



**FREMANTLE**  
FOOTBALL CLUB



***Year Book 2006***



Life's Good



**Life's Good**

**...Really Good**

In our first year as the proud Major Sponsor of the Fremantle Football Club, we'd like to congratulate you the members, for the passionate support of the Fremantle team and us, LG.

Bring on the 2007 season!



**Membership  
up 4.5%**  
*Fourth consecutive year  
of membership growth*

**Home Attendances  
up 3.8%**  
*Over 400,000 people  
attended home games*

**Club Revenues  
up 31.6%**  
*Since 2003*

**Operating profit  
exceeds \$1 million**  
*Four consecutive years  
of trading profits*

**On-field winning  
ratio 58%**  
*Over the last four years*

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*Year Book 2006*

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Cover photo: Captain Peter Bell leads the team into the preliminary final



**It has been a year in which we can justifiably be proud. We have continued to build our club at all levels, a detailed and deliberate process that was laid down through our strategic planning process in 2003. The club sits top four in the competition both on and off the field. The commitment and diligence of everyone at the club to the implementation of those plans has been fantastic.**

**THE RESULTS** that your club has achieved over recent years have been achieved despite those who continue to challenge us. Your club has remained true to its plans and that is why we are a strong club today. The club's next strategic plan for the 2007 to 2009 period will continue to see your club grow even further.

While the most obvious measure of our performance is our on-field results, there are so many more components of our club that each and every one has to perform at the highest levels in order that we may continue to invest and develop our club. Our financial management, membership, corporate sales and sponsorship, and our community programmes all must continue to operate at optimal levels so that we retain that strength. Though it doesn't stop there, our clear aim is to be the best that we can be at all levels.

Last year we invested heavily in our fitness areas and the results of that investment were clearly evident as our on-field performances showed, particularly over the second half of the season. This year we will invest heavily in our football technology

by acquiring the very latest in information and performance analysis systems. That investment will be supported with changes to our coaching structure to ensure the best application of that technology to our game and player preparation as well as player development.

Investments like these in our football operations, aimed solely so that we can be the best we can be, is only possible because all levels of the club are performing at their best. We can do that by having the best people and we have that at the club, led ably by our Chief Executive Officer Cameron Schwab.

Our playing group has done a fantastic job this season, enduring a tough first half of the season with six day breaks and a heavy travel schedule, despite which they remained focused and delivered an outstanding second half to the season, with a club record nine wins as well as a place in a preliminary final. The senior players showed wonderful leadership throughout the year and the continued development of younger players shows us that our future is also strong, as

they seized their opportunities and showed us how vital they will be to our future.

Thank you to our sponsors and corporate partners for their loyal support and especially to our new Major Sponsor LG Electronics.

Of course special thanks must go to our loyal and passionate members. With our fourth consecutive year of membership growth to over 36,000 members, our members were louder and prouder than ever before. There is no doubt that will be exceeded again in 2007.

The club has put itself in its strongest position ever. While so much has been achieved in 2006, nothing is guaranteed for 2007. You can be confident that on and off the field your club has the plans and the people in place to continue our push to be the best we can be.



Rick Hart  
President





**The club completed its best season in its short history in 2006. The players, coaches and staff should be proud of the manner in which they conducted themselves and the determined way they went about their business.**

**A DETERMINED** group of players and coaches assembled on 1 November last year to commence training. A powerful attitude developed having missed the finals the previous two seasons by the finest of margins. This was carried throughout the season with a total focus on each upcoming challenge.

The experience of a Preliminary Finals appearance was significant step for our club and reward for sustained effort over many years. More importantly, our three finals appearances in 2006 gave a clear indication to all where each individual, the team and the club need to improve.

The disappointment of missing the opportunity to play in a Grand Final cannot be underestimated and, I believe, will play its part in driving our team forward.

Robert Shaw and Mark Harvey were welcome additions to the football department in 2006, bringing great perspective and knowledge from one of the most recent successful clubs, Essendon.

Michael Broadbridge did an excellent job with our midfield, taking our clearances from the bottom four to the top four, as did Kelly O'Donnell coaching our forward line with Matthew Pavlich and Jeff Farmer having outstanding seasons.

Steve Malaxos, assisted by Earl Spalding, evolved our development programme and saw the emergence of many young players, particularly Marcus Drum and Robert Warnock.

A terrific job was done by our strength and conditioning team as our running ability is a cornerstone of our game and one that will continue to improve. Thanks to Ben Tarbox and his team of Marshall Stockden and Ben Piggott.

The tireless efforts of our medical team, especially Dr Ken Withers and Physiotherapist Dr Jeff Boyle, kept us on track throughout the year and should also be recognised for their great work. So too the work of Norm Tame and our technology support team, Steven Icke and the List Management group, and Phil Smart and his recruiting team who have also played significant roles over the year.

Of course it is difficult to mention all of the contributors who have all played important roles in enabling our club to compete against the best. A special thank you to everyone who played their role in football in 2006.

While Peter Bell has stepped aside as captain he will remain a leader at our club. In his seven years at Fremantle he has

finished in the top two in the Doig Medal every year, a fantastic achievement. He has led the club from last position to top four on and off the field. Has there been a better captain in the AFL in the last seven years? Maybe a few equal, but in my opinion, none better!

Season 2007 presents the start of a new era. An era in which we approach every challenge with confidence; an era in which we will consolidate our position as one of the strong clubs in the competition. Our Directors and Senior Management have supported our vision with the recruitment of Dean Solomon and Chris Tarrant and with the addition of Peter German to our coaching staff.

Our supporters and members have supported our vision with their passion at our games.

We look forward to season 2007 with great confidence.



Chris Connolly  
Senior Coach





**It has once again been an honour to lead the Fremantle Football Club in season 2006. We achieved our best ever finish for a home and away season and in doing so pushed ourselves well into the finals series and earned the right to play Sydney in a Preliminary Final.**

**WE PERFORMED** well through the season and delivered good wins against quality sides. It is true we let ourselves down with some poor performances at times, though we more than compensated for that in my view with a nine game winning streak that included many scalps of the top eight sides. Our aim was to make the finals and to win our first finals game and while that was achieved we were disappointed that our season ended against Sydney at Telstra Stadium.

Getting to a Preliminary Final is not an easy task. It is one win away from the opportunity to play in the Grand Final, so close to a player's ultimate goal. Having once made a Preliminary Final, there is no guarantee that it can be repeated the following year. There is no automatic right to be there again. It all has to start over again the next year. All clubs will improve and develop, both as individuals and as teams. It means the need for us to continue our development and improvement remains more important than ever.

It was pleasing to see the development and progression of the younger and less experienced members of the playing squad. They have taken their opportunities well

and have shown that Fremantle has a strong future. The depth within the group is fantastic. It was also a year that our more experienced players showed their fantastic leadership throughout the season. They were able to provide the example for all our younger players of the professionalism and commitment needed in what is a tough and uncompromising competition.

It was through the examples set by our senior players and the commitment they showed as team leaders that told me that the time was now right for me to stand down as club captain. It has been a fantastic honour to lead the club through what has been a great period. We have grown as a club on every level to be one of the competition's leaders on and off the field.

To be captain of an AFL club is an honour that possesses great responsibility in all facets of the position, both on and off the field which I have performed to the best of my abilities. I have had a fortunate career to date and could not have done one part of it without the support of my family.

It is now time for me to hand the responsibility of captaincy on to the next

generation to lead the club into the exciting period that lies ahead for Fremantle. It is a period that I look forward to greatly and to being able to play my part for the team on the field. It is exciting to welcome new additions to the team, especially the experience of Chris Tarrant and Dean Solomon. It is sad that we also say farewell to players as they move on to their next challenges. They have played their part in the growth of Fremantle and that should always be remembered.

There is no doubt that the players are determined to continue on from what was achieved in 2006. Every one in the playing squad knows that the effort and commitment that was shown this year will need to be shown again in 2007, plus some more again.

Thank you for your support in 2006 and your continued support in 2007.



Peter Bell  
Captain





**DOIG MEDALLIST – MATTHEW PAVLICH**

**Vice-Captain Matthew Pavlich rounded off a stellar season by taking out his third Doig Medal to equal Peter Bell’s club record medal tally.**

**A CAREER** high 71 goals equalled Tony Modra’s club record for most goals in a season, and Matthew finished the year with 240 career majors setting a new club goals record. He also set new club records for most goals in a game against St Kilda (6 in round 5 at Aurora Stadium) and the Kangaroos (6 in round 8 at Subiaco Oval).

Matthew took 196 marks, the third highest in the AFL, was in the club’s top ten for disposals, polled a career best 15 votes in the Brownlow Medal, and was named in the All-Australian team for the fourth time.

Matthew earned life membership of the club after playing his 150th game against Port Adelaide in round 22. He played in all of the club’s 22 home and away matches and three finals, taking his individual tally to 153 games – including a club record 122 games in succession. He has not missed a game since round 15, 2001.

Matthew joins Peter Bell as a three-time Doig Medal winner and has placed in the top three for the past five years, finishing runner-up in 2003 and third in 2004.

**2006 Doig Medal – Top Ten Votes**

Doig Medallist	Matthew Pavlich	34
Joint Runners-Up	Peter Bell	31
	Michael Johnson	31
Fourth Place	Shane Parker	28
Equal Fifth Place	Josh Carr	25
	Aaron Sandilands	25
Seventh Place	Jeff Farmer	23
Equal Eighth Place	David Mundy	21
	Steven Dodd	21
Equal Tenth Place	Luke McPharlin	20
	Matthew Carr	20

**JOINT RUNNERS-UP – PETER BELL & MICHAEL JOHNSON**

**Peter Bell**

**FREMANTLE'S** inspirational Captain enjoyed another outstanding year. Peter played 23 games in 2006, and extended his record for most games as Club Captain to 107 before announcing he was stepping down as captain at this year's Doig Medal Presentation Dinner. He played his 250th AFL game in the club's historic first finals win against Melbourne in the second semi final and Peter was named captain of WA's State of Origin team – his fourth consecutive year in the team, and third time as skipper. He led the club for disposals (542), and handballs (236), and was second to Heath Black for kicks (306), and to Josh Carr for tackles (76). Peter has finished in the top three for the Doig Medal for six straight years since returning to the club at the end of the 2000 season, winning the award in 2001, 2003 and 2004, and finishing runner-up in 2002, 2005 and 2006. He has also polled the most career Brownlow Medal votes for a Fremantle player with 68.



**Michael Johnson**

**AFTER DEBUTING** in 2005, playing 11 games, Michael came of age this year as a key member of Fremantle's defensive structure and a year that showed he has an exciting future ahead of him. Playing in all 22 home and away matches and three finals, he often lined up on more seasoned forwards. Michael took 154 marks, second only to Matthew Pavlich and with 425 disposals, placed him fourth in the club for 2006. He was also named on a half-back flank in WA's State of Origin team. His outstanding season was rewarded with the silver Doig Medal.

**FOURTH PLACE**

**Shane Parker**

**AN INAUGURAL** Fremantle squad member, Shane has been known throughout his career as a durable and dependable defender. In 2006 Shane had his most consistent season in what was the most successful in club history.

Leading a relatively young and inexperienced defensive unit, Shane played all 22 home and away games and three finals. He once again successfully performed the task of silencing forwards of all shapes and sizes, and continues to show the class and professionalism that is the hallmark of his club record 231 game career.



**PREVIOUS DOIG MEDALLISTS**

- 2005..... Matthew Pavlich**
- 2004 ..... Peter Bell**
- 2003 ..... Peter Bell**
- 2002..... Matthew Pavlich**
- 2001..... Peter Bell**
- 2000 ..... Troy Cook**
- 1999..... Adrian Fletcher**
- 1998..... Jason Norrish**
- 1997..... Dale Kickett**
- 1996..... Stephen O'Reilly**
- 1995..... Peter Mann**

## JOINT FIFTH PLACE – JOSH CARR & AARON SANDILANDS



### Aaron Sandilands

**AARON CONTINUED** his emergence as one of the AFL's leading ruckman in 2006. Sidelined for four games after breaking his jaw in the round 6 Carlton Mid Derby, he returned to play a pivotal role in Fremantle's surge to finals action. Despite playing only 21 games, his 516 hitouts for the season was second in the AFL to Sydney's Darren Jolly. Aaron also demonstrated an ability to win the ball around the ground, with 268 disposals at an average of 12.8 per game, and kicking 7 goals. He also revelled in the September spotlight, winning the club's Best Finals Player.

### Josh Carr

**IN HIS** second year at Fremantle, Josh played 23 games and displayed his outstanding leadership qualities on and off the field. He amassed 481 disposals at an average of 20.9 per game (third for the club behind Peter Bell and Heath Black), was second in the club for handballs (229), and was the club's leading tackler with 88. Always hard at the ball, Josh was awarded the most free kicks for Fremantle during the season (32), a reflection of his commitment to putting his body on the line to win the ball.



## BEST CLUBMAN

### Luke Webster

**LUKE HAS** shown remarkable perseverance to overcome three knee reconstructions in his short career. A reliable defender/midfielder, he played nine games in 2006 to take his overall tally to 26 since making his debut in round 14, 2003. Luke also gives enormously of his time off the field, playing an integral role in the club's Community Development Programme as co-ordinator of Team Freo. He is an example to young players of the commitment required to play AFL football. Luke has maintained a tremendous work ethic to overcome setbacks and play a vital role in the club's success on and off the field.

## BEACON AWARD

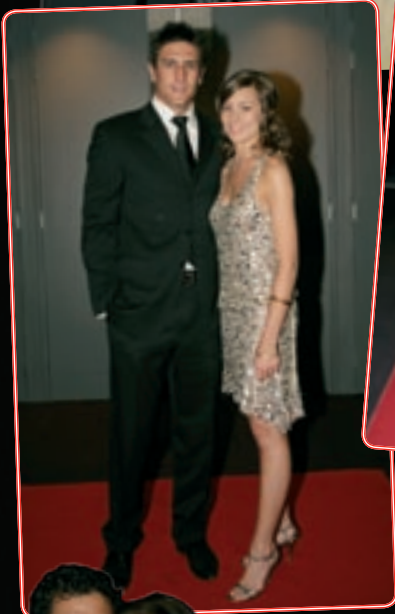
### Marcus Drum

**THE BEACON** Award is presented to the club's best new talent. To be eligible, a player must be under the age of 21 years on or before 31 December of the previous year and have played less than 10 games at the start of the season.

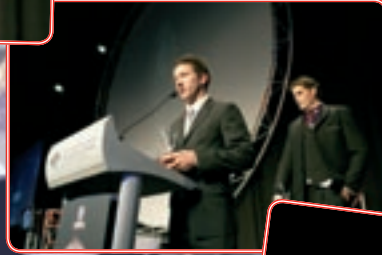
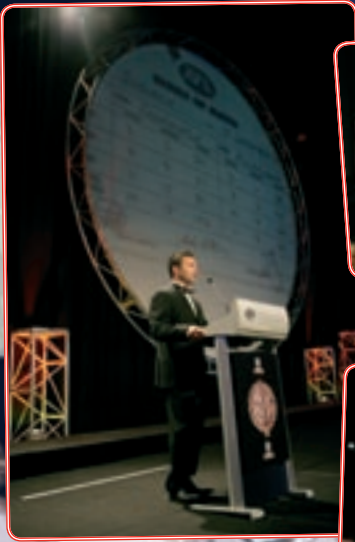
Marcus was taken with the club's first selection (no. 10 overall) in the 2005 National Draft, and made his debut in round 13 of the 2006 season against Sydney at the SCG. He played five games until injury interrupted his promising debut season in which he showed that he will have an exciting future at Fremantle.



**The Doig Medal  
Presentation Dinner**



## The Doig Medal Presentation Dinner



Over 1400 people attended the club's black-tie gala event of the year, the Doig Medal Presentation Dinner, at the Perth Convention and Exhibition Centre on 7 October.

Hosted by Dixie Marshall and Mark Readings, the evening again belonged to Matthew Pavlich who rounded off a stellar season by taking out the 2006 Doig Medal. It was the third time he has won the club's best and fairest award, equalling Peter Bell's club record.

Captain Peter Bell and Michael Johnson also capped off their fantastic seasons, rewarded with joint runners-up medallions.

The sell-out crowd also witnessed Peter Bell announcing that he would step down as club captain. In acknowledgment of the fantastic leader that Peter has been of the Fremantle Football Club for 107 games, the announcement attracted a rousing and deserved standing ovation.

Other awards to be presented included the Beacon Award for the Best First Year Player, won by Marcus Drum, Best Clubman, won by Luke Webster, Best Player in the Finals, won by Aaron Sandilands, and the Past Players Award, won by Shane Parker.



**The Doig Medal  
Presentation Dinner**



**It has been a very positive year for the Fremantle Football club as we continued to grow as a club and establish ourselves within the top four in the AFL, both on and off the field. Fremantle is now one of the strongest clubs off field and we are continuing this aggressive attitude to further building our club. Our potential to grow Fremantle beyond our current levels is without limit and that will be a key focus in the future.**

**WHILE OUR** on-field performances delivered a top four finish for the first time and with that a double chance in the finals, we are yet to establish ourselves consistently as a top four club. This is our objective. It will not be an easy task by any means and will require even further investment in our football operations.

A new strategic plan has been developed for the 2007 to 2009 period that will continue to maintain our focus on building the club's brand, managing our finances, developing our team for sustained finals success, and ensuring that our club's ethos and decision making is the strongest and best in the AFL.

Looking back, our year has been filled with many landmark achievements.

We achieved record membership for the fourth consecutive year, a remarkable effort that vindicates the loyalty and passion of our members and supporters.

Our home game attendances passed the 400,000 mark for the first time, another reflection of the level of support that exists for Fremantle.

We set out this year to reach the finals and secure our first finals victory. That was achieved and a little bit of history made and the opportunity to play our first Preliminary Final at Telstra stadium in front of more than 60,000 people.

Our level of corporate support, through our sponsors and corporate partners, remains at record levels and this year we welcomed many key sponsors to our club. I would like to take this opportunity to thank all our sponsors and corporate partners, especially our Major Sponsor LG Electronics.

For the fourth consecutive year the club will post a significant operating profit, a result that continues building the financial

operating strength of the club and the required asset base to ensure our future financial health.

A continued strong financial performance allows investment in the club's operations and resources to guarantee our club future remains strong. We will again invest heavily in our football department as we did in 2006.

Part of that investment is in our substantial range of community programmes. Our Community Goals, that includes our ground breaking Community Development Programme, ensures that we continue to give back to our community in an effective and meaningful way.

I am very fortunate to have a team of senior managers who have all made outstanding contributions and should look back on the season with great pride – Gary Walton (Chief Operating Officer), Keith Black (General Manager – Corporate Affairs and Communications), Darren Beazley (General Manager – Sponsorship), Steve Rosich (General Manager – Marketing), Robert Shaw (General Manager – Football Operations), Steven Icke (General Manager – Player Personnel and List Management) and Chris Connolly (Senior Coach).

Our club is now well positioned. But as we said to our players after the Preliminary Final loss, 'this game does not give up its rewards easily'.

We now must challenge ourselves to take everything we do to another level. I have complete confidence in our club and its people.



Cameron Schwab  
Chief Executive Officer



**"Here at Fremantle you can really feel the passion of the members and supporters. We are really proud of them – they are the best in the country."**

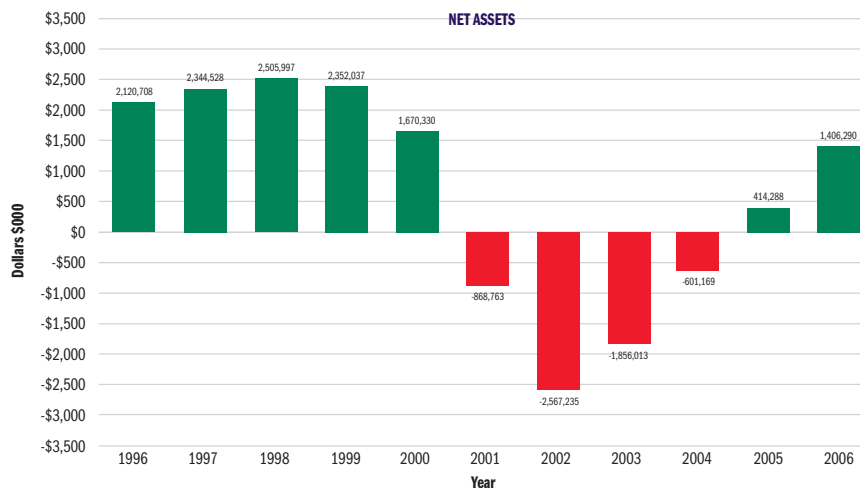
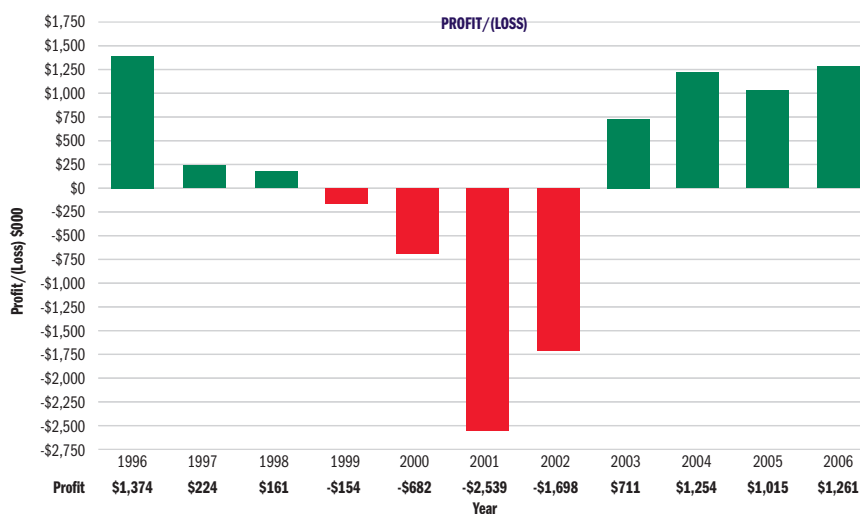
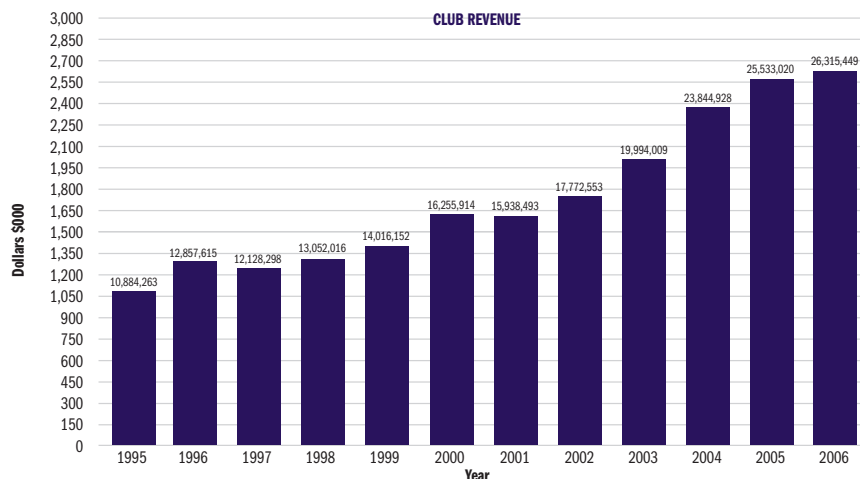
## THE YEAR IN REVIEW

**AS WE ENTERED** season 2006, the club welcomed two new prominent Western Australians to its key honorary positions. The club was honoured that Western Australia's Governor, His Excellency Dr Kenneth Michael, AC, agreed to become the club's Patron for the next two years. He is Western Australia's thirtieth Governor and it is fantastic for the club to have such a fiercely loyal and proud Fremantle supporter as its Patron. Dr Michael follows on from His Excellency Lieutenant General John Sanderson AC, Governor of Western Australia who was Patron of the Fremantle Football Club for the last three seasons.

Former NBA star Luc Longley became the club's number one Ticket Holder for the 2006 and 2007 seasons. As a proud and passionate Fremantle supporter, Luc has been involved closely with the club since its inception. Luc was present at the Fremantle Passenger Terminal in July 1994 to witness the presentation of the AFL licence by then AFL Chief Executive Ross Oakley and the unveiling of the club's name and colours. He has been a regular at Fremantle games since returning to Australia in 2001.

Through the course of the year many of our players achieved career milestones and playing honours. One special club honour acknowledged at this year's Doig Medal Presentation Dinner was the presentation by club President Rick Hart to Matthew Pavlich with Life Membership of the Fremantle Football Club. Matthew joins Shane Parker and Shaun McManus as the club's only player Life Members. It is a well deserved honour for a young man who joined Fremantle in the 1999 AFL National Draft and has gone on to help play an integral part in the growth of the club, both on and off the field.

It was also at this year's Doig Medal that Peter Bell announced that he would be standing aside as club captain. Peter believes that the time was right to hand over the leadership to the next generation. Fremantle is immensely proud of Peter Bell, the very first player signed by this club, de-listed and left after the club's first year. Through his single-minded determination Peter has carved himself an outstanding career at the Kangaroos before returning to the club in 2001. Peter has been an inspirational leader of the club as we set about our rebuilding in 2002 and has led the club for 107 games, through its most exciting period of development, and particularly to our memorable first finals victory against Melbourne at Subiaco Oval. While he has stepped down as club captain, there are many chapters still to be written in Peter's playing career and his on field courage and commitment to the success of Fremantle will continue to inspire those who play with him and those who have the pleasure of watching him.



## FINANCE

**FREMANTLE IS** now a financially strong club, among the top four in the competition. The club has worked extremely diligently over the last few years to achieve this position.

The strong budget protocols and financial disciplines under which the club operates, stringently managing costs whilst growing our revenue base, have allowed us to deliver our fourth consecutive operating profit. The club will again post another strong operating profit for the 2005/2006 financial year of \$1.261 million. We are confident our trading profit for 2007

will again be at a similar level, thereby delivering our fourth consecutive profit of more than \$1 million.

Club revenues continued to reach record levels reaching a record \$26.3 million in 2006. Major contributions to revenue growth in 2006 were from membership, sponsorship, sales of corporate facilities and properties, and merchandise sales.

As a result of continued strong operating profits, the club remains debt free. The net asset position of the club continued to grow to \$1.4 million in 2006, a solid recovery

after net assets had declined significantly as a result of the impacts of significant trading losses. Chief Operating Officer Gary Walton has been a key behind-the-scenes person for our club who has overseen the financial restructuring of the club as a business.

## FOOTBALL

**OUR RESULTS** on the field were very positive. We finished third at the end of the home and away season and earned the double chance in the Finals Series. Our objective was to make the finals and win a final and that we achieved. Fittingly we won our final in front of our home crowd with a great win against Melbourne. The club then embarked on its biggest challenge to take on the 2005 Premiers at the home of the 2000 Olympic Games in the First Preliminary Final.

It was our biggest stage in front of more than 60,000 people at Telstra Stadium, and valuable lessons were learnt.

On the back of a fantastic nine game winning streak, we had reached a Preliminary Final. Despite our efforts in 2006, it counts for nothing in 2007. The hard work starts all over again.

We can be proud of what was achieved in 2006 without doubt. We started to win games that we were expected to win and to win games against the better performed teams. As always, there is room for improvement and development.

At the half way mark we had split our season with six wins and six losses. This was where we thought we would be at that stage given the impact of the travel schedule in the first half of the year and the number of six-day breaks that affect player recovery and preparation.

It was also during the first half of the season that we faced the disruption of the round five 'Sirengate', in the week leading into the first Carlton Mid Derby of the year. It was an unfortunate series of events of which I am proud of the way the club as a whole, and the players as a group, handled these circumstances and maintained their focus on the upcoming game. History would show a great derby win.

The club entered the mid-season break with a poor loss to Geelong at home and the club faced high pressure, in particular the senior coach and players. This is the modern AFL environment. We are a strong club, committed to the plans we have set in place, and we maintained our focus and did not allow these external distractions to effect what we had set ourselves to achieve.

Senior Coach Chris Connolly deserves great credit. At all times he remained focused and positive. He is well supported by an excellent coaching team and football structure.

The second half of the year was excellent. A new club record of nine consecutive wins, most importantly against quality opposition along the way. It is no coincidence that the fixture now provided seven day breaks better opportunity for player recovery and

a reduced travel load which allowed the players to better prepare and perform. Fremantle's schedule in 2007 is once again challenging.

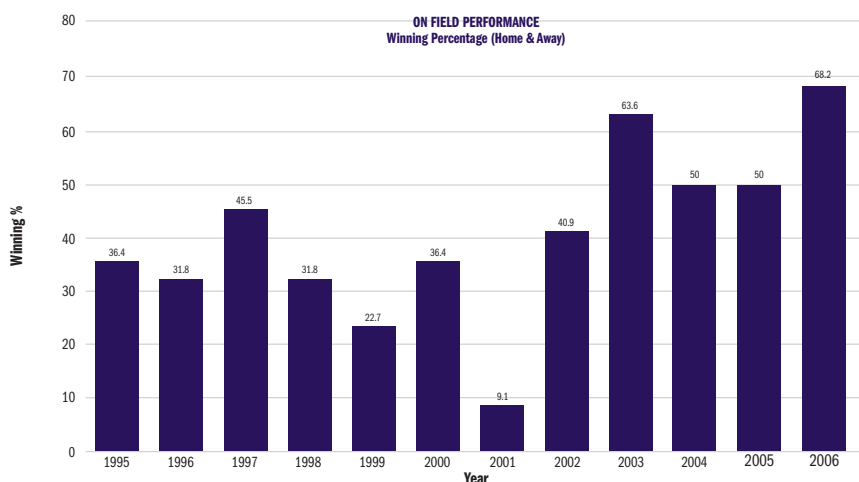
Our players performed exceptionally well through the course of the season, remaining focused on the task at hand and demonstrating a work ethic that delivered our most successful season. The development of our playing squad has been a gradual and deliberate process. They have now accumulated the experience, both as a playing squad and as individuals to take us forward into a strong period of finals action.

That experience was no more evident than through the deeds of our senior players, who led the way both on and off the field. None was more inspirational than Peter Bell who played his 250th AFL game and led the Fremantle team onto the field for the 100th occasion.

It was at this year's Doig Medal Presentation Dinner that Peter Bell announced that he was stepping down as club captain. The first player signed by the club in 1994 and who made his debut in the club's first game in the AFL in round 1 against Richmond at the MCG, Peter has gone on to establish himself as one the very best players Western Australia has ever produced.

Peter Bell has been a fantastic servant for the Fremantle Football Club and while he may no longer be captain we know that he will continue to inspire those around him as he seeks the success that he wants so much for our club and his team mates.

It was also at this year's Doig Medal that we acknowledged one of our emerging young players. Michael Johnson's runners-up medal, shared with outgoing captain Peter Bell, was just reward for an outstanding season in 2006. Indeed it was a year that saw many of our young players take their opportunities and begin to establish their AFL careers. Along with Michael, David Mundy, Brett Peake, Steven Dodd, Ryan Crowley, and Ryan Murphy continued to make their mark. We also saw Aaron Sandilands continue his development and begin to stamp his authority on games and against quality, experienced ruckmen.



## 2006 GAME MILESTONES

- ▣ Jeff Farmer 200th AFL Game Round 1 v Hawthorn – Aurora Stadium, Tasmania
- ▣ Jeff Farmer 100th FFC Game Round 22 v Port Adelaide – Subiaco Oval, Perth
- ▣ Matthew Pavlich 150th AFL Game Round 22 v Port Adelaide – Subiaco Oval, Perth
- ▣ Roger Hayden 50th AFL Game Round 17 v Carlton – Telstra Dome, Melbourne
- ▣ Antoni Grover 100th AFL Game Round 7 v Melbourne – MCG, Melbourne
- ▣ Matthew Carr 100th FFC Game Round 12 v Geelong – Subiaco Oval, Perth
- ▣ Peter Bell 100th Game as Captain Round 18 v Hawthorn – Subiaco Oval, Perth
- ▣ Heath Black 150th AFL Game Round 5 v St Kilda – Aurora Stadium, Tasmania
- ▣ Heath Black 100th FFC Game Round 9 v Brisbane – GABBA, Queensland
- ▣ Josh Carr 150th AFL Game Preliminary Final v Sydney – Telstra Stadium, NSW
- ▣ Chris Connolly 100th Game as Senior Coach of Fremantle Round 11 v Western Bulldogs
- ▣ Peter Bell 250th AFL Game Second Semi Final v Melbourne – Subiaco Oval, Perth

In support of our young players were a very committed senior group, such as Josh Carr, Shane Parker, Heath Black, Matthew Carr, Jeff Farmer, and Justin Longmuir joining Peter Bell and Matthew Pavlich. It was a terrific combination of experience and youth that delivered us our best season and our first finals victory.

For Matthew Pavlich, a fourth All Australian honour recognised his growing status as one of the competition's premier players. National honours fell to David Mundy, Brett Peake and Ryan Crowley who were selected in the 24 man International Rules Series squad that travelled to Ireland for the two test series.

Eight of Fremantle's West Australian born players were rewarded for their excellent seasons when they were named in the 2006 WA State of Origin team. The record Fremantle representation included Peter Bell, Jeff Farmer, Shane Parker, Michael Johnson, Des Headland, Josh Carr, Aaron Sandilands and Steven Dodd. Peter Bell was named in his fourth consecutive State of Origin team, his third time as Captain.

Season 2006 was also a time to salute Shaun McManus in his testimonial year. The Burswood Grand Ballroom provided the setting for the testimonial lunch, the first such event held for a Fremantle player. Over 800 people attended to pay tribute to one of the club's most popular and respected players, whose 195 game career is characterised by courage, determination and commitment.

In 2006 we were very fortunate to have two of the country's most experienced football professionals join the club. Robert Shaw took over as General Manager Football Operations and Mark Harvey joined as Assistant Coach.

After Robert's 51 game playing career with Essendon was cut short by severe injury he turned his focus to coaching that included tenures as senior coach at Fitzroy and Adelaide, State Director of Coaching in Tasmania and Assistant Coach at the Essendon Football Club. He was an Inaugural Inductee to the Tasmanian Football League Hall Of Fame. With over 30 years of football experience behind him, it is fantastic for our club to have Robert on board and the influence he has been able to have on the club in his first year cannot be understated.

Mark Harvey was an important addition to our coaching staff. After a distinguished 14 year, 206 game playing career with Essendon that included three premierships, Mark continued as an Assistant Coach at Essendon after he retired in 1998 and tasted premiership honours again in 2000, this time as a coach. Mark has made a fantastic contribution to the club in his first year and his development and guidance of a largely young and inexperienced defence into a strong and cohesive unit in 2006 was terrific.

Our coaching ranks were bolstered even further at the end of the season with the

addition of Subiaco Premiership coach Peter German to the club as an Assistant Coach to work with Michael Broadbridge in the further development of our midfield group.

Our football operations must constantly develop and grow. It is imperative that we maintain our search for and identify the best practices, people, technology and knowledge that will enhance our competitive advantage, no matter how small that advantage may be.

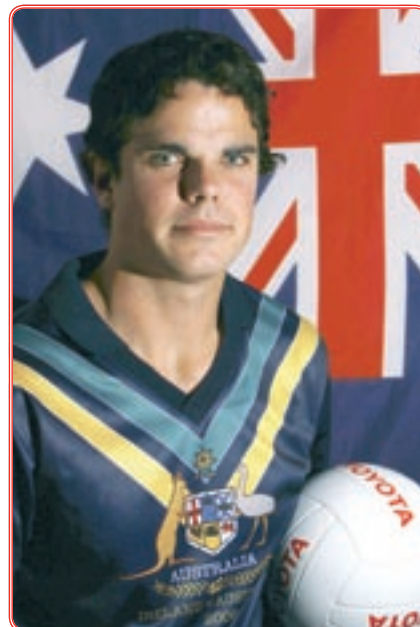
At the conclusion of the 2005 season, the club invested heavily in our strength and conditioning areas, adding new technology and equipment as well as experienced staff. The resulting improvements in player preparation, fitness and training analysis, dietary innovation, recovery and injury management delivered clear returns for the club in 2006. We will continue to develop this area every year.

Our commitment to development of our football operations will continue. Just as we sought to provide our players with the very best in training and conditioning this year, we will now commit heavily to building the technology operations to give our club the very best in back office technology systems for opposition, player and game analysis. The delivery of quality information for performance analysis to our coaches and for training and game preparation is critical for our on-going development as a leading edge football club. Assistant Coach Michael Broadbridge will assume a lead role in this area.

As we focus on developing the coaching, technology and training areas of our operations to gain as much advantage as possible in a very competitive competition, so too must we continually develop our playing group. We will always seek to secure quality players. Entering the 2006 trade period, Collingwood's Chris Tarrant and Essendon's Dean Solomon were identified as two such players. They will be valuable additions to our playing group. We focus strongly on trading and believe that our systematic approach to this process produces good outcomes in a very difficult environment. Steven Icke has done a very good job in this regard.

It is unfortunate that each year we also say farewell to players who have contributed to our club. As we added players we also saw two players move on to other clubs with Graham Polak and Paul Medhurst move on to Richmond and Collingwood respectively. These moves will bring more playing opportunities to each player, something that both sought after a year of limited chances at Fremantle. I wish them well with their new clubs.

As the football year closed on 31 October we also farewellled Daniel Haines, Michael Warren and Benet Copping from the primary playing list. Paul Duffield was promoted from the Rookie List to the Primary List after spending most of 2006 as a long term injury upgrade. He made his AFL debut in



round 5. Through the 2006 AFL National Draft we also welcomed Clayton Collard (selection 31), Brock O'Brien (selection 52), and Calib Mourish (selection 77) to the club. Once again we are very confident that Phil Smart and his recruiting team are on the mark.

It was a strong year for our football operations and we will continue that development every year. We will make the necessary changes and the right investments to make our club consistently strong on the field, to prepare and perform under the best possible circumstances. There are matters beyond our control and then there is luck. Our objective is to rely on neither.

### SPONSORSHIP

AS THE club has grown to be one of the strongest in the AFL, there has been an increasing prominence and value of the Fremantle brand. It is a value that we all benefit from, in particular our sponsors.

In its 2006 Annual Football Benchmarking Report, the independent sponsorship research organisation S-COMM evaluated and compared all key property sponsorships of the major football competitions in Australia (the AFL, the NRL, the A-League and Super 14s). The S-COMM analysis found that LG Electronics sponsorship of the Fremantle Football Club is the most valuable football sponsorship in Australia, leading all teams in all football competitions. This is a magnificent result for Fremantle and our Major Sponsor LG Electronics and clearly shows that Fremantle is now a major national sporting brand, an objective that the club set some three years ago and one that remains a key objective in the future.



Our sponsorship team led by Darren Beazley and our Communications operations led by Keith Black deserve enormous credit for these results. Simply outstanding.

Members Equity Bank's sponsorship of Fremantle's playing shorts also achieved a fantastic result as the ninth most valuable shorts sponsorship with the club's coaches' sponsor, Spa Showcase, rated as the third most valuable sports sponsorship in Australia.

Reebok was the seventh most valuable apparel sponsorship and Alinta the sixth most valuable game ball sponsorship. These sponsorship value assessments

provided by the independent S-COMM analysis is a clear demonstration of the tremendous value that Fremantle provides its key property sponsors. To conclude our most successful season with the leading football sponsorship property with LG Electronics is a fantastic result.

The club has attracted and retained many leading companies as sponsors. In some cases they are some of the world's leading brand names led of course by LG Electronics. It has been LG's first year as a Major Sponsor of the club and we thank them for the commitment to the club and for their tremendous support throughout 2006. We look forward to our strong relationship continuing for many years.

It was a year that we welcomed many new sponsors to the club including Members Equity Bank as a gold level sponsor, with the ME name proudly shown throughout the year on the team's playing shorts, Subway as Silver level sponsor of the club's Under 17 Youth League, Western QBE Insurance, the Integrated Group, Coles Supermarkets, and WA Drug and Alcohol Office. In addition, many of the club's loyal sponsors also increased their investment with the club in 2006 of which we are extremely grateful.

The investment commitment undertaken by sponsors is essential to our club's continued success, and the loyalty of our sponsors is greatly appreciated. It is equally as important that our loyal members and supporters show their support our sponsors wherever possible.

### IN THE COMMUNITY

WHILE THERE have been many achievements by the club over the last five years, perhaps one of the most innovative and rewarding has been the work the club continues to do in the community, through the work the club and the players do with charities, schools and various disadvantaged groups throughout Western Australia.



Through our Community Goals, the club's community initiatives reach right across the state. A key platform of Community Goals is the schools-focused Community Development Programme that has reached more than 75,000 children in 505 schools. The Community Development Programme with the Johnny "The Doc" Docker Motor Skills Programme, Freo Long Bomb and Freo Kwik Kick competitions, School of the Week programme, AFL Experience Clinics, and Welcome to the AFL Programme offers WA schools fantastic opportunities for students to learn in a fun and participative

framework. The programme is supported by Team Freo, a group of players who commit to the delivery of the programme throughout WA schools.

In another exciting development for the club, loyal diamond level sponsor Alinta will be key sponsor of the Community Development Programme in 2007. Alinta's commitment to the Western Australian community is well regarded and with their support of the club's schools programmes further demonstrates this commitment. They have been with our club from the time we entered the competition.



Together with the Community Development Programme, Community Goals includes the Aligned Clubs Programme, the Fremantle Football Club Youth League, community ticketing, donations and requests, charities partnerships and community camps. In 2006 alone, the club serviced more than 4,000 requests for donations and our players made over 550 appearances at various charity functions, clinics, events, and schools visits. The commitment of every member of the playing squad to meeting our community responsibilities remains as strong as ever and they continue to represent our club and themselves with professionalism and compassion.

The club's partnership with WA charities remains one of the strongest community contributions we make each year. With our aligned charities, the achievements of the annual Purple Haze Game, the Fremantle Football Club Bravery Awards presented in conjunction with Fremantle Hospital and our partnership with diamond level sponsor Alinta and their alignment with the Salvation Army enables the club to assist our community in very meaningful and tangible ways.





Home game attendances at Subiaco Oval again set a season average with 36,571 attending a Fremantle home game. It was the first time that the 400,000 attendance mark was passed for home games. The passion and pride of our members and supporters was on full display again and it is with the loyal support we have that we can be sure that the club will continue to grow from strength to strength.

The feedback received from our members via the 2006 Member Survey conducted by Deacon University has been again been extremely encouraging, highlighting the high regard our members have for the great value of their membership and the service that the club provides to members.

Special thanks should be given to our Cheer Squads, both in Western Australian and in Victoria, as well as the Western Australian Banner Crew who do a fantastic job each and every game wherever we play providing support loud and passionate support to the team.

The Victorian Cheer Squad not only provide fantastic visual and vocal support at our games in Victoria but also at games around the country whether we are in Tasmania, Queensland or South Australia. They have travelled many kilometres to provide their support and everyone at the club is appreciative of their great efforts.

The Derby Club continues to be the number one Match Day Caterie Group. The loyal support of the 109 Derby Club members is greatly appreciated as is their ongoing financial contribution to the club.

The AJ Diamond Club continues to go from strength to strength with a record 71 members joining this independent

The club is extremely proud of the fact that nearly \$170,000 has been raised through our work with charities since 2003, with the Purple Haze Game alone raising almost \$115,000 for the Starlight Children's Foundation over the same period. Each year the Purple Haze Game sets new donation records and for that all our members and supporters should be whole heartedly congratulated. In 2006 Fremantle Ports joined as sponsor of the 2006 Purple Haze Game and we again look forward to their support for the 2007 Purple Haze Game in Round 1.

The generosity of our members and supporters also resulted in another record amount \$16,706.30 donated at the Alinta Red Shield Appeal match day in Round 8 this year. Another great effort that shows that not only are our members and supporters very passionate about their football, they are equally passionate about helping their fellow West Australians.

The club's aligned charities in 2006 were the Cerebral Palsy Association and Alzheimer's Australia WA, who have again enjoyed a fruitful final year of their two year alignment with the club. The club is currently completing the selection of its aligned charities for 2007.

The charity partnerships aim to promote greater understanding and community increasing awareness and to assist fundraising to increase or improve delivery of important services and care.

I would like to personally congratulate Jon Haines and David Crute and their team for the great managing this ground breaking operation.

## **MARKETING Membership and Match Day**

It was another fantastic year for the club's membership with the fourth consecutive year of membership growth. Membership at 30 June 2006, the AFL's official reporting date, was 35,666 representing an increase of 4.5 per cent on 2005 and a growth in membership of 40.7 per cent over the last three years. The club's membership department has grown accordingly to service the increased number of club members.





group in 2006. Once again the club would like to thank the AJ Diamond Club for their generous donation of the 2006 Doig Medals.

**Corporate Sales**

Just as our membership support has continued to set record levels so too has the level of support from our corporate partners. The loyal support of our corporate partners reached a record level in 2006 with over 500 businesses becoming involved through the purchase of game day hospitality packages, attendance at club events and participation in promotional activities through the year.

Corporate facilities continue to be in high demand with corporate suites again selling out for the season and VIP Private Boxes in a similar position through the second half of the season. Demand for season 2007 is already showing that this is continuing.

The club's game day hospitality at Subiaco Oval continues to be highly regarded by all who attend and are well sort after. This year we took great pleasure in hosting in excess of 35,000 corporate members and guests at our home games, including our historic first finals win against Melbourne on 15 September. The club provides a fantastic range of special guest speakers throughout the season in the corporate dining facilities that this year have included Wayne Carey, Robert Walls, Geoff Marsh, Young Australian of the Year Trisha Broadbridge,

John Barnes, John Platten and Doug Hawkins to name a few.

David Pitts and his team continue to achieve outstanding results in this regard.

**Merchandise**

The growth in merchandise sales set new benchmarks in 2006. The support of Fremantle Team Store at Fremantle Oval and for our merchandise outlets at Subiaco Oval for Fremantle home games has been terrific. It is again a reflection of the strength of the Fremantle brand that saw the demand for authentic Fremantle on-field Reebok apparel and supporter wear at record levels, especially the new LG branded playing guernseys.

There has also been an increased level of interest in club memorabilia with sales reaching record levels. The offering of club memorabilia through the Fremantle Team Store is one key area that the club will be expanding in 2007.

Thank you to all of our members and supporters that continue to support the club with their merchandise purchases through the Team Store at Fremantle Oval during the week and at Subiaco Oval on home match days, as well as the great support given to on-line merchandise sales through club's website. There is no better way to support your club than purchasing your merchandise and memorabilia directly from the club.

Congratulations to Tony Godden and his team for the outstanding job they have done in developing our merchandise and memorabilia business.

**Events**

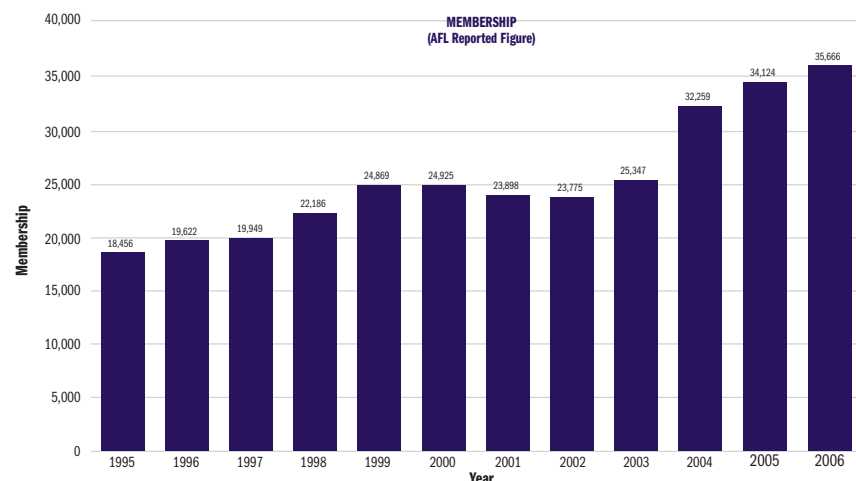
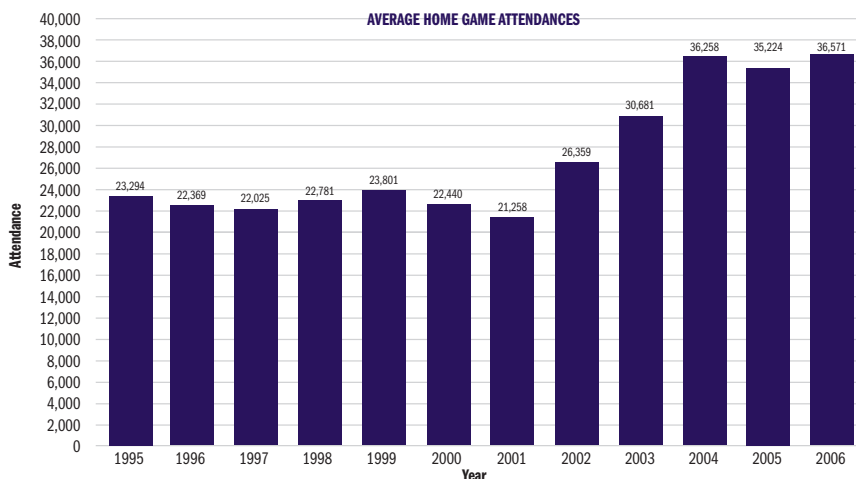
Over 11,000 people attended club events in season 2006, including major events such as the Carlton Mid Banquet Auction, 2006 Season Launch and family events including the Junior Member Christmas Party and Family Fun Day, which was held at Bibra Lake's Adventure World in February.

The season culminated in the largest attendance ever for a Doig Medal Presentation Dinner, with 1,400 guests celebrating the third Doig Medal win for Matthew Pavlich at the Perth Exhibition and Convention Centre.

The club's first testimonial function was held for inaugural squad member, Shaun McManus at which over 800 guests attended the Burswood Grand Ballroom on 18 June to celebrate the outstanding career of one of Fremantle's favourites. With special guest Rove McManus and a host of past Fremantle greats leading the way, the afternoon event was a great success.

The club's program of Match Day Member Luncheons continued through the season and again proved a huge success with our members. We look forward to offering our members more opportunities to attend these popular match day events in season 2007.

All of these events are managed with great professionalism and acumen by Steven Rosich.







Major Sponsor



Platinum Level Sponsors



Diamond Level Sponsors



Gold Level Sponsors



Silver Level Sponsors



Bronze Level Sponsor



2006 Player Sponsors

Luke Webster  
 Josh Carr  
 Byron Schammer  
 Paul Hasleby  
 Paul Medhurst  
 Brett Peake  
 Shaun McManus  
 Matthew Carr  
 Troy Cook  
 Des Headland  
 Graham Polak  
 Antoni Grover  
 Ryan Crowley  
 David Mundy  
 Jarrad Schofield  
 Luke McPharlin  
 James Walker

**Racing and Wagering WA**  
**Positron**  
**Byford Central**  
**Midland Brick**  
**Mirvac Fini**  
**92.9**  
**Mustard Catering**  
**Mentoring Services for Business**  
**Price Attack**  
**BHP Billiton**  
**Offshore Marine Services**  
**Monarch Pool Systems**  
**Integrated Group**  
**Zentner Shipping**  
**Rick Hart**  
**Sterling Accounts**  
**Patersons**

Justin Longmuir  
 Heath Black  
 Scott Thornton  
 Shane Parker  
 Daniel Gilmore  
 Ryan Murphy  
 Matthew Pavlich  
 Marcus Drum  
 Aaron Sandilands  
 Peter Bell  
 Andrew Browne  
 Michael Johnson  
 Paul Duffield  
 Robert Haddrill  
 Michael Warren

**Summit Fertilizers**  
**Westend Financial Partners**  
**DLA Phillips Fox**  
**AJ Diamond Club**  
**Effective Transport**  
**Western Power**  
**Luv Golf**  
**Boss Entertainment**  
**Jarman McKenna**  
**Humfrey Land Developments**  
**Calibre Projects**  
**Members Equity Bank**  
**Computershare**  
**ANZ**  
**The Delron Group**



**1. LUKE WEBSTER**  
 Date of Birth:..... 25/05/82  
 Height: ..... 185cm  
 Weight: ..... 88kg  
 Games for FFC: ..... 26  
 AFL Games Total: ..... 17  
 Games for other clubs: ..... 0  
 Finals Games: ..... 4  
 Goals for FFC: ..... 7  
 AFL Goals Total: ..... 7  
 Debut for FFC: ..... 2003



**2. JOSH CARR**  
 Date of Birth:..... 29/4/80  
 Height: ..... 178cm  
 Weight: ..... 81kg  
 Games for FFC: ..... 45  
 AFL Games Total: ..... 150  
 Games for other clubs: ..... 105  
 Finals Games: ..... 14  
 Goals for FFC: ..... 19  
 AFL Goals Total: ..... 79  
 Debut for FFC: ..... 2005



**5. RYLEY DUNN**  
 Date of Birth:..... 07/10/85  
 Height: ..... 182cm  
 Weight: ..... 85kg  
 Games for FFC: ..... 4  
 AFL Games Total: ..... 4  
 Games for other clubs: ..... 0  
 Finals Games: ..... 0  
 Goals for FFC: ..... 0  
 AFL Goals Total: ..... 0  
 Debut for FFC: ..... 2004



**6. PAUL MEDHURST**  
 Date of Birth:..... 11/12/81  
 Height: ..... 178cm  
 Weight: ..... 86kg  
 Games for FFC: ..... 99  
 AFL Games Total: ..... 99  
 Games for other clubs: ..... 0  
 Finals Games: ..... 1  
 Goals for FFC: ..... 166  
 AFL Goals Total: ..... 166  
 Debut for FFC: ..... 2002



**7. BRETT PEAKE**  
 Date of Birth:..... 05/07/83  
 Height: ..... 185cm  
 Weight: ..... 84kg  
 Games for FFC: ..... 29  
 AFL Games Total: ..... 29  
 Games for other clubs: ..... 0  
 Finals Games: ..... 3  
 Goals for FFC: ..... 15  
 AFL Goals Total: ..... 15  
 Debut for FFC: ..... 2005



**8. SHAUN MCMANUS**  
 Date of Birth:..... 09/02/76  
 Height: ..... 179cm  
 Weight: ..... 83kg  
 Games for FFC: ..... 195  
 AFL Games Total: ..... 195  
 Games for other clubs: ..... 0  
 Finals Games: ..... 4  
 Goals for FFC: ..... 84  
 AFL Goals Total: ..... 84  
 Debut for FFC: ..... 1995



**9. MATTHEW CARR**  
 Date of Birth:..... 29/12/78  
 Height: ..... 190cm  
 Weight: ..... 87kg  
 Games for FFC: ..... 113  
 AFL Games Total: ..... 141  
 Games for other clubs: ..... 28  
 Finals Games: ..... 4  
 Goals for FFC: ..... 58  
 AFL Goals Total: ..... 60  
 Debut for FFC: ..... 2001



**15. RYAN CROWLEY**  
 Date of Birth:..... 20/07/84  
 Height: ..... 189cm  
 Weight: ..... 91kg  
 Games for FFC: ..... 31  
 AFL Games Total: ..... 31  
 Games for other clubs: ..... 0  
 Finals Games: ..... 3  
 Goals for FFC: ..... 30  
 AFL Goals Total: ..... 30  
 Debut for FFC: ..... 2005



**16. DAVID MUNDY**  
 Date of Birth:..... 20/07/85  
 Height: ..... 191cm  
 Weight: ..... 89kg  
 Games for FFC: ..... 42  
 AFL Games Total: ..... 42  
 Games for other clubs: ..... 0  
 Finals Games: ..... 3  
 Goals for FFC: ..... 2  
 AFL Goals Total: ..... 2  
 Debut for FFC: ..... 2005



**17. JARRAD SCHOFIELD**  
 Date of Birth:..... 30/01/75  
 Height: ..... 178cm  
 Weight: ..... 79kg  
 Games for FFC: ..... 12  
 AFL Games Total: ..... 206  
 Games for other clubs: ..... 194  
 Finals Games: ..... 17  
 Goals for FFC: ..... 2  
 AFL Goals Total: ..... 127  
 Debut for FFC: ..... 2005



**18. LUKE McPHARLIN**  
 Date of Birth:..... 01/12/81  
 Height: ..... 191cm  
 Weight: ..... 94kg  
 Games for FFC: ..... 80  
 AFL Games Total: ..... 92  
 Games for other clubs: ..... 12  
 Finals Games: ..... 4  
 Goals for FFC: ..... 60  
 AFL Goals Total: ..... 63  
 Debut for FFC: ..... 2002



**19. JAMES WALKER**  
 Date of Birth:..... 15/01/79  
 Height: ..... 179cm  
 Weight: ..... 80kg  
 Games for FFC: ..... 141  
 AFL Games Total: ..... 141  
 Games for other clubs: ..... 0  
 Finals Games: ..... 1  
 Goals for FFC: ..... 13  
 AFL Goals Total: ..... 13  
 Debut for FFC: ..... 1998



**25. STEVEN DODD**  
 Date of Birth:..... 20/06/83  
 Height: ..... 190cm  
 Weight: ..... 82kg  
 Games for FFC: ..... 43  
 AFL Games Total: ..... 43  
 Games for other clubs: ..... 0  
 Finals Games: ..... 3  
 Goals for FFC: ..... 1  
 AFL Goals Total: ..... 1  
 Debut for FFC: ..... 2004



**26. BENET COPPING**  
 Date of Birth:..... 07/10/86  
 Height: ..... 192cm  
 Weight: ..... 80kg  
 Recruited From: ..... Sturt FC  
 WAFL Club: ..... East Perth



**27. DANIEL GILMORE**  
 Date of Birth:..... 02/03/83  
 Height: ..... 189cm  
 Weight: ..... 90kg  
 Games for FFC: ..... 19  
 AFL Games Total: ..... 19  
 Games for other clubs: ..... 0  
 Finals Games: ..... 0  
 Goals for FFC: ..... 3  
 AFL Goals Total: ..... 3  
 Debut for FFC: ..... 2004



**28. RYAN MURPHY**  
 Date of Birth:..... 24/05/85  
 Height: ..... 191cm  
 Weight: ..... 93kg  
 Games for FFC: ..... 24  
 AFL Games Total: ..... 24  
 Games for other clubs: ..... 0  
 Finals Games: ..... 2  
 Goals for FFC: ..... 31  
 AFL Goals Total: ..... 31  
 Debut for FFC: ..... 2004



**29. MATTHEW PAVLICH**  
 Date of Birth:..... 31/12/81  
 Height: ..... 191cm  
 Weight: ..... 99kg  
 Games for FFC: ..... 153  
 AFL Games Total: ..... 153  
 Games for other clubs: ..... 0  
 Finals Games: ..... 4  
 Goals for FFC: ..... 240  
 AFL Goals Total: ..... 240  
 Debut for FFC: ..... 2000



**35. GARRICK IBBOTSON**  
 Date of Birth:..... 15/03/88  
 Height: ..... 187cm  
 Weight: ..... 80kg  
 Recruited from: East Fremantle  
 WAFL Club: ..... East Fremantle



**36. ANDREW BROWNE**  
 Date of Birth:..... 14/05/84  
 Height: ..... 174cm  
 Weight: ..... 78kg  
 Games for FFC: ..... 18  
 AFL Games Total: ..... 18  
 Games for other clubs: ..... 0  
 Finals Games: ..... 0  
 Goals for FFC: ..... 6  
 AFL Goals Total: ..... 6  
 Debut for FFC: ..... 2002



**37. MICHAEL JOHNSON**  
 Date of Birth:..... 20/10/84  
 Height: ..... 192cm  
 Weight: ..... 96kg  
 Games for FFC: ..... 36  
 AFL Games Total: ..... 36  
 Games for other clubs: ..... 0  
 Finals Games: ..... 3  
 Goals for FFC: ..... 6  
 AFL Goals Total: ..... 6  
 Debut for FFC: ..... 2005



**38. JOE KRIEGER**  
 Date of Birth:..... 13/12/86  
 Height: ..... 189cm  
 Weight: ..... 84kg  
 Recruited From: ..... Sandringham FC  
 WAFL Club: ..... Swan Districts



**39. DANIEL HAINES**  
 Date of Birth:..... 11/04/81  
 Height: ..... 182cm  
 Weight: ..... 81kg  
 Games for FFC: ..... 16  
 AFL Games Total: ..... 16  
 Games for other clubs: ..... 0  
 Finals Games: ..... 0  
 Goals for FFC: ..... 4  
 AFL Goals Total: ..... 4  
 Debut for FFC: ..... 2002



**FREMANTLE**  
FOOTBALL CLUB



**3. BYRON SCHAMMER**  
Date of Birth:..... 21/06/85  
Height:..... 176cm  
Weight:..... 82kg  
Games for FFC:.....77  
AFL Games Total:.....77  
Games for other clubs:.....0  
Finals Games:.....4  
Goals for FFC:.....27  
AFL Goals Total:.....27  
Debut for FFC:.....2003



**4. PAUL HASLEBY**  
Date of Birth:..... 12/06/81  
Height:..... 180cm  
Weight:..... 84kg  
Games for FFC:.....146  
AFL Games Total:.....146  
Games for other clubs:.....0  
Finals Games:.....2  
Goals for FFC:.....92  
AFL Goals Total:.....92  
Debut for FFC:.....2000



**10. TROY COOK**  
Date of Birth:..... 12/08/76  
Height:..... 176cm  
Weight:..... 82kg  
Games for FFC:.....141  
AFL Games Total:.....184  
Games for other clubs:.....43  
Finals Games:.....9  
Goals for FFC:.....59  
AFL Goals Total:.....70  
Debut for FFC:.....2000



**11. DES HEADLAND**  
Date of Birth:..... 21/01/81  
Height:..... 185cm  
Weight:..... 90kg  
Games for FFC:.....77  
AFL Games Total:.....129  
Games for other clubs:.....52  
Finals Games:.....9  
Goals for FFC:.....76  
AFL Goals Total:.....128  
Debut for FFC:.....2003



**12. GRAHAM POLAK**  
Date of Birth:..... 16/06/84  
Height:..... 194cm  
Weight:..... 92kg  
Games for FFC:.....73  
AFL Games Total:.....73  
Games for other clubs:.....0  
Finals Games:.....1  
Goals for FFC:.....9  
AFL Goals Total:.....9  
Debut for FFC:.....2002



**13. TOBY STRIBLING**  
Date of Birth:..... 13/03/87  
Height:..... 177cm  
Weight:..... 79kg  
Recruited From:North Adelaide  
WAFL Club:.....East Fremantle



**14. ANTONI GROVER**  
Date of Birth:..... 11/03/80  
Height:..... 187cm  
Weight:..... 95kg  
Games for FFC:.....108  
AFL Games Total:.....108  
Games for other clubs:.....0  
Finals Games:.....2  
Goals for FFC:.....14  
AFL Goals Total:.....14  
Debut for FFC:.....1999



**20. JUSTIN LONGMUIR**  
Date of Birth:..... 21/01/81  
Height:..... 196cm  
Weight:..... 98kg  
Games for FFC:.....137  
AFL Games Total:.....137  
Games for other clubs:.....0  
Finals Games:.....4  
Goals for FFC:.....166  
AFL Goals Total:.....166  
Debut for FFC:.....1999



**21. HEATH BLACK**  
Date of Birth:..... 28/05/79  
Height:..... 175cm  
Weight:..... 82kg  
Games for FFC:.....115  
AFL Games Total:.....169  
Games for other clubs:.....54  
Finals Games:.....5  
Goals for FFC:.....54  
AFL Goals Total:.....73  
Debut for FFC:.....1997



**22. SCOTT THORNTON**  
Date of Birth:..... 11/09/82  
Height:..... 191cm  
Weight:..... 85kg  
Games for FFC:.....42  
AFL Games Total:.....42  
Games for other clubs:.....0  
Finals Games:.....1  
Goals for FFC:.....0  
AFL Goals Total:.....0  
Debut for FFC:.....2002



**23. SHANE PARKER**  
Date of Birth:..... 18/02/73  
Height:..... 187cm  
Weight:..... 92kg  
Games for FFC:.....231  
AFL Games Total:.....231  
Games for other clubs:.....0  
Finals Games:.....4  
Goals for FFC:.....10  
AFL Goals Total:.....10  
Debut for FFC:.....1995



**24. ADAM CAMPBELL**  
Date of Birth:..... 25/01/85  
Height:..... 192cm  
Weight:..... 88kg  
Games for FFC:.....1  
AFL Games Total:.....1  
Games for other clubs:.....0  
Finals Games:.....0  
Goals for FFC:.....0  
AFL Goals Total:.....0  
Debut for FFC:.....2006



**30. MARCUS DRUM**  
Date of Birth:..... 01/05/87  
Height:..... 190cm  
Weight:..... 84kg  
Games for FFC:.....5  
AFL Games Total:.....5  
Games for other clubs:.....0  
Finals Games:.....0  
Goals for FFC:.....1  
AFL Goals Total:.....1  
Debut for FFC:.....2006



**31. AARON SANDILANDS**  
Date of Birth:..... 06/12/82  
Height:..... 211cm  
Weight:..... 122kg  
Games for FFC:.....78  
AFL Games Total:.....78  
Games for other clubs:.....0  
Finals Games:.....4  
Goals for FFC:.....20  
AFL Goals Total:.....20  
Debut for FFC:.....2003



**32. PETER BELL**  
Date of Birth:..... 01/03/76  
Height:..... 175cm  
Weight:..... 81kg  
Games for FFC:.....128  
AFL Games Total:.....251  
Games for other clubs:.....123  
Finals Games:.....19  
Goals for FFC:.....95  
AFL Goals Total:.....215  
Debut for FFC:.....1995



**33. JEFF FARMER**  
Date of Birth:..... 24/06/77  
Height:..... 174cm  
Weight:..... 81kg  
Games for FFC:.....103  
AFL Games Total:.....221  
Games for other clubs:.....118  
Finals Games:.....10  
Goals for FFC:.....182  
AFL Goals Total:.....441  
Debut for FFC:.....2002



**34. ROBERT WARNOCK**  
Date of Birth:..... 19/01/87  
Height:..... 205cm  
Weight:..... 83kg  
Recruited from:.....  
..... Sandringham Dragons  
WAFL Club:.....West Perth



**40. JACK JUNIPER**  
Date of Birth:..... 10/11/86  
Height:..... 189cm  
Weight:..... 86kg  
Recruited From:.....Glenelg FC  
WAFL Club:.....Perth



**41. PAUL DUFFIELD**  
Date of Birth:..... 05/02/85  
Height:..... 186cm  
Weight:..... 88kg  
Games for FFC:.....7  
AFL Games Total:.....7  
Games for other clubs:.....0  
Finals Games:.....0  
Goals for FFC:.....0  
AFL Goals Total:.....0  
Debut for FFC:.....2006



**42. ROBERT HADDRILL**  
Date of Birth:..... 23/01/81  
Height:..... 188cm  
Weight:..... 98kg  
Games for FFC:.....57  
AFL Games Total:.....57  
Games for other clubs:.....0  
Finals Games:.....1  
Goals for FFC:.....0  
AFL Goals Total:.....0  
Debut for FFC:.....2001



**43. ROGER HAYDEN**  
Date of Birth:..... 09/12/80  
Height:..... 179cm  
Weight:..... 79kg  
Games for FFC:.....58  
AFL Games Total:.....58  
Games for other clubs:.....0  
Finals Games:.....4  
Goals for FFC:.....4  
AFL Goals Total:.....4  
Debut for FFC:.....2002



**44. MICHAEL WARREN**  
Date of Birth:..... 20/03/82  
Height:..... 195cm  
Weight:..... 97kg  
Games for FFC:.....1  
AFL Games Total:.....1  
Games for other clubs:.....0  
Finals Games:.....0  
Goals for FFC:.....0  
AFL Goals Total:.....0  
Debut for FFC:.....2006



*Back Row:* Jeff Farmer, Daniel Haines, David Mundy, Scott Thornton, Paul Duffield, Adam Campbell, Ryan Crowley, Steven Dodd, Luke Webster, Des Headland, Antoni Grover, Jarrad Schofield

*Standing:* Robert Hadrill, Shane Parker, Graham Polak, Michael Johnson, Justin Longmuir, Aaron Sandilands, Robert Warnock, Michael Warren, Benet Copping, Ryan Murphy, Jack Juniper, Daniel Gilmore

*Seated:* Heath Black, James Walker, Luke McPharlin, Josh Carr, Peter Bell (Captain), Chris Connolly (Senior Coach), Matthew Pavlich, Paul Hasleby, Matthew Carr, Troy Cook, Shaun McManus, Paul Medhurst

*Front Row:* Joe Krieger, Brett Peake, Roger Hayden, Ryley Dunn, Toby Stribling, Andrew Browne, Byron Schammer, Garrick Ibbotson, Marcus Drum

**AFTER ROUND 22**

Ladder Position:	3rd	Average Score For:	94.5 points	<b>Played All 22 games</b>	
Wins:	15	Average Score Against:	86 points	Matthew Carr	David Mundy
Losses:	7	Average Home Crowd:	36,571	Shane Parker	Steven Dodd
Average Winning Margin:	31 points	Average Away Crowd:	26,183	Matthew Pavlich	Michael Johnson
Average Losing Margin:	39 points				

**PREMIERSHIP LADDER 2006**

	P	W	D	L	F	A	%	Pts
West Coast	22	17	0	5	2257	1874	120.44	68
Adelaide	22	16	0	6	2331	1640	142.13	64
<b>Fremantle</b>	<b>22</b>	<b>15</b>	<b>0</b>	<b>7</b>	<b>2079</b>	<b>1893</b>	<b>109.83</b>	<b>60</b>
Sydney	22	14	0	8	2098	1630	128.71	56
Collingwood	22	14	0	8	2345	1965	119.34	56
St Kilda	22	14	0	8	2074	1752	118.38	56
Melbourne	22	13	1	8	2146	1957	109.66	54
Western Bulldogs	22	13	0	9	2311	2173	106.35	52
Richmond	22	11	0	11	1934	2245	86.15	44
Geelong	22	10	1	11	1982	2002	99.00	42
Hawthorn	22	9	0	13	1834	2140	85.70	36
Port Adelaide	22	8	0	14	1911	2151	88.84	32
Brisbane	22	7	0	15	1844	2239	82.36	28
Kangaroos	22	7	0	15	1754	2167	80.94	28
Essendon	22	3	1	18	2021	2469	81.86	14
Carlton	22	3	1	18	1791	2415	74.16	14

**2007 FIXTURES**

RND	Club	Date	Venue
1	Port Adelaide	Saturday 31 March	Subiaco Oval
2	Essendon	Sunday 8 April	Telstra Dome
3	West Coast	Saturday 14 April (N)	Subiaco Oval
4	Melbourne	Sunday 22 April	MCG
5	Adelaide	Sunday 29 April	Subiaco Oval
6	Brisbane Lions	Sunday 6 May	Gabba
7	Hawthorn	Sunday 13 May	Subiaco Oval
8	Geelong	Saturday 19 May	Skilled Stadium
9	St Kilda	Friday 25 May (N)	Subiaco Oval
10	Collingwood	Friday 1 June (N)	MCG
11	Richmond	Sunday 10 June	Subiaco Oval
12	Western Bulldogs	Saturday 16 June (N)	TIO Stadium
13	Carlton	Saturday 30 June	Subiaco Oval
14	Sydney	Sunday 8 July (N)	SCG
15	Kangaroos	Sunday 15 July	Subiaco Oval
16	Adelaide	Saturday 21 July	AAMI Stadium
17	Geelong	Saturday 28 July	Subiaco Oval
18	West Coast	Sunday 5 August*	Subiaco Oval
19	Essendon	Sunday 12 August	Subiaco Oval
20	St Kilda	Saturday 18 August	Telstra Dome
21	Melbourne	Saturday 25 August	Subiaco Oval
22	Port Adelaide	Saturday 1 September (N)	AAMI Stadium

\*Fremantle Away Game (N) night game

## ROUND 1 v HAWTHORN

Sunday 2 April 2006,  
Aurora Stadium 1:10pm

<b>Fremantle</b>	<b>2.1</b>	<b>4.5</b>	<b>7.6</b>	<b>13.9</b>	<b>(87)</b>
<b>Hawthorn</b>	<b>1.1</b>	<b>5.4</b>	<b>14.6</b>	<b>17.17</b>	<b>(109)</b>

Goals: McPharlin, Longmuir, Farmer 3  
Kicks: Headland 21  
Marks: Schammer 13  
Handballs: Hasleby 15  
Disposals: Hasleby 30  
Crowd: 13,862  
MILESTONE: Jeff Farmer 200th AFL Game

## ROUND 2 v CARLTON

Saturday 8 April 2006,  
Subiaco Oval 5:40pm

<b>Fremantle</b>	<b>7.2</b>	<b>11.4</b>	<b>14.7</b>	<b>15.11</b>	<b>(101)</b>
<b>Carlton</b>	<b>2.2</b>	<b>4.4</b>	<b>9.6</b>	<b>13.8</b>	<b>(86)</b>

Goals: McPharlin, Farmer 3  
Kicks: Crowley 20  
Marks: Crowley 11  
Handballs: Bell 23  
Disposals: Bell 32  
Crowd: 34,553  
Brownlow Votes: McManus 1, J. Carr 3

## ROUND 3 v PORT ADELAIDE

Sunday 16 April 2006,  
AAMI Stadium 4:10pm

<b>Fremantle</b>	<b>0.6</b>	<b>5.12</b>	<b>9.16</b>	<b>15.20</b>	<b>(110)</b>
<b>Port Adelaide</b>	<b>0.5</b>	<b>3.9</b>	<b>7.11</b>	<b>11.13</b>	<b>(79)</b>

Goals: McPharlin 3  
Kicks: Pavlich 19  
Marks: Pavlich 15  
Handballs: Hasleby 15  
Disposals: Hasleby 31  
Crowd: 25,042  
MILESTONE: Matthew Pavlich 100 consecutive games for Fremantle  
Brownlow Votes: Pavlich 1, J. Carr 3

## ROUND 4 v ADELAIDE

Saturday 22 April 2006,  
Subiaco Oval 5:40pm

<b>Fremantle</b>	<b>1.1</b>	<b>3.3</b>	<b>6.3</b>	<b>9.5</b>	<b>(59)</b>
<b>Adelaide</b>	<b>3.3</b>	<b>7.7</b>	<b>8.11</b>	<b>9.16</b>	<b>(70)</b>

Goals: Farmer, Polak 3  
Kicks: Headland 17  
Marks: Black 8  
Handballs: Schammer 21  
Disposals: Schammer 32  
Crowd: 35,090  
Brownlow Votes: Sandilands 1

## ROUND 5 v ST KILDA

Sunday 30 April 2006,  
Subiaco Oval 1:10pm

<b>Fremantle</b>	<b>5.2</b>	<b>10.5</b>	<b>12.7</b>	<b>14.10</b>	<b>(94)</b>
<b>St Kilda</b>	<b>2.5</b>	<b>6.7</b>	<b>9.9</b>	<b>13.15</b>	<b>(93)</b>

Goals: Pavlich 6  
Kicks: J. Carr, Pavlich 16  
Marks: Johnson, Schammer 8  
Handballs: Bell 11  
Disposals: Bell 26  
Crowd: 15,282  
Milestone: Heath Black 150 AFL Games  
Debut: Paul Duffield  
Brownlow Votes: J. Carr 2, Pavlich 3

## ROUND 6 v WEST COAST

Saturday 6 May 2006,  
Subiaco Oval 2:10pm

<b>Fremantle</b>	<b>4.4</b>	<b>7.8</b>	<b>10.11</b>	<b>12.16</b>	<b>(88)</b>
<b>West Coast</b>	<b>3.5</b>	<b>7.6</b>	<b>10.8</b>	<b>12.11</b>	<b>(83)</b>

Goals: Pavlich 4  
Kicks: J. Carr 20  
Marks: Polak 11  
Handballs: Hasleby 13  
Disposals: J. Carr 26  
Crowd: 42,213  
Brownlow Votes: J. Carr 1, Johnson 2

## ROUND 7 v MELBOURNE

Saturday 13 May 2006,  
MCG 2:10pm

<b>Fremantle</b>	<b>2.3</b>	<b>3.7</b>	<b>7.8</b>	<b>8.10</b>	<b>(58)</b>
<b>Melbourne</b>	<b>3.3</b>	<b>9.8</b>	<b>12.11</b>	<b>17.15</b>	<b>(117)</b>

Goals: Johnson 3  
Kicks: Pavlich 18  
Marks: Polak 11  
Handballs: Hasleby 14  
Disposals: Schammer 26  
Crowd: 23,368  
Milestone: Antoni Grover 100 FFC/AFL Games  
Debut: Michael Warren  
Brownlow Votes: Pavlich 2

## ROUND 8 v KANGAROOS

Saturday 20 May 2006,  
Subiaco Oval 2:10pm

<b>Fremantle</b>	<b>3.1</b>	<b>5.4</b>	<b>9.4</b>	<b>13.6</b>	<b>(84)</b>
<b>Kangaroos</b>	<b>1.5</b>	<b>5.7</b>	<b>5.9</b>	<b>6.13</b>	<b>(49)</b>

Goals: Pavlich 6  
Kicks: M. Carr 17  
Marks: M. Carr 10  
Handballs: J. Carr 15  
Disposals: J. Carr, M. Carr 24  
Crowd: 34,072  
Brownlow Votes: Hasleby 2, Pavlich 3

## ROUND 9 v BRISBANE

Sunday 28 May 2006,  
the Gabba 1:10pm

<b>Fremantle</b>	<b>2.2</b>	<b>4.8</b>	<b>7.10</b>	<b>10.13</b>	<b>(73)</b>
<b>Brisbane</b>	<b>7.3</b>	<b>10.11</b>	<b>14.13</b>	<b>21.15</b>	<b>(141)</b>

Goals: Pavlich, Medhurst, Black, Longmuir 2  
Kicks: Bell 17  
Marks: Pavlich, Medhurst 9  
Handballs: Bell, J. Carr 10  
Disposals: Bell 27  
Crowd: 29,999  
Milestone: Heath Black 100 FFC Games

## ROUND 10 v RICHMOND

Saturday 3 June 2006,  
Subiaco Oval 5:40pm

<b>Fremantle</b>	<b>3.4</b>	<b>7.6</b>	<b>10.8</b>	<b>15.10</b>	<b>(100)</b>
<b>Richmond</b>	<b>2.4</b>	<b>7.6</b>	<b>11.11</b>	<b>13.11</b>	<b>(89)</b>

Goals: Pavlich 3  
Kicks: Peake 18  
Marks: Peake 12  
Handballs: Schammer 9  
Disposals: Peake 24  
Crowd: 36,032  
Debut: Adam Campbell  
Brownlow Votes: Peake 3

## ROUND 11 v WESTERN BULLDOGS

Sunday 11 June 2006,  
Telstra Dome 2:10pm

<b>Fremantle</b>	<b>5.3</b>	<b>7.5</b>	<b>9.9</b>	<b>12.14</b>	<b>(86)</b>
<b>Bulldogs</b>	<b>4.4</b>	<b>10.6</b>	<b>14.7</b>	<b>15.10</b>	<b>(100)</b>

Goals: Pavlich 3  
Kicks: Medhurst 16  
Marks: Headland, Mundy, Pavlich 10  
Handballs: J. Carr 14  
Disposals: J. Carr 26  
Crowd: 23,805  
Milestone: Matthew Pavlich 200 AFL/FFC goals  
Brownlow Votes: J. Carr 1



## ROUND 12 v GEELONG

Saturday 17 June 2006,  
Subiaco Oval 2:10pm

**Fremantle 3.6 5.8 5.13 6.16 (52)**

**Geelong 4.3 12.6 15.8 18.10 (118)**

Goals: Crowley 1, Farmer 1, Headland 1, Medhurst 1, Pavlich 1, Sandilands 1  
Kicks: Headland 20  
Marks: Medhurst 14  
Handballs: J. Carr 15  
Disposals: J. Carr 33  
Crowd: 34,236  
Milestone: Matthew Carr 100 FFC Games

## ROUND 13 v SYDNEY

Saturday 1 July 2006,  
SCG 7:10pm

**Fremantle 3.4 5.4 8.4 9.4 (58)**

**Sydney 1.3 4.7 6.15 12.19 (91)**

Goals: Pavlich 4  
Kicks: M. Carr 12  
Marks: Johnson 8  
Handballs: McManus, Polak, Hayden 7  
Disposals: Hayden 16  
Crowd: 24,114  
Debut: Marcus Drum  
Brownlow Votes: J. Carr 1

## ROUND 14 v ESSENDON

Friday 7 July 2006,  
Subiaco Oval 6:40pm

**Fremantle 7.3 8.5 15.7 19.11 (125)**

**Essendon 3.1 5.7 10.11 12.16 (88)**

Goals: Pavlich, Crowley, Pavlich 4  
Kicks: McManus 16  
Marks: Pavlich 13  
Handballs: Hasleby 14  
Disposals: Hasleby 27  
Crowd: 34,608  
Brownlow Votes: Longmuir 1, Pavlich 2, McManus 3

## ROUND 15 v COLLINGWOOD

Sunday 16 July 2006,  
MCG 2:10pm

**Fremantle 3.4 9.5 14.7 18.11 (119)**

**Collingwood 3.6 7.9 10.13 15.14 (104)**

Goals: Farmer 6  
Kicks: Bell 19  
Marks: Bell 10  
Handballs: Bell 19  
Disposals: Bell 38  
Crowd: 30,373  
Brownlow Votes: J. Carr 1, Farmer 2, Pavlich 3

## ROUND 16 v MELBOURNE

Sunday 23 July 2006,  
Subiaco Oval 2:40pm

**Fremantle 4.2 8.3 12.4 15.6 (96)**

**Melbourne 4.3 4.7 5.12 9.13 (67)**

Goals: Pavlich 3  
Kicks: Black 19  
Marks: Dodd 12  
Handballs: Peake 16  
Disposals: Black 31  
Crowd: 36,244  
Brownlow Votes: Sandilands 1, Peake 3

## ROUND 17 v CARLTON

Sunday 30 July 2006,  
Telstra Dome 2:10pm

**Fremantle 3.6 8.10 14.13 15.17 (107)**

**Carlton 1.4 5.6 7.10 13.11 (89)**

Goals: Murphy 5  
Kicks: Bell, Pavlich 16  
Marks: Crowley 10  
Handballs: McManus 11  
Disposals: Bell 23  
Crowd: 17,518  
Brownlow Votes: Pavlich 1, Murphy 3

## ROUND 18 v HAWTHORN

Sunday 6 August 2006,  
Subiaco Oval 2:40pm

**Fremantle 6.4 8.11 11.14 14.20 (104)**

**Hawthorn 1.2 5.3 7.6 7.9 (51)**

Goals: Longmuir, Farmer 4  
Kicks: Bell 19  
Marks: Murphy 12  
Handballs: Sandilands 16  
Disposals: Bell 29  
Crowd: 35,017  
Brownlow Votes: Bell 2, Longmuir 3

## ROUND 19 v ADELAIDE

Sunday 13 August 2006,  
AAMI Stadium 12:40pm

**Fremantle 3.6 8.10 10.11 13.17 (95)**

**Adelaide 2.3 5.10 10.14 10.20 (80)**

Goals: Farmer 3  
Kicks: Bell 19  
Marks: Bell 10  
Handballs: Peake 14  
Disposals: Bell 32  
Crowd: 43,127  
Brownlow Votes: Schammer 2, Black 3

## ROUND 20 v ST KILDA

Saturday 19 August 2006,  
Subiaco Oval 5:40pm

**Fremantle 6.4 9.5 14.10 17.12 (114)**

**St Kilda 2.1 2.4 5.8 7.14 (56)**

Goals: Farmer 4  
Kicks: McPharlin 25  
Marks: McPharlin 20  
Handballs: Black 13  
Disposals: McPharlin, McManus 28  
Crowd: 39,069  
Brownlow Votes: Peake 1, Bell 2, McManus 3

## ROUND 21 v WEST COAST

Sunday 27 August 2006,  
Subiaco Oval 2:40pm

**Fremantle 4.1 8.5 14.8 18.10 (118)**

**West Coast 4.3 4.8 4.11 8.13 (61)**

Goals: Farmer 4  
Kicks: Bell 22  
Marks: McPharlin 12  
Handballs: J. Carr 15  
Disposals: J. Carr 31  
Crowd: 43,527  
Brownlow Votes: Sandilands 2, Bell 3

## ROUND 22 v PORT ADELAIDE

Saturday 2 September 2006,  
Subiaco Oval 5:40pm

**Fremantle 6.6 11.9 18.11 23.13 (151)**

**Port Adelaide 3.1 4.7 5.14 9.18 (72)**

Goals: Farmer 6  
Kicks: Crowley 19  
Marks: Crowley, Pavlich 11  
Handballs: Crowley 16  
Disposals: Crowley 35  
Crowd: 41,121  
Milestones: Matthew Pavlich 150th FFC/  
AFL game  
Jeff Farmer 100th FFC game  
Brownlow Votes: Sandilands, Farmer 2,  
Peake 3



**2006 FINALS SERIES**

**SECOND QUALIFYING FINAL**

Saturday 9 September 2006,  
2:30pm, AAMI Stadium

<b>Fremantle</b>	<b>4.2</b>	<b>5.2</b>	<b>7.4</b>	<b>7.4</b>	<b>(46)</b>
<b>Adelaide</b>	<b>1.3</b>	<b>3.8</b>	<b>5.12</b>	<b>10.16</b>	<b>(76)</b>

Goals: Farmer, Pavlich 2  
Kicks: Black 25  
Handballs: J. Carr 15  
Disposals: Black 32  
Marks: Black 12  
Tackles: J. Carr 7  
Hitouts: Sandilands 23  
Frees For: M. Carr, Johnson, Sandilands 2

**SECOND SEMI FINAL**

Friday 15 September 2006,  
6:30pm, Subiaco Oval

<b>Fremantle</b>	<b>3.3</b>	<b>7.9</b>	<b>11.15</b>	<b>14.18</b>	<b>(102)</b>
<b>Melbourne</b>	<b>3.0</b>	<b>7.3</b>	<b>10.4</b>	<b>11.8</b>	<b>(74)</b>

Goals: Farmer, Pavlich, Murphy, M. Carr 2  
Kicks: Black 20  
Handballs: J. Carr, M. Carr, Bell 11  
Disposals: Black 28  
Marks: Hayden 10  
Tackles: M. Carr 8  
Hitouts: Sandilands 32  
Frees For: J. Carr, Longmuir 3  
Crowd: 42,505  
Milestone: Peter Bell 250th AFL game

**FIRST PRELIMINARY FINAL**

Friday 22 September 2006,  
8:00pm, Telstra Stadium

<b>Fremantle</b>	<b>3.2</b>	<b>6.2</b>	<b>11.6</b>	<b>14.8</b>	<b>(92)</b>
<b>Sydney</b>	<b>3.6</b>	<b>8.7</b>	<b>11.6</b>	<b>19.13</b>	<b>(127)</b>

Goals: Pavlich 4  
Kicks: Bell 17  
Handballs: Johnson 11  
Disposals: Bell 24  
Marks: Pavlich 10  
Tackles: Crowley, Headland 6  
Hitouts: Sandilands 39  
Frees For: Bell 5  
Crowd: 61,373  
Milestone: Josh Carr 150th AFL game



**2006 GAMES PLAYED**

Peter Bell .....	23
Heath Black.....	24
Andrew Browne.....	0
Adam Campbell .....	1
Josh Carr.....	23
Matthew Carr.....	25
Troy Cook .....	15
Benet Copping.....	0
Ryan Crowley.....	19
Steven Dodd.....	25
Marcus Drum.....	5
Paul Duffield*.....	7
Ryley Dunn .....	0
Jeff Farmer.....	22
Daniel Gilmore.....	9
Antoni Grover.....	14
Robert Hadrill .....	1
Daniel Haines.....	0
Paul Hasleby .....	16
Roger Hayden .....	16
Des Headland.....	20
Garrick Ibbotson.....	0
Michael Johnson.....	25
Jack Juniper* .....	0
Joe Krieger* .....	0
Justin Longmuir.....	16
Shaun McManus.....	22
Luke McPharlin.....	22
Paul Medhurst .....	12
David Mundy.....	25
Ryan Murphy .....	12
Shane Parker.....	25
Matthew Pavlich .....	25
Brett Peake .....	20
Graham Polak.....	11
Aaron Sandilands .....	21
Byron Schammer .....	24
Jarrad Schofield .....	2
Toby Stribling*.....	0
Scott Thornton .....	5
James Walker .....	8
Robert Warnock.....	0
Michael Warren .....	1
Luke Webster .....	9

\* Denotes rookie-listed player.  
Paul Duffield was elevated to senior list during the season.

**GOAL KICKERS**

Matthew Pavlich .....	71
Jeff Farmer.....	55
Ryan Murphy .....	22
Des Headland.....	21
Ryan Crowley.....	20

**GOAL ASSISTS**

Peter Bell .....	20
Jeff Farmer.....	19
Matthew Pavlich .....	16
Byron Schammer .....	10
Matthew Carr.....	9

**TOTAL DISPOSALS**

Peter Bell .....	542
Heath Black.....	511
Josh Carr.....	481
Michael Johnson.....	425
Byron Schammer .....	421

**CONTESTED POSSESSIONS**

Peter Bell .....	172
Josh Carr.....	162
Matthew Pavlich .....	156
Michael Johnson.....	132
David Mundy.....	126

**UNCONTESTED POSSESSIONS**

Heath Black.....	401
Peter Bell .....	354
Josh Carr.....	321
Brett Peake .....	305
Byron Schammer .....	299

**HARD BALL GETS**

Josh Carr.....	67
Peter Bell .....	53
Aaron Sandilands .....	52
Byron Schammer .....	49
Matthew Pavlich .....	47

**LOOSE BALL GETS**

Peter Bell .....	82
David Mundy.....	62
Matthew Carr.....	60
Michael Johnson.....	59
Josh Carr.....	58

**GENERAL KICKS**

Heath Black.....	335
Peter Bell .....	306
Matthew Pavlich .....	306
Michael Johnson.....	270
Des Headland.....	259

**EFFECTIVE KICKS**

Heath Black.....	274
Matthew Pavlich .....	250
Peter Bell .....	249
Michael Johnson.....	223
David Mundy.....	205

**LONG KICKS**

Heath Black.....	131
Matthew Pavlich .....	127
Des Headland.....	88
Matthew Carr.....	72
Brett Peake .....	72

**SHORT KICKS**

Peter Bell .....	176
Michael Johnson.....	157
Heath Black.....	143
David Mundy.....	136
Josh Carr.....	122

**HANDBALLS**

Peter Bell .....	236
Josh Carr.....	229
Byron Schammer .....	195
Shaun McManus.....	185
Heath Black.....	176

**HANDBALLS RECEIVED**

Heath Black.....	231
Peter Bell .....	210
Byron Schammer .....	181
Brett Peake .....	171
Josh Carr.....	154

**TACKLES**

Josh Carr.....	88
Peter Bell .....	76
Byron Schammer .....	67
Steven Dodd.....	64
Shane Parker.....	61



A consistent season saw Heath Black dominate the stats

**CLEARANCES**

Josh Carr.....	86
Shaun McManus.....	63
Aaron Sandilands .....	57
Peter Bell .....	55
Paul Hasleby .....	49

**MARKS**

Matthew Pavlich .....	195
Michael Johnson.....	154
Matthew Carr.....	144
Luke McPharlin.....	144
David Mundy.....	141

**CONTESTED MARKS**

Matthew Pavlich .....	45
Luke McPharlin.....	30
Michael Johnson.....	22
Justin Longmuir .....	18
David Mundy.....	17

**UNCONTESTED MARKS**

Matthew Pavlich .....	150
Matthew Carr.....	136
Heath Black.....	135
Michael Johnson.....	132
Steven Dodd.....	129

**HIT OUTS**

Aaron Sandilands .....	516
Justin Longmuir .....	98
Graham Polak.....	45
Michael Johnson.....	13
Michael Warren .....	13

**FREES FOR**

Peter Bell .....	32
Josh Carr.....	32
Aaron Sandilands .....	27
Matthew Pavlich .....	26
Steven Dodd.....	25

**INSIDE 50s**

Des Headland.....	97
Matthew Pavlich .....	96
Matthew Carr.....	75
Heath Black.....	74
Shaun McManus.....	69
Brett Peake .....	69

**REBOUND 50s**

David Mundy.....	79
Heath Black.....	72
Michael Johnson.....	71
Shane Parker.....	70
Steven Dodd.....	51

## 1995

Chairman ..... Ross Kelly  
 Coach ..... Gerard Neesham  
 Captain ..... Ben Allan  
 Doig Medallist ..... Peter Mann  
 Beacon Award ..... Scott Chisholm  
 Goal Scorer ..... Peter Mann (33)

## 1996

Chairman ..... Ross Kelly  
 Coach ..... Gerard Neesham  
 Captain ..... Ben Allan  
 Doig Medallist ..... Stephen O'Reilly  
 Beacon Award ..... Gavin Mitchell  
 Goal Scorer ..... Kingsley Hunter (33)

## 1997

Chairman ..... Ross Kelly  
 Coach ..... Gerard Neesham  
 Captain ..... Peter Mann  
 Doig Medallist ..... Dale Kickett  
 Beacon Award ..... Mark Gale  
 Goal Scorer ..... Kingsley Hunter (32)

## 1998

Chairman .. Ross Kelly/Ross McLean  
 Coach ..... Gerard Neesham  
 Captain ..... Peter Mann  
 Doig Medallist ..... Jason Norrish  
 Beacon Award ..... Brad Dodd  
 Goal Scorer ... Clive Waterhouse (30)

## 1999

Chairman ..... Ross McLean  
 Coach ..... Damian Drum  
 Captain ..... Chris Bond  
 Doig Medallist ..... Adrian Fletcher  
 Beacon Award ..... Clem Michael  
 Goal Scorer ..... Tony Modra (71)

## 2000

Chairman ..... Ross McLean  
 Coach ..... Damian Drum  
 Captain ..... Adrian Fletcher and  
 ..... Shaun McManus  
 Doig Medallist ..... Troy Cook  
 Beacon Award ..... Paul Hasleby  
 Goal Scorer ... Clive Waterhouse (53)

## 2001

Chairman ..... Ross McLean  
 Coach ..... Damian Drum/Ben Allan  
 Captain ..... Adrian Fletcher and  
 ..... Shaun McManus  
 Doig Medallist ..... Peter Bell  
 Beacon Award ..... Dion Woods  
 Goal Scorer ..... Matthew Pavlich and  
 ..... Justin Longmuir (28)

## 2002

Chairman ..... Rick Hart  
 Coach ..... Chris Connolly  
 Captain ..... Peter Bell  
 Doig Medallist ..... Matthew Pavlich  
 Beacon Award ..... Paul Medhurst  
 Goal Scorer ..... Trent Croad (42)

## 2003

Chairman ..... Rick Hart  
 Coach ..... Chris Connolly  
 Captain ..... Peter Bell  
 Doig Medallist ..... Peter Bell  
 Beacon Award ..... Graham Polak  
 Goal Scorer ..... Paul Medhurst (50)

## 2004

President ..... Rick Hart  
 Coach ..... Chris Connolly  
 Captain ..... Peter Bell  
 Doig Medallist ..... Peter Bell  
 Beacon Award ..... Andrew Browne  
 Goal Scorer ..... Paul Medhurst (41)

## 2005

President ..... Rick Hart  
 Coach ..... Chris Connolly  
 Captain ..... Peter Bell  
 Doig Medallist ..... Matthew Pavlich  
 Beacon Award ..... David Mundy  
 Goal Scorer ..... Matthew Pavlich (61)

## 2006

President ..... Rick Hart  
 Coach ..... Chris Connolly  
 Captain ..... Peter Bell  
 Doig Medallist ..... Matthew Pavlich  
 Beacon Award ..... Marcus Drum  
 Goal Scorer ..... Matthew Pavlich (71)

## CLUB RECORDS

**Games**  
 231: Shane Parker (1995-)  
**Consecutive games**  
 122: Matthew Pavlich  
 (Round 15, 2001-)  
**Goals (overall)**  
 240: Matthew Pavlich (2000-)  
**Goals (season)**  
 71: Tony Modra (1999),  
 Matthew Pavlich (2006)  
**Goals (game)**  
 10: Tony Modra (Round 10, 1999)  
**Most games as Captain**  
 107: Peter Bell (2002-2006)

## AFL RISING STAR

Paul Hasleby – 2000

## AFL ALL-AUSTRALIAN

Matthew Pavlich, 2002, 2003,  
 2005, 2006  
 Peter Bell, 2003  
 Paul Hasleby, 2003

## BEST CLUBMAN

2006 – Luke Webster  
 2005 – Troy Cook  
 2004 – Matthew Carr  
 2003 – Troy Longmuir  
 2002 – Shaun McManus  
 2001 – Leigh Brown  
 2000 – John Rankin  
 1999 – Ashley Prescott  
 1998 – Chris Bond and Jason Norrish

## 2006 SEASON HONOURS

### WA STATE OF ORIGIN

Peter Bell (c), Josh Carr,  
 Steven Dodd, Jeff Farmer,  
 Des Headland, Michael Johnson,  
 Shane Parker, Aaron Sandilands

### 2006 INTERNATIONAL RULES SERIES v IRELAND

Game 1, Saturday 28 October, 2006  
 at Pearce Stadium, Galway  
 – Ryan Crowley  
 Game 2, Sunday 5 November, 2006  
 at Croke Park, Dublin  
 – Ryan Crowley, David Mundy, Brett Peake

## 2006 MILESTONES

### AFL DEBUT

**Paul Duffield**  
 – v St Kilda at Aurora Stadium,  
 Tasmania, Round 5, 30 April 2006  
**Michael Warren**  
 – v Melbourne at MCG,  
 Round 7, 13 May 2006  
**Adam Campbell**  
 – v Richmond at Subiaco Oval,  
 Round 10, 3 June 2006  
**Marcus Drum**  
 – v Sydney at SCG,  
 Round 13, 1 July, 2006

### GOALS

**400 AFL Goals**  
 – Jeff Farmer v Melbourne, MCG,  
 Round 7, 13 May 2006  
**200 AFL Goals**  
 – Matthew Pavlich v Western Bulldogs,  
 Telstra Dome, Round 11,  
 11 June 2006

### GAMES

**250 AFL Games**  
 – Peter Bell v Melbourne at  
 Subiaco Oval, Second Semi Final,  
 15 September 2006  
**200 AFL Games**  
 – Peter Bell v Hawthorn at  
 Aurora Stadium, Round 1,  
 2 April 2006  
**150 FFC Games**  
 – Matthew Pavlich v Port Adelaide  
 at Subiaco Oval, Round 22,  
 2 September 2006  
**150 AFL Games**  
 – Heath Black v St Kilda at  
 Aurora Stadium, Round 5,  
 30 April 2006  
**150 AFL Games**  
 – Josh Carr v Sydney at  
 Telstra Stadium, Preliminary Final,  
 22 September 2006  
**100 Games as Senior Coach**  
 – Chris Connolly v Bulldogs,  
 Round 11, 11 June 2006  
**100 Games as Captain**  
 – Peter Bell v Hawthorn at  
 Subiaco Oval, Round 18,  
 6 August 2006  
**100 FFC Games**  
 – Antoni Grover v Melbourne at  
 MCG, Round 7, 13 May 2006  
**100 FFC Games**  
 – Heath Black v Brisbane at the  
 GABBA, Round 9, 28 May 2006

**100 FFC Games**  
 – Matthew Carr v Geelong at  
 Subiaco Oval, Round 12,  
 17 June 2006

**100 FFC Games**  
 – Jeff Farmer v Port Adelaide  
 at Subiaco Oval, Round 22,  
 2 September 2006

**50 FFC Games**  
 – Roger Hayden v Carlton at  
 Telstra Dome, Round 17,  
 30 July 2006

### CLUB RECORDS

Highest home crowd v Adelaide  
 35,090, Round 4  
 Highest home Derby crowd  
 42,213, Round 6  
 Highest home crowd v Richmond,  
 36,032, Round 10  
 Highest home crowd v Essendon,  
 34,608, Round 14  
 Highest home crowd v Melbourne,  
 36,244, Round 16  
 Highest home crowd v Port Adelaide,  
 41,121, Round 22  
 Highest away crowd v Melbourne at  
 MCG, 23,368, Round 7  
 Highest away crowd v Brisbane at  
 the Gabba, 27,999, Round 9  
 Highest away crowd v Bulldogs at  
 Telstra Dome, 23,805, Round 11  
 Highest away Derby crowd 43,527  
 at Subiaco Oval, Round 21  
 Most consecutive wins (9),  
 Round 14 – Round 22, 2006  
 100 Consecutive games  
 Matthew Pavlich, Round 3  
 v Port Adelaide, AAMI Stadium,  
 16 April 2006  
 402,255 Highest home attendance  
 figures at Subiaco Oval for a home  
 and away season  
 First win at Aurora Stadium  
 v St Kilda, Round 5, 30 April,  
 14.10 (94) def 13.15 (93)  
 First win in a final v Melbourne at  
 Subiaco Oval, 15 September 2006  
 14.18 (102) def 11.8 (72)  
 First time the club has won two  
 derbies in a season, Round 6 and  
 Round 21  
 First time the club has won at AAMI  
 Stadium twice in a season,  
 Round 3 v Port, Round 21 v Crows  
 Fremantle's 100th win in the AFL,  
 Round 15 v Collingwood, MCG,  
 16 July 2006



100 Games as Fremantle  
 Captain, Peter Bell, Round 18  
 v Hawthorn, 6 August 2006

## ALL FREMANTLE PLAYERS 1994-2006 TOTAL GAMES WITH FFC

Winston Abraham	38	Nathan Mourish	0
Ben Allan	47	Stephen O'Reilly	98
Stuart Anderson	9	Daniel Parker	25
Daniel Bandy	105	Shane Parker	231
Peter Bell	128	Matthew Pavlich	153
Heath Black	115	Brett Peake	29
Darren Bolton	2	Graham Polak	73
Chris Bond	41	Troy Polak	0
Brad Bootsma	23	Ashley Prescott	38
Leigh Brown	63	Brendon Retzlaff	6
Michael Brown	22	Todd Ridley	21
Andrew Browne	18	Brad Rowe	8
Craig Burrows	20	Aaron Sandilands	78
Jay Burton	2	Byron Schammer	77
Matthew Burton	70	Daniel Schell	16
Adam Butler	0	Jarrad Schofield	12
Craig Callaghan	95	Andrew Shipp	35
Adam Campbell	1	Andrew Siegert	36
Darren Capewell	0	Troy Simmonds	64
Josh Carr	45	Dwayne Simpson	2
Matthew Carr	113	Jess Sinclair	50
Trent Carroll	33	Ryan Smith	0
Brad Cassidy	0	Dylan Smith	10
Scott Chisholm	63	Toby Stribling	0
Ashley Clancy	0	Garth Taylor	15
Michael Clark	1	Scott Thornton	42
James Clement	84	Luke Toia	63
Matthew Clucas	11	Keren Ugle	4
Troy Cook	141	James Walker	141
Benet Copping	0	Leigh Wardell-Johnson	11
Trent Croad	38	Robert Warnock	0
Ryan Crowley	31	Michael Warren	1
Ben Cunningham	33	Clive Waterhouse	106
Tony Delaney	28	Scott Watters	26
Gary Dhurrkay	51	Luke Webster	26
Brad Dodd	50	Jeff White	32
Steven Dodd	43	Martin Whitelaw	1
Brett Doswell	0	Andrew Willis	79
Marcus Drum	5	Brad Wira	35
Paul Duffield	7	Clinton Wolf	4
Ryley Dunn	4	Dion Woods	59
Greg Edgcumbe	0	<i>NB Includes rookie players who have played a senior AFL game in a home and away season</i>	
Simon Eastaugh	12		
Travis Edmonds	1		
Ben Edwards	0		
Scott Edwards	15		
Jeff Farmer	118		
Brendon Fewster	37		
Brendon Feddema	3		
Adrian Fletcher	79		
Mark Gale	71		
Phil Gilbert	14		
Daniel Gilmore	10		
Scott Gooch	0		
Tony Godden	11		
Dean Grainger	0		
Chris Groom	7		
Antoni Grover	108		
Robert Hadrill	57		
Daniel Haines	16		
Greg Harding	69		
Daniel Hargraves	3		
Paul Hasleby	146		
Roger Hayden	58		
Des Headland	77		
Brodie Holland	36		
Kingsley Hunter	41		
John Hutton	13		
David Hynes	13		
Garrick Ibbotson	0		
Troy Johnson	0		
Michael Johnson	36		
Anthony Jones	82		
Dale Kickett	135		
Steven Koops	78		
Brendan Krummel	1		
Quenton Leach	56		
Antony Ljubic	0		
Justin Longmuir	137		
Troy Longmuir	55		
Greg Madigan	26		
Paul Maher	5		
Peter Mann	77		
Sam McFarlane	0		
Andrew McGovern	63		
Shaun McManus	195		
Luke McPharlin	80		
Adam McPhee	25		
Paul Medhurst	99		
Todd Menegola	0		
Jamie Merillo	15		
Daniel Metropolis	6		
Clem Michael	43		
Neil Mildenhall	7		
Peter Miller	16		
Gavin Mitchell	36		
Tony Modra	47		
David Muir	20		
David Mundy	42		
Ryan Murphy	24		
Craig Nettlebeck	0		
Jason Norrish	128		

## 50 GAMES OR MORE FOR FREMANTLE

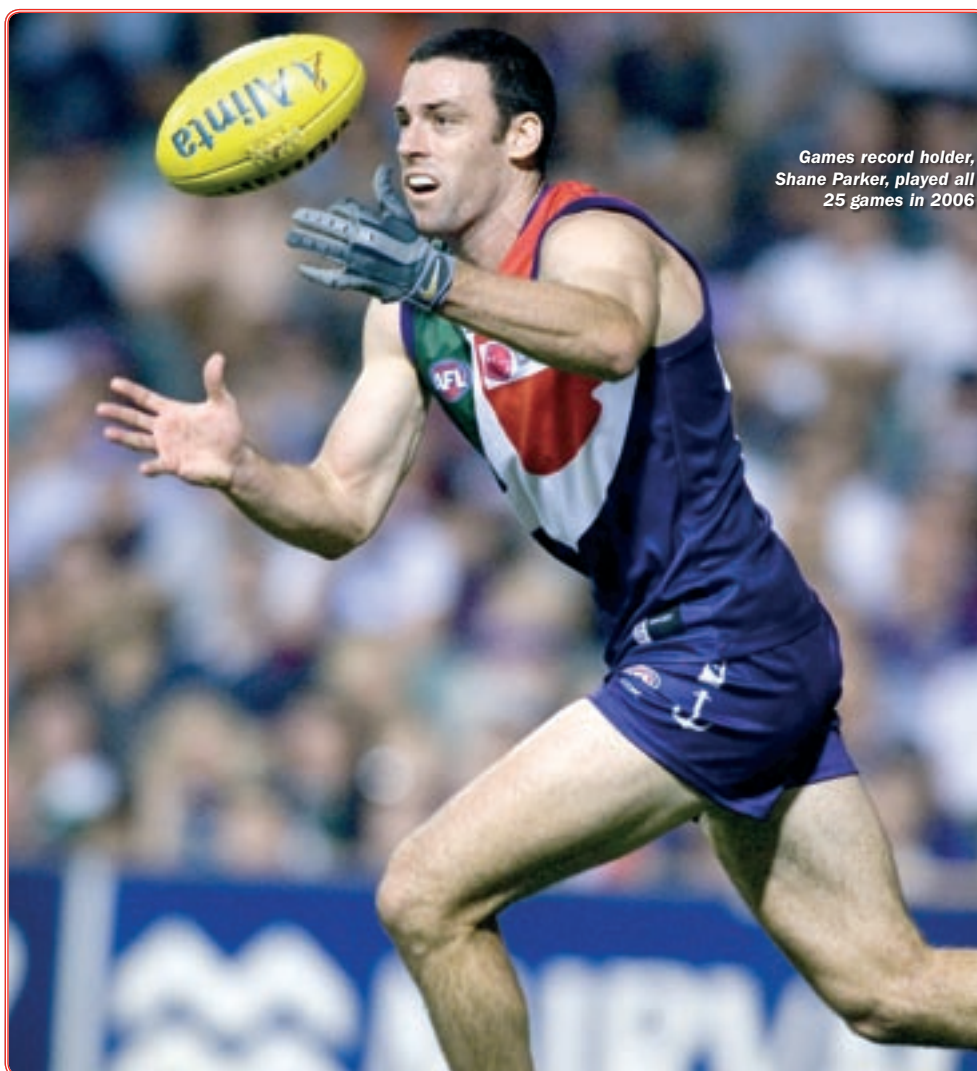
Shane Parker*	231	Andrew Woods	79
Shaun McManus*	195	Steven Koops	78
Matthew Pavlich*	153	Aaron Sandilands*	78
Paul Hasleby*	146	Des Headland*	77
Troy Cook*	141	Peter Mann	77
James Walker*	141	Byron Schammer*	77
Justin Longmuir*	137	Graham Polak	73
Dale Kickett	135	Mark Gale	71
Peter Bell*	128	Matthew Burton	70
Jason Norrish	128	Greg Harding	69
Heath Black*	115	Troy Simmonds	64
Matthew Carr*	113	Leigh Brown	63
Antoni Grover*	108	Scott Chisholm	63
Clive Waterhouse	106	Andrew McGovern	63
Daniel Bandy	105	Luke Toia	63
Jeff Farmer*	103	Dion Woods	59
Paul Medhurst	99	Roger Hayden*	58
Stephen O'Reilly	98	Robert Hadrill*	57
Craig Callaghan	95	Quenton Leach	56
James Clement	84	Troy Longmuir	55
Anthony Jones	82	Gary Dhurrkay	51
Luke McPharlin*	80	Brad Dodd	50
Adrian Fletcher	79	Jess Sinclair	50

\* Denotes a current player

## 50 GOALS OR MORE FOR FREMANTLE - TOP 10

Matthew Pavlich*	240	Tony Modra	148
Jeff Farmer*	182	Peter Bell*	95
Clive Waterhouse	178	Paul Hasleby*	92
Justin Longmuir*	166	Peter Mann	87
Paul Medhurst	166	Kingsley Hunter	86

\* Denotes a current player



Games record holder, Shane Parker, played all 25 games in 2006

## ALL TIME BROWNLOW MEDAL VOTES (VOTES WHILE PLAYING FOR FREMANTLE)

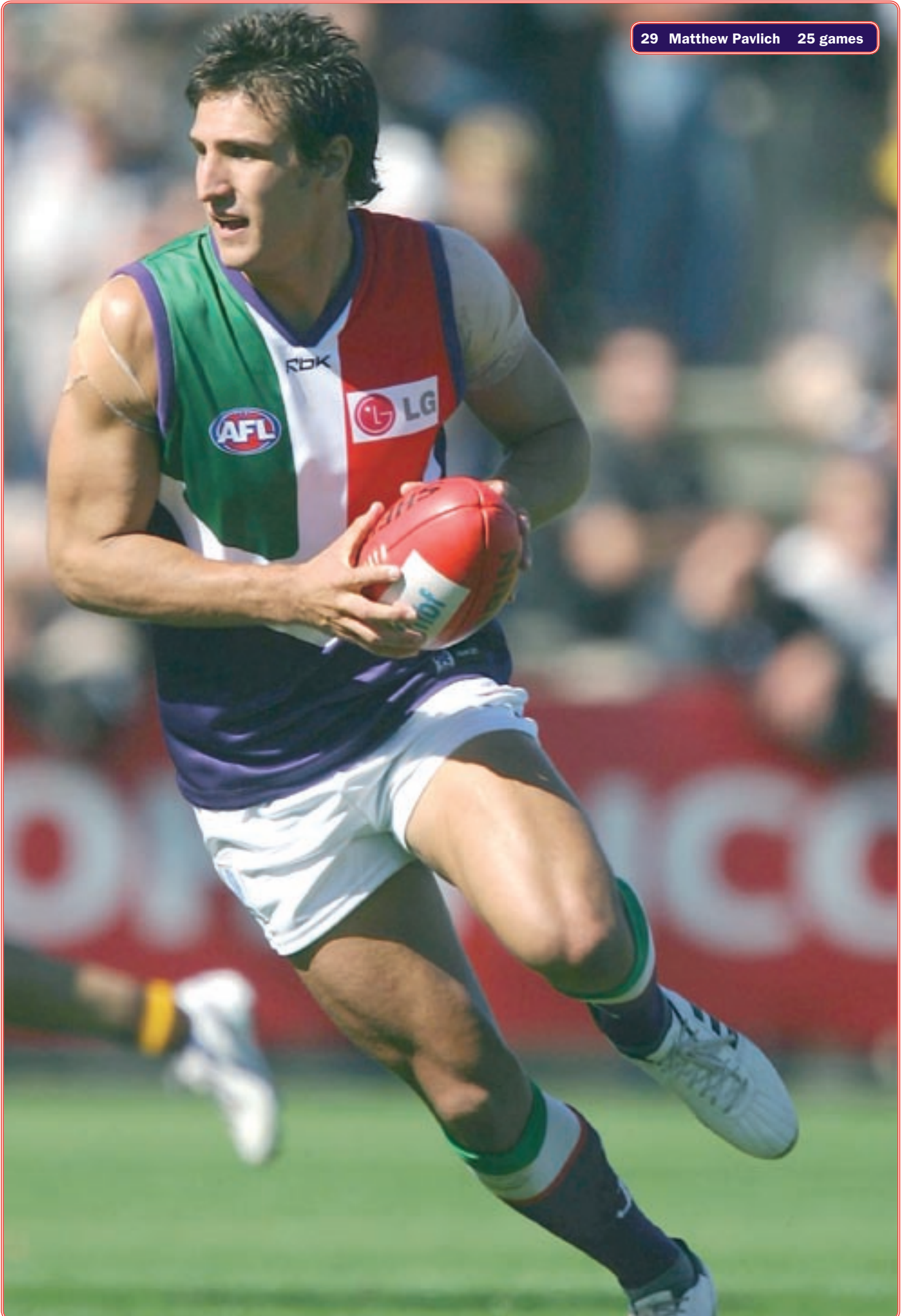
Player	TOTAL	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Peter Bell	68							11	14	19	9	8	7
Paul Hasleby	53						6		7	13	13	12	2
Matthew Pavlich	47							2	3	5	8	14	15
Shaun McManus	42	8	9	5			3		1	4	5		7
Troy Cook	35						13	8	8	2		4	
Adrian Fletcher	33				3	15	10	3	2				
Heath Black	20			2		2		5				8	3
Josh Carr	20											8	12
Scott Chisholm	20	13	7										
Andrew Wills	18			15	3								
Byron Schammer	17										12	3	2
Matthew Burton	16	4			12								
Des Headland	16									9	5	2	
Justin Longmuir	15							4	1	3		3	4
Dale Kickett	13	1	4	4	3		1						
Clive Waterhouse	13			5		3	5						
Daniel Bandy	12		5	1		2	4						
Ben Allan	10	9		1									
Peter Mann	10	3	3	4									
Brett Peake	10												10
Troy Simmonds	10								8	2			
Jess Sinclair	10			2	5	1	2						
Jeff Farmer	9										1	4	4
Luke Toia	9		1	6	2								
Aaron Sandilands	8									1	1	1	5
Quenton Leach	7		2	5									
Tony Modra	7					5	2						
Shane Parker	7		2			2			2		1		
Paul Medhurst	7								1	3	3		
Matthew Carr	6									4		2	
Gary Dhurrkay	6	1		3	2								
Gavin Mitchell	6		6										
Jason Norrish	6				4	2							
Jeff White	6		3	3									
Craig Callaghan	5			5									
Luke McPharlin	5								3		2		
Todd Ridley	5	5											
Scott Watters	5	5											
Clem Michael	4					1	3						
Stephen O'Reilly	4	2				2							
Winston Abraham	3	2	1										
Brendon Fewster	3						3						
Steven Koops	3								3				
Andrew McGovern	3		3										
Ryan Murphy	3												3
Garth Taylor	3					3							
Craig Burrows	2	2											
Brad Dodd	2				2								
James Clement	2				1	1							
Trent Croad	2								2				
Michael Johnson	2												2
Chris Bond	1				1								
Leigh Brown	1								1				
Roger Hayden	1												1
Troy Longmuir	1						1						
David Muir	1	1											
Ashley Prescott	1					1							
Scott Thornton	1										1		
Dion Woods	1									1			
<b>CLUB TOTAL</b>	<b>656</b>	<b>56</b>	<b>46</b>	<b>61</b>	<b>38</b>	<b>40</b>	<b>53</b>	<b>33</b>	<b>56</b>	<b>66</b>	<b>61</b>	<b>69</b>	<b>77</b>

32 Peter Bell

23 games



29 Matthew Pavlich 25 games

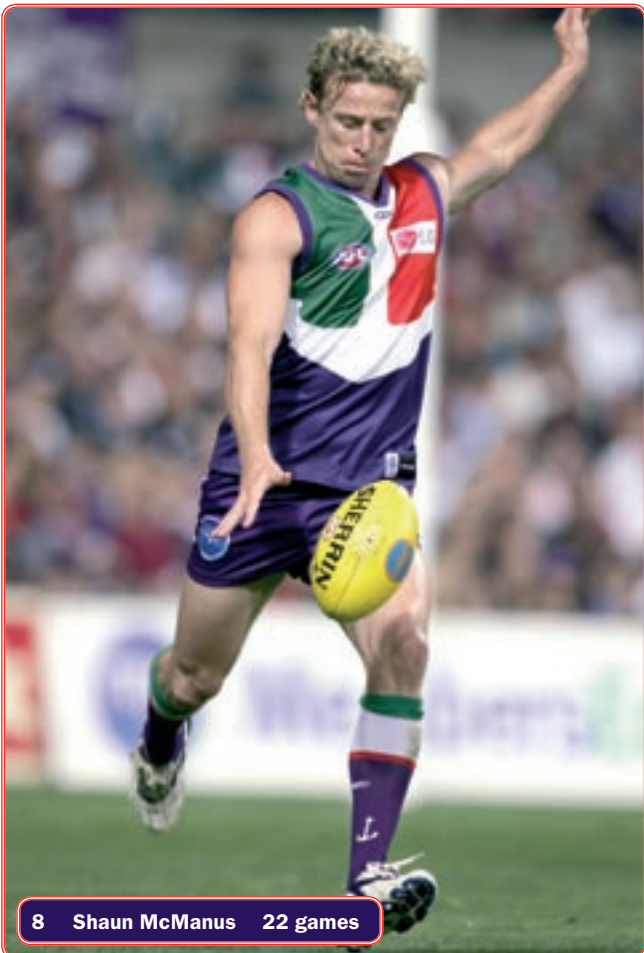








9 Matthew Carr 25 games



8 Shaun McManus 22 games



10 Troy Cook 15 games





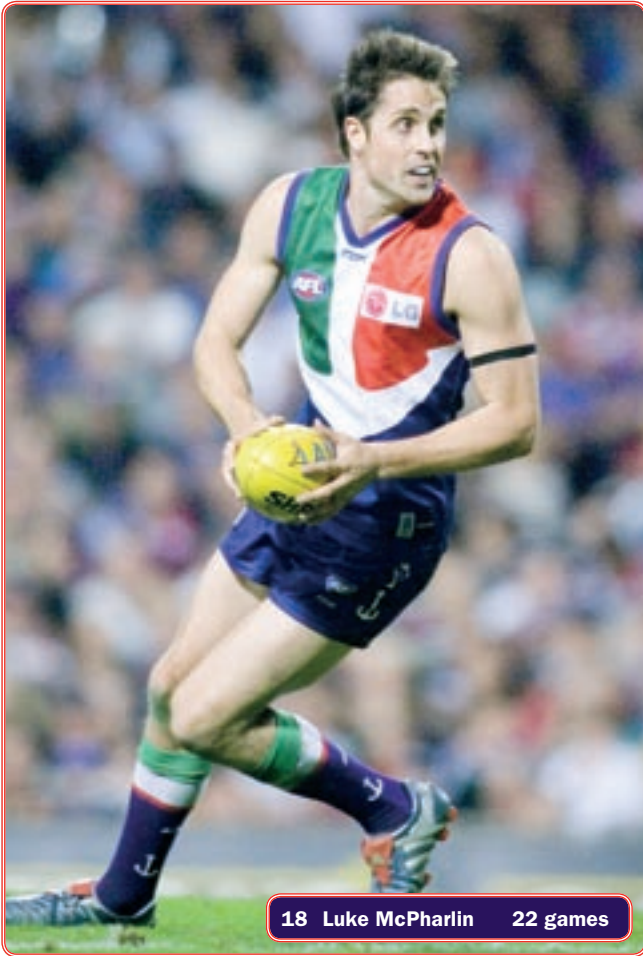
15 Ryan Crowley 19 games



16 David Mundy 25 games



17 Jarrad Schofield 2 games



22 Scott Thornton 5 games



21 Heath Black 24 games



23 Shane Parker 25 games



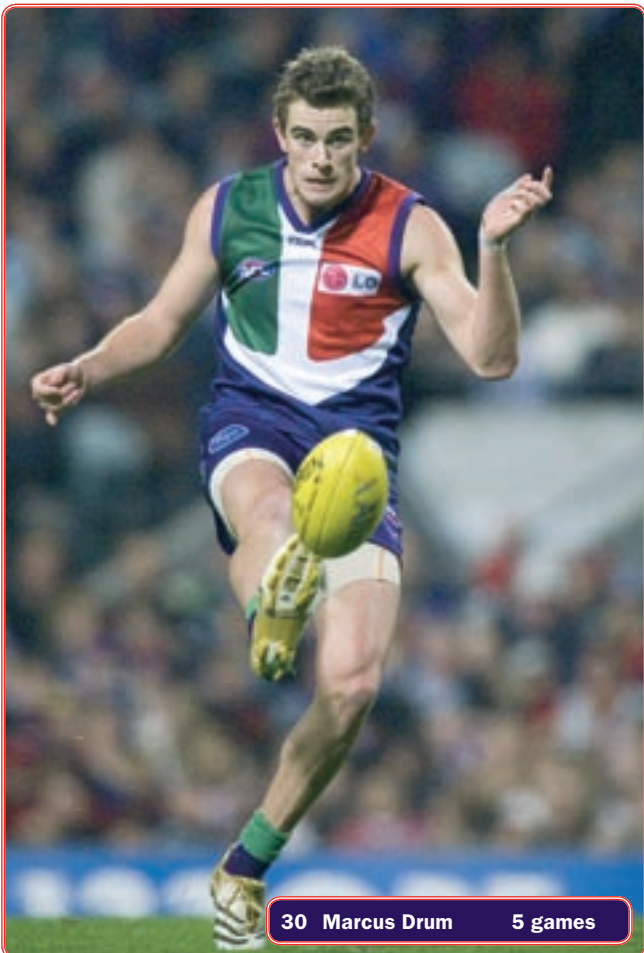




28 Ryan Murphy 12 games



31 Aaron Sandilands 21 games



30 Marcus Drum 5 games





42 Robert Hadrill 1 game



44 Michael Warren 1 game



43 Roger Hayden 16 games

## BOARD OF DIRECTORS PROFILE

### RICK HART

#### President

Since February 2002

Rick has had a long involvement in Western Australian football from junior to senior level as a sponsor, and in recent years as a sponsor of Fremantle. Formerly vice-chairman of the Western Australian Turf Club and currently Managing Director and founder of the Rick Hart Group, established in 1975. Previous Board member of Retravision (WA) and the Betting Control Board of WA. Sponsor and supporter of WA Junior Football and the WA Umpires Association. Past President and Life Member of the Carbine Club of WA.



### MEL ASHTON

#### Vice President

Since December 2002

Managing Director of Mentoring Services for Business, Chairman of Venture Minerals Ltd and Gryphon Minerals Ltd. He is a Fellow of the Institute of Chartered Accountants in Australia where he is Regional Chairman for Western Australia, and a Fellow of the Australian Institute of Company Directors. Mel is Vice President and chairs the Finance, Audit and Risk Committee at the Fremantle Football Club.



### LEN HITCHEN

Since July 2001

Retired after a 36 year career in the Western Australian State Government where he achieved permanent department head level and served on numerous Government Boards. Former Chairman and Chief Executive of the Western Australian Tourism Commission, has extensive protocol experience at Executive Director level with responsibilities for major VIP visits. Extensive sports participation and administration experience including former President of the Australian Table Tennis Association for 9 years, WA Table Tennis Association for 6 years, and the East Fremantle Football Club for 10 Years. Awarded Australian Sports Medal in 2000 for services to table tennis and football and the Centenary Medal in 2002 for services to sport and sports administration. Current Chairman of Fremantle Hospital Medical Research Foundation.



### TONY BUHAGIAR

Since 2000

Played 138 games for East Fremantle in the WAFL, went on to play 109 AFL games in total playing 83 games with Essendon from 1981 to 1984 kicking a total of 135 goals and 25 games and 36 goals for Footscray (now Western Bulldogs) in 1985. Played 5 State games and was named All Australian in 1979. A Harbour Master member since the club's inception and President of the Derby Club. Involved in the hospitality industry and owner of several well-known hotels in Perth. A Board member of Route 66 liquor co-operative.



### GARY BERRELL

Since March 2002

Originally from WA, worked for Macquarie Bank in Sydney for 13 years and appointed Executive Director in 1989. Experienced in financial markets trading, administration and risk management. Joined Westpac in Sydney in 1996 as Head of Interest Rate Risk, relocating to Perth in 2001. Represented Australia at numerous international conferences concerning financial market regulations. Appointed Chairman of mining company Barra Resources in March 2005. Currently consulting to Argonaut Capital Limited.



### BRIAN O'DONNELL

Since February 2006

Born in Fremantle, Brian has been an office-bearer of several community service and sporting organisations during his career. After qualifying as a Chartered Accountant, Brian has spent the last 18 years in banking, finance and investment management. Since 1996, Brian has been employed as Group Treasurer of Australian Capital Equity Pty Ltd (ACE), which is the owner of WestTrac Pty Ltd and the largest shareholder in Seven Network. Brian has been a director of ACE since 2001, and is also a director of WestTrac Pty Ltd, Nylx Limited and HRL Limited. He is a member of the Finance, Audit and Risk Committee of the Fremantle Football Club.



### LES EVERETT

Since December 2003

One of the first two directors elected to the board by members in 2003 and re-elected for a second term in 2004. His involvement with Fremantle began in 1994 and he was the editor of club publications until 2002. He now works as an educator and writer. He has enjoyed a close association with football at all levels and is the author of *Gravel Rash: 100 Years of Goldfields Football*. He lives and works in Fremantle. His term as a director concluded on 30 November 2006.



### BEN ALLAN

Since December 2005

Ben was one of Western Australia's finest footballers who enjoyed great success initially in the WAFL before progressing to the AFL with Hawthorn and then Fremantle. Drafted by Hawthorn in 1989 he won Hawthorn's best and fairest in 1991 and was a key member of their Premiership winning team that same year. A two time All-Australian in 1993 and 1994 he returned home to WA in 1995 to captain the inaugural Fremantle side. He went on to play 47 games for Fremantle and a total of 145 AFL games. Ben has completed Bachelor of Business (Major in Accounting) and an Executive Certificate in Wine Studies. After his retirement Ben has worked extensively in the WA media as a football specialist and has established a successful career in the wine industry. Ben brings a broad range of experience to the Fremantle Board of Directors.



## EXECUTIVE MANAGEMENT PROFILE

### CAMERON SCHWAB

Chief Executive Officer Since September 2001

Started as a cadet administrator with Melbourne at the age of 18 in January 1982 and was later recruiting manager. In 1988, was appointed general manager of Richmond at age 24 – the youngest person to hold this position in the history of the AFL. Resigned in 1994 and for the next 2 years studied full-time, completing a Master of Business Administration and a Master of Marketing at Melbourne University. In 1994 and 1995 was employed as a part time consultant to Fremantle. Appointed general manager of football operations at Melbourne in 1996 and became Chief Executive Officer in 1997. Took over as Chief Executive Officer of afl.com.au, the AFL's official internet site, in 1999 and has been Fremantle's Chief Executive Officer since 2001.



### GARY WALTON

Chief Operating Officer/Company Secretary Since February 2002

A Chartered Accountant with over 20 years experience in the corporate sector, managing the finance and administration functions of several public companies and also undertook corporate consulting for approximately four years. Joined the Club in February 2002 as Chief Financial Officer/Company Secretary and is responsible for finance, corporate governance, administration, human resources and information technology.



### KEITH BLACK

General Manager Corporate Affairs and Communications Since July 2002

An experienced senior executive, worked with Alcoa at its Western Australian refineries and mine sites from 1980, then as Industrial Relations Manager at the Portland smelter operations in Victoria in 1985. Joined the Bell Group in 1987 as Group Human Resources Manager and in 1990 joined Heytesbury Holdings Ltd as General Manager of Publishing and Media Operations, then to Rural Press from 1993 as Divisional Manager. Operated own consulting practice from 1995 specialising in organisational restructuring, business strategy and corporate planning. Owned and operated successful IT consulting and computer retail business 1999 until 2001. Chief Executive Officer of a major WA private health group from 1998 before returning to private consulting in 2001. Responsible for communications and media management, brand management, promotions and public relations.



### STEVEN ROSICH

General Manager Marketing Since January 2004

Steve is an experienced executive with strong credentials in the areas of business development, membership, supporter development, merchandise, event management, hospitality sales and sponsorship. Prior to joining Fremantle Steve was in the position of Business Operations Manager with West Coast, working closely with the Chief Executive to develop strategic business opportunities in addition to his responsibilities for managing the core business areas of membership, merchandise, supporter development and business development. He previously held the position of Associate Director in the corporate advisory arm of international chartered accounting firm Deloitte Touche Tohmatsu specialising in strategic planning and capital raising. He has a Bachelor of Business degree from the University of Western Australia and was a league squad member at the Subiaco and West Perth Football Clubs from 1988 to 1991.



### DARREN BEAZLEY

General Manager Sponsorship Since March 2005

Darren has been involved in football for over nine years working in both operational and commercial aspects of the game. Responsible for talent identification and development with the West Australian Football Commission (WAFC) from 1994 to 1998. General Manager of the Tasmanian Football Development Foundation (TFDF) from 1998 – 2000 with a major emphasis on managing the Tassie Mariners Under 18 programme. Darren spent two years working in the USA for Funge Systems where he was Vice President of Operations of the e-commerce company. Returning to WA, Darren was appointed General Manager, Business Development with the West Australian Cricket Association (WACA), where he was responsible for all Commercial Operations of the Association before moving to The Brand Agency where he served as the Account Director before joining Fremantle. A member of the senior playing squad at the Swan Districts Football Club in 1985, 1986 and 1990. Darren is responsible for sponsorship acquisition and management.



### ROBERT SHAW

General Manager – Football Operations Since December 2005

Robert has over 30 years of experience in Australian Rules Football. His playing career included 40 games for the Sandy Bay Football Club in Tasmania, 51 games for the Essendon Football Club, 40 games for the Clarence Football Club in Tasmania and included 6 games for Tasmania State Of Origin. Robert's coaching career included senior coach at Fitzroy from 1991 to 1994 and Adelaide in 1995 and 1996. In 1998 Robert was appointed State Director of Coaching in Tasmania which included coaching the Tassie Mariners in TAC Cup before taking up the position of Assistant Coach at the Essendon Football Club in 1999, a period that included Essendon's 2000 premiership. Robert has a Bachelor Applied Science (Physical Education), Advanced Certificate in Applied Management and a Master of Business (Sport Management). He is a Life Member Essendon Football Club, Assistant Coach of the Tasmanian Team Of The Century 2004, and was an Inaugural inductee to the Tasmanian Football League Hall Of Fame.



### STEVEN ICKE

General Manager – Player Personnel and List Management Since December 2001

Premiership player with North Melbourne in 1977, played over 200 games in his career at North Melbourne and Melbourne including Melbourne's best and fairest in 1982 and runner-up in 1983. He was selected All Australian in 1982. A serious knee injury ended his football career in 1987. Worked as a senior sales executive in Melbourne radio from 1983, before joining Reebok Australia in 1991 as Victorian Sales Manager. In 1995 moved to Adidas Australia as National Sales Manager and in 1997, joined international consulting group Rogen International as Leadership Communication Specialist before joining the Fremantle Football Club in December 2001. Was specialist coach at Richmond from 1989 to 1990, Assistant Coach at Eastern Ranges U18s from 1991 to 1995, specialist coach at Oakleigh Chargers in 1997 and part-time Assistant Coach and member of the match committee at Hawthorn from 1998 to 2001. Fremantle's Football Manager from 2001 to 2005.



### CHRIS CONNOLLY

Senior Coach Since November 2001

Fremantle's longest-serving coach enters his sixth season at the helm. In 2006 Connolly guided the club to a Preliminary Final, after a record nine-match winning streak, and the club's historic first finals win against Melbourne in the Second Semi Final. It was fitting that the first post-season win would come against his former club. Connolly's 84-game playing career with Melbourne ended after two knee reconstructions in 1987 and 1989. One of the Demons' most popular players, he was made a life member of the club and served as an assistant coach in 1991. He was appointed as the inaugural senior coach of the Eastern Ranges when the TAC Cup commenced in 1992, and spent four years there before moving to Hawthorn as reserves coach under Ken Judge, and later senior assistant to Peter Schwab. Appointed Fremantle's fourth senior coach at the end of the 2001 season, Connolly immediately rebuilt the club's football department, and less than two years later took the team to its first finals appearance. With a record of 61 wins from 114 games (53%), he is Fremantle's most successful coach.





**In memoriam**

**GEORGE DOIG**

THE CLUB was saddened by the news of the sudden passing of Fremantle Football Club legend George Doig on Sunday 26 November 2006, aged 93.

The Fremantle Football Club named its Best and Fairest award 'The Doig Medal' in 2003, honouring one of the great footballing dynasties in WA. The Doig Medal honours the deep football heritage of Fremantle, represented by the many members of the Doig family who over the years have played for either East or South Fremantle Football Clubs since the beginning of the last century.

The Doig family has been an integral part of Fremantle's football history of not only East and South Fremantle, but also of Western Australian

football in general, with a total of seventeen Doigs playing for either club from 1898.

George Doig was perhaps the best known of the Doigs, known as the "Bradman of Australian Rules football".

George started his football career with the East Fremantle Football Club in 1933, kicking nine goals in his first league match and finished the season with 106 goals becoming the first person in the Western Australian Football League to kick more than 100 goals in a season at league level.

In nine consecutive seasons from 1933 to 1941 George kicked more than 100 goals a year, with a season average of 120 and a match average of 5.46 goals per game. George never missed getting a goal in any league match in which he played.

Due to the Second World War, 1941 practically marked his retirement from football, playing 202 games before retiring. He had represented Western Australia on 14 occasions and kicked 62 goals in State matches. In 1945, at the request of the Committee, George returned to play 6 games and help East Fremantle win the Premiership for that year. During his career he played in eight Grand Finals, including three premierships (1933, 1937 and 1945) and kicked 1,111 goals.

George was awarded Life Membership of the East Fremantle Football Club in 1948, inducted into the Western Australian Institute of Sport's Hall of Champions on the 2 September 1988, inducted as an inaugural member of the Fremantle Football Club's Hall of Legends on the 7 October 1995, selected in the East



Fremantle Football Club's Team of the Century In 1997, inducted as a Member of the Australian Football League's Hall of Fame on 20 May 2002, and on 12 March 2004 was inducted as a Member and Inaugural Legend of the West Australian Football League's Hall of Fame in recognition of his outstanding career.



**JARRAD SCHOFIELD**

Jarrad Schofield retired from AFL in 2006, bringing to an end a 208 game career that included a 2004 Premiership with Port Adelaide. Jarrad played 63 games for West Coast from 1993 to 1998, before moving to Port Adelaide for 131 games between 1999 and 2004, that included the 2004 Premiership. Joining Fremantle at the end of the 2004 season, a serious back injury that required two separate operations challenged his playing career and Jarrad worked hard to play 12 games for Fremantle over 2005-2006.



**PAUL MEDHURST**

Paul played 99 games for Fremantle after being taken at selection 56 in the 2001 AFL National Draft in which he had come off an outstanding season with Claremont, taking out the Bernie Naylor Medal as the WAFL's leading goalkicker. In 2002, Paul earned himself a NAB AFL Rising Star nomination, he played every game in the 2003, 2004 and 2005 seasons and was the club's leading goalkicker in 2003 and 2004. Paul moves onto Collingwood in season 2007.



**GRAHAM POLAK**

Graham was Fremantle's first selection in the 2001 AFL National Draft, selected at number four overall, and made his debut in opening round of 2002 against West Coast. A serious shoulder injury limited his opportunities in his debut year to six games. In 2003 he earned a Rising Star nomination, played 22 games and was a member in the club's first finals appearance against Essendon at Subiaco Oval. Graham played 11 games in 2006, taking his career total to 73. He continues his football career with Richmond in season 2007.



**DANIEL HAINES**

Daniel was elevated from the club's Rookie List in 2001 after showing strong form for Peel Thunder in the WAFL. He played seven games in 2003, but injury interrupted his 2004 season. He was delisted at the end of 2004 but redrafted by the club in the 2004 AFL National Draft at selection 69 (sixth round). Daniel was a great clubman during his time at the club and played 16 senior games in a career unfortunately interrupted by serious injuries.



**MICHAEL WARREN**

After representing at State level in basketball, Michael was a late starter on the football field. Originally from the South Bunbury Football Club, Michael spent two years developing on the club's rookie list before being elevated to the senior list in 2005, before a foot injury hampered his progress. Michael made his AFL debut in Round 7 this season against Melbourne at the MCG. A knee injury interrupted his season before Michael returned to figure in Claremont's 2006 finals campaign.



**JACK JUNIPER**

Jack spent two years on the Rookie List where he worked hard developing his skills and physique playing at senior level for Perth in the WAFL.



**JOSEPH KRIEGER**

Joe spent two years on the Rookie List playing for Swan Districts in the WAFL, helping the reserve team to a premiership this season.



**TOBY STRIBLING**

Toby was drafted in the 2004 AFL National Draft and after a year on the senior list in 2005, he was listed as a rookie for the 2006 season.

**STAFF**

- Amy Green..... *Events Co-ordinator*
- Mark White..... *Media Officer*
- Terri Baker..... *Receptionist*
- Jayde Bateman..... *Office Assistant*
- Greg Erskine..... *Sponsorship Development Manager*
- Nicole Hobbs..... *Sponsorship Executive*
- Melanie Dachs ..... *Membership Services Assistant*
- Wendy Tate..... *Corporate Sales Co-ordinator*
- Lisa Gindein ..... *Football Administration Co-ordinator*
- Graeme Hadley..... *Recruiting*



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**\$8.95**  
(inc GST)