

Metricon Stadium - Carlton Draught Seat Upgrade Promotion

Conditions of entry

- 1 Information regarding prizes and how to enter forms part of these conditions. By entering, entrants accept these conditions.
- 2 Entry is open only to Australia residents aged 18 years or over, except directors, management, officers and employees (and the immediate families of directors, management, officers and employees) of the Promoter, of CUB Pty Ltd (**CUB**) or of the agencies, outlets, venues or companies associated with this competition.
- 3 The competition begins at 5.30pm (local Queensland time) on 11/04/15 and closes at 7.00pm (local Queensland time) on 29/08/15 (**Overall Competition Period**).
- 4 During the Overall Competition Period, this competition will only be conducted at The Members Bar and 5th Quarter Bar at Metricon Stadium, Queensland (**Metricon**). Each of the bars at Metricon Stadium are referred to as a 'Venue' in these conditions. Venues will conduct the competition at Gold Coast SUNS home games (at Metricon Stadium) during the regular AFL home and away season on the match dates and times specified in the table below (**Match Date**):

Metricon Match Dates	Metricon match opening times (local QLD time)	Metricon match closing times (local QLD time)	Metricon match draw times (local QLD time)
11/04/15	5.30pm	7.00pm	7.20pm
02/05/15	2.30pm	4.15pm	4.35pm
09/05/15	3.00pm	4.50pm	5.10pm
23/05/15	2.30pm	4.15pm	4.35pm
06/06/15	2.30pm	4.15pm	4.35pm
13/06/15	11.30pm	1.20pm	1.40pm
04/07/15	2.30pm	4.15pm	4.35pm
18/07/15	12.00pm	1.50pm	2.10pm
01/08/15	5.30pm	7.00pm	7.20pm
22/08/15	2.30pm	4.15pm	4.35pm
29/08/15	5.30pm	7.00pm	7.20pm

- 5 To enter, consumers must:
 - (a) visit a participating Venue (during the Match Date opening and closing times set out in paragraph 4) on any Match Date within the Overall Competition Period and purchase any size glass, bottle or cup of Carlton Draught or Carlton Mid beer (**Eligible Purchase**) for on premise consumption to receive an entry form; and
 - (b) fully complete the entry form including by providing their full name, address, mobile phone number and email address and any other details required by the promoter and place it in the entry box located at that Venue.
- 6 Entries for each Match Date must be received in the entry box at the Venue before each relevant Match Date closing time (as specified in paragraph 4). Entrants are limited to Eligible Purchases totalling 4 standard drinks per day. Each entry must be based on a separate Eligible Purchase. Entries must be on a separate original entry form. The Promoter is not liable for late, lost, incomplete, misdirected, incorrectly submitted, delayed or illegible entries, claims or correspondence due to error, omission, tampering,

theft, destruction or otherwise including failure of any participating Venue to forward entry forms to the draw location.

- 7 The competition prize draws will be conducted at the 4th floor, SUNS TV office, Metricon Stadium on the dates and at the times specified in paragraph 4. All entries received in the Metricon draws on each Match Date will be forwarded to the draw location and combined. The first valid entry randomly drawn from all valid entries received on that Match Date will win the prize for that Match Date.
- 8 There are 11 prizes to be won during the Overall Competition Period (1 per Match Date). Each prize for is a "Seat upgrade" for the winner and 3 companions (over 18 years of age) to designated area category A tickets including a \$250 food and beverage allowance at the Gold Coast SUNS AFL home match to be held on the relevant Match Date at Metricon valued at \$500 (inc GST).
- 9 The total prize pool is valued at \$5,500 (inc GST).
- 10 Prize winners will be notified by phone immediately after the draw and their name will be displayed on the big screen at the Metricon.
- 11 The winning entrants will have 15 minutes (from the time of the draw) to claim their prize. To claim the prize, winning entrants must answer their mobile phone when telephoned by the Promoter. If the winning entrant is unable to be contacted (after reasonable efforts on behalf of the Promoter) within 15 minutes of the draw, their entry will be deemed invalid and another valid entry will be drawn and required to undergo this process. The first entrant to be successfully contacted (after reasonable efforts on behalf of the Promoter) in accordance with this paragraph will win the prize.
- 12 The prize winners (and their companions) must, at the Promoter's and/or CUB's request, participate in all promotional activity (such as publicity and photography) surrounding the winning of any prize, free of charge, and they consent to the Promoter and/or CUB using their name and image in promotional material.
- 13 The Promoter or the Venue may require winners (and their companions) to provide proof of identity and proof of age. Identification considered suitable for verification is at the Promoter's and/or Venue's discretion.
- 14 If a winning entry is deemed not to comply with these conditions of entry, the entry will be discarded and a new winner of that prize will be determined by drawing a further valid entry in accordance with paragraph 7.
- 15 The Promoter may, in its sole discretion, disqualify all entries from, and prohibit further participation in this competition by, any person who tampers with or benefits from any tampering with the entry process or with the operation of the competition or acts in violation of these conditions, acts in a disruptive manner or acts with the intent or effect of annoying, abusing, threatening or harassing any other person. The Promoter may in its absolute discretion cancel the prize or otherwise cease to provide any benefit of the prize to a winner (and his/her companion) if the winner (or his/her companions), in the opinion of the Promoter, is under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter, of CUB or any of their related bodies corporate or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate.
- 16 The Promoter's decision is final and no correspondence will be entered into.
- 17 Prizes are not transferable or exchangeable and cannot be redeemed for cash. If for any reason a winner (or their companions) does not take an element of a prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner (and their companions) and cash will not be supplied in lieu of that element of the prize. The Promoter and CUB accept no responsibility for any variation in prize value. If a prize or any element of a prize is unavailable for any reason, the Promoter may substitute for that prize or element of that prize another item of equal or higher

value as determined by the Promoter, subject to the approval of the gaming authorities in each state and territory if required.

- 18 Without limiting the previous paragraph, if the AFL match which is the subject of a prize is abandoned, called off or postponed for any reason, the winner forfeits the tickets to that AFL match and no cash or alternative tickets will be substituted for that prize.
- 19 The Promoter, CUB and their associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). Nothing in these conditions restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the *Competition and Consumer Act 2010* (Cth).
- 20 This competition may be communicated or advertised using Facebook, however, is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants are providing their information to the Promoter and CUB and not to Facebook. Each entrant completely releases Facebook from any and all liability.
- 21 If for any reason any aspect of this competition is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition, or invalidate any affected entries, subject to the approval of the gaming authorities in each state and territory if required.
- 22 The Promoter and CUB are not liable for any tax implications arising from prize winnings. Independent financial advice should be sought. Where this competition involves, for GST purposes, supplies being made for non-monetary consideration, entrants will follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
- 23 The Promoter and CUB encourage consumers to enjoy alcohol responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at http://www.nhmrc.gov.au/_files_nhmrc/file/publications/synopses/ds10-alcohol.pdf. Entry and continued participation in this competition is subject to the Venue's liquor serving policy.
- 24 All entries will be the property of the Promoter and CUB. The information entrants provide will be used by the Promoter for the purpose of conducting this competition. The Promoter and CUB may disclose entrants' personal information to their contractors and agents to assist in conducting this competition or communicating with entrants. By entering this competition, entrants consent to the storage of their personal information on the Promoter's and CUB's database and the Promoter and CUB may use this information for future competition and marketing purposes regarding their products, including contacting the entrant via electronic messaging. By entering this competition, entrants consent to receiving SMS or email messages from the Promoter and CUB that do not contain any functional unsubscribe facility. The Promoter and CUB are bound by the National Privacy Principles in the Privacy Act 1988. Entrants can request access to the personal information the Promoter holds about them by contacting the Promoter at the address below. Entrants can request access to the personal information CUB holds about them by contacting CUB at 77 Southbank Boulevard, Southbank, VIC 3006.
- 25 The Promoter is GCFC Limited ("**GCFC**") ACN 144 555 822 (Metricon Stadium, Nerang-Broadbeach Road, Carrara, QLD, 4211)