



Date of Birth:.....11/04/81







BRETT DOSWELL		
Date of Birth:14/01/84		
Height:184		
Weight:76		
Recruited From:		
NSW/ACT Rams		





ANOTHER GREAT





Membership News



WELCOME ALL members to what is shaping as a very exciting 2003 season.

With the excitement of the season just around the corner, the Club has signed up over 2,600 new additions to our

passionate membership family. If any member knows of anyone who hasn't yet renewed their membership or joined the Club for 2003, they should be encouraged to contact the Club's Membership Department on

9433 7111 to join in the excitement in 2003.

As most members have now received membership cards for the season, it is important to take a moment to read the 2003 Member Information

Guide as it contains all the essential information to ensure an enjoyable match day experience.

But most of all, take care of your membership card – it is a valuable item

TRANSPERTH'S THE WAY TO GO!

MEMBERS are able to take the travel and parking hassles out of match day in Season 2003 with the special Transperth travel offer. For \$36 per adult and \$16 for concessions. members can travel free on Transperth services from three hours before bouncedown to three hours after the final siren. Membership cards will be specially marked and simply need to be presented to the driver or inspector on Transperth buses or trains. Any member wanting to take advantage of this offer should contact the Membership Department on 9433 7111.

ticketmaster7. Tickets will be on sale to West Coast Eagles members only on the Monday and Tuesday two weeks prior to the game (April 14 and 15). Any remaining tickets will be made available to the general public from the Wednesday (April 16).

purchase a ticket through

Please note that this situation is the same as previous years and all tickets are sold through ticketmaster7 (contactable on 1300 135 915/1300 136 122). These details are reversed for our away Derby on August 30 where Fremantle members will need to purchase a ticket to gain entry.

VICTORIAN INFORMATION

Victorian memberships are available for those Supporters who wish to attend our away games played in Victoria. Again this season, the Club will be holding post match functions at some of these games where members have the opportunity to meet the players and coaching staff. The match day Footy Record will provide details of all upcoming functions. For further information on Victorian membership, please call Wayne Hughes on 03 9798 6842.

SPECIAL PARKING OFFER: MEMBERS ONLY – FIRST IN, BEST DRESSED!

St John of God Hospital in Subiaco in conjunction with the Fremantle Football Club are again pleased to offer a special parking deal for Fremantle Football Club members. A limited number of parking bays have been made available for all eleven home games at a cost of \$60 per bay for the season.

As there are a limited number of bays available, this offer will be strictly sold on a first come, first served basis. To take advantage of this special offer, members should contact the Membership Department on 9433 7111. Payment can be made by credit card. No extra bays will be available once this allocation is sold so get in quick.

KIDS BIRTHDAY

Any junior member has the option to hold a birthday party at any of our home games at Subiaco Oval (this offer is not available for the Dockers vs Eagles game).

A Fremantle Dockers Birthday Package includes tickets to a home game of your choice (first in, first served basis) plus a show bag full of goodies for all children at the party and a visit from a Dockers player during the game.

Call Bianca Craven at the Club on 9433 7111 now to book your child's birthday party!

WESTERN DERBY - ROUND 5

The Western Derby in Round 5 on Sunday, April 27 is a Fremantle Football Club home game and season members gain entry to this match using their membership cards as with any home game. Nonmembers wishing to attend this game will need to

5 YEAR MEMBERS CAP

The members 5 Year Cap, for anyone who has been a member for at least 5 years, is the best way to show your loyalty for just \$20. Either drop into the Club or call the Membership Department on 9433 7111 for an order form.

Tickets for home games

TICKETS for all Fremantle home games will go on sale two (2) weeks prior to each game and can be purchased through ticketmaster7 on 1300 135 915 or 1300 136 122. If tickets are pre-purchased through ticketmaster7, booking

and transaction fees will apply. These fees are waived if tickets are purchased at the gate.



And did you know that the Fremantle Football Club is now a ticketmaster7 outlet? Tickets for all ticketmaster7 events Australia-wide, including home games at Subiaco Oval, can now be purchased from reception at

our administration office at Fremantle Oval. Purchases must be made in person with payment by cash or credit card only. Phone bookings remain via the ticketmaster7 phone booking service only.



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Freo's big ship set to sail

WHEN 211cm Aaron Sandilands makes his AFL debut this season he will become the tallest player ever to play in the AFL, surpassing former Docker Matthew Burton by 1cm And there's excitement at Fremantle Football Club about what Aaron has to offer the team after being promoted from the Rookie List at the end of 2002. Recruited from East Fremantle

Football Club, Aaron says the highlight of his career so far is making the Docker's senior list this year. "My main role this year will be to provide support for ruckman, Troy Simmonds," says Aaron. "I'm there to help him out a bit and learn from Troy.'

There is no doubt that Fremantle's "big ship", as Senior Coach Chris Connolly has named Aaron, is used to the attention.

But being tall also has its disadvantages as far as Aaron's concerned.

"It's probably got me in footy

to where I am now." But as for shopping and sleeping goes then it's another story. Aaron is currently looking on American websites to get football boots (he is a size 18), and to find pants long enough.

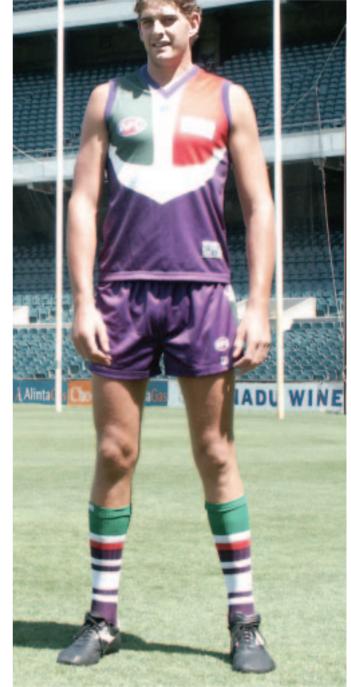
As for sleeping, "I've got a queen-size bed at home and I sleep diagonally on that but when we're away I have to just try and cope with the double-bed."

While everyone notices the obvious, there is more to Aaron than what you see.

Growing up in Mt Barker, Aaron has always wanted to be a footballer. "As a kid, I watched Dad play footy and I've just always been into footy.'

Being an AFL player places high demand on any player's time, with not only training and games but also with special appearances at hospitals. clinics and special events.

But Aaron wouldn't have it any other way, "I love meeting people and helping in the community and I believe AFL



players are in a great position to help where we can in many ways," Aaron says. "I enjoy that part of being a player even if it means that lots of people keep asking me about my height or say WOW when I meet them.'

When Aaron isn't playing football he likes to play a bit of golf, to take in some fishing and is currently enrolled in a scuba diving course the Club has on offer for players.

When Aaron's career is over

he wouldn't mind owning his own business.

Aaron would love to play with Fremantle Football Club for his entire footy career and be playing when Fremantle win their first premiership.

Aaron is slightly nervous about his AFL debut but is determined to make his mark and play good consistent footy. He is looking to learn and develop this year and be able to help the team along the journey.





Lonely days and lonely nights

WHAT STARTED as a hobby for a school teacher 20 years ago is now a full-time job for the Club's Video and Statistics Manager, Norm Tame and one that is getting busier as the demand for the information grows rapidly.

It's only when the season ends that Norm actually sees daylight on his way to and from work. But he wouldn't have it any other way.

"I'm working in an environment that I love being able to mix football and technology," says Norm.

Norm has been with the Dockers since the start, initially working part-time before moving full-time in 1997.

"For many years I was part of the stats team at the Claremont Football Club (where he is a life member) and when I started with the Dockers I was still teaching during the day and every other waking hour was virtually devoted to the club doing statistics and video recordings with help from Les Barry," Norm said. "In those days it involved grabbing the newspapers and feeding in all the statistics".

Now there are seven people involved in gathering the information needed for the Club's coaching staff. When in match mode Norm sits in the coaches' box processing statistics received via modem from Champion Data as well as Club stats from the Fremantle statisticians.

On match day Norm has three laptops. The first laptop feeds in the basic statistics, the second is used to keep an eye on interchanges to know exactly what time each player is on the ground and the third



to capture the game on vision via the television broadcaster covering the game.

There are two main callers in the coach's box and one keyboarder working the first laptop computer recording all the stats and another two to three people watching what's happening in front or behind the action at those areas the coaches specifically want to know about

Game day is a constant feed of information to the coaching staff. "I also have a small mini digital recorder which can be used during breaks in the game so the coach can instantly replay incidents before addressing the player(s) concerned," Norm said.

The task is not made any easier when the team is on the road. Norm's technology travels with him and shares his hotel room as he prepares the away game statistics support for the coaches. And when the game is over, Norm is still going strong preparing copies of the game vision onto the coaches' laptops for them to work on

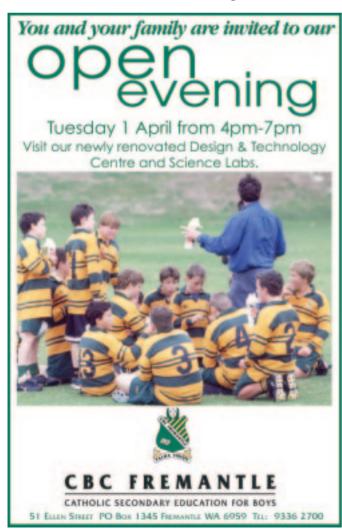
during the journey home.

Statistics play a vital role with the coaches always looking at the data to gain that extra 1% necessary for success. However, Norm doesn't believe there is too much reliance on statistics in today's football.

"Good vision of the game is vital and at the moment we can only have access to the material presented by the television broadcaster," Norm said. "They give you the entertainment view of the game but from a coaching viewpoint the vision is too close."

Norm is assisted during the week by AFL trainee, Roger Hayden in producing videos for the coaches and individual player tapes from each game. And just to add a little bit extra, Norm also fills the role as the club's video historian.

"We've got the club's history on video, from games to media appearances - every bit of action every player has been in and not many clubs get the opportunity to start from scratch and have its history preserved in this way," Norm says.



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Rehabilitation a team effort

WHILE THE Docker's Community Camp in Bunbury was an overwhelming success, it was soured during the intra-club match with the knee injury sustained by Justin Longmuir early in the game.

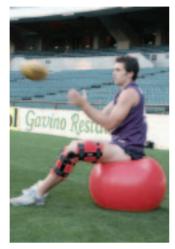
With a fear running that Justin would miss the season, results of a MRI scan on the Sunday following the match showed a more favourable result of only 6 to 8 weeks out of action.

Justin was into rehabilitation first thing Monday morning. But what was involved in Justin's rehabilitation?

The Club's medical and rehabilitation staff developed a strict and demanding program for Justin that would keep him on the sidelines from training and practice matches while his injured knee was restored to full strength.

Three physiotherapy sessions per day with Club Physiotherapist, Jeff Boyle, were followed by specific strengthening exercises in the Club's gymnasium. Although the knee was the focus of the rehabilitation program, it was also essential to maintain Justin's general fitness gained over the long pre-season program.

Once the knee had settled, a light aerobic program was set in place including swimming, water running and endless kilometres on the exercise bike. His progress was



monitored by Rehabilitation Co-Ordinator, Simon Eastaugh.

As a preventative measure to stop the injury recurring, Boyle took Justin through an agility program that assists with change of direction, twisting and jumping on the field. A knee-brace specifically designed for Justin was worn as his rehabilitation program progressed.

Club skills coach, Kevin Ball, a biomechanist, was then at work re-educating Justin on kicking technique.

Justin joined team training after 4 weeks of his program on a limited basis and resumed contact training shortly thereafter.

A strong determination to get his knee back to full strength, Justin has worked hard on his rehabilitation program that sees him return to full match play on time.

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Welcome to season 2003

WELCOME BACK everyone and welcome to Wiz Kidz! This year is set to be an exciting year guaranteed to keep you all on the edge of your seats. We have a great young team and the players are looking forward to improving on our efforts last year.

It is great to see that junior memberships have been flooding in to the office. Keep up the good work and tell all your friends about the benefits of being a Fremantle Football Club junior member.

Keep screaming for the team this year, the players love to hear you at the game!

JUNIOR MEMBERS WITH SEATS IN 2003

JUST a guick reminder to all junior members under 15 who are seat holders for Season 2003 that should have received a letter outlining when membership packs can be collected. If junior members did not collect their packs at the Family Day don't worry, you can still collect your pack on one of the first two home games at Subiaco Oval (April 5 or 20). If you have any gueries please don't hesitate to contact Bianca at the Club on 9433 7111.

Junior member Christmas party



LAST YEAR on Sunday December 6, the annual Junior Members Christmas Party was held at Fremantle Oval. The response we had from junior members and their families was amazing with an estimated 3000 people enioving the festivities on the day. Once again Jane Marwick did a fantastic job of hosting the morning which included interviews with players including Trent Croad, Paul Halseby and Matthew Pavlich, just to name a few.

The majority of the players were there to sign autographs, along with the Peters and Brownes Crazy Critters and loads of entertainment including magicians, face painters and clowns. Special thanks must go to Peters and Brownes for supplying the icecream for the day and Coca-Cola for the soft drinks. Thanks must also go to the Fremantle Hospital volunteers that helped out at the sausage sizzle and everyone else who helped make the day a huge success. See you all there this

Young fans queue for a photo with Trent Croad

COCA-COLA AFL EXPERIENCE CLINICS

SCHOOL is back for 2003 and that means that the Fremantle Football Club will once again be holding the Coca-Cola AFL Experience Clinics in Terms 2 and 3. The clinics are a great opportunity for kids to see how a football club operates and learn the basic skills of AFL. Information regarding the clinics will be posted out to all schools in Western Australia. If you would like to know more please feel free to call the Membership Department on 9433 7111 or look on our web site.



MATCH THE FREMANTLE PLAYER WITH THEIR ACHIEVEMENT

Player 1.Peter Bell 2.Matthew Pavlich 3. Trent Croad -4.Shane Parker 5. Troy Simmonds

6.Paul Hasleby

A.Will play 150th game for FFC this year B.Leading player at

Achievement

Fremantle in general marks C.Most handballs received in 2002 AFL Season

D.Winner of the Norwich rising star in 2000

E.Named 2002 All Australian full back

F.Leading goal kicker at Fremantle last year

Example: Player 1, achievement C.

HELP!! UNSCRAMBLE THESE PLAYERS IN TIME FOR THE SEASON

YROT SMONMISD ALUP HTSDMURE RTYO GRILOUNM TWMEATH RARC OERGR YHNAED

QUICK QUIZ - TEST YOUR KNOWLEDGE

Name 4 Fremantle players who played all of the 22 home and away games in Season 2002?

Which Fremantle player wears the number 2 guernsey?

Name the popular player who won the Season 2002 Best and Fairest?

Which Freo favourite received the most Brownlow votes for the club last year?

What date is the first Western Derby this year?

Email your answers to Docker Trivia at

competitions@fremantlefc.com.au to go in the draw for your chance to win one of five family passes to the new Disney/Pixar movie Finding Nemo (see page 21).



Keep watching the Fremantle web site for an exciting new Kids Page, *Kidszone*, that will be launched in March, The page will contain all you need to know as a junior member of the Club and you will receive special emails from Kidszone directly to your home computer. So keep an eye on the Fremantle web site!



Finding Nemo

IN THE WARM tropical waters of the Great Barrier Reef, a Clownfish named Marlin lives safe and secluded in a quiet cul-de-sac with his only son. Nemo. Fearful of the ocean and its unpredictable risks, he struggles to protect his son. Nemo, like all young fish, is eager to explore the mysterious reef. When Nemo is unexpectedly taken far from home and thrust into a dentist's office fish tank in Sydney, Marlin finds himself the unlikely hero on an epic journey to rescue his son.

In Marlin's quest he is joined by a good Samaritan named Dory, a Regal Blue Tang fish with the worst short term memory and biggest heart in the entire ocean. As the two fish continue on their journey, encountering

numerous dangers, Dory's optimism continually forces Marlin to find the courage to take risks and overcome his fears. In doing so, Marlin gains the ability to trust and believe, like Dory, that things will work out in the end. Confronting seabirds, sewer systems and even man himself, father and son's fateful separation ends in triumph. The once fearful Marlin becomes a true hero in the eyes of his son, and the whole ocean.

In cinemas 22 August 2003
Disnev/Pixar www.disnev.com



New recruits...



WIDZ DIARY
UPCOMING:

Kids Movie Night
Events at Games

Tuesday Night Training Sessions Keep looking at the Club's web site for all the details – www.fremantlefc.com.au

Callum

And keep an eye out on *Kidszone* for all the details.





Name:	
Address:	
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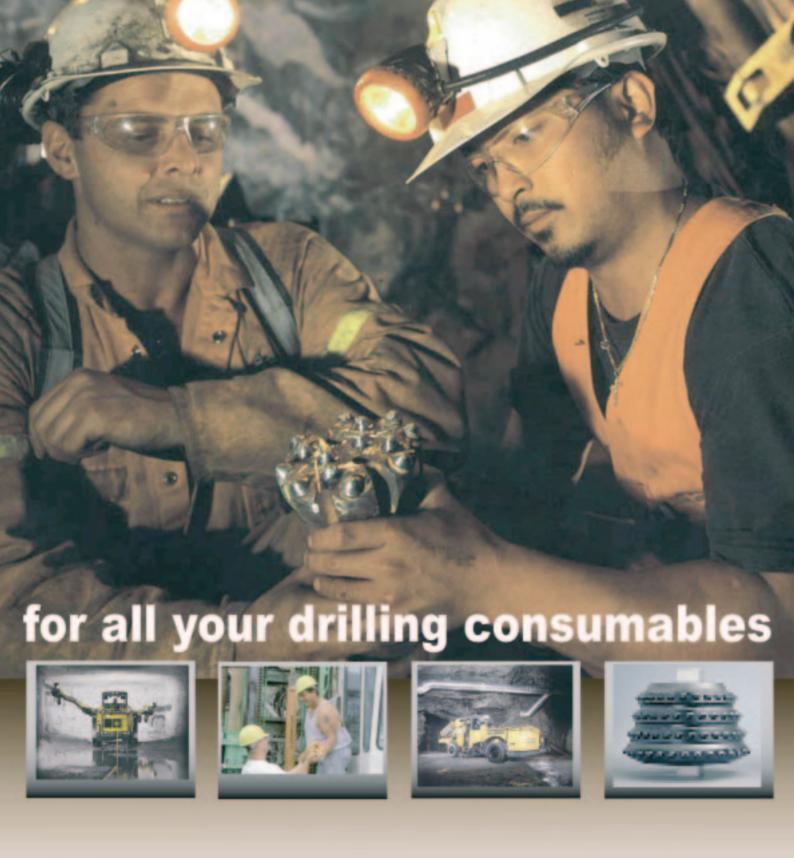
P/C:

Telephone:

Age:

Membership No.:

Which picture is the double?



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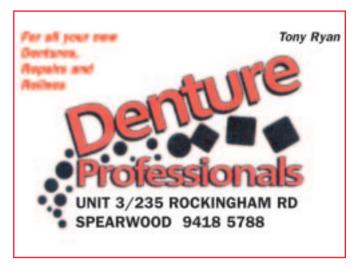
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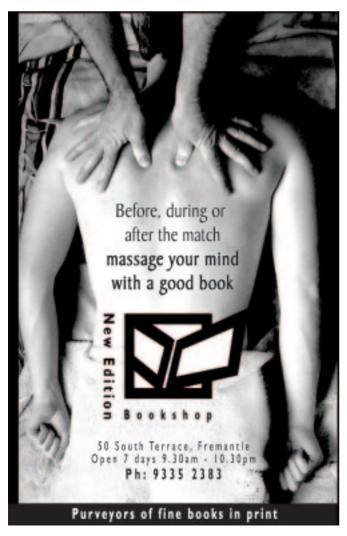
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Call Belinda on 9325 5510 for an appointment either at my Perth or Fremantle office.

John Fiocco











outh stand tall

SEASON 2003 kicked off with the Round 1 Wizard Home Loans Cup against West Coast at Subiaco Oval on 21 February. A magnificent crowd of over 30,000 watched a vastly undermanned Fremantle

side, missing Shane Parker,

Anthony Jones, Antoni Grover, Steven Koops, Justin Longmuir, Luke McPharlin, Clive

Waterhouse,

and Andrew Siegert, take it to West Coast all night.

It was only in the last few minutes of the game that West Coast was able to break the shackles to record a 17 point win.

"It was an intense game played on a very humid night and all the players did an outstanding job," said Senior Coach Chris Connolly. "Robert Haddrill, Roger Hayden, Aaron

Sandilands, Luke Webster, Troy Longmuir, and Graham Polak returning to the team and Dion Woods did an outstanding job for us."

The performance of the younger players was not only encouraging on the night but shows "the depth that the Club has into the future knowing that these players can step up in a game with such intensity," Connolly said. Photos: Getty Images







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