

DOCKERS

OFFICIAL YEAR BOOK



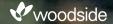


TO OUR MEMBERS AND SPONSORS...

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FREMANTLE FOOTBALL CLUB LTD Official Year Book of the

Fremantle Dockers Football Club 2012

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A product of the Fremantle Dockers Communications Department. Information correct at time of going to print. Email: media@fremantlefc.com.au

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Printing: Abbott & Co,

21 Glassford Road, Kewdale WA 6105 T: (08) 9353 1166 www.abbottco.com.au

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THANK YOU FOR





FROM THE PRESIDENT

E STARTED THE 2012 season with a new coach and a new approach to our game.

We ultimately finished the home and away season with 14 wins and eight losses.

It was one of the club's best ever on-field performances, but only good enough to take us to seventh position on the ladder and then to play two consecutive away finals.

In the rooms immediately after the Adelaide final, Ross Lyon emphasised the club's position – that our achievements of 2012 were already history, that we needed to shift our focus to 2013 and the extra work and sacrifice required to improve and deliver success.

From that very moment we began work on the next season. No settling for anything less than continued improvement and striving for success.

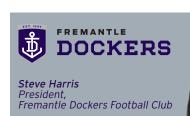
To our players, under the outstanding lead-byexample leadership of club captain Matthew Pavlich, congratulations on your season and thank you for your hard work and tireless effort on and off the field.

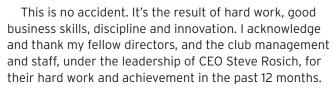
This year has seen a transformation in our football operations and it is important to recognise the efforts, achievements, dedication and commitment of our football staff under the leadership of Ross Lyon, Chris Bond and Brad Lloyd.

The top half of the AFL ladder, especially the top four positions where we need to be, are dominated by the strongest financial clubs in the AFL.

Just as we compete vigorously on field, off field we strive to deliver a strong financial performance and to operate as a professional well-run operation.

I'm pleased to report that in 2012 the Freo Dockers will yet again generate an above budget profit, and we are recognised as one of the financially stronger clubs in the AFL.





We are a club with high aspirations and we are very ambitious. We are willing to take the decisions and make the sacrifices and changes needed to continue to improve and deliver our vision of sustained success.

This is why, after a thorough and exhaustive due diligence process, we have made the decision to establish a world-class elite training and administration facility at a 26,000sqm green field site in the City of Cockburn, integrated with its \$107 million state-of-theart regional aquatic and recreation centre at Cockburn Central West.

The club has been working on this important project for more than four years. After an extensive consultation process with both the City of Fremantle and the City of Cockburn about their respective proposals, we arrived at a position that is undoubtedly in the best long-term interests of the club and better meets the future needs of our players, members, supporters, stakeholders and the community.

To say that making a decision to base our new training and administration facilities away from our traditional home at Fremantle Oval was not easy is





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2012 BOARD OF DIRECTORS



Steve Harris



Dale Alcock



Ben Allan



Grant Donaldson



Kate Grieve



Jenn Morris



Brian O'Donnell



Stephen O'Reilly

an understatement. But when all the evidence and information is taken into account there is no doubt that the Cockburn Central West option presents an outstanding opportunity for the club to gain an advantage over its rivals in the increasingly demanding and competitive AFL landscape.

It is also important to note that while we are moving our core operations for administration and football from Fremantle Oval, we are not leaving Fremantle.

We now intend to work with the City of Fremantle to prepare a plan for the redevelopment of the club's existing facility at Fremantle Oval, including an ongoing presence by the Freo Dockers at Fremantle Oval for sporting, community, retail and commercial purposes.

In addition to the Cockburn Central West option allowing for the development of a world class training and administration facility, the site provides greater prospects for future expansion, community engagement and supporter interaction.

It's worth noting that AFL powerhouses Collingwood (est. 1892) and Hawthorn (est. 1902) relocated their training and administration bases away from their traditional homes – Victoria Park (in 2004) and Glenferrie Oval (in 2006) – to new facilities, in the Hawks' case 21km away from their home ground.

Neither club has suffered because they expanded away from their traditional grounds, which in each case they played regular home games at. Indeed both have continued to thrive and survive, with both winning premierships (Collingwood; 2010), (Hawthorn; 2008) and both setting membership records since their respective moves.

This is not just what is best for all associated with the club for the next five to 10 years. This is about providing a solid foundation for what is best for the Fremantle

Dockers for the next 50 years and beyond, and which also best positions the club to achieve our ambitious aims.

The club is extremely proud of the fact that two members of the board of directors are elected by the club's membership for two-year terms.

The result of voting in the club's annual election of a person to represent members on the board of directors was announced at the Annual Members' Meeting on 27 November.

The six-strong field of candidates included Kate Grieve, who was seeking a third term as a member-elected director. 2391 people, or 9.87 per cent of the club's 24,237 eligible voting members, cast a vote. The successful candidate was former club captain and inaugural Doig Medallist, Peter Mann.

Peter joins inaugural club captain Ben Allan as one of two member-elected directors. On behalf of the club, I also take this opportunity to acknowledge and thank outgoing director Kate Grieve for her contribution to the Fremantle Dockers.

Kate served two terms as a member-elected director and during that time made a valuable contribution to the direction of the club, including representing members' interests on a number of important subcommittees and membership initiatives.

Finally, thank you to our members for your unwavering support. Your dedication and passion are matched only by the drive and determination of every player and staff member in their pursuit of sustained success.

Stalli

Steve Harris

FROM THE CEO

ENIOR COACH Ross Lyon's first year at the helm delivered one of the club's best seasons on the field with 14 wins, including our first ever away final victory – a 16 point win over reigning premier Geelong at the MCG.

As Ross conveyed to the playing group after our narrow second semi-final loss a week later to Adelaide at AAMI Stadium, we need to keep improving and we know that we still have plenty of work to do to get the results we desire.

We are doing our utmost to ensure that we have the right people and the best available resources to achieve the success that we are striving for and that our club and members deserve.

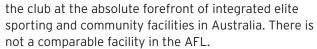
This is reflected in two recent and significant decisions finalised by the club following the 2012 season. The first was the WAFL partnering model announced by the Western Australian Football Commission on 31 October.

The other, which is undoubtedly one of the most significant in the history of the Fremantle Dockers, was the decision announced on 21 December to develop our new world-class elite training and administration facility (ETAF) at Cockburn Central West.

A comprehensive report on this project and the reasons for the board's decision starts on page eight of this publication. I urge all members to take the time to read and consider all the material contained in the report and to view the information and images on our club website.

The international standard and scale of the facilities at Cockburn Central West will be world class and place





What should not be lost in this significant development for our club is that we will work with the City of Fremantle to prepare a plan for the redevelopment of the club's existing facility at Fremantle Oval, including an ongoing presence by the Freo Dockers at Fremantle Oval for sporting, community, retail and commercial purposes.

As stated by AFL CEO Andrew Demetriou: "Fremantle's partnership with the City of Cockburn is a terrific opportunity and will see the club have access to enhanced training and administrative facilities as part of an exciting new recreational centre that will benefit the growing local community. At the same time, I'm pleased to see the Dockers will maintain strong links with their Fremantle heartland."

Once completed, the contribution that the \$107 million ETAF project and the WAFL partnering model will make to the club's long-term future success should not be underestimated. And, as outlined in the President's report on pages four and five of this publication, the







	Pos	Team	Р	W	L	D	F	Α	%	Pts
	1	Hawthorn	22	17	5	0	2679	1733	154.59	68
	2	Adelaide	22	17	5	0	2428	1833	132.46	68
	3	Sydney	22	16	6	0	2290	1629	140.58	64
	4	Collingwood	22	16	6	0	2123	1823	116.46	64
	5	West Coast	22	15	7	0	2244	1807	124.18	60
œ	6	Geelong	22	15	7	0	2209	1886	117.13	60
AFL LADDER	7	Fremantle	22	14	8	0	1956	1691	115.67	56
Ą	8	North Melbourne	22	14	8	0	2359	2097	112.49	56
	9	St Kilda	22	12	10	0	2347	1903	123.33	48
A	10	Carlton	22	11	11	0	2079	1925	108.00	44
2012	11	Essendon	22	11	11	0	2091	2090	100.05	44
N	12	Richmond	22	10	11	1	2169	1943	111.63	42
	13	Brisbane	22	10	12	0	1904	2092	91.01	40
	14	Port Adelaide	22	5	16	1	1691	2144	78.87	22
	15	Western Bulldogs	22	5	17	0	1542	2301	67.01	20
	16	Melbourne	22	4	18	0	1580	2341	67.49	16
	17	Gold Coast	22	3	19	0	1509	2481	60.82	12
	18	Greater Western Sydney	22	2	20	0	1270	2751	46.17	8

board's decision on the ETAF will provide greater prospects for future expansion, community engagement and supporter interaction.

Under the WAFL partnering model, the Fremantle Dockers will be aligned with the Peel Thunder Football Club for at least five years from 2014.

As part of the agreement, Fremantle will pay the WAFC an additional \$450,000 a year, taking our annual contribution to grass roots football in WA to beyond \$5 million annually.

We have agreed to the \$450,000 annual partnering fee to provide the WAFC with the ability to assist all WAFL clubs with sustainability via increased management grants of \$100,000 and a \$350,000 development fund.

In 2014 all players on our list will have Peel as their host WAFL club, allowing Fremantle players not playing at AFL level to play and train together at one WAFL club as opposed to being spread across the nine WAFL clubs.

In addition to enhancing the development of our players and ensuring best practice in areas such as player welfare and well being, the positive impact of this initiative will be felt across the WAFL with the competition to be boosted by the continued strong linkage between the two WA AFL clubs and the WAFL competition, and the joint promotion of the game in WA.

Although the full partnering model does not commence until 2014, more of our players will be based at Peel in 2013 and the alignment to support and develop Peel is already underway. We are very positive about the prospect of partnering and developing the Peel Football Club both on and off the field.

The continued strong support of members, corporate partners and sponsors, as well as the strong on-field

finish to the year, has ensured that the club will achieve an operating profit for the 10th consecutive year.

While the figure is subject to final audit, it is expected that, after contributions of approximately \$4.6M to the Western Australian Football Commission, the operating profit will exceed \$375,000.

Fremantle is consistently represented in the top range of AFL clubs for membership and this trend continued in 2012 with 42,918 members signing up, with total game day attendance at Patersons Stadium reaching 364,842 in 2012.

The club has again enjoyed a strong association with a significant portfolio of sponsors and corporate partners, headed by major sponsors and proud Western Australian companies Programmed and Woodside.

Our corporate box and dining products enjoyed strong support throughout the year and our advertising products provided greater reach for our corporate partners than ever before, with considerable increases across both our TV viewership and website traffic.

We kick off the 2013 season with a string of marquee home games at Patersons Stadium, including two Friday night games, which will provide an exciting start to the season for our members, corporate partners and sponsors.

Thank you for your continued support of the Fremantle Dockers. We look forward to your ongoing and highly valued support in 2013 and an exciting start to the season.

Steve Rosich

ELITE TRAINING AND ADMINISTRATION

N FRIDAY 21 DECEMBER, the Fremantle Dockers Football Club announced that it would sign a heads of agreement with the City of Cockburn to develop its new elite training and administration facility (ETAF) at a 26,000sqm green field site at Cockburn Central West.

The club's board, which had considered a range of development options for the club's facilities during the past four and a half years, resolved at a board meeting on 18 December that Cockburn Central West was the preferred location for the project.

Fremantle president Steve Harris said the ETAF would be located within a minimum \$107 million development in the City of Cockburn and integrated with its stateof-the-art regional aquatic and recreation centre at Cockburn Central West.

"In conjunction with a range of stakeholders, we have been working on this project for more than four years and, after an extensive due diligence process, we have reached a decision that the board believes is in the best long-term interests of the club and best meets the needs of our players, members, supporters, stakeholders and the community," Harris said.

"The international standard and scale of the facilities at Cockburn Central West will be world class and place the club at the absolute forefront of integrated elite sporting and community facilities in Australia.

"The joint project involving the City of Cockburn, the Fremantle Dockers and potentially Curtin University will, in time, garner a national reputation as a revolutionary model for integrated elite sporting and community facilities.

"It is a revolutionary model because it will see the development of a regional sport, health and education precinct that is able to attract and integrate with an elite sports club."

AFL CEO Andrew Demetriou welcomed the announcement.

"Fremantle's partnership with the City of Cockburn is a terrific opportunity and will see the club have access to enhanced training and administrative facilities as part of an exciting new recreational centre that will benefit the growing local community," Demetriou said.

"At the same time, I'm pleased to see the Dockers will maintain strong links with their Fremantle heartland."

Harris said the new facility, which has a planned completion date of 2016-2017, presented an outstanding opportunity for the club to gain an advantage over its rivals in the demanding and competitive AFL landscape.

"When the club opened its current training and administration facility at Fremantle Oval in November 2000, the facilities were regarded as one of the better club facilities in the AFL," Harris said.

"However, given the advances in the past decade nationally and internationally in technology and sports science, and an increase in the competitive landscape of



the AFL, the club's current facilities are now well behind the AFL benchmark.

"In addition to the Cockburn Central West site allowing for the development of a world-class training and administration facility not seen previously in Australia, the site, which is within the greater Fremantle Region, provides greater prospects for future expansion, community engagement and supporter interaction."

The proposed new facilities at the Cockburn Central West site include the provision for larger elite football and administration facilities for the club of more than 6,000sqm plus green space, with the club also having exclusive or priority access at designated times to facilities including but not limited to:

- ≥ 50 metre, 10 lane outdoor competition swimming pool
- ≥ 25 metre indoor swimming pool
- ₩ Hydrotherapy pool and aquatic recovery pools
- Regional multipurpose indoor training and sporting centre, including six highball courts

FACILITY - COCKBURN CENTRAL WEST



- Dedicated multimedia facility for the Fremantle Dockers and the local community
- Sports store, including a Fremantle Dockers' retail outlet
- Supporter facilities (with the exact nature and size of these facilities to be determined in the next stage of design)

Additional community facilities in the current scope of the project include:

- Running and walking tracks
- ▼ Playground and picnic areas
- ★ Health and wellness facilities, including wellness and fitness studio, gymnasium, activity rooms, rehabilitation facilities and sports medicine facilities
- Meeting and conference rooms
- ★ Administration offices for community organisations
- ★ Elite training facilities for local and regionally-based elite athletes
- Local community meeting and flexible space
- ★ Community function centre, including community meeting and program space

♥ Curtin University education and research facilities

 Harris said that developing a world-class elite training and administration facility was a key component of the club's strategic plan, and in accordance with the club's stated aim of achieving sustained success on and off the field.

"We are growing as a club and the green field Cockburn Central West development provides the Fremantle Dockers with the best opportunity to secure sustained success on and off the field, and will enable the club to better meet the long-term needs of our players, members, supporters, sponsors and the community.

"A significant amount, up to \$65 million, of the overall cost of the new facility would be covered by a direct contribution by the City of Cockburn. At this stage we expect the club's direct contribution to the project, which can be met without going into debt, to be in the order of \$10 million, including \$1 million from the AFL.

"Because it is in a high growth area, and given the community focus of the development, we believe the Cockburn Central West option also presents better opportunities to secure State and Federal government funding."

Harris said that as the due diligence process for both Fremantle Oval and Cockburn Central West progressed it became quite clear that the case for relocating the club's operations at Cockburn Central West was a compelling one.

"In addition to the club's operating costs at Cockburn Central West being less when compared to redeveloping Fremantle Oval, the Cockburn Central West option allows for our club to have access to a bigger indoor training facility, bigger and better aquatic facilities and provides for access to a second oval," he said.

"It is a green field site, so there is likely to be less planning uncertainty and there will be no facility transition costs or interruption to club operations, as there would be under the Fremantle Oval master plan options.

"Operating costs at the Cockburn Central West site will also be lower because we are sharing the City of Cockburn's sporting and aquatic facilities with the community. This is also a great result for the community."

The Cockburn Central West site, bounded by North Lake Road, Midgegooroo Avenue, Beeliar Drive and Poletti Road, is highly accessible being 500m from the Cockburn Central train station and in close proximity to the Kwinana Freeway. The site is the same distance from the new Perth Stadium at Burswood as Fremantle Oval and is in the Federal electorate of Fremantle.

Recent developments in the area include substantial commercial and residential projects, including high density housing and a retail precinct, and the \$38 million Cockburn Integrated Health and Community Facility.

Harris said the board was well aware of the significance of the decision to relocate the club's training and administration facilities to the Cockburn Central West site.

"Given our club's traditional and historical links to Fremantle Oval, there is no question about the significance of the decision to locate our core operations away from Fremantle Oval, and this was carefully considered throughout the decision-making process," he said.

"However, while we are moving our core operations for administration and football, we are not leaving Fremantle.

"We will now work with the City of Fremantle to prepare a plan for the redevelopment of the club's existing facility at Fremantle Oval, including an ongoing presence by the Freo Dockers at Fremantle Oval for sporting, community, retail and commercial purposes," he said.

Harris also said he wanted to reassure all members, supporters and sponsors that the new Cockburn Central West project would not lead to the club changing its name.

"It's only two years ago that we successfully completed lengthy negotiations with Levi Strauss to have the legal right to call ourselves the Fremantle Dockers, and we have absolutely no intention of changing our name from the Fremantle Dockers either now or in the future," he said.

"AFL powerhouse clubs such as Collingwood and Hawthorn have, in recent times, relocated their training and administration facilities away from their traditional suburban homes and not changed their names or brand.

"We see no reason and have no intention of even considering changing our name from the Fremantle Dockers. We are and will always be known as the Fremantle Dockers."

Harris also confirmed that Curtin University is considering establishment of educational and research activities at Cockburn Central West as part of this new world-class project.

"This would involve expanded educational facilities in the integrated recreation, community and education precinct, thereby expanding education opportunities and use of the precinct."

KEY FACTS AND FIGURES — COCKBURN CENTRAL WEST

- ▼ The City of Cockburn is a significantly growing municipality within the greater Fremantle region, with the city's population forecast to grow:
 - From 94,377 to 117,923 in 2022.
 - From 35,870 to 46,203 dwellings.
 - An increase of more than 25 per cent over a 10-year timeframe.



- ▼ The Cockburn Central West site is less than 20 minutes drive from Fremantle and is the same distance as Fremantle Oval from the new Perth Stadium.
- ▼ The Cockburn Central West site is a developing residential and business precinct that will see significant government investment in the next 10 years.
- ▼ The Cockburn Central West site will allow for the development of a world-class ETAF along with the provision for future expansion.
- According to the State Government's Directions 2031 document, Cockburn's population will be 130,000-plus by 2031.

KEY FACTS AND FIGURES — ETAF PROJECT

- ▼ The Fremantle Dockers' world-class ETAF is to be located on a 26,000sqm green field site at Cockburn Central West within the City of Cockburn.
- The club's ETAF is to be integrated with the City of Cockburn's state-of-the-art regional aquatic and recreation centre development to create a minimum \$107 million project.
- ▼ The club will have exclusive or priority access at designated times to international standard facilities, including a 50 metre, 10 lane outdoor competition swimming pool, 25 metre indoor swimming pool, hydrotherapy pool and aquatic recovery pools, six indoor highball courts for indoor training and AFL standard oval.
- ▼ The Fremantle Dockers expected direct contribution to the project is \$10 million, including \$1 million from the AFL.
- ♥ Preliminary estimates suggest that the world-class joint facility will receive more than 600,000 visitors a year.

Location	Destination	Est. Travel Time	Distance
Fremantle Oval	new Perth Stadium	29 min	21.4 km
Cockburn Central West	new Perth Stadium	23 min	21.4 km
Fremantle Oval	Patersons Stadium	30 min	17.1 km
Cockburn Central West	Patersons Stadium	23 min	25.2 km

BACKGROUND

The decision to locate the club's ETAF at Cockburn Central West follows a process that started in 2008 when the club committed to establishing a new and improved training and administration base for the club. In 2009, the club formally commenced work on a master plan for the Fremantle Oval precinct to address the issue that the club's existing facilities were "disjointed" and well below benchmarks set by rival AFL clubs.

Completed in February 2011, the master plan provided a possible solution for locating the Fremantle Football Club, South Fremantle Football Club (SFFC) and the University of Notre Dame Australia's (UNDA) health sciences faculty at Fremantle Oval.

As part of its due diligence, and prior to finalising any plans for the Fremantle Oval master plan, the club identified a short list of potential alternative sites within the greater Fremantle region that included Murdoch University and a 26,000sqm site in the City of Cockburn known as Cockburn Central West and bounded by North Lake Road, Midgegooroo Avenue, Beeliar Drive and Poletti Road.

Following further analysis from November 2011

through to June 2012 and additional discussions with the SFFC, City of Fremantle, UNDA and the City of Cockburn, the board resolved that the club investigate further the redevelopment of Fremantle Oval and the potential of the site at Cockburn Central West as the preferred location of the club's new elite training and administration facility (ETAF).

As a result of further investigations undertaken since June 2012, including comparing the cost of progressing the Fremantle Oval master plan as opposed to establishing the club's training and administration operations at Cockburn Central West, the board resolved to pursue the latter as the preferred site for the club's new ETAF.

FREQUENTLY ASKED QUESTIONS

Why does the club need a new training and administration facility?

- In their current state, the club's facilities are no longer satisfactory as a training and administration base for an AFL club, nor are the facilities suitable for maximising broader community programs and interaction.
- The AFL is a very competitive landscape and this competition is increasing. This project presents a rare opportunity to provide a competitive advantage for the club.
- The world-class development at Cockburn Central West will provide the club with:
 - Dedicated state-of-the-art football facilities;
 - Dedicated state-of-the-art administration facilities;
 and
 - Significant community facilities.
- ▼ Fremantle Oval has been an appropriate
 administration and training base for FFC, but the
 competition and the club have outgrown the facility.
- ⊌ In order to improve the club's competitiveness, FFC must improve its facilities.

Why is the club establishing a new training and administration facility away from Fremantle Oval?

We are growing as a club and the green field Cockburn Central West development provides the club with the best opportunity to secure sustained success on and off the field and will enable the club to better service members, stakeholders and the community. The board has made this decision on the basis of a 50-year view with the longer term interests of the club in mind.



The key reasons include:

- ⊌ Increased scope and scale of facility development possible (second training oval; six court indoor training centre, hydrotherapy pool, 10 lane indoor lap pool etc) at the Cockburn Central West site.
- Projected decreased operational costs at the Cockburn Central West site.
- ▼ The green field Cockburn Central West site is a less complicated site with likely less planning uncertainty.
- No facility transition costs or interruption to club operations at Cockburn Central West site.
- Greater capacity to grow and service members, corporate partners and the community at the Cockburn Central West site.
- ▼ The funding required from external non-partners is less at the Cockburn Central West site than the Fremantle Oval options.
- The Cockburn Central West site, due to its developmental nature, strategic importance as a growth area and growing population, is likely to provide increased funding opportunities through State and Federal Government.
- ▼ Significant community facility partnership opportunities at the Cockburn Central West site.
- Development at Fremantle Oval poses some challenges around heritage listed buildings in and around the precinct, protected trees, uneven ground levels and the need for the ground to continue to function during any redevelopment.

It is also important to note that:

- ▼ The Cockburn Central West site is within our key member and supporter zone (current and future), south of the river and within the greater Fremantle region.

What presence will the club maintain at Fremantle Oval?

- ▼ The club is establishing a new administration and training facility at Cockburn Central West, as opposed to leaving Fremantle Oval.
- ▼ The club will work with the City of Fremantle to identify the best use of its Fremantle Oval facilities, over which it holds a 50-year lease, and the club will look to continue to maintain member, community, commercial and sporting activities and a connection to the Fremantle region via a continued presence at Fremantle Oval.
- ★ Alternative uses for the existing FFC offices and facilities at Fremantle Oval have the potential to bring

greater traffic and vibrancy to the area than the existing FFC use.

What process has the club followed in coming to this decision?

The board and club executive, with the assistance of external consultants, have, over the past four years, undertaken a very thorough process to examine possible facility development options, opportunities and locations.

This process has involved:

- ▶ Development of a master plan and feasibility analysis for the Fremantle Oval precinct, inclusive of over 10 different options and/or sub-options.
- ➢ High-level examination of up to 15 possible alternate location options within the greater Fremantle region to expand our facilities with advice from the West Australian Planning Commission (WAPC).
- ▶ Detailed examination of three development options, inclusive of Cockburn Central West and Fremantle Oval.
- ▶ Development of a master plan and feasibility analysis for the Cockburn Central West site.
- ★ Consultation with all levels of government.

How were members consulted as part of this decision?

- ▼ The board is charged with managing the club in the best interests of the members and has managed the due diligence and decision-making process on behalf of the members to ensure that the best long-term interests of the club are met. For a decision of this nature, and with the comprehensive assessment process that was followed by the board, it is simply not practical to consult with members unilaterally.
- ★ As a result of direct communication with a broad cross section of members over the past twelve







months by board members, club management and staff, the questions outlined in this document have been considered by the board and club management as part of the due diligence and decision-making process.

What does the Cockburn Central West development include?

In addition to the club's new world-class elite training and administration facility (with the components of this facility set out in question one), the redeveloped precinct will incorporate contemporary facilities which will allow:

- Significant use of the developing Cockburn Central West precinct by clubs, community and the commercial sector.

- ₩ Possible creation of an education precinct with a focus on health.

The scope of works proposed in the international standard facility include the following elements:

- ▼ Regional multipurpose indoor sporting centre, inclusive of six highball courts and an integrated show court.
- Regional aquatic centre including:
 - 50 metre 10 lane multi-purpose outdoor competition and water polo swimming pool;
 - 25 metre indoor program and learn to swim pool;
 - Children's aquatic play area and splash pad;
 - Hydrotherapy pool; and
 - Aquatic recovery pools.
- ₩ Health and wellness facilities including:
 - Wellness and fitness studio including gymnasium, program rooms and rehabilitation facilities; and
 - Sports medicine facilities.
- Meeting and conference rooms.

- ★ Community running and walking tracks.
- AFL quality standard oval capable of accommodating Patersons Stadium, new Perth Stadium, MCG and Etihad size surfaces.
- Sport store inclusive of a Fremantle Dockers' retail shop.
- Dedicated Fremantle Dockers' football facilities include football administration, medical, conditioning, recovery and education.
- Administration offices for the club and other community sporting organisations.
- Dedicated multimedia facility for both the club and the local community.
- ⊌ Local community meeting and flexible space.
- Elite training facilities for other elite athletes.
- Community function centre (subject to a further business case assessment).
- ♥ Curtin University education and research facilities.

Does the establishment of a new administration and training facility at Cockburn Central West mean the club would consider changing its name?

- We are, and will continue to be, known as the Fremantle Dockers Football Club.
- ₩ do not want to be known as anything but the Fremantle Dockers Football Club, Freo Dockers Football Club or the Freo Dockers.

Where will the Cockburn Central West project rank in terms of AFL and other elite sporting facilities?

- The facilities available to the club at Cockburn Central West will be on a level which exceeds other club facilities in the AFL and will provide the club with one of the best elite training facilities in Australia.
- ▼ The \$107m total facility development will be significantly larger than any project involving AFL club elite training and administration facilities to date.
- The Cockburn Central West facility will be on a standard equal to many international facilities that the club has researched during recent overseas facility tours as part of the due diligence and decisionmaking process.

Does the Cockburn Central West project include supporter facilities?

- The Cockburn Central West facility will include supporter facilities with the exact nature and size of these facilities to be determined in the next stage of design.
- This could include a community function centre which is being investigated as part of a separate business case.

Does the Cockburn Central West site allow for future expansion?

▼ The Cockburn Central West site will allow for the

development of world class community facilities, elite training and administration facility for the club along with the provision for future expansion of facilities for both the club and the community.

How has the AFL been involved in the decision-making process and what is the AFL's view's on the expansion to Cockburn Central West?

- ▼ The AFL has participated in the master plan process, assisted in the due diligence process through provision of AFL and international facility benchmarking information and assisted in the process of assessing Government funding opportunities.
- ▼ The AFL is fully supportive of the club's elite training and administration facility development in Cockburn Central West and see it as a key component of the club's growth and expansion plans leading to the opening of the new Perth Stadium in 2018.
- ▼ The AFL also sees the club's elite training and administration facility development in Cockburn Central West as integral to the development of the game in WA and in-line with the AFL strategy of growing the AFL's presence in the community.
- ★ It is the AFL's view that this will be a benchmark facility in the AFL.

What groups will benefit from the Cockburn Central West project?

- A range of groups will benefit from the variety of facilities that will be included as part of the redevelopment.
- - The Fremantle Dockers;
 - FFC members, supporters and fans;
 - Local and regional sporting organisations;
 - Local and regional schools;
 - Local and regional sport and recreation organisations;
 - Local and regional teams and athletes;
 - Community based organisations;
 - Local school groups;
 - Park users; and
 - Nearby businesses.

What funding contributions are being made by the Fremantle Football Club and the City of Cockburn to the project?

 ▼ The current project budget, inclusive of club elite training and administration facilities and City of Cockburn community facilities, is estimated at a minimum of \$107 million, depending on final scope, and includes funding from the key stakeholders in the City of Cockburn and FFC of:
 - The City of Cockburn

- FFC

\$65m; and \$10m.

How much was the City of Fremantle willing to contribute to a redevelopment at Fremantle Oval?

- ▼ The City of Fremantle was willing to make a direct financial commitment to a Fremantle Oval redevelopment with this amount being commercial in confidence.
- ▼ The club is appreciative of the proposed direct financial commitment by the City of Fremantle but unfortunately, even with this commitment, it still left a significant shortfall in funding to complete a sustainable and suitable redevelopment at Fremantle Oval.

Is further funding required for the project?

 ⊌ In order to bring the project to fruition, the City of Cockburn and the club and are now seeking funding support from the State and Federal Government.

Who will manage the project?

- ⊌ In addition there has been and will be a range of specialist consultants engaged to help the PCG deliver the project, including:
 - Project Manager;
 - Architect;
 - Landscape architect;
 - Planning consultant;
 - Traffic consultant;
 - ESD consultant; and
 - Disability access consultant, etc.
- ⊌ Ultimately, the City of Cockburn as project principal will be responsible for delivering the project.

Will there be a public consultation process?

- ▼ The City of Cockburn in conjunction with the club has, and will continue to, consult with a range of groups to identify those with a need that can be addressed by the facility mix that forms part of the community facilities being delivered as part of the project.

What effect will the project have on usable open space?

▼ The current proposal seeks to provide a significant gain in public open space.

Will the development include car parking?

▼ The development will include up to 700 car parking bays for use by community facility users and the club's players, staff, visitors and members.

What are the timelines for this project?

⊌ It is anticipated that the construction period will commence in early/mid 2014, will take in the order of 18 months to complete and be ready for 2016/2017.

Who will manage the facility following the development?

▼ The City of Cockburn will manage the facility, with the club receiving a 50-year lease and/or license agreement for its use of dedicated facilities, shared facilities and oval.

What are the details of the tenancy arrangement for the club?

- ▼ The club will secure a 50-year peppercorn lease for the lease of exclusive areas and access to shared areas.
- As part of the lease, the club will receive exclusive access to its dedicated facilities and priority access, at designated times nominated by the club, to shared facilities.
- The exact details of the arrangement are considered commercial in confidence.

Will there be a commercial café/bar?

A commercial café is included that, subject to liquor license approval, will have the ability to sell alcohol at select times.

Why did the club indicate some time ago that staying at Fremantle Oval was its clear preference?

- ▼ The club has always maintained that its preference was to maintain its elite training and administration facilities at Fremantle Oval and that any decision to develop its elite training and administration facility away from Fremantle Oval would require a compelling case.
- ▼ The opportunity to develop its elite training and administration facility at the Cockburn Central West site has presented an opportunity to the club that in the view of the board is compelling when compared to the alternatives available at Fremantle Oval.

When did the club make the decision to develop its elite training and administration facilities at Cockburn Central West?

 ■ Over the past four years FFC, in conjunction with a number of key stakeholders, including the City of Fremantle, the AFL and the State Government, has undertaken a comprehensive investigation

- process which included a detailed master plan and options analysis for the Fremantle Oval precinct and, during the past 12 months, considered a number of alternative development locations for the club's training and administration centre.
- Specifically, for many months the club has been undertaking an extremely thorough and extensive due diligence and assessment process of its options for expanding its elite training and administration facilities.
- This process has involved, and to a large degree the timing of this process has been dependent on, the provision of information from third parties and discussions with third parties, including the City of Cockburn and the City of Fremantle.
- A final decision by the club to develop its elite training and administration facilities at Cockburn Central West was made by the FFC board on Tuesday 18 December after approval of the development and final heads of agreement between the club and the City of Cockburn by the City of Cockburn Council.

What activities will be planned for the football oval at this new facility in the future?

- ▼ The City of Cockburn and the club's vision is for the reserve to be a club and community facility.
- - AFL Reserves/WAFL games;
 - Under 18 matches;
 - Auskick;
 - Community events;
 - Cultural events;
 - School swimming carnivals;
 - Regional sports carnivals;
 - Weekly sporting competitions; and
 - Casual sporting and recreational use.

Will the Naming Rights to the Cockburn Central West building be sold?

 ▼ The City of Cockburn and FFC are currently exploring the sale of Naming Rights as an option.



FROM THE COACH

N 2012, we had a simple mantra of being fit and available and having a game style that we believed would stand up anywhere, anytime, against anyone. By round 1, excluding Anthony Morabito and the first-year players, our top 30 players were fit and available and we started well.

If you break the season up into thirds, over the first seven games we were 5-2, and it could have been 7-0. There were signs of us starting to play how we wanted to. There was a good balance between attack and defence and contested ball, which was pleasing. We were also able to win interstate, so there were some really good signs for us.

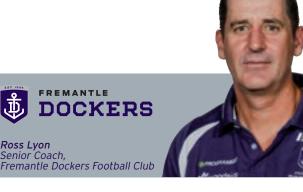
In the middle third of the season, which is the hardest, we went 1-5. We were coming to grips with how we were playing, and we certainly had some struggles. We came under some heavy external criticism, but despite this, we really believed in the direction we were heading. Round 11 against Richmond was a significant win interstate. To win that game gave us great belief in our effort, but we still needed to improve.

We had some injuries as well. Aaron Sandilands, Nat Fyfe and Zac Dawson were out, and Hayden Ballantyne got his second suspension. This was good, in a sense, because we exposed some young players like Hayden Crozier and Lachie Neale. We were able to get close a few times, but not over the line, which put us under some pressure. We never gave up, we kept training really well and stuck together and continued to aim to improve and, eventually, the wheel turned.

The Collingwood match in round 14 was a significant game for us. We evolved our structure in front of the ball and our ball use. Following that match, we took our training to another level. Then we got a number of players back and that complimented everything everyone else was doing. We found a real balance between attack and defence, and our contested ball was really strong - among the top four over the remaining nine or 10 games. The ability to win interstate against North Melbourne and the win in the second Carlton Mid Derby fuelled our belief, and that led us into the finals.

We went into the finals really confident that we would stand up. Obviously, it was a significant performance against Geelong at the MCG, not only that we won, but also the way we went about it. We played some uncompromising footy and, when they came back at us, we were very resilient. The team worked with and for each other really well.

We flew back to play Adelaide facing some challenges. Losing Luke McPharlin in the last game of the season was incredibly disappointing. To go to Adelaide and be five goals up, lose the lead, and then come back and be seven points up in the final quarter, showed great character. But in the end, we just couldn't get it done. That just means we weren't hard enough for long enough and we need to build on that. We certainty think



our mechanics and our effort stood up, and our younger players will grow.

We've secured Danyle Pearce, so that's exciting for us, and we will get to see a lot of natural progression from the players who have only been at the club for one or two seasons. We expect Fyfe, Stephen Hill, Josh Mellington and Clancee Pearce to get better, and I thought Jon Griffin and Zac Clarke had good years and can only improve.

Our leadership group led from the front. Matthew Pavlich, Aaron Sandilands, David Mundy, Luke McPharlin, Matt de Boer and Hayden Ballantyne, and our other experienced players were fantastic. Our middle tier and younger players followed suit.

We think we have a strong foundation about the hard work that's required, and a confidence that our best is at the top end, but we cannot fall away. What we know is that we all start equal in 2013. Premierships are won from November to March, so we are looking to complete a really strong, hard pre-season. We want to improve our skill level and our understanding of game situations and try and get off to a flying start in 2013.

Coming to the club, I didn't know much about Fremantle and its members and supporters. But to hear them in voice at our home games was incredible. I feel we also had a prominent voice interstate. In the Geelong final, everyone, either at the ground or on television, could hear how loud and passionate our fans were.

It's also been great to meet some of our sponsors and corporate partners and see how passionate they are. Throughout Western Australia, you can see and feel the passion and I can't thank all of them enough.

I think the players and coaching staff earned some respect in 2012 and we want to build on that. We exist for our members, and I hope you were proud of our efforts. I can assure every one of you, we are doing everything we can to take it a step further.

Ross Lyon

Kon dyn



FROM THE CAPTAIN

IVEN THE ARRIVAL of Ross Lyon as senior coach, 2012 was a much hyped year at the Fremantle Dockers. I would like to think the group was incredibly resilient throughout the whole year. We kept striving for excellence at every opportunity.

If you look back to the first week of November in 2011, when we started pre-season training, right through to the last moment in the Semi Final against Adelaide, you can pretty much count on one hand the amount of times the players weren't giving extraordinary effort and trying their absolute best. I have a huge sense of pride because of that, but in the same breath there is a strong element that we are going to have to restock and reload and learn some strong lessons from the Semi Final. We must evolve, even more than in 2012.

We aspire to create a culture of excellence at Freo, and I believe that the core group of senior players, along with our general manager of football operations Chris Bond and a number of people at the club, have been driving that for a long time. But what we are seeing now, with Ross at the helm, is someone who can steer the group and harness that culture and the very hard work that has been done.

Ross' guidance and the ability to hold the entire football club to account is incredibly strong, and that's why we have so much faith in what he's doing, because it is putting the icing on the cake and making sure that a culture of excellence exists, not only in the immediate term, but for the long-term as well. That's the type of legacy we want to build.

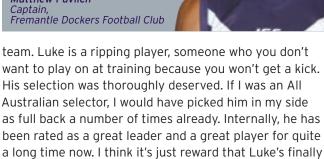
We improved significantly as a football club in 2012, winning a clubrecord seven away games. While we acknowledge that it's pleasing to win interstate, we want to be able to compete and win every game we play in, whether it's at home at Patersons Stadium, or anywhere in the country.

We want to be the sort
of team that plays a certain
brand of football and plays it
consistently, anytime, against
anyone and do it anywhere. We've
worked very hard to achieve that strong
consistency of message to the group. We know
that if we are giving as great effort as we can
and playing our brand of football, then we can
beat anyone, anywhere, anytime.

While I know he's not the sort of person to hang his hat on winning individual accolades, the entire club was very proud to see Luke McPharlin named in the 2012 All Australian



received an All Australia nod.



There is an element of sadness to the end of the season because we farewell a stalwart of the footy club and a friend. I can't recall any member of the playing group who has been at the club longer than

Antoni Grover has. He was someone who gave his heart and soul to the club and will be fondly remembered for his aggression and attack on the footy.

He performed some amazing jobs against some very good forwards in the game and he is someone who leaves the game in very good shape. Antoni was a valued member of the leadership group for a long time and a great clubman. On

behalf of everyone involved with the club, I wish Antoni and his family all the best.
As always, we had the most passionate, strong willed and loudest supporters in the AFL in 2012. Seeing you, our members and fans, embrace Ross Lyon and the game plan and the way the group evolved throughout the year was

enormously satisfying. I think all of you should have full confidence that we will continue to learn and evolve and hit the pre-season with the endeavour and attitude that you expect of us. We know you will be there with us through thick and thin, like you always have been.

I'm sure all of you are expecting big things in 2013, and we are no different. We will give extraordinary effort, we will challenge each other to be better, and we will make no excuses in our quest to achieve the ultimate goal for the football club. Let's go Freo.

Walif

Matthew Pavlich



FINANCE

The continued strong support of members, corporate partners and sponsors, as well as the strong onfield finish to the year, has the club well placed to achieve operating profit for the 10th consecutive year.

CLUB OPERATIONS

After contributions of approximately \$4.6 million to the Western Australian Football Commission, the 2012 operating profit will exceed \$375,000.

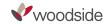
The club continues to operate in a tight economic environment, balancing on-field investment with funding of key strategic off-field projects.

In order to remain competitive onfield, the club realises it must remain on par with rival clubs in football operations expenditure (historically a key driver and measure of on-field success).

The desire for sustained success and continued long-term financial stability drives the required financial discipline and governance procedures within the club.

COMMERCIAL PARTNERS





Proud Major Sponsors

The club has again enjoyed a strong association with a significant portfolio of sponsors and corporate partners, headed by major sponsors and proud Western Australian companies, Programmed and Woodside.

Our corporate box and dining products enjoyed strong support throughout the year and our advertising products provided greater reach for our partners than ever before, with considerable increases across both our TV viewership and website traffic.

Corporate support at interstate events also continued to grow, with more than 200 people attending the club's corporate trip weekend for the match against Collingwood at the MCG. Two hundred people attended our corporate function at the MCG for the elimination final against



Geelong and more than 700 people enjoyed the Fremantle Dockers Grand Final Experience in Melbourne.

Our partnerships with Programmed and Woodside have gone from strength to strength, with Programmed committing to the club for a further three-year term at the commencement of this season and Woodside extending its commitment for a further fouryears, commencing in 2013. Many of our sponsors delivered exciting match-day activations and in-season promotions, headlined by Decmil Australia delivering the Live the Dream program, providing 16 young men the opportunity to live the life of an AFL player for a week.

Thank you to all of our sponsors, corporate partners and coterie groups, the Derby Club and AJ Diamond Club, for your support throughout season 2012.

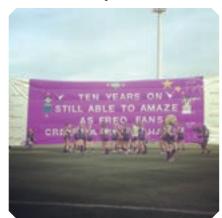


MEMBERS AND FANS

Fremantle is consistently represented in the top range of AFL clubs for membership and this trend continued in 2012 with 42,918 members signing up. Total game day attendance at Patersons Stadium reached 364,842 in 2012.

EVENTS

The Fremantle Dockers continued to host a wide variety of events in 2012. From the traditional season launch to Fremantle's night of nights, the Doig Medal Presentation Dinner. We also ran events for our interstate members in both Sydney and Melbourne during the 2012 season.









The events provided our fans and supporters with opportunities to support the team, meet the players, access the inner sanctum of the club and be part of the Fremantle Dockers' family.

COMMUNITY GOALS

Fremantle's Community Goals programs delivered a range of activities that saw Fremantle players and staff interact with almost 200,000 school children across the country.









We continued with our partner club activities in 2012. We currently have 43 partner clubs nationally and internationally - with all partner club players wearing the Fremantle jumper.

New clubs that joined in 2012 included Old Montreal and Halifax from Canada.

Recognition in this area must also go to the players, who act as role models in the community and once again committed more than 1100 hours in service to schools and community organisations across WA.

CHARITY PARTNERS







CONSTABLE CARE CHILD SAFETY FOUNDATION

Principal Partner since 2010 2012 Ambassadors: Aaron Sandilands, Luke McPharlin and Stephen Hill.

The Constable Care program is a social education program for young children and provides one of the most comprehensive and proactive varieties of early intervention life skills education programs in the country.

The Fremantle Dockers Community Goals program works closely with Constable Care to effectively communicate key life skills and safety messages for children aged two to 12.

STARLIGHT CHILDREN'S FOUNDATION

Principal Partner since 2003 2012 Ambassadors: Aaron Sandilands, Chris Mayne, Matt de Boer, Garrick Ibbotson and Alex Silvagni.

The club has worked closely with the Starlight Children's Foundation since 2003 to raise money via the Starlight Purple Haze initiative.

The annual Starlight Purple Haze Game is widely recognised by the media and fans, who give so generously in the lead up to the game. Specialised guernseys are created for the players to wear in the match and volunteers roam the stadium precinct in the lead up to bounce down, shaking tins and raising much needed funds.

Starlight's hospital programs are integral to the care of seriously ill and hospitalised children in Australia and the club's Purple Haze activities have raised a total of \$428,335.90 for the foundation over the past ten years.

REDKITE

Principal Partner since 2008 2012 Ambassadors: Nick Suban, Tendai Mzungu and Ryan Crowley

Redkite focuses on offering real and practical support to families who have children or young adults living with cancer. The player ambassadors visit the oncology ward at PMH to help lift the spirits of young cancer patients and their families. They also donate their time to run a football clinic as part of the "Go RED for REDKITE" campaign.

In addition, the club hosts
Redkite's annual Family Day at
a Fremantle home game. In round
15 this year, 150 tickets were
provided to Redkite to ensure more
than 30 families could attend the
Western Bulldogs match, meet
a player before the game, receive a
Freo showbag and take part in free
activities at the Purple Playground.
One young patient was also given
the opportunity to run out on the
ground with the team and through
the banner as the "Docker for
a Day".

Redkite are also a charity partner of the Sydney Swans and each year when the two teams meet, we play for the Redkite Cup. This initiative commenced in 2008 and will continue in 2013.

RSPCA WA

2012 Associate Partner

2012 Ambassador: Matt de Boer

The RSPCA's mission is to prevent cruelty to animals in WA by actively promoting their care and protection. In 2012, the club demonstrated it's support of RSPCA WA by playing an active part in the Million Paws Walk event at Sir James Mitchell Park on Sunday 20 May.

Matt de Boer, Paul Duffield, David Mundy, Alex Silvagni, Greg Broughton and Chris Mayne all volunteered their time to participate in the walk and help promote the cause.

Matt de Boer also hosted an "RSPCA – Pet Pals" series on Docker TV to showcase the players and their pets to our fans.

DIABETES WA

2012 Associate Partner

2012 Ambassadors: Nathan Fyfe and Michael Johnson

Diabetes WA plays a pivotal role in raising awareness of the

prevalence of diabetes in Aboriginal people as well as offering support services to all those living with the chronic disease.

At the club's open training session at Fremantle Oval on Tuesday 10 July, Diabetes WA ran an awareness day for fans as part of National Diabetes Week and Aboriginal Diabetes Awareness Day. Michael Johnson volunteered his time to help raise awareness of the prevalence of diabetes in the Indigenous community.

In addition to the open training session, Nathan Fyfe offered his support to Diabetes WA by encouraging Fremantle fans to run for Diabetes WA in the 2012 HBF Run for a Reason event.

FREMANTLE HOSPITAL MEDICAL RESEARCH FOUNDATION

Associate Partner since 1995 The Fremantle Hospital Medical Research Foundation began in 1996 to support and encourage medical research at Fremantle Hospital. The foundation receives no government funding and relies on the generosity of the local community and businesses. As a result, the Fremantle Dockers donate \$10,000 annually to the foundation to ensure the continued success of the scientific research program. The club also works closely with Fremantle Hospital to host the annual Bravery Awards.

Since 1995, the club and the South Metropolitan Area Health Service (SMAHS) have honoured brave individuals on an annual basis for courage shown on the wards of SMAHS hospitals. The award winners and their families are invited to the club, along with hospital medical staff and key Fremantle officials for a presentation ceremony. Fremantle's first year players read out the stories of courage and present the winners with medallions and gifts to acknowledge their bravery.

2:

2012 RECORDS: TOP 5s

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2	David Mundy	487	2	Michael Johnson	166	В				94 Parties	
3	Clancee Pearce	469	3	Matthew Pavlich	145	8	E AL	1			
4	Michael Johnson	466	4	Adam McPhee	124	•			M		
5	Matt de Boer	410	5	Clancee Pearce	120				V		
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2	David Mundy	210	2	Luke McPharlin	26	п			92		110)
3	Matt de Boer	198	3	Aaron Sandilands	25			â			
4	Stephen Hill	185	4	Chris Mayne	23	S			1		
5	Clancee Pearce	180	5	Zac Clarke	18	1				(FIRE	•
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2	Michael Johnson	316	2	Luke McPharlin	145				a	0 2	
3	Clancee Pearce	290	3	Clancee Pearce	114			•			
4	David Mundy	279	4	Adam McPhee	113						
5	Paul Duffield	271	5	Paul Duffield	110			A			
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						foi	r 2012 and 🔪 💮		2	Paul Duffield	71
3	Zac Dawson	82.0	4		60		atures in categories		3	Luke McPharlin	65
4	Alex Silvagni	81.1	5	Clancee Pearce	59				4	Adam McPhee	55
5	Michael Johnson	80	Н	ARD BALL GETS					5	Garrick Ibbotson	53
T	OTAL HANDBALI	LS	1	Michael Barlow	121		Action to		IN	NSIDE 50s	
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2	Matt de Boer,		3	David Mundy	88	1	Zac Dawson	103	2	David Mundy	81
	Clancee Pearce	222	4	Clancee Pearce	74	2	Michael Johnson	88	3	Matthew Paylich	77
3	David Mundy	181	5	Aaron Sandilands	73	3	Luke McPharlin	68	4		75
4	Stephen Hill	160			_	4	Adam McPhee	57	5		
5	Chris Mayne	158	L	OOSE BALL GETS		5	Jon Griffin	39			
	ANDBALL		1	Michael Barlow	77			0,	G	OALS	
	FFICIENCY (%)		2	David Mundy	64		MOTHERS		1	Matthew Pavlich	69
1	Luke McPharlin	88.2	3	Tendai Mzungu,		1	Hayden Ballantyne	16	2	Chris Mayne	39
2	Alex Silvagni	87.5		Stephen Hill	62	2	Michael Barlow,		3	Hayden Ballantyne	
3	Zac Dawson	86.9	4	Michael Johnson	57		Tendai Mzungu	11	4	Michael Walters	22
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3	Adam McPhee	79.1	Δ	Ryan Crowley,	.00	5	Paul Duffield,	'	3	David Mundy	88.6
4	Alex Silvagni	78.4	r	David Mundy	88	J	Garrick Ibbotson,		4	Aaron Sandilands	87.9
5	-	78.3	5	•	83		Nick Suban	6	5		85.9
_				J. 11 13 1714 y 110				_			

FREMANTLE DOCKERS

YEAR	PRESIDENT	CEO	COACH	CAPTAIN
1995	Ross Kelly	David Hatt	Gerard Neesham	Ben Allan
1996	Ross Kelly	David Hatt	Gerard Neesham	Ben Allan
1997	Ross Kelly	David Hatt	Gerard Neesham	Peter Mann
1998	Ross Kelly/Ross McLean	David Hatt	Gerard Neesham	Peter Mann
1999	Ross McLean	David Hatt	Damian Drum	Chris Bond
2000	Ross McLean	David Hatt	Damian Drum	Adrian Fletcher/Shaun McManus
2001	Ross McLean	David Hatt/Cameron Schwab	Damian Drum/Ben Allan	Adrian Fletcher/Shaun McManus
2002	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell
2003	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell
2004	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell
2005	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell
2006	Rick Hart	Cameron Schwab	Chris Connolly	Peter Bell
2007	Rick Hart	Cameron Schwab	Chris Connolly/Mark Harvey	Matthew Pavlich
2008	Rick Hart	Cameron Schwab/Steve Rosich	Mark Harvey	Matthew Pavlich
2009	Rick Hart	Steve Rosich	Mark Harvey	Matthew Pavlich
2010	Steve Harris	Steve Rosich	Mark Harvey	Matthew Pavlich
2011	Steve Harris	Steve Rosich	Mark Harvey	Matthew Pavlich
2012	Steve Harris	Steve Rosich	Ross Lyon	Matthew Pavlich

2012 MILES	TONES
PLAYER	ROU

PLAYER	ROUND	OPPONENT	DATE
200 Games			
Luke McPharlin	13	Essendon	Saturday, 23 June 2012
150 Games			
David Mundy	10	Adelaide	Saturday, 2 June 2012
100 Games			
Paul Duffield	10	Adelaide	Saturday, 2 June 2012
Garrick Ibbotson	23	Melbourne	Saturday, 1 September 2012
50 Games			
Nick Suban	2	Sydney	Saturday, 7 April 2012
Jack Anthony	5	Carlton	Friday, 27 April 2012
Jon Griffin	6	Gold Coast	Saturday, 5 May 2012
Hayden Ballantyr	ne 8	Hawthorn	Saturday, 19 May 2012
Clancee Pearce	Semi Final	Adelaide	Friday, 14 September 2012
Nathan Fyfe	Semi Final	Adelaide	Friday, 14 September 2012
2012 DEBUTS			
	4	Ct IV:Ida	Friday 20 April 2012
Lachie Neale	4	St Kilda	Friday, 20 April 2012
Lee Spurr	6	Gold Coast	Saturday, 5 May 2012
Hayden Crozier	10	Adelaide	Saturday, 2 June 2012
Cameron Sutcliffe	e 15	Western Bulldogs	Sunday, 8 July 2012
Tom Sheridan	23	Melbourne	Saturday, 1 September 2012

2012 BROWNLOW VOTES

Matthew Pavlich	15
Nathan Fyfe	14
David Mundy	12
Clancee Pearce	9
Aaron Sandilands	6
Stephen Hill	4
Tendai Mzungu	3
Paul Duffield	3
Hayden Ballantyne	3
Matthew de Boer	2
Chris Mayne	2
Michael Johnson	1
Michael Barlow	1

2012 AFL MARK OF THE YEAR NOMINATIONS

Chris Mayne	Round 3
Chris Mayne	Round 18
Matthew Pavlich	Round 19
Zac Clarke	Round 22

2012 AFL GOAL OF THE YEAR NOMINATION

Lachie NealeRound 8

MOST CONSECUTIVE GAMES

160	Round 15, 2001 to Round 16, 2008
126	Round 6, 2005 to Round 20, 2010
90	Round 1, 2002 to Round 1, 2006
88	Round 1, 2000 to Round 22, 2003
87	Round 10, 2001 to Round 7, 2005
85	Round 9, 2002 to Round 4, 2006
82	Round 19, 2000 to Round 11, 2004
79	Round 10, 2001 to Round 21, 2004
[*] 57	Round 14, 2012 to present
	126 90 88 87 85 82 79

COACHES

Coach	Games	Wins	Losses	Draws	Wining %
Ross Lyon (2012-present)	24	15	9	0	62.5%
Mark Harvey (Rnd 16, 2007-2011)	97	39	58	0	40%
Chris Connolly (2002-Rnd 15, 2007)	129	67	62	0	52%
Ben Allan (Rnd 10-22, 2001)	13	2	11	0	15%
Damian Drum (1999-Rnd 9, 2001)	53	13	40	0	25%
Gerard Neesham (1995-1998)	88	32	56	0	36%

HONOUR BOARD

DOIG MEDALLIST	BEACON AWARD	CLUBMAN	GOAL SCORER	MEMBERSHIP
Peter Mann	Scott Chisholm	-	Peter Mann (33)	18,456
Stephen O'Reilly	Gavin Mitchell	-	Kingsley Hunter (33)	19,622
Dale Kickett	Mark Gale	-	Kingsley Hunter (32)	19,949
Jason Norrish	Brad Dodd	Chris Bond/Jason Norrish	Clive Waterhouse (30)	22,186
Adrian Fletcher	Clem Michael	Ashley Prescott	Tony Modra (71)	24,896
Troy Cook	Paul Hasleby	John Rankin	Clive Waterhouse (53)	24,925
Peter Bell	Dion Woods	Leigh Brown	Matthew Pavlich/Justin Longmuir (28)	23,898
Matthew Pavlich	Paul Medhurst	Shaun McManus	Trent Croad (42)	23,775
Peter Bell	Graham Polak	Troy Longmuir	Paul Medhurst (50)	25,368
Peter Bell	Andrew Browne	Matthew Carr	Paul Medhurst (41)	32,780
Matthew Pavlich	David Mundy	Troy Cook	Matthew Pavlich (61)	34,124
Matthew Pavlich	Marcus Drum	Luke Webster	Matthew Pavlich (71)	35,666
Matthew Pavlich	Robert Warnock	Heath Black	Matthew Pavlich (72)	43,343
Matthew Pavlich	Rhys Palmer	Luke Webster	Matthew Pavlich (67)	43,366
Aaron Sandilands	Stephen Hill	Michael Johnson	Matthew Pavlich (28)	39,206
David Mundy	Michael Barlow	Matthew de Boer	Matthew Pavlich (61)	40,069
Matthew Pavlich	Tendai Mzungu	Matthew de Boer	Kepler Bradley/Chris Mayne (25)	42,879
Ryan Crowley	Lee Spurr	Tendai Mzungu	Matthew Pavlich (69)	42,918

Matt Peter Paul Aaro Shau Troy Nath Adria Des I Josh	hew Pavlich*. r Bell Hasleby n Sandilands* n McManus Cook an Fyfe* r Fletcher Headland Carr h Black		122 80 61 42 35 32 31 26
Rhys	Palmer		
Luke Aaro Matt	AUSTRALIA McPharlin* In Sandilands* hew Pavlich* TBell	2008, 2009 2002, 2003, 2006, 2007,	, 2010 2005, 2008 2003
ACT Matt	MES AS CAF ING CAPTA hew Pavlich*	133 g	

ACTING CAPTAI	N
Matthew Pavlich*	133 games
	(2007-present)
Peter Bell	107 games
	(2002-2006)
Shaun McManus	
	(2000, 2001)
Adrian Fletcher	•
	(2000, 2001)
Peter Mann	•
	(1997-1998)
Ben Allan	
Chris Bond	19 games (1999)

FREMANTLE GAMES P	LAYED
Matthew Pavlich*	279
Shane Parker	238
Shaun McManus	228
Paul Hasleby	208
Antoni Grover	202
Luke McPharlin*	197
Aaron Sandilands*	183
David Mundy*	164
Peter Bell	163
James Walker	
Troy Cook	150
Michael Johnson*	149
Ryan Crowley*	139
Justin Longmuir	139
Heath Black	
Dale Kickett	135
Matthew Carr	134
Jeff Farmer	131
Byron Schammer	129
Roger Hayden	128
Jason Norrish	128
Des Headland	
Paul Duffield*	
Clive Waterhouse	106
Daniel Bandy	105
Garrick Ibbotson*	
Steven Dodd	101
FREMANTLE GOALS K	ICKED
· ··-···Aiti EE GGAES IV	

oteven bodd	
FREMANTLE GOALS K	ICKED
Matthew Pavlich*	558
Jeff Farmer	224
Clive Waterhouse	178
Justin Longmuir	166
Paul Medhurst	166
Tony Modra	148
Paul Hasleby	131
Peter Bell	130
Des Headland	125
Luke McPharlin*	114

FINALS RECORD Finals Played 8 Finals Won 3
FREMANTLE FINALS PLAYEDMatthew Pavlich*8Aaron Sandilands*8Michael Johnson*7David Mundy*7Ryan Crowley*7Roger Hayden6Luke McPharlin*6Des Headland5
Ross Kelly, chairman
WAFC LIFE MEMBERS Len Hitchen 2008 Ross Kelly 2010
WA FOOTBALL HALL OF FAME Ben Allan2012
CON REGAN MEMORIAL AWARD
Tony Buhagiar

*Indicates currently listed player



RED CARPET ARRIVALS

Ryan Crowley and partner Samara

Aaron Sandilands and wife Jenny

> Luke McPharlin and wife Kalinz

> > Chris Mayne

and partner Kat

Ross Lyon and wife Kirsten

Matthew Pavlich and wife Lauren

Antoni Grover and wife Melinda

> David Mundy and wife Sally

> > Nathan Fyfe and partner Kaidee

Hayden Ballantyne and partner

Michael Johnson and partner Dayna

EMANTE

Tendai Mzungu and partner Jess Lee Spurr and partner Olivia

Year Book 2

2012 DOIG MEDAL

SUMMARY

TOP TEN

1st Ryan Crowley - 146

2nd Chris Mayne - 142

3rd Michael Johnson – 136

(polled votes in more games than Pavlich)

4th Matthew Pavlich - 136

5th Luke McPharlin - 135

6th David Mundy - 131

7th Stephen Hill - 130

8th Matthew de Boer - 129

9th Michael Barlow - 128

10th Clancee Pearce - 126

BEACON AWARD

Lee Spurr

BEST CLUBMAN

Tendai Mzungu

PROGRAMMED RECRUIT OF THE YEAR

Zac Dawson

PLAYERS AWARD

Chris Mayne

VOTING SYSTEM

The match committee each submit their votes following every round. A player can be given at least one of the following votes from:

5 Votes

- Outstanding: elite performance

4 Votes

- Excellent: exceptional influence on the match

3 Votes

- Very good: strong contribution that influenced the match

2 Votes

- Good: fulfilled the role and made a solid contribution

1 Vote

- Fair: fulfilled the role asked



Throughout 2012, Ryan Crowley made a habit of trumping higher-profile opponents. At the Crown Ballroom on Saturday 6 October, the 28-year-old did it again - although this time it was his own teammates that he beat to win the 2012 Doig Medal as Fremantle's best player. One year earlier, he was almost delisted. Story: Costa Kastanis

RUST ME.

Those are the two words a quivering Ryan Crowley told the Perth football media scrum just minutes after he had been crowned Fremantle's 2012 Doig Medallist.

He preceded his assertion with: "He's the right man for the job, he's just the right man."

Of course, the man Crowley was referring to was his senior coach, Ross Lyon.

Crowley should know a thing or two about trust and belief.

It was Lyon's trust and belief in him being the right man for a very important job that was the making of Ryan Crowley, the club champion for 2012.

In his own words, Crowley's career was "definitely

something in Crowley. Something he'd seen before in a struggling young man named Brett Kirk when he was an assistant at the Sydney Swans.

Or in Steven Baker, who won the best and fairest in Lyon's first year as St Kilda's senior coach, despite being as fashionable a footballer as double denim.

"Ross came in and we had a pretty frank and honest discussion on where I was at," Crowley says.

"He said 'look, if you do the work and get your body right, I know there is space for you'.

"He rated me from where he came from, and that gave me great confidence."

The space Lyon had in mind was in the same run-with role Crowley had played for years at Freo.

But it needed a revamped Ryan Crowley to make the marriage work.

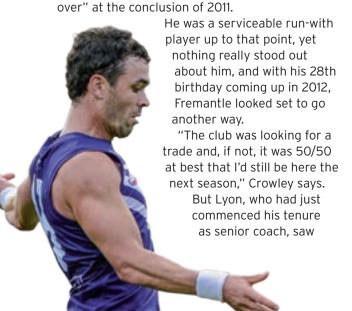
"I felt like I hadn't given myself the best opportunity over the past few years, I was disappointed in myself because of that," Crowley says.

Two days after the 2011 Grand Final, Crowley started training. He pulled his weights program back and changed his diet.

"There were a lot of days when I was getting up really early in the morning and my girlfriend was questioning what I was doing," he says.

"Ross is really big on preparation as the key, so preparation was a big thing for me this year and I prepared well."

Come the start of the season, Crowley had slashed 8kg, enhancing his ability to run harder, for longer.



Year Book 2012

Fremantle Dockers Football Club







The AFL's elite midfielders soon discovered how much improvement he had made.

From round 1, when he put the clamps on Geelong's Paul Chapman, right up until the Semi Final in Adelaide, in which he shut down Freo's 2012 nemesis, Patrick Dangerfield, Crowley embodied the resilience and uncompromising attitude Ross Lyon demanded of his entire squad.

It became a case of 'next'. Mitchell, Judd, Deledio, Thompson, Kelly.

Brownlow Medallists, All Australians and club champions all ran right into the Crowley roadblock.

There's been more than one obstacle in Crowley's journey to club champion status.

"It's been a different road for me," he says.

"I've been delisted, I've been rookie-listed, I've worked my way back onto the senior list, and I've almost been traded.

"There have been a few bumps and troughs in my career." Understatement.

Back at his post-Doig media conference, Crowley continued to shake, still dumbfounded he'd won Freo's best and fairest.

"When the round 23 votes got pulled up, all the boys looked at me and said I might be a bit of a chance, but I still didn't think it was a possibility," he says.

"It's an amazing feeling.

"To be mentioned in the same breath as champions that I've played with, like Peter Bell and Matthew Pavlich, is very humbling."

The man Crowley credits for steering him towards his success? That should be obvious by now.

"I can't speak highly enough of Ross," he says.

"He has the greatest footy brain that I have ever experienced.

"He's the right man for the job, he's just the right man. Trust me. I love him."

Crowley says the life of a tagger is mentally challenging, so he treats the off-season as his release.

"It's a tough gig, but it's what I love to do and it's what I asked Ross at the start of the year to do, so I'm very grateful and I can't thank him enough," he says.

Lyon's coaching method with taggers has also aided Crowley.

"He doesn't tell me who I will be playing on until later in the week, sometimes even on game day," Crowley says.

"I appreciate that. The quicker you find out, the quicker you start stressing, worrying about the person you have to play on.

"I make sure I do all my homework earlier in the week on two or three different guys."

Crowley, who sits on 139 career games, hopes to become a life member of the club by playing his 150th match in 2013.

"That's been a life goal and an ambition of mine," he says.

"To be a life member of this great football club would be incredible for me."

As for the team, there's some unfinished business to be taken care of.

"I looked in the boys' eyes and I know they weren't satisfied with the way things ended in Adelaide," Crowley says.

"We had a good year, but I think we let an opportunity slip. "The boys realise that, so we'll be ready to go." Trust him.

DOIG MEDAL RUNNER UP: CHRIS MAYNE

What Chris Mayne aimed for in 2012 was improvement and respect. That he had to stand on the podium twice on Doig Medal night confirmed the 24-year-old had hit his targets. Story: Costa Kastanis

NE OF THE most accurate goal kicking seasons in VFL/AFL history, a runner-up finish in the Doig Medal and the peer-selected Players' Award – Chris Mayne hit just about every target he aimed at in 2012.

In a season for the ages in front of goals, the number 23 kicked 39 goals and just seven behinds from his 23 games.

It took until round 8 for him to blemish his record with a point.

Even more impressive was his conversion rate from set-shots, which seemed automatic in 2012.

It took a difficult set-shot from 50m out on an angle in round 15 for Mayne to register his first miss of the year.

He ended the season kicking 25.4 from set-shots at an AFL-best 86.2 per cent for players with 15 set-shot goals or more. This came after he misfired for 17.19 at just 47.2 per cent accuracy when lining up for goal in 2011.

Working with Freo psychologist Kim Mercer during the 2012 pre-season made all the difference for Mayne, who unveiled a meticulous set-shot routine this season that he followed systematically, rain, hail, shine or under a roof.

"Last year when I'd get the opportunity, you're working really hard and I wouldn't take my time," Mayne told *The West Australian* in a May interview.

"I'd really rush myself on the mark. I wouldn't get composed and settled and that really showed in my kicking.

"I got frazzled and I let outside opinions affect me a little bit.

"This year I've really just tried to take a step back, make it a lot more simple for myself and stick to my routine no matter whether I miss it or whether I don't







miss it and that's all I want to stick to.

"I'm real happy that it's working for me. It's just about mental imagery, seeing what I'm going to do beforehand."

Mayne also kicked 6.1 on the run and 5.2 from snaps.

But it wasn't just his goal kicking feats that punctuated Mayne's breakout season.

Ever the team man, he had 403 pressure acts at an average of 17.5 per game over the season, the most by a Freo forward.

There were many memorable moments, too, such as his fearless effort to hit a pack running with the flight of the ball and create a goal for his teammate in round 16 against Melbourne, or his high-flying mark on the wing against Port in round 18.

A nervous Mayne told the crowd on Doig Medal night he was extremely honoured and surprised to have finished second, and was full of praise for his family.

"My mum and dad especially for the support they have given me since I've been a kid growing up playing football," he said.

"My mum has never missed a game, whether she has been ill or not, she has always been there for me and so has my dad. The bond that I have with him is something to really cherish." Mayne also thanked his teammates.

"The support I get from you guys is great and I really appreciate that."

Chris Mayne

embodied all the trademarks of the Fremantle Dockers, which was reflected in him taking out the peervoted Players' Award.

After each game, the players voted on who the player was that best represented their trademarks.

"It means a lot," Mayne said.

"It's an award that's really respected by the players and

coaching staff and I was lucky to win it. "For me to be able to take that award away means that I am really

respected by my peers and I couldn't be more honoured to achieve it. "I am very thankful to my teammates for that recognition and, hopefully, I can carry that on next year and be a big part of

what we're trying to be."

BEACON AWARD: LEE SPURR

All Lee Spurr wanted was an opportunity. When it came, he took it. He also took out the Beacon Award as Fremantle's best first-year player in 2012. Story: Costa Kastanis

OMETIMES, all you need is an opportunity.

For Lee Spurr, that initial break came when the Fremantle Dockers decided to rookie list him at the end of 2011.

The former Queenslander had nominated for all the drafts in the past three years without any success.

Turning 25 in 2012, Spurr took heart from watching Michael Barlow burst onto the scene as a mature-age rookie in 2010 and hoped he, too, could make an impact.

"If the club gives me the chance to play to see if I'm up to it, that's what you want – an opportunity," he said after being drafted.

His debut came in round 6 on the Gold Coast as a substitute.

While he didn't have much impact in that game, Spurr received a full game the following week against Port Adelaide at Patersons Stadium, where he showed poise on the half-back line gaining 20 disposals.

After playing in the round 9 loss to Hawthorn, Spurr went out of the side for the next six games.

But opportunity came knocking again in round 16, albeit unexpectedly.

Spurr was named as the warm-up emergency for the match against Melbourne at Etihad Stadium.

Just minutes before the game was due to commence, veteran Antoni Grover hurt himself and had to be pulled from the line-up, handing Spurr an opportunity.

This time, he seized it and didn't let go.

Spurr mopped up around Freo's half-back line with 19 disposals and 11 marks to be one of his side's best in a win.

"You have to take any small chance that presents and grab it with both hands," he said after the game.

Spurr was never displaced from the side, appearing in 10 consecutive games, including the two finals.

In his Beacon Award acceptance speech, Spurr thanked his teammates for his first season at the top level.

"They made me feel really welcome coming to the club," he said.

"Coming in as an older player, sometimes it's a little bit tough, but I have really enjoyed it."

Spurr acknowledged the club for taking a punt on him. "Thanks to Fremantle for giving me the opportunity to come here and give it a crack," he said.

"I was trying for a while."

It goes to show what can happen if you never stop trying.



BEST CLUBMAN: TENDAI MZUNGU

For the second year running, Tendai Mzungu stood before the Doig Medal audience as an award winner – this time as the Best Clubman. Story: Costa Kastanis

HETHER IT'S ON the field or off it, Tendai Mzungu reflects all the values that befit being named the Best Clubman at the Fremantle Dockers.

Inside the white lines, he is a fierce competitor who appears to quietly go about his business.

To his opponents, Mzungu is anything but quiet, harassing them for an average of 20 pressure acts per game, just 0.2 per game behind Matt de Boer and seventh overall in the AFL.

Off the field, the 26-year-old is a credit to the Fremantle Dockers.

He approached the club to offer his services for charity work, which resulted in him becoming an ambassador for Redkite.

"I just wanted to get involved in the community, it's not often that you get an opportunity to make a difference and that was my motivation behind it," Mzungu said.

"I've done a few visits now and met a lot of courageous kids. $\,$

"It's something I really enjoy and am passionate about and it's something I want to continue into the future."

De Boer, who won the Best Clubman award in 2010 and 2011, said he was more than happy to give up the title to someone as deserving as Mzungu.

"I remember visiting Princess Margaret Hospital together and Tendai really embraced that sort of activity," de Boer said.

"He always puts his hand up to do the extra stuff for the club, to put smiles on other people's faces."

De Boer said Mzungu's infectious personality, coupled with the standards he sets for professionalism and work ethic made him an invaluable member of the team.

"He's one of the best boys there," de Boer said.

"No matter how we're going, win, lose or draw, he's always the one to put a smile on everyone's face and get everyone upbeat for training.

"And he leads by example, whether it's in the gym or on the track.

"He's always to the level of professionalism that we expect and demand of our players."

On Doig Medal night, Mzungu was typically humble about his award.

"I certainly wasn't expecting to win the 'Matt de Boer award'," he joked.

"In all seriousness, it is a huge honour to be given this award. It wasn't something I was expecting.

"I'm really humbled to win it."

He thanked his teammates, the coaching staff and the Freo supporters for the 2012 season.

"It was an enjoyable year and, unfortunately, we didn't get what we wanted, but I can't wait to get stuck into next year and have another crack at it.

"Thanks very much guys."

Thank you, Tendai.





ROUND 1

FREMANTLE v GEELONG SATURDAY 31 MARCH 2012, PATERSONS STADIUM

FREMANTLE	6.0	8.3	12.8	16.9	(105)
GEELONG	4.0	9.2	12.7	15.11	(101)

GOALS FREMANTLE: Mellington 3, Pavlich 3, Clarke 2, Fyfe 2, Ballantyne 2, de Boer, Barlow, Bradley, Mzungu

GOALS GEELONG: Hawkins 4, Bartel 3, Podsiadly 2, Motlop 2, Johnson, Duncan, Mackie, T Hunt

SUB: Michael Barlow replaced Clancee Pearce in the third quarter

REPORTS: Kelly (Geel) for striking Mzungu in first quarter, Podsiadly (Geel) for striking Suban in first quarter, Scarlett (Geel) for striking Ballantyne in third quarter.

UMPIRES: Margetts, Ritchie, Stewart

OFFICIAL CROWD: 34,601

BROWNLOW MEDAL VOTES

- 3 Nathan Fyfe
- 2 Joel Selwood
- 1 Aaron Sandilands

DOIG MEDAL VOTES

- 16 Nathan Fyfe
- 15 Michael Johnson
- 15 Aaron Sandilands
- 12 Tendai Mzungu
- 12 Paul Duffield
- 12 Matthew de Boer
- 12 Hayden Ballantyne
- 9 Zac Clarke
- 8 Stephen Hill
- 8 Rvan Crowlev
- 8 Matthew Pavlich
- 8 Josh Mellington6 Kepler Bradley
- 5 Luke McPharlin
- 5 Chris Mayne
- 4 Nick Suban
- 4 Michael Barlow
- 4 Greg Broughton
- 4 Garrick Ibbotson
- 3 Zac Dawson

OMMENTATOR Brian Taylor's words on the final siren said it all: "Fremantle, under their new coach Ross Lyon, have defeated the reigning premiers." It was a dream start for the former St Kilda boss as his troops triumphed over Geelong by four points in the Starlight Purple Haze Game. The contest was turbulent from the beginning, when Aaron Sandilands monopolised the ruck contests to steer Freo to the first five goals. Predictably, the experienced Cats chipped away at the lead and went into the final quarter with momentum. Quiet in the first three terms, Matthew Pavlich stood up when the pressure valve was at its highest. The captain goaled twice in the dying minutes – his second a magical soccer goal that crushed Geelong's collective spirit. Nat Fyfe showed he was ready to continue his rise with a best-on-ground 30 disposal, two-goal effort.

FREO FACT: Fremantle has now won its opening game of a season three years running.

ROSS LYON: "I thought it was an enormous game of footy. There were lots of ebbs and flows, neither team wilted, and I though both teams gave great effort."





ROUND 2

SYDNEY v FREMANTLE SATURDAY 7 APRIL 2012, SCG

FREMANTLE	2.2	3.3	9.4	12.9	(81)
SYDNEY	4.4	9.7	11.9	14.10	(94)

GOALS FREMANTLE: Mayne 4, Crowley 2, Anthony, Sandilands, Pearce, Mzungu, Bradley, Johnson

GOALS SYDNEY: Reid 3, Jetta 3, Goodes 2, McVeigh, O'Keefe, Rohan,

Malceski, Roberts-Thomson, McGlynn

SUB: Michael Barlow replaced Josh Mellington in the second quarter

REPORTS: Nil

UMPIRES: Nicholls, Jennings, Mollison

OFFICIAL CROWD: 22,242

BROWNLOW MEDAL VOTES

- 3 Josh Kennedy
- 2 Nathan Fyfe
- 1 Lewis Jetta

DOIG MEDAL VOTES

- 12 Aaron Sandilands
- 12 Nathan Fyfe
- 8 Ryan Crowley
- 8 Michael Johnson
- 8 Matthew de Boer8 Michael Barlow
- 8 Clancee Pearce
- 6 Zac Clarke
- 5 Luke McPharlin
- 4 Chris Mayne
- 4 Stephen Hill
- 4 Tendai Mzungu
- 4 Kepler Bradley

T WAS A CASE of multiple personalities for Fremantle in round 2. The team that played the first half left a great deal of its effort back in the change rooms to fall 40 points behind the Swans. The visitors picked up their game after the main break to get within two goals late in the third term, but an experienced Sydney side steadied to win the match. One Freo Docker who brought his A-game from the start was Aaron Sandilands, who amassed 54 hitouts to maul his ruck opponent for the second week running. Chris Mayne was another to shine with four goals. The lesson to be learnt was an obvious one for Freo – nothing less than a four-quarter effort would suffice to match it with the best sides in the AFL.

FREO FACT: This was the first time the home side was victorious in matches between these two sides since Freo won in round 5, 2009 at Subiaco Oval. The home team won 13 consecutive clashes from round 15, 2000 up to the round 5, 2009 game.

ROSS LYON: "When the whips were cracking early, you want to play how we did in the second half... but there are some really good lessons there for the group."





ROUND 3

FREMANTLE v BRISBANE SATURDAY 14 APRIL 2012, PATERSONS STADIUM

FREMANTLE	1.4	4.7	6.13	8.16	(64)
BRISBANE	2.1	3.2	5.3	5.5	(35)

GOALS FREMANTLE: Pearce 3, Duffield, Pavlich, Mundy, Clarke, Mellington

GOALS BRISBANE: Polec 2, Banfield, Rich, Merrett

SUB: David Mundy replaced Nathan Fyfe in the second quarter

REPORTS: Nil

UMPIRES: Dalgleish, Rosebury, Bannister

OFFICIAL CROWD: 33,473

BROWNLOW MEDAL VOTES

- Tendai Mzungu
- Clancee Pearce
- Aaron Sandilands

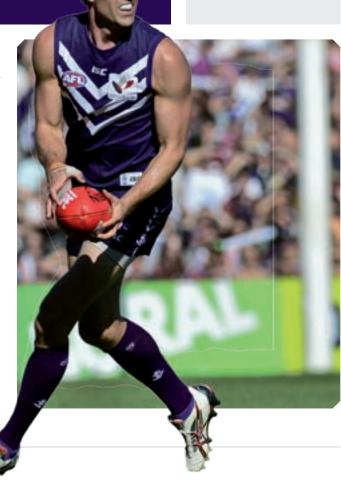
DOIG MEDAL VOTES

- 12 Luke McPharlin
- 12 Clancee Pearce
- Tendai Mzungu
- 10 Aaron Sandilands 8 Rvan Crowley
- 8 Michael Johnson
- 8 Michael Barlow
- 8 Paul Duffield
- 5 Garrick Ibbotson
- 4 David Mundy
- Stephen Hill
- 4 Matthew de Boer
- Adam McPhee
- Zac Dawson
- Zac Clarke
- Greg Broughton
- Nick Suban
- Chris Mayne
- Kepler Bradley

29-POINT WIN over Brisbane failed to reflect the statistical command Fremantle had on this game from the outset. Errant entry inside its attacking 50 and wasteful kicking at goal squandered any hopes of a percentage boosting win for the home side. At times it seemed like Brisbane was kicking into an imaginary brick wall erected on Freo's half-back line. Luke McPharlin held Jonathon Brown to just three possessions – all in the first quarter, while Michael Barlow played one of his best games since his comeback with 25 disposals (12 contested). The only disappointment was a shoulder injury that saw Nat Fyfe subbed off in the second quarter. His replacement, David Mundy, came on for his first run of 2012. Meanwhile, the Sandilands ruck show kept on rolling to the tune of 54 hitouts.

FREO FACT: Fremantle held the Lions to the lowest inside 50 total ever recorded by Champion Data (20).

ROSS LYON: "If you walk away and you win contested ball by plus 20 and you have 52 entries to 20, you've dominated a game. The missing link was the ability to put a nice finish on it inside forward 50."





ST KILDA v FREMANTLE FRIDAY 20 APRIL 2012, ETIHAD STADIUM

FREMANTLE	3.2	6.3	11.6	14.8	(92)
ST KILDA	4.3	6.9	8.10	11.13	(79)

GOALS FREMANTLE: Anthony 2, Clarke 2, Mayne 2, Mzungu 2, Crowley, Pavlich, Sandilands, de Boer, Pearce, Broughton

GOALS ST KILDA: Koschitzke 3, Gilbert 2, McEvoy, Riewoldt, Dal Santo, Stanley, Cripps, Milne

SUB: Lachie Neale replaced Nick Suban in the third quarter

REPORTS: Nil

UMPIRES: Stevic, McInerney, Mollison

OFFICIAL CROWD: 30,172

REMANTLE TRIUMPHED over Ross Lyon's old side St Kilda in an oscillating Friday night contest at Etihad Stadium. Nat Fyfe was a late withdrawal with a shoulder injury, but unheralded midfielders Clancee Pearce, Ryan Crowley and Tendai Mzungu picked up the slack to help Freo win at Etihad, and in Melbourne, for the first time since round 13, 2010. There was no performance more definitive under the Etihad roof than Stephen Hill's. He treated a national TV audience to a mesmerising display of speed, poise and skill in the second half. Zac Clarke was another to shine on the big stage, kicking a magnificent goal on the run from outside 50 in the third term that shifted the balance of momentum in Freo's favour. Aaron Sandilands (20

FREO FACT: This was Freo's first win over St Kilda since round 20, 2007, and also the club's maiden victory over the Saints at Etihad Stadium.

disposals, 44 hitouts) continued his colossal 2012 form in the ruck, while Michael Barlow kept chipping away towards recapturing his 2010 form with 30 possessions.

ROSS LYON: "I take no joy out of beating St Kilda Football Club other than getting the four points."

BROWNLOW MEDAL VOTES

- 3 Aaron Sandilands
- 2 Stephen Hill
- 1 Lenny Hayes

- 16 Stephen Hill
- 13 Luke McPharlin
- 12 Ryan Crowley
- 12 Michael Johnson 12 Clancee Pearce
- 12 Tendai Mzungu
- 12 Adam MaDhaa
- 12 Adam McPhee 8 Chris Mayne
- 8 Matthew de Boer
- 8 Michael Barlow
- 8 Paul Duffield
- 8 Aaron Sandilands
- 7 David Mundy
- 7 Zac Clarke
- 6 Zac Dawson
- 4 Matthew Pavlich4 Hayden Ballantyne
- 4 Lachie Neale
- 4 Greg Broughton
- 4 Jack Anthony





FREMANTLE v CARLTON FRIDAY 27 APRIL 2012, PATERSONS STADIUM

FREMANTLE	1.2	3.9	4.10	7.15	(57)
CARLTON	2.1	6.2	9.4	10.5	(65)

GOALS FREMANTLE: Hill, Mayne, Ballantyne, Clarke, Pavlich, Crowley, **McPharlin**

GOALS CARLTON: Garlett 2, Walker 2, Robinson 2, Hampson, Waite,

SUB: Lachie Neale replaced Jack Anthony in the third quarter

REPORTS: Nil

UMPIRES: Margetts, Farmer, Dalgleish

OFFICIAL CROWD: 38,847

BROWNLOW MEDAL VOTES

- Heath Scotland
- Kade Simpson
- Mitch Robinson

DOIG MEDAL VOTES

- 10 Ryan Crowley
- 9 Stephen Hill
- Luke McPharlin 8 David Mundy
- 8 Michael Barlow
- 8 Clancee Pearce
- 8 Adam McPhee
- Jon Griffin
- Tendai Mzungu
- 4 Chris Mayne
- 4 Matthew Pavlich
- 4 Paul Duffield
- Zac Dawson
- Garrick Ibbotson Greg Broughton
- Nathan Fyfe
- Lachie Neale
- Michael Johnson

HE EIGHT-POINT losing margin flattered Freo as Friday night footy hit Patersons Stadium. Carlton led by as much as 30 points late in the third term, but Freo almost undid all the Blues' hard work with three quick goals in the final guarter. Had the home side kicked better than the 2.7 it registered in the second quarter, the final outcome could have been different. In the end, Freo's inaccuracy, married with the eight goals Carlton kicked from turnovers and Aaron Sandilands' absence through injury, was too high a hurdle to get over. Stephen Hill (19 disposals and five clearances) ran tirelessly all night, and Ryan Crowley shutdown dual Brownlow Medallist Chris Judd, who only had 17 disposals despite averaging 33 possessions a game at Patersons as a Blue against Freo. Nat Fyfe, shoulder heavily strapped, played through visible pain, in what turned out to be an injury that sidelined him until round 18.

FREO FACT: Freo played back-to-back Friday night games for the first time since rounds 9 and 10 in 2007.

ROSS LYON: "When we had ascendency and dominated the second quarter, to kick 2.7 against what everybody believes to be a top-four team ... you need to put scoreboard pressure on."





GOLD COAST v FREMANTLE SATURDAY 5 MAY 2012, METRICON STADIUM

FREMANTLE	3.0	5.3	10.7	14.10	(94)
GOLD COAST	3.1	8.2	10.2	14.3	(87)

GOALS FREMANTLE: Mayne 3, de Boer 3, Neale 2, Crowley, Pavlich, Clarke, Mzungu, Roberton, Hill

GOALS GOLD COAST: Bennell 3, Swallow 3, Iles, Hunt, Russell, Brennan,

Shaw, Caddy, Brown, Day

SUB: Lee Spurr replaced Stephen Hill in the third quarter

REPORTS: Nil

UMPIRES: Nicholls, Kamolins, Mitchell

OFFICIAL CROWD: 11,670

VOTES

- Harley Bennell
- Luke Russell
- Michael Johnson

DOIG MEDAL VOTES

- Garrick Ibbotson
- Chris Mayne
- Michael Johnson
- 8 Matthew de Boer
- 8 Lachie Neale
- 6 Luke McPharlin 4 Matthew Pavlich
- Clancee Pearce
- Havden Ballantvne
- Lee Spurr
- Zac Clarke
- Greg Broughton
- Zac Dawson

REO FANS MIGHT have had considerably shorter nails following the match against winless Gold Coast, but in anyone's language, a win is a win. The young Suns, minus superstar Gary Ablett Jnr, went all-guns-blazing, but Ross Lyon's men were composed enough to dodge whatever artillery was thrown their way. Ultimately, it was Tendai Mzungu's soccer goal with seconds remaining that ensured Fremantle its second away win in succession. Lyon wasn't giving his side too much kudos for their performance after the match, however, unhappy they had leaked nine goals from stoppages after not conceding one all season up to this match. Matt de Boer and Chris Mayne were superb with three goals each, while Ryan Crowley showed he could run both ways with a slick 25-touch, one-goal display.

FREO FACT: Lee Spurr was the eleventh rookielisted player to debut for Freo since 2009.

ROSS LYON: "We go away with some really big lessons from this game as a football club about not being an if: 'if' we turn up and 'if' we give effort. We want to be an every minute and an every moment and an every quarter kind of team."





FREMANTLE v PORT ADELAIDE SUNDAY 13 MAY 2012, PATERSONS STADIUM

FREMANTLE	2.8	6.9	8.14	12.15	(87)
PORT ADELAIDE	3.2	3.4	6.4	7.5	(47)

GOALS FREMANTLE: Pavlich 4, Mayne 3, Crowley, Ballantyne, de Boer, Pearce, Sandilands

GOALS PORT ADELAIDE: Butcher 2, Broadbent 2, P Stewart, Westhoff, Brad Fhert

SUB: Dylan Roberton replaced Lachie Neale in the fourth quarter

REPORTS: Nil

UMPIRES: Ritchie, Margetts, Dalgleish

OFFICIAL CROWD: 30,079

BROWNLOW MEDAL VOTES

- 3 Paul Duffield
- 2 Clancee Pearce
- 1 Matthew Pavlich

DOIG MEDAL VOTES

- 12 Chris Mayne
- 12 Aaron Sandilands
- 9 Matthew Pavlich
- 8 Michael Johnson
- 8 Clancee Pearce
- 8 Paul Duffield
- 7 Stephen Hill
- 6 Luke McPharlin
- 4 Rvan Crowlev
- 4 David Mundy
- 4 Matthew de Boer
- 4 Tendai Mzungu
- 4 Zac Dawson
- 4 Lee Spurr
- 4 Zac Clarke
- 3 Michael Barlow3 Garrick Ibbotson
- 3 Greg Broughton

EEP INTO THE final quarter, Matthew Pavlich's fourth major of the afternoon chalked up goal number 500 in the Freo legend's decorated career. More importantly for the skipper, who has a team-first mentality, Fremantle's full-ground defence choked the life out of Port Adelaide to register the club's fifth win from seven games and sixth spot on the ladder. Inaccuracy was again an issue for the home side in the early stages of the game, allowing the Power to always be within range of an improbable comeback win. But four of the last five goals going to Freo eventually settled the contest. Port made the error of not tagging Stephen Hill early, and he burnt them with a 10-possession first quarter on his way to 26 possessions (11 contested) and six clearances for the match. Aaron Sandilands, who had been sidelined for two matches with a calf injury, returned to amass 43 hitouts.

FREO FACT: Freo held Port to its two lowest scores of the year, including the 48 the Power scored in round 18.

ROSS LYON: "The one frustration – and at times I felt a little bit animated – was our ability to convert our opportunities. I just spoke to the group and said let's keep working, don't waste a kick or a session at training to become a more skilful group so we get reward for effort."





HAWTHORN v FREMANTLE SATURDAY 19 MAY 2012, AURORA STADIUM

FREMANTLE	0.3	2.6	7.8	9.9	(63)
HAWTHORN	2.4	10.9	13.12	17.17	(119)

GOALS FREMANTLE: Ballantyne 2, Barlow, Neale, Crowley, Clarke, Johnson, Mayne, Dawson

GOALS HAWTHORN: Roughead 4, Suckling 2, Rioli 2, Breust 2, Young,

Guerra, Franklin, Hale, Lewis, Mitchell, Smith

SUB: Jay van Berlo replaced Clancee Pearce in the third quarter

REPORTS: Nil

UMPIRES: Schmitt, Pannell, Mitchell

OFFICIAL CROWD: 12,959

OSS LYON summed it up best: "I thought we got annihilated." In what was probably Freo's worst performance of the season, a rampant Hawthorn had put the contest to bed by half-time, leading by 10 goals at Launceston's Aurora Stadium. In the first seven rounds of 2012, Fremantle had restricted opponents to a stingy average of 44 inside 50s per game - Hawthorn had 40 by half-time. The visitors rallied briefly in the third term with four unanswered goals, but the hurt inflicted in the first half was too severe to heal. Ryan Crowley and Luke McPharlin held Hawk stars Sam Mitchell and Lance Franklin, and Michael Barlow's effort in the middle was there all day. The support from many of their teammates, in Hayden Ballantyne's 50th game, was not.

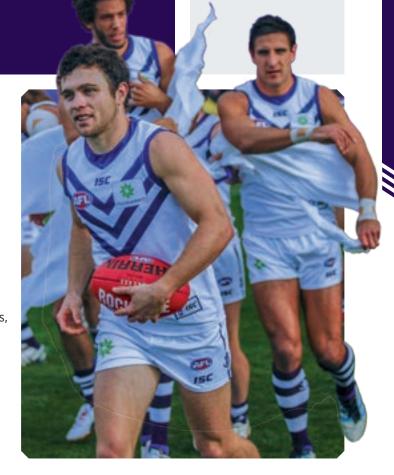
FREO FACT: Lachie Neale was nominated for the AFL Goal of the Week for his goal in the second quarter.

ROSS LYON: "I thought we got annihilated in the midfield. I felt sorry for our defence. Hawthorn just walked the ball out; they dominated clearances, ground ball and first possession. Our backs were under siege."

BROWNLOW MEDAL VOTES

- 3 Clinton Young
- 2 Luke Breust
- 1 Jarryd Roughead

- 8 Lachie Neale
- 4 Chris Mayne
- 4 Michael Johnson
- 4 Luke McPharlin





WEST COAST v FREMANTLE SUNDAY 27 MAY 2012, PATERSONS STADIUM

FREMANTLE	1.1	3.2	3.3	5.6	(36)
WEST COAST	0.4	2.8	7.14	11.18	(84)

GOALS FREMANTLE: Ballantyne, Clarke, Mayne, de Boer, Dawson

GOALS WEST COAST: Hill 3, Darling 2, Priddis, Naitanui, Schofield, Lynch,

Rosa, Shuey

SUB: Jay van Berlo replaced Jon Griffin in the third quarter

REPORTS: Nil

UMPIRES: Farmer, Margetts, Dalgleish

OFFICIAL CROWD: 40,905

OR HALF OF THE GAME, Fremantle clogged up every avenue West Coast attempted to turn into, in order to generate any sort of attack. Luke McPharlin and Michael Johnson were impassable in defence, and the midfield gave their Eagles' opponents nothing as Freo conceded just two first-half goals, and none in the opening term. But, as Ross Lyon preaches, football is a four-quarter effort, and as good as Freo were for the first two quarters, they were equally disappointing in the second half. The backline, resolute as it was, could not control the one-way traffic in West Coast's favour, with the Eagles at one stage piling on 63 of 64 points in the game. In a telling statistic, Freo lost the clearances 14-0 in the third term. Hayden Ballantyne, typically, never stopped trying, but there weren't nearly enough teammates following suit.

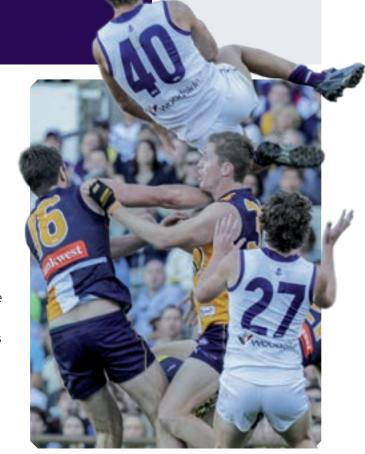
FREO FACT: Including round 19 this season, Fremantle has held West Coast to a goalless quarter in four of the past six contests between the teams.

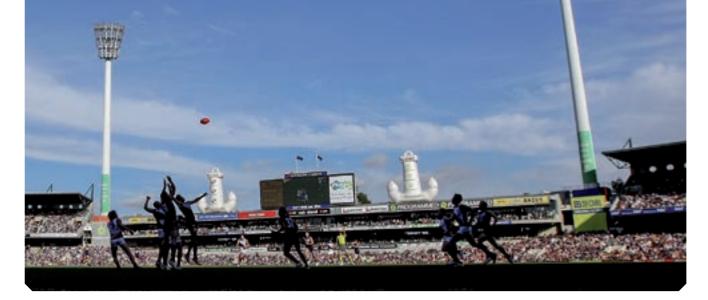
ROSS LYON: "Those players that want to be a part of the solution and work really hard we'll support, and try and filter out those that don't want to work to the standard that we need."

BROWNLOW MEDAL VOTES

- 3 Matt Rosa
- 2 Andrew Gaff
- 1 Shannon Hurn

- 8 Chris Mayne
- 4 Ryan Crowley
- 4 Michael Johnson
- 4 Matthew Pavlich
- 4 Matthew de Boer
- 4 Hayden Ballantyne
- 4 Lachie Neale
- 3 Aaron Sandilands





FREMANTLE v ADELAIDE SATURDAY 2 JUNE 2012, PATERSONS STADIUM

FREMANTLE	3.3	6.6	10.9	12.10	(82)
ADELAIDE	5.2	10.5	12.6	17.9	(111)

GOALS FREMANTLE: Pavlich 3, Crowley 2, Barlow 2, Mayne 2, Ballantyne, Mundy, Hill

GOALS ADELAIDE: Walker 4, Sloane 3, Wright 3, Callinan 2, Petrenko, Dangerfield, Jenkins, Porplyzia, Johncock

SUB: Hayden Crozier replaced Jack Anthony in the third quarter

REPORTS: Bernie Vince (Adel) for striking Zac Clarke in the third quarter.

UMPIRES: Margetts, Stewart, Pannell (replaced by Dalgleish at quarter-

time)

OFFICIAL CROWD: 31,392

N THE FIRST of three meetings between Fremantle and Adelaide in 2012, the home side teased its fans with a stirring comeback to hit the front early in the last guarter, but the Crows had all the juice late, kicking the last five goals to win going away. It was a far better effort from Freo than the previous week's capitulation to West Coast. Aaron Sandilands continued his fine form in the ruck with 49 hitouts, but Adelaide's midfielders, led by Rory Sloane and Patrick Dangerfield, dominated the clearances, with the visitors enjoying a 53-30 edge. An inability to run out the entire game also hurt Freo again. Matt de Boer gave his all, accumulating 25 touches and seven tackles, while debutant Hayden Crozier added instant energy when he came on in the third quarter. Freo left this game without four points, but it gained some important belief against a top four side ahead of a challenging month of fixtures.

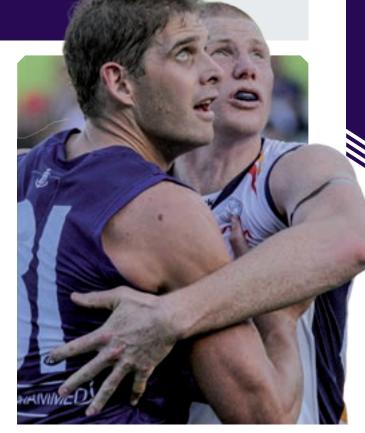
FREO FACT: Good friends David Mundy and Paul Duffield, who always embrace each other before the team runs through the banner, played their 150th and 100th games, respectively.

ROSS LYON: "I thought we showed plenty of spirit to come from behind... you can lose going forward, and I felt really today, the group has got some really valuable lessons."

BROWNLOW MEDAL VOTES

- 3 Rory Sloane
- Patrick Dangerfield
- 1 Taylor Walker

- 12 Ryan Crowley
- 8 Matthew de Boer
- 8 Michael Barlow7 Luke McPharlin
- 6 Matthew Pavlich
- 6 Stephen Hill
- 5 Lachie Neale
- 4 Chris Mayne
- 4 Clancee Pearce
- 4 Hayden Ballantyne
- 4 Garrick Ibbotson
- 3 Zac Dawson
- 3 Jesse Crichton
- 2 Michael Johnson





RICHMOND v FREMANTLE SATURDAY 9 JUNE 2012, MCG

FREMANTLE	4.1	7.3	9.6	12.6	(78)
RICHMOND	5.2	6.3	8.8	9.12	(66)

GOALS FREMANTLE: Pavlich 6, Ballantyne 2, Crichton, Griffin, Mayne, de Boer

GOALS RICHMOND: Edwards 3, Riewoldt, Vickery, Martin, Nahas, Cotchin,

SUB: Hayden Crozier replaced Aaron Sandilands (foot) in the first quarter

REPORTS: Nil

UMPIRES: Donlon, Schmitt, Mollison

OFFICIAL CROWD: 43,801

BROWNLOW MEDAL VOTES

- 3 Matthew Pavlich
- 2 Matthew de Boer
- 1 Trent Cotchin

DOIG MEDAL VOTES

- 16 Matthew Pavlich
- 14 Matthew de Boer
- 12 Michael Johnson
- 11 Stephen Hill 11 Michael Barlow
- 8 Rvan Crowlev
- 8 Ryan Crowley
- 8 Chris Mayne
- 8 Luke McPharlin
- 8 David Mundy
- 8 Hayden Ballantyne
- 8 Tendai Mzungu
- 8 Adam McPhee
- 8 Zac Dawson
- 8 Jon Griffin
- 8 Hayden Crozier
- 6 Garrick Ibbotson
- 5 Clancee Pearce4 Lachie Neale
- 4 Grea Broughton
- 3 Nick Suban

REMANTLE HAD not won at the MCG in its previous 10 visits dating back to mid-2007. The club had historically struggled to win without Aaron Sandilands in the line-up since the giant ruckman first became an All Australian. So when Sandi had to be subbed off injured early in the first quarter against Richmond at the home of football, Freo were in trouble, right? Not on Ross Lyon's watch. Led by a huge effort by Jon Griffin in the ruck, Matt de Boer was inspirational in the middle with 29 touches and 13 tackles, while Matthew Pavlich played a Pavlich classic. In trying wet conditions, the Freo skipper was the element that made the most difference in the contest. His six goals were kicked at stages of the game that hurt the Tigers, both on the scoreboard and mentally, the most. Hayden Crozier showed poise beyond that of a young man playing in just his second game, while Ryan Crowley continued to blanket the AFL's elite midfielders, this time Brett Deledio was limited to 15 disposals.

FREO FACT: The last time Freo won at the MCG, in round 4, 2007, Matthew Pavlich also booted six goals.

ROSS LYON: "I thought he came in and toiled manfully, and grabbed his opportunity. It's reward for his preparation that, when the moment came, the man came." – on Jon Griffin

ROUND 12 - BYE



FREMANTLE v ESSENDON
SATURDAY 23 JUNE 2012, PATERSONS STADIUM

FREMANTLE	6.1	8.2	14.4	14.5	(89)
ESSENDON	5.2	10.4	13.5	17.11	(113)

GOALS FREMANTLE: Mayne 4, Pavlich 3, Clarke 2, Broughton 2, Barlow, Griffin, de Boer

GOALS ESSENDON: Hurley 6, Monfries 2, Dell'Olio 2, Crameri 2, Heppell, Ryder, Hille, Melksham, Watson

SUB: Jayden Pitt replaced Jesse Chrichton in the third quarter

REPORTS: Nil

UMPIRES: Schmitt, Meredith, Bannister

OFFICIAL CROWD: 34,567

BROWNLOW MEDAL VOTES

- 3 Jobe Watson
- 2 Michael Hurley
- 1 Matthew Pavlich

DOIG MEDAL VOTES

- 12 Chris Mayne
- 11 Matthew de Boer
- 11 Michael Barlow
- 8 Matthew Pavlich
- 8 Garrick Ibbotson
- 8 Nick Lower
- 4 Clancee Pearce
- 4 Adam McPhee4 Zac Clarke
- 4 Zac Clarke 4 Jonathon Griffin
- 4 Greg Broughton

REMANTLE DOCKERS' legend Luke McPharlin played his 200th AFL game, however it was Essendon that ultimately celebrated a victory on the night. Freo had led by 17 points late in the third quarter, but as had been the case on a number of occasions this season, when the whips were cracking, the opposition finished too well in the straight. Ross Lyon couldn't question his players' effort, and the midfield had functioned well for three quarters, winning the overall clearances (38-31) despite missing Aaron Sandilands, but the Freo coach lamented the quality of his side's entry inside 50. Chris Mayne continued his excellent season up forward, booting four goals, while Matthew Pavlich had 22 touches, 11 marks and three goals to be Freo's best. The effort was improving week by week, now the quality of football had to follow suit.

FREO FACT: Essendon had not defeated Freo in Perth since round 14, 2008.

ROSS LYON: "It really is about our midfield supplying enough quality entries to make our forwards look dangerous... you could put Wayne Carey down there and he wouldn't have looked too good in the last quarter."





COLLINGWOOD v FREMANTLE SATURDAY 30 JUNE 2012, MCG

 FREMANTLE
 0.2
 2.6
 6.6
 12.6
 (78)

 COLLINGWOOD
 3.2
 6.7
 10.13
 15.17
 (107)

GOALS FREMANTLE: Pavlich 5, Mayne 2, Broughton 2, Clarke, Mundy, Pearce

GOALS COLLINGWOOD: Dawes 3, Goldsack 2, Swan 2, Cloke 2, Paine 2,

Thomas 2, Beams, Buckley

SUB: Jayden Pitt replaced Lachie Neale in the third quarter

REPORTS: Nil

UMPIRES: Donlon, Jeffery, Mitchell

OFFICIAL CROWD: 44,891

BROWNLOW MEDAL VOTES

- 3 Dane Swan
- 2 Jarryd Blair
- 1 Matthew Pavlich

DOIG MEDAL VOTES

- 8 Matthew Pavlich
- 8 Luke McPharlin
- 4 Michael Barlow
- 4 Hayden Ballantyne
- 1 Chris Mayne

REMANTLE TRAILED Collingwood by as much as 40 points early in the second quarter. The deficit was as little as three goals in the third term. This highlighted the best and worst of Freo's performance against the Magpies in round 14. The start was not good enough. Ten minutes into the second quarter, Collingwood had accumulated 41 possessions in their forward half. Fremantle had a paltry one. Chris Mayne took Freo's first mark inside 50 and kicked his side's opening goal at the 16-minute mark of the second term. Freo began to reel the margin in and, powered by Matthew Pavlich's five goals and Michael Barlow's midfield work, got back into the contest. But the bird, Magpies in this case, had well and truly flown. The ever-elusive four-quarter effort continued to evade Ross Lyon's side.

FREO FACT: Michael Barlow's 37 disposals was a career high and the most he's had in a game since gaining 34 touches in round 8, 2010, also against Collingwood.

ROSS LYON: "Early in the third quarter, when they were walking into some easy goals and we made some chase downs from behind, I think if you had have been a Dockers' member or fan watching that you'd think, 'this team hasn't given up'."





FREMANTLE v WESTERN BULLDOGS SUNDAY 8 JULY 2012, PATERSONS STADIUM

FREMANTLE	2.3	4.7	10.10	14.11	(95)
WESTERN BULLDOGS	1.2	4.4	7.6	8.9	(57)

GOALS FREMANTLE: Pavlich 6, Mayne 4, Lower, Crowley, Broughton, Hill GOALS WESTERN BULLDOGS: Dickson 3, Dahlhaus 2, Higgins, Griffen, Minson

SUB: Paul Duffield replaced Antoni Grover in the third quarter

REPORTS: Nil

UMPIRES: Fila, Nicholls, Hay OFFICIAL CROWD: 30,420

BROWNLOW MEDAL VOTES

- 3 Matthew Pavlich
- 2 Chris Mayne
- 1 Clancee Pearce

DOIG MEDAL VOTES

- 12 Matthew Pavlich
- 9 Hayden Ballantyne
- 8 Ryan Crowley
- 8 Chris Mayne 8 Clancee Pearce
- 8 Tendai Mzungu
- 4 Luke McPharlin
- 4 Matthew de Boer
- 4 Adam McPhee
- 4 Jonathon Griffin
- 3 Kepler Bradley
- 3 Cameron Sutcliffe
- 2 Michael Johnson

ATTHEW PAVICH again inspired Fremantle with a six-goal haul in a match that had been an arm-wrestle up to half-time. The home side booted clear with five unanswered goals in the third guarter. It was Pavlich's class up front that proved the difference. The skipper finished with 21 disposals and 10 marks, and had now kicked 23 goals in his past five games. Chris Mayne booted four goals to provide invaluable support to his captain up forward, while Clancee Pearce had 23 disposals and seven clearances. A moment of selfless courage in the third quarter encapsulated Antoni Grover's football life. Playing his first game of the season, a high knock ended the veteran's day and, ultimately, his career in what was his 202nd and final game as an AFL player. South Australian recruit Cam Sutcliffe got to play from the start and enjoy a win in his debut.

FREO FACT: Chris Mayne missed his first set-shot for the year during this match. He had kicked an incredible 28.3 overall for the season at the completion of the game.

ROSS LYON: "At half-time we had a strong message of open up the clearances and really play with a hard edge to get the ball out of there, and then don't invent handballs."





MELBOURNE v FREMANTLE SATURDAY 14 JULY 2012, ETIHAD STADIUM

FREMANTLE	3.2	6.5	11.6	18.9	(117)
MELBOURNE	6.4	8.6	12.7	12.11	(83)

GOALS FREMANTLE: Pavlich 4, Walters 3, Ballantyne 2, Barlow 2, Hill 2, Pearce 2, Mzungu, Bradley, Mayne

GOALS MELBOURNE: Green 3, Martin 2, Bail 2, Bennell, Blease, Bate, Green, Sylvia

SUB: Cameron Sutcliffe replaced Greg Broughton in the third quarter

REPORTS: NII

UMPIRES: Dalgleish, Wenn, Bannister

OFFICIAL CROWD: 13,284

BROWNLOW MEDAL VOTES

- 3 David Mundy
- ! Nathan Jones
- 1 Stephen Hill

DOIG MEDAL VOTES

- 12 David Mundy
- Stephen Hill
- 8 Matthew Pavlich
- 8 Luke McPharlin 8 Clancee Pearce
- o Claricee Fearce
- 8 Hayden Ballantyne 8 Michael Walters
- 5 Chris Mayne
- 4 Rvan Crowlev
- 4 Michael Barlow
- 4 Garrick Ibbotson
- 4 Lee Spurr
- 4 Kepler Bradley
- 2 Michael Johnson

ITHOUT DOUBT, the story of the day was the return of Michael Walters, who had been banished to his WAFL club in January for failing to meet the standard required to play AFL footy. At Etihad Stadium in round 16, Walters played AFL footy, and play it well he did. There was no player more influential on the ground in the second half than "Son Son". If he wasn't kicking goals (three of them), he was setting up teammates with his sublime skills. A struggling star also burst back to life with a best-onground display. David Mundy had self-admittedly been well below his best in 2012, thanks largely to a compromised pre-season. In round 16, he reminded the competition just how damaging his skills and ball-winning ability could be with 27 classy disposals and six tackles. Importantly, Freo kicked the last nine goals of the game to pick up the four points, despite a spirited effort from lowly Melbourne.

FREO FACT: Freo had not beaten Melbourne in Victoria since round four, 2007.

ROSS LYON: "It is great because his football life ... was almost flat lining wasn't it? We got him off life support and away he goes." – on Michael Walters





FREMANTLE v GREATER WESTERN SYDNEY SUNDAY 22 JULY 2012, PATERSONS STADIUM

 FREMANTLE
 6.1
 8.14
 14.18
 18.24
 (132)

 GREATER WESTERN SYDNEY
 0.2
 0.3
 4.5
 5.7
 (37)

GOALS FREMANTLE: Pavlich 7, Walters 2, Pearce 2, Hill 2, Crowley, Johnson, Ballantyne, Clarke, Bradley

GOALS GREATER WESTERN SYDNEY: Bruce, Frost, Hoskin-Elliot, Ugle,

SUB: Cameron Sutcliffe replaced David Mundy in the third quarter

REPORTS: Nil

UMPIRES: Fleer, Farmer, Ritchie

OFFICIAL CROWD: 28,767

BROWNLOW MEDAL VOTES

- 3 Matthew Pavlich
- 2 Clancee Pearce
- 1 Stephen Hill

DOIG MEDAL VOTES

- 8 Matthew Pavlich
- 8 Stephen Hill
- 8 Clancee Pearce
- 4 Ryan Crowley
- 4 Michael Johnson4 Luke McPharlin
- 4 David Mundy
- 4 Matthew de Boer
- 4 Michael Barlow
- 4 Tendai Mzungu
- 4 Paul Duffield
- 4 Adam McPhee
- 4 Michael Walters
- 4 Jonathon Griffin
- 4 Kepler Bradley
- 4 Cameron Sutcliffe

HE RESULT WAS predictable. An inexperienced Greater Western Sydney side wasn't given much hope against Freo's bigger bodies at Patersons Stadium. Still, the job had to be completed, and Freo did that with a commanding performance. The final margin of 95 points could have been so much bigger had the side kicked a little straighter than 18.24. Freo couldn't kick the ball into the ocean in the second term, registering a wayward 2.13. One man whose aim could not be guestioned was Matthew Pavlich. Four goals in the opening term en route to seven for the match saw the Freo captain leapfrog into third place in the Coleman Medal race on 45 goals, just six behind leader Lance Franklin on 51. Luke McPharlin continued his fine season, dominating in defence to haul in 16 marks and 23 possessions. Clancee Pearce was another to shine, kicking two nice goals among 24 touches and 11 marks.

FREO FACT: The 2.13 kicked in the second term eclipsed the 2.9 Freo kicked against the Western Bulldogs in 2001 as the club's most inaccurate quarter ever.

ROSS LYON: "The misses are irrelevant, I don't execute people for skill errors. The crowd and the media do that."





PORT ADELAIDE V FREMANTLE SUNDAY 29 JULY 2012, AAMI STADIUM

FREMANTLE	5.2	6.7	9.9	11.9	(75)
PORT ADELAIDE	1.2	1.3	2.7	6.12	(48)

GOALS FREMANTLE: Mayne 2, Pearce 2, Pavlich 2, Fyfe, Mundy, Mzungu, Sutcliffe, Walters

GOALS PORT ADELAIDE: Brett Ebert 2, Stewart, Boak, Westhoff, Cornes

SUB: Cameron Sutcliffe replaced Michael Walters in the fourth quarter

REPORTS: Nil

UMPIRES: Foot, Ryan, Mollison

OFFICIAL CROWD: 14,583

BROWNLOW MEDAL VOTES

- Nathan Fyfe
- Clancee Pearce
- Michael Barlow

DOIG MEDAL VOTES

- Clancee Pearce
- Luke McPharlin Michael Barlow
- Nathan Fyfe
- Paul Duffield
- 6 Stephen Hill
- 4 Ryan Crowley
- Michael Johnson
- 4 Matthew Paylich
- David Mundy
- Tendai Mzungu
- Adam McPhee Garrick Ibbotson
- Lee Spurr
- Kepler Bradley
- Chris Mayne
- Dylan Roberton

E HADN'T PLAYED an AFL game since round 5 because of an operation to fix his troublesome shoulder, so Freo weren't expecting too much out of Nat Fyfe in his first game back. Tell that to the wunderkind, or 'monster', as Ross Lyon labelled him after the game. Fyfe hadn't missed a beat as he stepped right into the midfield and torched Port for 26 possessions (nine contested), a goal and three Brownlow Medal votes. Eighteen of his touches came in the first half alone. He had good support from Michael Barlow (24 disposals, nine contested, seven tackles), and Clancee Pearce (22 disposals, 12 contested). Fremantle's defence held the Power to just two goals up to three-quarter-time and was forging a reputation as one of the meanest in the competition.

FREO FACT: Nat Fyfe polled 14 Brownlow Medal votes from just nine appearances in 2012 (two of which were compromised by injury). That was good enough for equal fifteenth overall in the AFL. His votes per game average would have given him 34 votes had he played all 22 games, four more than the winner, Jobe Watson.

ROSS LYON: "The return of Nat Fyfe, who's just brilliant isn't he? Gee whiz, I wasn't sure what to expect, but give me a few more Nat Fyfes and I'll coach a bit better."





FREMANTLE v WEST COAST SATURDAY 4 AUGUST 2012, PATERSONS STADIUM

FREMANTLE	4.2	7.6	15.9	17.11	(113)
WEST COAST	1.5	1.10	5.11	6.12	(48)

GOALS FREMANTLE: Pavlich 8, Ballantyne 3, Walters 2, Mzungu 2, Pearce, Mundy

GOALS WEST COAST: Darling 2, Lynch, Hams, Naitanui, Hurn

SUB: Dylan Roberton replaced Zac Dawson in the final quarter

REPORTS: Luke McPharlin for forceful front-on contact on Jack Darling (WCE) in the first term; Matthew de Boer for attempted tripping in the second term.

UMPIRES: Stewart, Meredith, Jeffery

OFFICIAL CROWD: 39,694

BROWNLOW MEDAL VOTES

- 3 Matthew Pavlich
- 2 Nathan Fyfe
- 1 David Mundy

DOIG MEDAL VOTES

- 12 Matthew Pavlich
- 12 David Mundy
- 12 Nathan Fyfe
- 8 Ryan Crowley
- 8 Matthew de Boer
- 8 Michael Barlow
- 8 Clancee Pearce 8 Hayden Ballantyne
- 8 Tendai Mzungu
- o renual wizu
- 8 Lee Spurr
- 8 Jonathon Griffin
- 7 Michael Johnson
- 7 Paul Duffield
- 7 Adam McPhee7 Michael Walters
- 4 Chris Mayne
- 4 Luke McPharlin
- 4 Stephen Hill 4 Kepler Bradley
- 3 Zac Dawson

3 Garrick Ibbotson

REMANTLE SHOWED just how far it had come under Ross Lyon, overturning the round 9 shellacking at the hands of West Coast with an amazing Carlton Mid Derby destruction of the Eagles. Matthew Pavlich was simply too good for his opponents, booting a super eight goals to break Clive Waterhouse's record of seven for most goals in a derby by a Fremantle player.

Pavlich's 55 goals for the season had him leading the Coleman Medal race. Freo were smashed in the important contested possession indicator in round 9. Ten rounds later, the Eagles were monstered 162-123. Leading the way was Nat Fyfe, who after a quiet first term, exploded to gain 22 contested possessions. The only downside to the victory was the reports on Luke McPharlin (rough conduct) and Matt de Boer (tripping), and an incident involving Matthew Pavlich that was looked at by the Match Review Panel. But nothing could take away from what was a great day to be in purple.

FREO FACT: Fremantle won five games in a row for the first time since it won a club-record nine on end in 2006.

ROSS LYON: "After the last derby we copped a lot of criticism which was warranted, there's been some improvement along the way but we've still got plenty to do."





ADELAIDE v FREMANTLE SATURDAY 11 AUGUST 2012, AAMI STADIUM

FREMANTLE	3.3	7.4	10.5	14.7	(91)
ADELAIDE	4.5	7.8	12.15	17.17	(119)

GOALS FREMANTLE: Walters 3, Pavlich 2, Ballantyne, Barlow, Bradley, de Boer, Duffield, Hill, Mayne, Neale, Pearce

GOALS ADELAIDE: Walker 4, Dangerfield, Callinan, Wright 2, Douglas, Johncock, Mackay, Riley, Sloane, Thompson, Vince

SUB: Lachie Neale replaced Chris Mayne at half-time

REPORTS: Nil

UMPIRES: McBurney, Margetts, Wenn

OFFICIAL CROWD: 35,027

BROWNLOW MEDAL VOTES

- 3 Patrick Dangerfield
- 2 Matthew Wright
- 1 Daniel Talia

DOIG MEDAL VOTES

- 8 Ryan Crowley
- 4 David Mundy
- 4 Matthew de Boer
- 4 Michael Walters
- 4 Nick Suban
- 3 Paul Duffield
- 1 Matthew Pavlich
- 1 Hayden Ballantyne

HE STORY OF the day happened before the ball had been bounced at AAMI Stadium. Nat Fyfe, in awesome form in his two games back, tripped over an unfortunately placed suitcase in his hotel room before the game and rolled his ankle. The injury forced him to miss the contest against the top four Crows. Alex Silvagni was also ruled out late and Luke McPharlin was unavailable because of suspension. Still, 22 players took to the field for Freo, and for half a game, the resilient, uncompromising side that had won five consecutive games before this turned up to face Adelaide. Sharpshooter Chris Mayne was knocked out of the match just before half-time, but it was the Crows that dealt the knockout blow in the second half. Patrick Dangerfield, for the second time this season, could not be reined in, winning 22 contested possessions and kicking two breathtaking goals. Freo's finals hopes were still alive, but a fight to the death for seventh and eighth spot was ensuing between Ross Lyon's side, Essendon and North Melbourne, who Freo would play in round 22.

FREO FACT: Ryan Crowley held Adelaide midfielder Scott Thompson to a total of just 36 possessions in the first two games between the sides in 2012. The star Crow averaged 30 disposals per game this year.

ROSS LYON: "I don't think you have to be a rocket scientist to figure, what are we 11-8? With how many games to go? Three? I think we're alive."



FREMANTLE v RICHMOND SATURDAY 18 AUGUST 2012, PATERSONS STADIUM

FREMANTLE	3.4	7.8	10.12	13.16	(94)
RICHMOND	2.3	5.4	8.4	11.6	(72)

GOALS FREMANTLE: Pavlich 3, Ballantyne 3, de Boer 2, Hill, Mayne, Mzungu, Walters, Bradley

GOALS RICHMOND: King 3, Riewoldt 2, Deledio 2, Nahas, White, Edwards, O'Hanlon

SUB: Nick Suban replaced Zac Dawson at three-quarter time

REPORTS: Nil

UMPIRES: Margetts, Findlay, McInerney

OFFICIAL CROWD: 32,721

BROWNLOW MEDAL VOTES

- 3 David Mundy
- 2 Trent Cotchin
- 1 Hayden Ballantyne

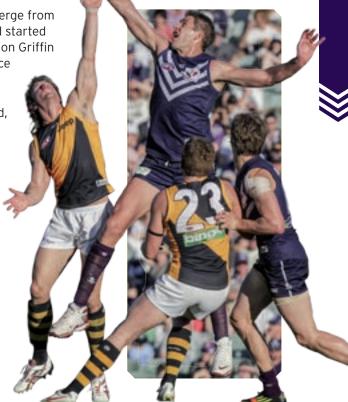
DOIG MEDAL VOTES

- 12 Luke McPharlin
- 12 Hayden Ballantyne
- 12 Aaron Sandilands
- 11 David Mundy
- 8 Ryan Crowley
- 8 Matthew de Boer
- 8 Paul Duffield
- 8 Adam McPhee
- 8 Michael Walters 7 Chris Mavne
- 7 Michael Johnson
- 4 Matthew Pavlich
- 4 Stephen Hill
- 4 Clancee Pearce
- 4 Tendai Mzungu
- 4 Nathan Fyfe
- 4 Zac Dawson 4 Garrick Ibbotson
- 4 Lee Spurr
- 4 Kepler Bradley
- 3 Michael Barlow

S HAD BEEN the case a week earlier, the big story to emerge from Fremantle's match took place before the game-clock had started ticking. With bounce down just minutes away, ruckman Jon Griffin hurt his groin in the warm-up. Aaron Sandilands, out since round 11 and on the comeback trail from injury, had been warming up inside the rooms. The SOS call was made and the three-time All Australian was thrust unexpectedly into the coalface. On the ground, Sandilands exceeded expectations with 18 disposals and 33 hitouts, while David Mundy kept ominously building form with 32 touches. Conspiracy theorists were out in force after the game, including Richmond coach Damian Hardwick. When asked guestions in the post-match media conference pertaining to the late change, Ross Lyon's darting eyes looked ready to shoot lasers at anyone that questioned the validity of the move. Nonetheless, Freo's gift to itself in the club's 400th AFL game was four precious points ahead of a season-defining clash with fellow finals aspirant North Melbourne in the next round.

FREO FACT: Freo played its first ever and 400th game against Richmond.

ROSS LYON: "I'm as shocked as anyone, it certainly isn't a ruse. They were doing their final warm-up, Griffin came off the ground and the doctor grabbed me and said he'd tweaked his groin."





NORTH MELBOURNE v FREMANTLE SUNDAY 26 AUGUST 2012, ETIHAD STADIUM

FREMANTLE	3.5	6.7	11.10	20.12	(132)
NORTH MELBOURNE	1.2	5.4	8.7	12.7	(79)

GOALS FREMANTLE: Walters 4, Ballantyne 4, Mayne 2, McPhee 2, de Boer 2, Mundy 2, Suban 2, Sandilands, Mzungu

GOALS NORTH MELBOURNE: Thomas 3, Hansen 3, Gibson 2, Macmillan,

Bastinac, Harper, Harvey

SUB: Kepler Bradley replaced by Nick Suban at half-time

REPORTS: Nil

UMPIRES: Stevic, Schmitt, Jeffery

OFFICIAL CROWD: 26,482

REO CONFIRMED ITS SPOT in the 2012 finals series with a mesmerising brand of football that overwhelmed the Kangaroos. The club only needed one more win from its remaining two matches, one being against lowly Melbourne at home the next week, to qualify. But why wait? That Freo were so commanding away from home, against a fellow top eight aspirant, without its top goalscorer Matthew Pavlich, made the Melbourne football media take notice of the rising side from the West. Midfielders Nat Fyfe (25 disposals), David Mundy (27) and Stephen Hill (28) ran riot, while ruckman Aaron Sandilands had 49 hit-outs and 15 disposals in just his second game back from injury. The game was reasonably close for three quarters, but Freo took complete control in the final term, at one stage kicking five goals in a remarkable six-minute period to crush the Roos' spirits. Amazingly, North did not register a single kick in this time.

FREO FACT: It was Fremantle's first win without Matthew Pavlich since round 22, 2008, snapping a run of six losses, and also the first time in club history it has beaten the Kangaroos at Etihad Stadium.

ROSS LYON: "We're focusing on why we've been able to improve, and that's our players and coaches working really hard together to develop a brand of footy that will stand up."

BROWNLOW MEDAL VOTES

- 3 David Mundy
- 2 Hayden Ballantyne
- 1 Nathan Fyfe

- 16 David Mundy
- 13 Luke McPharlin 12 Chris Mayne
- 12 Stephen Hill
- 12 Matthew de Boer
- 12 Hayden Ballantyne
- 8 Ryan Crowley
- 8 Michael Johnson
- 8 Michael Barlow
- 8 Clancee Pearce
- 8 Paul Duffield
- 8 Aaron Sandilands
- 8 Adam McPhee
- 8 Zac Dawson
- 8 Michael Walters
- 4 Tendai Mzungu
- 4 Nathan Fyfe
- 4 Garrick Ibbotson
- 4 Lee Spurr
- 4 Zac Clarke





FREMANTLE v MELBOURNE SATURDAY 1 SEPTEMBER 2012, PATERSONS STADIUM

FREMANTLE	3.5	7.7	11.14	14.17	(101)
MELBOURNE	1.3	2.5	4.8	5.10	(40)

GOALS FREMANTLE: Ballantyne 3, Griffin 2, Mzungu 2, Pavlich 2,

Sandilands 2, Walters, Mundy, Mayne

GOALS MELBOURNE: Fitzpatrick 2, Blease, Jones, Sellar

SUB: Tom Sheridan replaced Luke McPharlin in the third quarter

REPORTS: Nil

UMPIRES: Farmer, Dalgleish, Leppard

OFFICIAL CROWD: 32,687

BROWNLOW MEDAL VOTES

- 3 Nathan Fyfe
- 2 David Mundy
- 1 Aaron Sandilands

DOIG MEDAL VOTES

- 12 David Mundy
- 8 Michael Johnson
- 8 Stephen Hill
- 8 Michael Barlow
- 8 Hayden Ballantyne
- 8 Paul Duffield
- 8 Aaron Sandilands8 Nathan Fyfe
- 7 Tendai Mzungu
- i Tenual Mzung
- 4 Ryan Crowley
- 4 Chris Mayne 4 Matthew Pavlich
- 4 Clancee Pearce
- 4 Adam McPhee
- 4 Zac Dawson
- 4 Michael Walters
- 4 Nick Suban

3 Lee Spurr

ITH FINALS SECURED, Fremantle could have 'managed' the round 23 result to get an elimination final at home against West Coast, instead of travelling to Melbourne to face defending premiers. Geelong at the MCG. Anyone who thought the Fremantle Dockers were going to give anything but their best against Melbourne obviously had not been listening to a word Ross Lyon said throughout 2012. The senior coach always demands his players give "100 per cent effort, 100 per cent of the time", and preaches that Freo is an "anywhere, anytime team". Tom Sheridan debuted, as Freo did what was required to take care of business. The only blight heading into the elimination final was the cruel hamstring injury to Luke McPharlin that ruled him out of contention for a richly deserved spot in the finals.

FREO FACT: Fremantle finished the home and away season with the second best defence in the AFL, behind only eventual premiers Sydney. The 1691 points conceded was the fewest in the club's 18 AFL seasons, 179 points less than the 1870 conceded in 2004.

ROSS LYON: "The rehearsals over and the real season starts. It's exciting for us. We've worked really hard. We come in in good form and we're fit and available. The MCG under lights against a triple premiership team, it's a really exciting challenge for us."





ELIMINATION FINAL

GEELONG V FREMANTLE SATURDAY 8 SEPTEMBER 2012, MCG

FREMANTLE	5.7	8.9	12.11	14.12	(96)
GEELONG	0.1	3.5	6.9	11.14	(80)

GOALS FREMANTLE: Pavlich 6, Ballantyne 3, Walters 2,

Crowley, de Boer, Pearce

GOALS GEELONG: Mackie 2, Hunt 2, Christensen, Duncan,

Motlop, Selwood, Vardy, Taylor

SUB: Nick Suban replaced Lee Spurr in the

fourth quarter **REPORTS: Nil**

UMPIRES: Bannister, Pannell, Rosebury

OFFICIAL CROWD: 44,460

DOIG MEDAL VOTES

- 12 Matthew Paylich
- 12 Stephen Hill
- 12 Hayden Ballantyne
- 11 Adam McPhee
- 10 Zac Dawson
- 9 David Mundy
- 8 Ryan Crowley
- 8 Chris Mayne
- 8 Matthew de Boer 8 Michael Barlow
- 8 Paul Duffield
- 8 Michael Walters
- Alex Silvagni
- Michael Johnson
- Clancee Pearce
- Tendai Mzungu
- Aaron Sandilands Garrick Ibbotson
- Lee Spurr
- 3 Nathan Fyfe

HE BEST WAY to describe Fremantle's first quarter performance against the reigning premiers was irresistible. Geelong, the greatest side in the AFL since 2007, was reduced to the role of spectator as Ross Lyon's rampant team piled on relentless pressure and the first five goals that left the stunned Cats pointing fingers at each other at the quarter-time siren. Eighteen inside 50s to eight and 12 scoring shots to one told the story. Everywhere, players wearing purple performed their roles. Alex Silvagni and Zac Dawson stepped up in Luke McPharlin's absence and held Geelong goal kickers James Posdiadly and Tom Hawkins to donuts. Ryan Crowley limited classy Cat James Kelly to 15 touches - 10 less than his average this season. But as had been the case on so many occasions in 2012, it was the captain who rose higher than all. Six goals straight in a do-or-die final against the reigning premiers at the MCG, including

three in the first term when Freo made its move. Any more need not be said about what Matthew Pavlich means to the Fremantle Football Club. The season was still alive.

FREO FACT: Fremantle won a final away from home for the first time in its history.

ROSS LYON: "At the end of the day, we've finished seventh and we've come and won one final. There's no coming of age. This is about one week and one final. That's all it means. One win doesn't make or break football clubs, we haven't achieved anything yet so let's be really clear on that."



SEMIFINAL

ADELAIDE v FREMANTLE FRIDAY 14 SEPTEMBER 2012, AAMI STADIUM

FREMANTLE	4.1	7.2	8.4	11.5	(71)
ADELAIDE	1.3	4.7	8.9	12.9	(81)

GOALS FREMANTLE: Mayne 3, Walters 3, Ballantyne, Ibbotson, Fyfe,

Suban, Pavlich

GOALS ADELAIDE: Walker 5, Porplyzia 3, Dangerfield, Wright, Tippett,

Vince

SUB: Nick Suban replaced Garrick Ibbotson at three-quarter time

REPORTS: Nil

UMPIRES: Nicholls, Meredith, McInerney

OR THE SECOND week running, Fremantle

OFFICIAL CROWD: 31,742

DOIG MEDAL VOTES

- 16 David Mundy
- 12 Chris Mavne
- 12 Michael Walters
- 8 Ryan Crowley
- 8 Michael Johnson
- 4 Michael Barlow
- 4 Paul Duffield
- 4 Adam McPhee4 Nathan Fyfe
- 4 Zac Dawson
- 4 Lee Spurr
- 3 Aaron Sandilands

exploded out of the gates and looked set to trump the Adelaide Crows in the third meeting between the clubs this season. The same pressure that made Geelong feel like it was playing footy in a phone box was heaped on the Crows, as the upstart visitors bounded to a 29-point lead early in the second quarter. But the home side would not lay down. Spearheaded by Taylor Walker, who kicked a momentumaltering goal after the half-time siren, Adelaide turned the game in the third guarter. Two goals to Walker and another to Matthew Wright gave the Crows their first lead 17 minutes into the term. Seemingly on the ropes, Freo came again with a couple of big swings at the start of the final term. Goals to Nick Suban and Matthew Pavlich put the visitors ahead. But this was Walker's night. He goaled twice more

and Freo's brave advance into the

2012 AFL Finals Series suffered its final.

painful blow. David Mundy was Fremantle's, if not the game's, best player on the evening. He gave everything he had and then much more in his 30 disposals that included

16 contested possessions and 10 clearances.

Freo's season was over, but the lessons
learnt under the tutelage of Ross Lyon were
invaluable. The players were hurting after
the game, however there was a sense
of pride among the team that they
had grown immeasurably together.
A taste of finals footy this year left
Freo's players hungry to do whatever
it takes to get there again.

FREO FACT: Michael Walters has now kicked a total of eight goals in his past three AFL finals appearances.

ROSS LYON: "Failure is feedback, we clearly need to improve and we've got plenty of work to do. There's no guarantee we'll be back here next year – I think that's the overriding message. We all start equal next year."



#13 TENDAI MZUNGU

Date of birth: 28.02.86

2012 STATS (overall Freo finish)
2012 Games:	•
2012 Goals:	

13 17 (12th) Disposals per game: 6.4 (13th) 10.7 (11th) Contested possessions per game: Uncontested possessions per game: 79% (16th) 59.4% (28th) 3.5 (19th) Handball efficiency: Kicking efficiency: Marks per game: Tackles per game: 4.3 (5th) 75.1 (13th) Dream Team average per game:

CAREER STATS

Career games: 38 Career goals: 24

Doig Medal votes (overall placing in brackets): 100 (12th)

SUMMARY

An elite endurance athlete and one of Freo's best pressure acts players. Mzungu consolidated his auspicious debut 2011 season with another fine year in 2012.

#15 RYAN CROWLEY

Date of birth: 05.03.84

2012 Games:	24
2012 Goals:	12
Disposals per game:	14.8 (17th)
Contested possessions per game:	5.9 (16th)
Uncontested possessions per game:	8.6 (17th)
Handball efficiency:	78.2% (18th)
Kicking efficiency:	63.9% (23rd)
Marks per game:	3.2 (21st)
Tackles per game:	3.7 (9)
Dream Team average per game:	62.8 (23rd)
Doig Medal votes (overall placing in brack	ets): _146 (1st)

CAREER STATS

Career games: Career goals:

SUMMARY

The 2012 Doig Medallist enjoyed a tremendous season playing as a tagger and was a prime example that the medal rewards those who do their role for the team and do it consistently.





#21 MICHAEL BARLOW

Date of birth: 18.12.87

2012 STATS (overall Freo finish)

ZUIZ Gailles.	
2012 Goals:	8
Disposals per game:	24.4 (1st)
Contested possessions per game:	10.5 (3rd)
Uncontested possessions per game	e:13.7 (1st)
Handball efficiency:	72% (29th)
Kicking efficiency:	54.8% (33rd)
Marks per game:	4.3 (13th)
Tackles per game:	5.2 (4th)
Dream Team average per game:	97.2 (2nd)
Doig Medal votes (overall placing in b	rackets): 128 (9th)

CAREER STATS

Career games: Career goals:

SUMMARY

Michael Barlow showed in 2012 that he had returned as an elite midfielder of the competition, appearing in every game and playing a vital role at the coalface.

#37 MICHAEL JOHNSON

Date of birth: 20.10.84

20	117	STA	TS (overall	Freo f	inish	١

24
3
19.4 (6th)
5.7 (17th)
13.2 (2nd)
86% (5th)
77.2% (8th)
6.9 (2nd)
2.2 (23rd)
81.5 (10th)
ets): 136 (3rd)

CAREER STATS

Career games:	149
Career goals:	54

SUMMARY





#46 CLANCEE PEARCE

Date of bil til. 23.10.90	
2012 STATS (overall Freo finish)	
2012 Games:	24
2012 Goals:	16
Disposals per game:	19.5 (5th)
Contested possessions per game:	7.5 (10th)
Uncontested possessions per game:	12.1 (5th)
Handball efficiency:	82.9% (9th)
Kicking efficiency:	71.3% (13th)
Marks per game:	5 (8th)
Tackles per game:	4.3 (6th)
Dream Team average per game:	83.9 (7th)

Doig Medal votes (overall placing in brackets): 126 (10th) CAREER STATS

Career games:	50
Career goals:	29

SUMMARY

After being delisted at the end of 2011, Clancee Pearce was given a second chance by Ross Lyon and, with a change in attitude that saw him build his fitness base, he played every game to become one of the success stories of 2012.

#5 GARRICK IBBOTSON

Date of birth: 15.03.88

2012 Games:	23
2012 Goals:	1
Disposals per game:	16.9 (13th)
Contested possessions per game:	6 (15th)
Uncontested possessions per game:	11 (10th)
Handball efficiency:	78.1% (19th)
Kicking efficiency:	70% (15th)
Marks per game:	5 (7th)
Tackles per game:	2.2 (22nd)
Dream Team average per game:	68.6 (18th)
Doig Medal votes (overall placing in bracke	ts): 66 (18th)

CAREER STATS

Career games:	102
Career goals:	20

SUMMARY

An excellent athlete, Garrick lbbotson played 23 of a possible 24 games in 2012 and reached his 100-game milestone in round 23 against Melbourne at Patersons Stadium.



#23 CHRIS MAYNE

Date of birth: 02.11.88

2012 Games:	23
2012 Goals:	39
Disposals per game:	14 (21st)
Contested possessions per game:	6.4 (12th)
Uncontested possessions per game:	7.5 (20th)
Handball efficiency:	_76.6% (22nd)
Kicking efficiency:	77.3% (7th)
Marks per game:	4.7 (10th)
Tackles per game:	3.6 (12th)
Dream Team average per game:	75 (14th)
Doig Medal votes (overall placing in brack	kets): 142 (2nd)

CAREER STATS

Career games:	81
Career goals:	100

SUMMARY

Mayne had a season to savour in front of the big sticks in 2012, recording one of the most accurate goal-kicking seasons in VFL/AFL history with 39 goals and seven behinds – an 84.8 per cent conversion rate.





#29 MATTHEW PAVLICH

vate	ΟŢ	birth:	31.12.81	

2012 STATS ((overall Freo finish)
2012 Games:	

Dream Team average per game:

2012 Goals:	69
Disposals per game:	17.4 (11th)
Contested possessions per game:	7.8 (8th)
Uncontested possessions per game:	9.5 (15th)
Handball efficiency:	75.5% (25th)
Kicking efficiency:	64.6% (17th)
Marks per game:	6.3 (3rd)
Tackles per game:	2.9 (18th)

CAREER STATS

Career games:	279
Career goals:	558

Doig Medal votes (overall placing in brackets): 136 (4th)

SUMMARY

Fremantle's greatest player enjoyed yet another outstanding season in 2012, kicking 69 goals including 58 between round 10 and the Semi Final.

#40 MATTHEW DE BOER

Date of	birth:	10.03.90

2012 STATS (overall Freo finish)

2012 Games:	23
2012 Goals:	15
Disposals per game:	17.8 (9th)
Contested possessions per game:	8.6 (6th)
Uncontested possessions per game:	9.3 (16th)
Handball efficiency:	79.3% (15th)
Kicking efficiency:	60.6% (26th)
Marks per game:	4.4 (12th)
Tackles per game:	6 (2nd)
Dream Team average per game:	83.6 (8th)
Doig Model votes (overall placing in brace	kate) 129 (8th)

CAREER STATS

Career games:	76
Career goals:	29

SUMMARY

A highly valued squad member, both on and off the field, de Boer enjoyed a breakout season in 2012 in his second year as a member of the leadership group.





#16 DAVID MUNDY	
Date of birth: 20.07.85	
2012 STATS (overall Freo finish)	
2012 Games:	22
2012 GoalS:	8
Disposals per game:	22.1 (4th)
Contested possessions per game:	9.5 (5th)
Uncontested possessions per game:	12.7 (4th)
Handball efficiency:	78.5% (17th)
Kicking efficiency:	_58.2% (30th)
Marks per game:	4.3 (15th)
Tackles per game:	4 (7th)
Dream Team average per game:	88.6 (4th)
Doig Medal votes (overall placing in brac	kets): _131 (6th)
CAREER STATS	
C	16.4

Career games: 164 Career goals: 64

SUMMARY

After a slow start because of a compromised preseason, Mundy was playing as good as any midfielder in the competition come finals time.

#32 STEPHEN HILL	
Date of birth: 01.05.90	
2012 STATS (overall Freo finish)	
2012 Games:	22
2012 Goals:	10
Disposals per game:	17.7 (10th)
Contested possessions per game:	8.4 (7th)
Uncontested possessions per game:	9.7 (13th)
Handball efficiency:	76.9% (21st)
Kicking efficiency:	62.2% (24th)
Marks per game:	2.4 (31st)
Tackles per game:	3.2 (16th)
Dream Team average per game:	67.1 (20th)
Doig Medal votes (overall placing in brack	kets): 130 (7th)
CAREER STATS	
Career games:	89
Career goals:	53
SUMMARY	
Hill made winning his own ball a major fo	cus aoina into
2012 and it showed statistically, with his	
possessions and hard-ball gets increasing	
possessions and naid ball gets illereasin	i g bigiinic ulitiy.





#1 HAYDEN BALLANTYNE Date of birth: 16.07.87 2012 STATS (overall Freo finish) 2012 Games: 2012 Goals: 21 31 Disposals per game: 15.1 (16th) Contested possessions per game: 7.3 (11th) 8 (18th) 71.6% (30th) 58.9% (29th) 2.8 (28th) 3.8 (8th) Uncontested possessions per game: Handball efficiency: Kicking efficiency: Marks per game: _ Tackles per game: Dream Team average per game: 72.7 (15th) Doig Medal votes (overall placing in brackets): 110 (11th) **CAREER STATS**

Career games: Career goals:

SUMMARY

A new member of the leadership group in 2012, Ballantyne epitomised Ross Lyon's mantra of 100 per cent effort, 100 per cent of the time, ranking top 10 in almost every applied pressure category at Fremantle.



#9 ADAM MCPHEE

Date of birth: 06.10.82

2012 STATS (overall Freo finish)

2012 Games:	21
2012 Goals:	2
Disposals per game:	16.4 (15th)
Contested possessions per game:	5.3 (22nd)
Uncontested possessions per game:	11.2 (9th)
Handball efficiency:	77.1% (20th)
Kicking efficiency:	79.1% (4th)
Marks per game:	5.9 (4th)
Tackles per game:	1.7 (29th)
Dream Team average per game:	66.7 (21st)
Doig Medal votes (overall placing in brack	ets): 90 (15th)

CAREER STATS

223 Career games: Career goals: 112

SUMMARY

Adam McPhee added the vital ingredients of strength and experience to Freo's formidable backline in 2012. He announced his retirement in November 2012.

#18 LUKE MCPHARLIN

Date of birth: 01.12.81

2012 STATS (overall Freo finish)

2012 games:	21
2012 Goals:	1
Disposals per game:	16.6 (14th)
Contested possessions per game:	4.7 (27th)
Uncontested possessions per game:	11.8 (8th)
Handball efficiency:	88.2% (2nd)
Kicking efficiency:	85.7% (1st)
Marks per game:	8.1 (1st)
Tackles per game:	1.3 (31st)
Dream Team average per game:	72.1 (16th)
Doig Medal votes (overall placing in brack	ets): 135 (5th)

CAREER STATS

Career games: Career goals: _ 209 114

SUMMARY

McPharlin was named at the full-back position in the 2012 All Australian team after an outstanding year in which he helped Freo record the second-fewest points conceded in the AFL behind premiers Sydney.





#41 PAUL DUFFIELD

Date of birth: 05.02.85

2012 STATS (overall Freo finish)

2012 Games:	21
2012 Goals:	2
Disposals per game:	19.1 (7th)
Contested possessions per game:	5 (24th)
Uncontested possessions per game:	12.9 (3rd)
Handball efficiency:	84.3% (8th)
Kicking efficiency:	81.7% (2nd)
Marks per game:	5.6 (5th)
Tackles per game:	3.6 (11th)
Dream Team average per game:	82.2 (9th)
Doig Medal votes (overall placing in brack	(ets): 97 (13th)

CAREER STATS

Career games: Career goals:

SUMMARY

Duffield had a strong finish to 2012, gaining at least 20 disposals in Freo's last six games of the season after a mid-season form drop had him omitted between rounds 11-14.

1.2 (32nd) 33.7 (35th) Dream Team average per game: Doig Medal votes (overall placing in brackets): 67 (17th)

CAREER STATS

Tackles per game:

Career games: 95 Career goals: 6

SUMMARY

Tough and reliable, the former Saint was a key member of Freo's defence, usually playing on the opposition's second tall forward.





#6 GREG BROUGHTON Date of birth: 29.09.86

2012 STATS (overall Freo finish)

Dream Team average per game:

2012 Games: 2012 Goals: 15 6 18 (8th) 7.5 (9th) 10.6 (12th) 79.4% (14th) 65.9% (20th) Disposals per game: Contested possessions per game: Uncontested possessions per game: Handball efficiency: Kicking efficiency: Marks per game: 4.1 (16th) Tackles per game: 5.3 (3rd)

Doig Medal votes (overall placing in brackets): 31 (25th) **CAREER STATS**

Career games: Career goals:

79.2 (11th)

SUMMARY

Before a finger injury ended Broughton's 2012 season, he had played a solid role on the half-back line. He was traded to Gold Coast at the end of the season.

#30 ZAC CLARKE

Date of birth: 28.03.90

2012 STATS (overall Freo finish)

2012 Games:	15
2012 Goals:	13
Disposals per game:	11.5 (24th)
Contested possessions per game:	5.3 (20th)
Uncontested possessions per game:	6.4 (25th)
Handball efficiency:	85.1% (6th)
Kicking efficiency:	64.8% (21st)
Marks per game:	4.5 (11th)
Tackles per game:	3.2 (15th)
Dream Team average per game:	68.6% (19th)
Doig Medal votes (overall placing in brack	ets): 42 (21st)

CAREER STATS

Career games: 36 Career goals:

SUMMARY

After playing the first 10 rounds in 2012, Clarke appeared sporadically for the rest of the season playing as a forward and ruck back up to Aaron Sandilands and Jon Griffin.



#8 NICK SUBAN

Date of birth: 09.05.90

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2012 Games:	14
2012 Goals:	3
Disposals per game:	10.6 (29th)
Contested possessions per game:	3.8 (32nd)
Uncontested possessions per game:	6.4 (26th)
Handball efficiency:	76.3% (24th)
Kicking efficiency:	72.1% (12th)
Marks per game:	1.9 (33rd)
Tackles per game:	2.7 (20th)
Dream Team average per game:	46.3 (27th)
Doig Medal votes (overall placing in brack	kets): 23 (26th)

CAREER STATS

Career games:	62
Career goals:	18

SUMMARY

Nick Suban had a yo-yo of a season in 2012, making 14 appearances, including the club's two finals, but many were as a substitute.



#31 AARON SANDILANDS	
Date of birth: 6.12.82	
2012 STATS (overall Freo finish)	
2012 Games:	14
2012 Goals:	6
Disposals per game:	14.7 (18th)
Contested possessions per game:	10.5 (4th)
Uncontested possessions per game:	4.7 (32nd)
Handball efficiency:	70.4 (32nd)
Kicking efficiency:	53.5 (34th)
Marks per game:	3.4 (20th)
Tackles per game:	1.1 (33rd)
Dream Team average per game:	87.9 (5th)
Doig Medal votes (overall placing in brackets): 95 (14th)	
CADEED STATS	

CAREER STATS

Career games:	183
Career goals: _	_ 72

SUMMARY

After missing the middle part of the season with a toe injury, the three-time All Australian was supreme in the ruck when he returned, averaging 37.7 hitouts per game, of which 7.9 were to advantage.

#12 JONATHON GRIFFIN

Date o	of bir	th: 14.	01.86
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2012 STATS (overall Freo finish)

2012 Games:	13
2012 Goals:	4
Disposals per game:	11.2 (26th)
Contested possessions per game:	5.6 (18th)
Uncontested possessions per game:	5.8 (28th)
Handball efficiency:	81.4% (12th)
Kicking efficiency:	67.4% (18th)
Marks per game:	2.9 (26th)
Tackles per game:	3.5 (14th)
Dream Team average per game:	77.1 (12th)
Doig Medal votes (overall placing in brack	kets): 36 (22nd)

CAREER STATS

Career games:	61
Career goals:	15

SUMMARY

Griffin played 13 games in 2012 and filled in admirably for Aaron Sandilands between rounds 11-20, proving he is a quality ruckman in his own right.





#34 LEE SPURR	
Date of birth: 27.07.87	
2012 STATS (overall Freo finish)	
2012 Games:	13
2012 Goals:	o
Disposals per game:	14.7 (19th)
Contested possessions per game:	4.8 (26th)
Uncontested possessions per game: _	9.7 (14th)
Handball efficiency:	81.7% (11th)
Kicking efficiency:	78.3% (6th)
Marks per game:	5.5 (6th)
Tackles per game:	2.2 (24th)
Dream Team average per game:	61.9% (24th)
Doig Medal votes (overall placing in brack	(ets): 43 (20th)
CAREER STATS	
Career games:	13
Career goals:	0
SUMMARY	
Spurr grasped a last minute opportunity	in round 16 and

Spurr grasped a last minute opportunity in round 16 and remained in the side for the rest of the season, which was capped off with him winning the Beacon Award as Freo's best first year player.

#26 KEPLER BRADLEY	
Date of birth: 13.11.85	
2012 STATS (overall Freo finish)	
2012 Games:	12
2012 Goals:	6
Disposals per game:	14.4 (20th)
Contested possessions per game:	6.2 (14th)
Uncontested possessions per game: _	8 (19th)
Handball efficiency:	70.9% (31st)
Kicking efficiency:	56.4% (31st)
Marks per game:	4.3 (14th)
Tackles per game:	1.3 (30th)
Dream Team average per game:	63.3 (22nd)
Doig Medal votes (overall placing in brac	kets): 34 (24th)
CAREER STATS	
Career games:	112
Career goals:	80
SUMMARY	
Bradley had another up-and-down seaso	n in 2012.
appearing in 12 games for six goals, which	
Elimination Final win.	





#7 NATHAN FYFE		
Date of birth: 18.09.91		
2012 STATS (overall Freo finish)		
2012 Games:	11	
2012 Goals:	4	
Disposals per game:	23.4 (2nd)	
Contested possessions per game:	_ 12.5 (1st)	
Uncontested possessions per game:	_ 11.8 (7th)	
	88% (35th)	
· / / · · · · / · · · · · · · · · · · ·	19% (38th)	
Marks per game:	4 (17th)	
Tackles per game:	_3.7 (10th)	
Dream Team average per game:	85.9 (6th)	
Doig Medal votes (overall placing in brackets)	: 73 (16th)	
CAREER STATS		
Career games:	50	
Career goals:	36	
SUMMARY		
Fremantle's best contested possession winner, Fyfe still polled the second-most Brownlow Medal votes (14) at Freo despite playing only nine games in the home and away season because of a shoulder injury.		
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#27 LACHIE NEALE	
Date of birth: 24.05.93	
2012 STATS (overall Freo finish)	
2012 Games:	11
2012 Goals:	4
Disposals per game:	11.3 (25th)
Contested possessions per game:	4.7 (28th)
Uncontested possessions per game:	6.5 (24th)
Handball efficiency:	84.9% (7th)
Kicking efficiency:	60.8% (25th)
Marks per game:	1.6 (36th)
Tackles per game:	2.1 (26th)
Dream Team average per game:	42.1 (30th)
Doig Medal votes (overall placing in brac	kets): 35 (23rd)
CAREER STATS	
Conservation	44

Career games: Career goals: SUMMARY

After a Friday night debut at Etihad Stadium in round 4, Neale ended up playing 11 games and kicking four goals, one of which was nominated for AFL Goal of the Year in round 8 against Hawthorn.

#24 DYLAN ROBERTON	
Date of birth: 21.06.91	
2012 STATS (overall Freo finish)	
2012 Games:	10
2012 Goals:	1
Disposals per game:	10.6 (27th)
Contested possessions per game:	5 (25th)
Uncontested possessions per game:	5.8 (29th)
Handball efficiency:	88.9% (1st)
Kicking efficiency:	74.3 (10th)
Marks per game:	2.9 (27th)
Tackles per game:	1.8 (28th)
Dream Team average per game:	44 (29th)
Doig Medal votes (overall placing in brack	(ets):TBS
CAREER STATS	
Career games:	37
Caraar gaaler	

Career goals: **SUMMARY**

Dylan Roberton played 10 games in 2012 to take his career tally to 37 in three seasons, but requested a move back home to Victoria for family reasons.





#38 MICHAEL WALTERS Date of birth: 07.01.91 2012 STATS (overall Freo finish) 2012 Games: 2012 Goals: 22 Disposals per game: 11.9 (23rd) Contested possessions per game: 5.4 (19th) 6.8 (23rd) 69.4% (33rd) Uncontested possessions per game: Handball efficiency: 67.5% (17th) Kicking efficiency: 4 (18th) 2.9 (19th) Marks per game: _ Tackles per game: Dream Team average per game: 69.8% (17th) Doig Medal votes (overall placing in brackets): 63 (19th) CAREER STATS Career games: Career goals: **SUMMARY**

2012 STATS (overall Free finish

2012 STATS (overall Free finish)	
2012 Games:	5
2012 Goals:	O
Disposals per game:	10.6 (28th)
Contested possessions per game:	3.6 (33rd)
Uncontested possessions per game:	6.8 (22nd)
Handball efficiency:	87.5% (3rd)
Kicking efficiency:	78.4% (5th)
Marks per game:	4.8 (9th)
Tackles per game:	3 (17th)
Dream Team average per game:	50.6 (26th)
Doig Medal votes (overall placing in brack	ets): 8 (30th)

CAREER STATS

Career games:	2	9
Career goals:		5

SUMMARY

Silvagni managed just five appearances as Luke McPharlin and Zac Dawson were the preferred key defensive duo, although he was terrific in McPharlin's absence to hold Geelong's James Podsiadly goalless in the Elimination Final.



#22 JACK ANTHONY Date of birth: 19.01.88

2012 Games:	4
2012 Goals:	3
Disposals per game:	7.5 (34th)
Contested possessions per game:	3.8 (31st)
Uncontested possessions per game:	3.8 (36th)
Handball efficiency:	69.2% (34th)
Kicking efficiency:	_ 70.6% (14th)
Marks per game:	3 (22nd)
Tackles per game:	1 (34th)
Dream Team average per game:	35.8 (33rd)
Doig Medal votes (overall placing in brack	kets): 4 (32nd)

CAREER STATS

Career games:	51
Career goals:	83

SUMMARY

Jack Anthony struggled to break into the Fremantle team in 2012, managing only four games and three goals.

#33 CAM SUTCLIFFE

Date	ot	bir	th:	23.0	J5.92

2012 STATS (overall Freo finish)

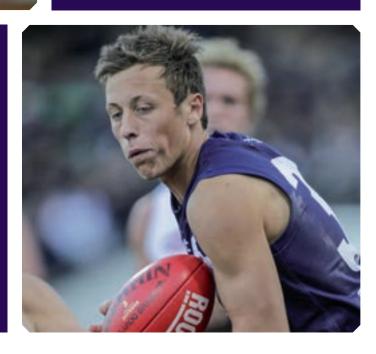
2012 Games:	4
2012 Goals:	1
Disposals per game:	9.5 (31st)
Contested possessions per game:	4.5 (29th)
Uncontested possessions per game:	5.8 (30th)
Handball efficiency:	73.3% (28th)
Kicking efficiency:	69.6% (16th)
Marks per game:	3 (25th)
Tackles per game:	2.2 (25th)
Dream Team average per game:	44.5 (28th)
Doig Medal votes (overall placing in brace	kets): 7 (31st)

CAREER STATS

Career games:	4	
Career goals:	- 1	

SUMMARY

A string of classy performances in the WAFL saw Sutcliffe earn his AFL debut in round 15 and he showed promise in his four appearances, which were all Freo wins.



#44 JESSE CRICHTON

Date of birth: 18.06.91

2012 STATS	(overall Freo finish)
LUILDIAID	(Ovcidati ico illiisii)

2012 Games:	4
2012 Goals:	1
Disposals per game:	12.2 (22nd)
Contested possessions per game:	5.2 (23rd)
Uncontested possessions per game:	7.2 (21st)
Handball efficiency:	82.8% (10th)
Kicking efficiency:	50% (35th)
Marks per game:	3 (23rd)
Tackles per game:	3.5 (13th)
Dream Team average per game:	51.3 (25th)
Doig Medal votes (overall placing in brack	(ets): 3 (33rd)

CAREER STATS

Career games:	17
Career goals:	3

SUMMARY

An AFL/AIS graduate, Crichton showed promise in his debut 2010 season, but the Tasmanian was disappointing in 2012, playing just four games.



#10 NICK LOWER

	h: 23	

2012 STATS (overall Freo finish)
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ZOIZ STATS (OVCILICATION TITLESTIT)	
2012 Games:	3
2012 Goals:	1
Disposals per game:	23.3 (3rd)
Contested possessions per game:	11.3 (2nd)
Uncontested possessions per game:	12 (6th)
Handball efficiency:	74.2% (27th)
Kicking efficiency:	56.4% (32nd)
Marks per game:	2.7 (30th)
Tackles per game:	7.3 (1st)
Dream Team average per game:	97.7 (1st)
Doig Medal votes (overall placing in brack	(ets): _8 (28th)

CAREER STATS

Career games:	4	2
Career goals:		9

SUMMARY

Lower had a disappointing second season at Fremantle after a terrific 2011, with injuries and suspension making him miss the starter's gun, and it was a case of catch-up from there on.

#17 HAYDEN CROZIER

Date of birth: 24.12.9	Date	of	birth:	24.12.93
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2012 STATS (overall Freo finish)

2012 Games:	3
2012 Goals:	0
Disposals per game:	10 (30th)
Contested possessions per game:	5.3 (21st)
Uncontested possessions per game:	5 (31st)
Handball efficiency:	76.5% (23rd)
Kicking efficiency:	76.9% (9th)
Marks per game:	1.7 (34th)
Tackles per game:	1 (35th)
Dream Team average per game:	34 (34th)
Doig Medal votes (overall placing in brack	kets): _8 (27th)

CAREER STATS

Caroor games	2
Career games:	.
Carper doals:	m

SUMMARY

Crozier showed tremendous energy and enthusiasm in his three appearances and looked set to continue in the Fremantle team, but glandular fever cut short his 2012 season.





#25 JOSH MELLINGTON	
Date of birth: 29.12.92	
2012 STATS (overall Freo finish)	
2012 Games:	3
2012 Goals:	4
Disposals per game:	5.7 (36th)
Contested possessions per game:	2.7 (34th)
Uncontested possessions per game:	3.3 (37th)
Handball efficiency:	80% (13th)
Kicking efficiency:	50% (36th)
Marks per game:	1.7 (35th)
Tackles per game:	2.3 (21st)
Dream Team average per game:	38 (31st)
Doig Medal votes (overall placing in brack	ets): _8 (29th)
CAREER STATS	
Career games:	5
Career goals:	5
SUMMARY	
Josh Mallington hagan 2012 improceivaly	minutes an

Josh Mellington began 2012 impressively, playing an important role as a small forward in the first three games, but a major hamstring injury ruined his season and he didn't play another senior game.

#4 JAYDEN PITT	
Date of birth: 7.10.92	
2012 STATS (overall Freo finish)	
2012 Games: 2	
2012 Goals: 0	
Disposals per game: 4 (38th)	
Contested possessions per game: 1 (37th)	
Uncontested possessions per game:3 (38th)	
Handball efficiency: 66.7% (36th)	
Kicking efficiency: 60% (27th)	
Marks per game: 2 (32nd)	
Tackles per game:0 (38th)	
Dream Team average per game: 16.5 (38th)	
Doig Medal votes (overall placing in brackets): 0	
CAREER STATS	
Career games: 10	
Career goals: 2	
SUMMARY	
Fremantle's top pick from the 2010 AFL Draft had	
a disappointing season in 2012, with just two senior	
appearances.	





#47 JAY VAN BERLO	
Date of birth: 18.09.88	
2012 STATS (overall Freo finish)	
2012 Games:	2
2012 Goals:	0
Disposals per game:	6.5 (35th)
Contested possessions per game:	2.5 (35th)
Uncontested possessions per game:	4.5 (34th)
Handball efficiency:	40% (38th)
Kicking efficiency:	50% (37th)
Marks per game:	1.5 (37th)
Tackles per game:	2 (27th)
Dream Team average per game:	28.5 (36th)
Doig Medal votes (overall placing in bracke	
CAREER STATS	
	32
Career games:	10
Career goals:	10
SUMMARY	
Van Berlo could only manage two games i	n 2012 and
was delisted at the end of the season.	



#11 TOM SHERIDAN	
Date of birth: 28.10.93	
2012 STATS (overall Freo finish)	
2012 Games:	1
2012 Goals:	0
Disposals per game:	5 (37th)
Contested possessions per game:	1 (38th)
Uncontested possessions per game:	4 (35th)
Handball efficiency:	50% (37th)
Kicking efficiency:	6.7% (19th)
Marks per game:	1 (38th)
Tackles per game:	1 (37th)
Dream Team average per game:	21 (37th)
Doig Medal votes (overall placing in brackets	s):O
CAREER STATS	
Career games:	1
Career goals:	0
SUMMARY	
Sheridan had to wait until the very last rour season to get his first taste of AFL action at a good fist of it, bringing a lot of energy and to the field when he came on.	nd he made

#14 ANTONI GROVER
Date of birth: 11.03.80
2012 STATS (overall Freo finish)
2012 Games:1
2012 Goals: 0
Disposals per game: 9 (33rd)
Contested possessions per game: 2 (36th)
Uncontested possessions per game: 6 (27th)
Handball efficiency: 75% (26th)
Kicking efficiency: 80% (3rd)
Marks per game: 3 (24th)
Tackles per game: 1 (36th)
Dream Team average per game: 36 (32nd)
Doig Medal votes (overall placing in brackets): 0
CAREER STATS
Career games: 202
Career goals: 27
SUMMARY A stalwart of the club, Grover played one game in 2012 and retired after an excellent 202-game career at Freo.





#2 ANTHONY MORABITO	
Date of birth: 29.09.86	
2012 STATS (overall Freo finish)	
2012 Games:	0
2012 Goals:	0
CAREER STATS Career games: Career goals:	23 13
SUMMARY After all the hard work and perseverance to ref the WAFL from his first knee reconstruction, N was devastated to re-injure his ACL just as his to AFL ranks seemed imminent.	turn to Iorabito

2012 STATS (overall Freo finish)

2012 Games: 2012 Goals:

CAREER STATS

0 Career games: Career goals:

0

SUMMARY

The club's 29th pick in the 2011 AFL Draft had to wait until mid-season to play reserves for WAFL side Swan Districts following pre-season hip surgery.



71



#20 VIV MICHIE

Date of birth: 23.02.92

Yet to debut

2012 STATS (overall Freo finish) 2012 Games:

0 2012 Goals: 0

CAREER STATS

0 Career games: Career goals: 0

SUMMARY

Michie has been struck down by consecutive serious foot injuries over the past two seasons, but the club obviously rates the young Victorian, giving him a contract extension until the end of next year.

#28 PETER FAULKS

Date of birth: 24.04.88

2012 STATS (overall Freo finish) 2012 Games: 2012 Goals: 0 0

CAREER STATS

2 Career games: Career goals: _

SUMMARY

Peter Faulks did not play a senior game in 2012, but he made big strides in his development as a key defender with an excellent season at Peel Thunder.



#35 HAIDEN SCHLOITHE

Date of birth: 20.06.93

Yet to debut

2012 STATS (overall Freo finish)

2012 Games: 2012 Goals:

CAREER STATS

Career games: Career goals:

SUMMARY

The former South Fremantle colt began the season playing reserves for the Bulldogs and ended up being an important member of the league side.





#39 SAM MENEGOLA

Date of birth: 07.03.92

Yet to debut

0 ō

0

0

2012 STATS (overall Freo finish)

2012 Games: 2012 Goals: 0 ō

CAREER STATS

0 Career games: 0 Career goals:

SUMMARY

Menegola spent the season playing league for East Fremantle and made good progress, including a strong effort in the WAFL Grand Final.

#42 GAVIN ROBERTS Date of birth: 2012 STATS (overall Freo finish) 2012 Games: 2012 Goals: 0 Ó **CAREER STATS** 0 Career games: Career goals: 0 **SUMMARY** Delisted after failing to play an AFL game in his two

years on the rookie list





#43 JORDAN WILSON-KING

Date of birth:

2012 STATS (overall Freo finish) 2012 Games: 2012 Goals:

CAREER STATS

Career games:

Career goals:

SUMMARY

The Northern Territory youngster was delisted after one year on the rookie list.

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FAREWELLS

RETIRED



Antoni Grover

Veteran Antoni Grover retired at the conclusion of the 2012 season, ending what had been an outstanding 202-game AFL career spanning 13 years. A life member at Fremantle, he made his name as one of the toughest and most uncompromising defenders in the game, playing alongside the likes of Luke McPharlin and Shane Parker during his career. The club was a better place having a person such as Grover represent it for more than a decade.



Adam McPhee

After 223 career games, including 81 in two stints at Fremantle, the time arrived in Adam McPhee's life when he decided to leave the game he'd given so much to and dedicate himself to his young family. Drafted by Freo in 2000 (pick 39), McPhee was traded to Essendon in 2001, where he won All Australian selection and a Bombers' best and fairest (2004) among 142 games. He returned to Freo in 2010 and has given the club three fine seasons, particularly his impressive 2012 in the heart of an uncompromising backline.

DEPARTED



Jack Anthony

After 43 games at Collingwood, where he won the leading goal kicker in 2008, Jack Anthony joined Fremantle in 2010. Unfortunately, he could only manage four games in each of his two seasons at the club. Fremantle and Anthony reached an agreement that meant the 24-year-old will not have to fulfil the final year of his threeyear contract.



Greg Broughton

Greg Broughton was traded to the Gold Coast Suns at the end of the 2012 season in exchange for pick 37 in the National Draft. He began his AFL career in 2009 after Freo gave him a chance on the rookie list. Broughton quickly made his name as a key member of the backline and, later in his career, as a midfielder. A popular player among his teammates and the fans, the club wishes him all the best for the remainder of his career.

DELISTED



Nick Lower

Nick Lower was delisted at the end of the season. Lower was a key member of the midfield in 2011 but could add just three games this year. He has joined the Western Bulldogs for 2013.



Dylan Roberton

Dylan Roberton was delisted after turning down a new contract to return to Victoria for family reasons. In his three seasons since being drafted, he played 37 games, including 10 this season. He was picked up by St Kilda.



Gavin Roberts

South Australian Gavin Roberts spent two years on Freo's rookie list but failed to make an AFL appearance. Unfortunately, injuries forced him to spend much of his time at the club in rehab.



Jay van Berlo

Jay van Berlo departs Fremantle after four seasons and 32 games at the club. He could only manage two appearances this season in rounds 8 and 9 and was delisted. Van Berlo's effort and commitment could never be questioned and he leaves knowing he gave it his best shot.



Jordan Wilson-King

Jordan Wilson-King was delisted after one season on the club's rookie list. Originally from Darwin, he had been playing in the SANFL before being drafted to Freo.

PATRONS, LIFE MEMBERS AND STAFF

VICE PATRONS

David K Malcolm AC QC Syd Corser Steve Marsh Jack Sheedy Beryl Regan

NUMBER 1 TICKET HOLDER

Ben Roberts-Smith

LIFE MEMBERS

Ross Kelly, chairman, 1994-1998 Shane Parker, player, 1995-2007 Shaun McManus, player, 1995-2008 Matthew Pavlich, player, 2000-Paul Hasleby, player, 2000-2010 James Walker, player, 1998-2007 Troy Cook, player, 2000-2007 Peter Bell, player, 1995, 2001-2008 Antoni Grover, player, 1999-2012 Rick Hart, president, 2002-2009 Luke McPharlin, player, 2002-Aaron Sandilands, player, 2003-David Mundy, player, 2005-

BOARD OF DIRECTORS

Steve Harris (President) Dale Alcock Ben Allan (member elected) Grant Donaldson Kate Grieve (member elected) Jenn Morris Brian O'Donnell Stephen O'Reilly

SENIOR MANAGEMENT

Steve Rosich - Chief Executive Officer Brad Paatsch – GM Strategic Projects Graeme Parker - Chief Financial Officer Luke Morfesse

- GM Media and Communications Scott Gooch - GM Commercial Partners David Pitts - GM Business Operations Chris Bond – GM Football Operations Brad Lloyd - GM Player Management

ADMINISTRATION AND FINANCE

Amanda Flood - Executive Assistant Chloe MacDonald

- Office Assistant/Receptionist Cameron Tuohy - Financial Controller Julia Feher - Accountant Pearl Prior

- Assistant Accountant/Payroll Officer Vivienne Forbes - Accounts Payable Officer Nicole Horrocks - HR Manager Emmily Hughes - HR Officer Annabel Seward - Receptionist Minh Tran - IT Manager Brodie Messenger – IT Support Officer

MEDIA AND COMMUNICATIONS

Kasey Ball - Digital Media & PR Manager Costa Kastanis - Content Producer Scott Ward - Docker TV Producer Rosie Duffy - Communications Assistant Brooke Lingard - Digital Media Officer Deirdre Baker - Graphic Designer

COMMERCIAL PARTNERS

Leith Putland - Sponsorship Manager Lana Camporeale

Sponsorship and Brand Executive Damien Carbon – Sponsorship Executive Natasha Cox – Sponsorship Executive Kylie Fahey – Sponsorship Executive Adam Bury

- Business Development Manager Adam Northover

- Corporate Accounts Manager Alice Lancaster

– Corporate Accounts Manager Ryan Dye - Corporate Accounts Manager Jana Gernhoefer

Corporate Sales Coordinator

BUSINESS OPERATIONS

Donna Hall – Fan Development Manager Erin Verevis

– Membership Operations Team Leader Liam Waters - Membership Services Officer Fan Development Jessica Mason

- Membership Services Officer Lisa Giolitto - Membership Services Officer Megan Venables

- Membership Services Officer Tony Godden – Merchandise Manager Craig Evans - Team Store Manager Stephanie Gucciardi - Team Store Assistant Javden Putland – Team Store Assistant David Crute

- Community Development Manager Wade Spilcker

– Community Programs Manager

- Community Development Assistant Kellie Black – Events Manager Tara Deans - Events Coordinator

FOOTBALL

Football Operations

Ross Lyon - Senior Coach Peter Sumich – Assistant Coach Brett Kirk – Assistant Coach Mark Stone - Assistant Coach Michael Prior - Assistant Coach Simon I lovd

- Assistant/Senior Development Coach Ashley Prescott – Development Coach Steve Grace – Development Coach Roger Hayden - Development Coach Shaun McManus - Development Coach Adam Read – Coaches Assistant/Analyst Scott Baker – Football Administration & Compliance Manager

Sarah Athans

- Executive Assistant - Football Operations Joe Brierty

– Football Administration Coordinator

- Psychology & Development Manager Liam Casson

– Player Development Coordinator Jason Weber – Sports Science Manager Michael Dobbin

Strength and Conditioning Coach Chris Dorman

- Strength and Conditioning Coach Paul Montgomery

- Strength and Conditioning Coach Marshall Stockden – Physiotherapist Dr Jeff Boyle - Senior Physiotherapist Greg Mullings - Physiotherapist Ian North - Podiatrist

Beth Allanson - Sports Dietician

Dr Ken Withers - Doctor Dr Peter Steele - Doctor

Damien Shannon - Sports Biomechanist

Keith Carmody - Chaplain

Colin Zammit – Football IT Manager Sam Buhagiar - Football IT Analyst

Paul Apeldoorn- Football IT Analyst

Darren Bizzell - Sports Science Analyst

Orlando Morales - Property Coordinator Gary Ingraham - Boxing Coach

Dana Pimley - Training Coordinator

Gary Antulov - Training Assistant Stephen Platt - Trainer

Ivo Capelhina - Trainer

Paul Salis - Trainer

Tayna Ritchie - Trainer

Vic Salis – Trainer

Laurie Nugent - Doorman

Steve Lennie - Oppositions Analyst

Mike Atkinson – Statistician

Mike Lasscock - Statistician

Josh Lasscock - Statistician

Joe Cosoleto – Statistician Alan Powell – Statistician

Frank Riccelli – Statistician

Andrew Stone - Statistician

Andrew Webster - Statistician

Ben Lasscock – Statistician Regan Atkinson - Statistician

Recruiting

Neil Ross - State Recruiting Manager SA Adam Jones

- State Recruiting Manager WA David McMullin - Recruiting Analyst David Walls - Recruiting Officer Trent Mosbey – Recruiting Analyst Bradley Budge - Pro Scout Ben Marks - Recruitment Assistant John Nykyforak - Recruiting Gary Peel - Recruiting Shane Yardley - Recruiting

SOUTH AUSTRALIA

Adam Moller - Recruiting Damien Carroll – Opposition Scout Alan Waldron - Property Assistant Tony Bracken - Recruiting Phil Kretschmer - Recruiting Paul Sinor - Recruiting

VICTORIA

Mark Liszukiewicz – Physiotherapist Tony Kiers

- Victorian Membership Coordinator Darryn Ricketts - Statistician Neil Johnson - Trainer

Guy Balmer – Trainer

Rod Yin - Trainer

Keith De Souza - Trainer

Colin Cianter - Trainer

Barrie Herbert - Property Assistant James Hammond - Match Day Assistant

NEW SOUTH WALES

David Yole - Recruiting

TASMANIA

Richard Lakeland - Recruiting

QUEENSLAND

Jack Barry - Recruiting



2012 SPONSORS

MAJOR





PLATINUM



DIAMOND







GOLD





SILVER





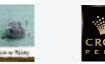


CORPORATE SPORTS



























PLAYER SPONSORS

#1 #2 #5 #6 #7 #8 #9 #10 #12 #13 #14 #15	Hayden Ballantyne Anthony Morabito Garrick Ibbotson Greg Broughton Nathan Fyfe Nick Suban Adam McPhee Nick Lower Jon Griffin Tendai Mzungu Antoni Grover Ryan Crowley David Mundy	DTE Group Scope Australia Jag Traffic Pty Ltd Hevron Financial Planning Services Australian Offshore Solutions HBF Toll Energy Alsco Perth Yara Pilbara Killarnee Civil & Concrete Contractors Decmil Australia Programmed Zentner Shipping	#21 #23 #24 #26 #29 #30 #31 #32 #37 #40 #41 #44	Michael Barlow Chris Mayne Dylan Roberton Kepler Bradley Matthew Pavlich Zachary Clarke Aaron Sandilands Stephen Hill Michael Johnson Matt de Boer Paul Duffield Jesse Crichton Clancee Pearce
#18	Luke McPharlin	Woodside Energy Ltd	#47	Jay van Berlo

The Gate Bar & Bistro Westend Financial Partners **DVG Automotive Group** Scope Australia Racing and Wagering WA Interior Building Solutions Jarman McKenna Delron Group **DVG Automotive Group** DLA Piper Australia **Boral Bricks** ISC Clancy's Fish Pub Sirens

2013 SEASON FIXTURES

ROUND	DATE/LOCAL TIME	OPPONENT	VENUE	H/A
Round 1	Saturday, 23 March at 4.40pm	West Coast	Patersons Stadium	Home
Round 2	Saturday, 6 April at 2.10pm	Western Bulldogs	Etihad Stadium	Away
Round 3	Friday, 12 April at 6.40pm	Essendon	Patersons Stadium	Home
Round 4	Saturday, 20 April at 1.45pm	Hawthorn	Aurora Stadium	Away
Round 5	Friday, 26 April at 6.40pm	Richmond	Patersons Stadium	Home
Round 6	Saturday, 4 May at 7.40pm	Gold Coast	Metricon Stadium	Away
Round 7	Saturday, 11 May at 5.40pm	Collingwood	Patersons Stadium	Home
Round 8	Saturday, 18 May at 7.40pm	Sydney	SCG	Away
Round 9	Sunday, 26 May at 2.40pm	Melbourne	Patersons Stadium	Home
Round 10	Saturday, 1 June at 1.40pm	Adelaide	AAMI Stadium	Away
Round 11	BYE			
Round 12	Saturday, 15 June at 2.40pm	Brisbane	Patersons Stadium	Home
Round 13	Sunday, 23 June at 1.15pm	North Melbourne	Patersons Stadium	Home
Round 14	Saturday, 29 June at 7.40pm	Geelong	Simonds Stadium	Away
Round 15	Sunday, 7 July at 1.15pm	St. Kilda	Patersons Stadium	Home
Round 16	Sunday, 14 July at 2.40pm	West Coast	Patersons Stadium	Away
Round 17	Sunday, 21 July at 1.10pm	Richmond	мсс	Away
Round 18	Saturday, 27 July at 5.40pm	Adelaide	Patersons Stadium	Home
Round 19	Saturday, 3 August at 7.40pm	Cariton	Etihad Stadium	Away
Round 20	Sunday, 11 August at 2.40pm	GWS Giants	Patersons Stadium	Home
Round 21	Sunday, 18 August at 1.10pm	Melbourne	MCG	Away
Round 22	Saturday, 24 August at 5.40pm	Port Adelaide	Patersons Stadium	Away
Round 23	твс	St. Kilda	Etihad Stadium	Away



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